



About E-Bulletin : Voice of CCS NIAM is a time and cost efficient outreach tool of NIAM on e-platform to connect all its stakeholders namely Policy Makers, Administrators, Academicians, Scientist, Agripreneurs, Traders, Extension functionaries, Institutional partners on all issues related to Agricultural Marketing ultimately benefiting the farmers.

Inaugural Ceremony of 2nd cohort at IIT, Kharagpur

CCS NIAM, NIAM Agri-Business Incubator (NABI) participated in the inaugural ceremony on 21st January of 2nd Cohort of Dr. Ramesh Mittal, Director, CCS NIAM, was invited as the guest of honour for the inaugural ceremony of Agri Start-up Incubation Programme and Agripreneurship Orientation Programme of Partner R-ABI, IIT, Kharagpur. Dr. Ramesh Mittal, Director, CCS NIAM, delivered the special address and urged the participants to enliven their entrepreneurial spirit and keep themselves motivated throughout the journey

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Intellectual Property Law and its relevance for Start-ups

Mr. Akshay Singh Ranawat, Legal Executive, NABI, delivered a lecture regarding Intellectual Property Law and its relevance for Start-ups on 25th January 2021, which was organized by Agri-Food Business Incubation Centre, IIT Kharagpur. Mr. Abhishek Sharma, Manager-Communication and ICT, also addressed the participants and discussed the RKVY-RAFTAAR Project in brief. Intellectual Property is a property that arises from the human intellect and is very relevant in the Indian start-up ecosystem as they allow to compete against large companies after patenting its invention.

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Review Meeting for Partner RABIs

CCS NIAM, NIAM Agri-Business Incubator (NABI) conducted a review meeting on 27th January for the partner RABIs i.e. Bihar Agriculture University, Bhagalpur, Bihar, Na-

tional Rice Research Institute, Cuttack, Sri Karan Narendra Agriculture University, Jobner, Rajasthan and Indian Institute of Technology (IIT), Kharagpur, West Bengal. The partner RABIs gave their respective presentations highlighting the advance and improvement made within the course of execution of the RKVY project. Different issues concerning the execution of the Program were raised and were at the same time answered by CCS NIAM, NABI.

How to convert Ideas into Agri-Startups

Centre for Innovation, Entrepreneurship and Skill Development organized a Training Programme on "How to convert Ideas into Agri-Startups" for the students of College of Agriculture, Bharatpur, SKNAU, Jobner on 21st January 2021. Mr. Gajjan Singh Verma gave a short brief about the session and opened the dais for the two speakers Mr. Nitin Lahoti and Mr. Buddhi Prakash Gurjar – EF Polymer Pvt Ltd. Mr. Nitin discussed various issues which may be faced by Startups when starting their new business and also gave tips and cautions notes for budding Entrepreneurs. Further Mr. Buddhi Prakash, from EF Polymer Pvt. Ltd. which is amongst one of the successful Startups which graduated from NIAM, gave insights about his Startup journey and how NABI helped his Startup in achieving the goals in Startup Eco-

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Launch of 4th Cohort of AOP and SABIP

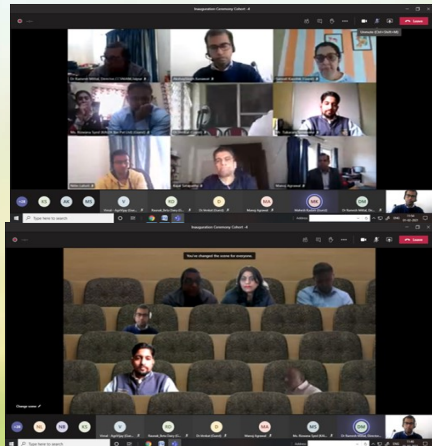
CCS NIAM Agri-Business Incubator (NABI) inaugurated the 4th Cohort of Startup Agri-Business Incubator Programme (SABIP) and Agripreneurship Orientation Programme (AOP) with 10 and 12 incubatees respectively. The new cohort is a coalescence of business thoughts from all domains of Agri-ecosystem including service-based apps for Agri-stakeholders, service models for improving the production of mushrooms, apparatus for Mechanized Splashing etc. The Startups will be receiving training and mentorship from field specialists, resources person and NABI group for improvement and encourage scaling-up for their business models.

CIC Meeting for Partner R-ABI

CCS NIAM Centre of Excellence Incubation Committee (CIC) organized a meeting concerning the recent amendments in operating guidelines of the RKVY-RAFTAAR project, CIC of the KP will act as RC for the selection and approval of projects from RABIs to suggest the appropriate candidates under Agripreneurship Orientation Programme and Startup Agri-Business Incubation Programme of SKNU, Jobner to suggest for the discharge of grant-in-aid up to Rs. 5.00 Lakhs and up to Rs. 25.00 Lakhs respectively. Proposals, comments, suggestions were given by the CIC assembly individuals to all the Startups and Agripreneurs of the SKNU, Jobner.



INAUGURATION CEREMONY OF 4th COHORT OF SABIP & AOP



Inaugural ceremony for 4th Cohort of SABIP and AOP

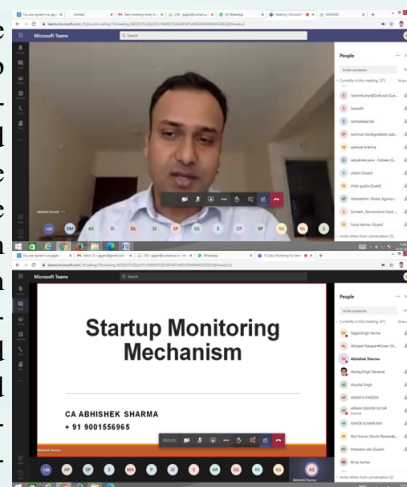
CCS NIAM Agri-Business Incubator (NABI) organised a formal inaugural ceremony on 1st February, 2021 for the 4th cohort of Startup Agri-Business Incubator Programme (SABIP) and

Agripreneurship Orientation Programme (AOP) via online platform. The ceremony was attended by CCS NIAM officers, faculty and Team NABI. Director-CCS NIAM, Dr. Ramesh Mittal addressed the selected 10 Startups and 12 Agripreneurs for the Programmes and delivered special address highlighting the nuances about an entrepreneur's journey.

10 DAYS WORKSHOP FOR THE STARTUPS OF PARTNER R-ABIs

CCS NIAM Agri-Business Incubator (NABI) organised a 10 days' workshop for the recommended Startups of Partner R-ABIs. The workshop was aimed at providing these start-ups with thorough understanding of the post disbursement and

monitoring process. One objective of the workshop was to provide understanding of milestone and fund utilisation. 30 seed stage startups participated in the 10 Days' workshop from the above partner RABIs. In the workshop, NABI covered session on Grant-in aid Disbursement process and startup Monitoring Mechanism, Financial and accounting, IPR, Venture Capital, Packaging and Digital Marketing.



Online training Programme on “How to convert Ideas into Agri-Startups”

On 25th February, 2021, under the Centre for Innovation, Entrepreneurship and Skill Development an online training Programme on the subject “How to convert Ideas into Agri-Startups” was conducted. The training programme was organized for the students of Maharaja Surajmal Agriculture College, Bharatpur. The session was

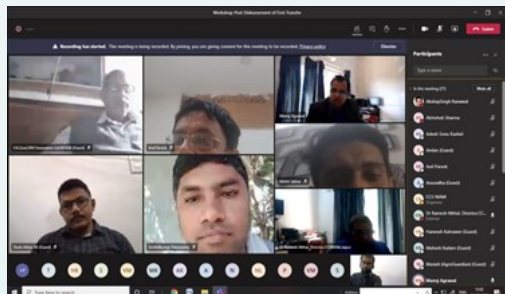


briefed by Mr. Gajjan Singh Verma and the three speakers for the session were Dr. Mahesh Kadam, Mr. Haneesh Katnawar – Himalayan Hemp Pvt. Ltd. and Mr. Buddhi Prakash Gurjar – EF Polymer Pvt. Ltd. Mr. Mahesh Kadam discussed various issues which may be faced by Startups when starting their new business and also gave tips and cautions notes on marketing Strategies to the participants. Further Mr. Buddhi Prakash and Mr. Haneesh Katnawar, which are amongst one of the successful Startups which graduated from NIAM, gave insights about his Startup journey and how NABI helped his Startup in achieving the goals in Startup Ecosystem. The training was attended by 32 participants.

Webinar on Post Disbursement for funded-Startups

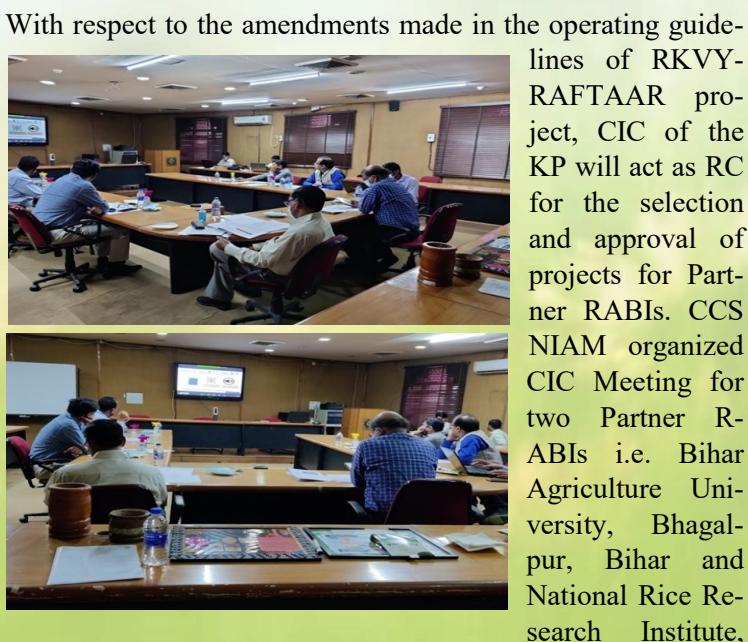
CCS NIAM Agri-Business Incubator (NABI) organized a webinar for the recommended and funded Startups from the SABIP-I & II batch via online platform on 11th Feb, 2021.

Director-CCS NIAM, Dr. Ramesh Mittal addressed the participants of the webinar and apprised about how to utilize the funds in the most effective manner. The session was followed by address from COO-NABI, Mr. Manoj Agrawal, he discussed about how proper documentation must be done and also suggested to keep the Incubator in loop in case of any contingency with respect to the execution of the Startup business. Legal Executive, NABI, Mr. Akshay Singh Ranawat made a short presentation about the drafts of the documentation that has to be submitted post utilization of the funds. The queries from the participants were taken by one by one and accordingly replied by the entire Team Members of NABI.



With respect to the amendments made in the operating guidelines of RKVY-RAFTAAR project, CIC of the KP will act as RC for the selection and approval of projects for Partner RABIs. CCS NIAM organized CIC Meeting for two Partner RABIs i.e. Bihar Agriculture University, Bhagalpur, Bihar and National Rice Research Institute, Cuttack, Odisha on 19th February, 2021 and 26th February, 2021 respectively via online platform to recommend the suitable candidates under Agripreneurship Orientation Programme and Startup Agri-Business Incubation Programme of the Partner R-ABI. The committee evaluated the Agripreneurs and Startups for recommending grant-in-aid up to Rs. 5.00 Lakhs and up to Rs. 25.00 Lakhs respectively. Recommendations, remarks, suggestions were given by the CIC meeting members to the all the Startups and Agripreneurs of the Partner R-ABIs.

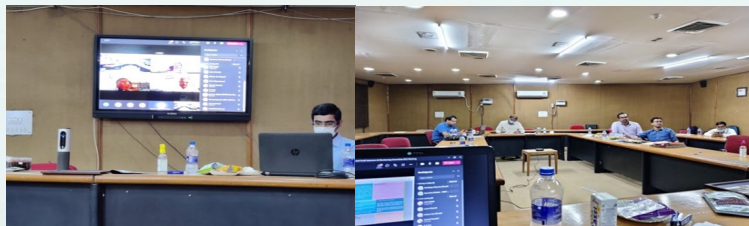
CIC Meeting for Partner R-ABI



On 19th March, 2021, Director, CCS NIAM, Dr. Ramesh Mittal, visited NABARD, Jaipur office to apprise and inform the officials of NABARD, Jaipur. Dr. Mittal made a presentation highlighting all the major activities conducted at the CCS NIAM

RC Meeting for the 3rd cohort of SABIP & AOP

For the evaluation of Agri-Startups of 3rd cohort of SABIP and AOP incubatees, RKVY-RAFTAAR Selection & Monitoring Committee (RC) met on 03.03.2021 via online platform. The RC Meeting was organised under the Chairpersonship of Ms. Chhavi Jha, Joint Secretary, RKVY with other



RC Members to further recommend the Startups for final grant-in-aid support. The committee made recommendations, remarks and suggestions to the business ideas of the Startups.

INVESTORS' MEET

CCS NIAM Agri-Business Incubator (NABI) organized an investor's meet on 10.03.2021 via online platform for the participants of Startup Agri-Business Incubation Programme-IIIV. Representatives from various investing agencies including Villgro Innovation Foundation, Rajasthan Venture Capital



Fund (RVCF), Morarka Foundation, Ankur Capital, Rural Economic and Educational Development society-REEDS participated in the meet. The incubatees of NABI presented their ideas

before the investors and highlighted the scalability of their business. The investors raised questions and queries to the Startups and with respect to the business models they were interested in and also expressed their willingness to extend support to the startups.

OUTREACH AT NABARD

On 19th March, 2021, Director, CCS NIAM, Dr. Ramesh Mittal, visited NABARD, Jaipur office to apprise and inform the officials of NABARD, Jaipur. Dr. Mittal made a presentation highlighting all the major activities conducted at the CCS NIAM



Agri-Business Incubator (NABI) and the execution of RKVY-RAFTAAR Project,



wherein CCS NIAM is the Knowledge Partner to four other national level Institutes including IIT, Khargapur, NRRI, Cuttack, SKN, Jober and BAU,

Bihar. He discussed about the training, handholding to Partner RABIs, funding support to the recommended Startups and other tasks undertaken by NABI for execution of the scheme at the Incubator level. The office of NABARD appreciated and felicitated Dr. Ramesh Mittal for the achievements gained under his leadership and guidance at the CCS NIAM.

CIC Meeting for the 4th Cohort of SABIP & AOP

On 25.03.2021, CCS NIAM Agri-Business Incubator (NABI) organised CIC meeting for the Incubatees of the 4th Cohort of the Agripreneurs and Startups incubated under AOP & SABIP-OP-IV respectively. The meeting was headed by the Add. Sec-



retary & Director General, CCS NIAM, Sh. P.K. Swain and other 8 committee members also attended the Meeting for the evaluation of the incubatees. Total 12 Startups

& 10 Agripreneurs made presentation before the Committee and showcased the growth they have achieved in the past 2 months of Incubation Support from NIAM Agri-Business incubator (NABI). The committee evaluated the Agripreneurs and Startups for recommending grant-in-aid up to Rs. 5.00 Lakhs and up to Rs. 25.00 Lakhs respectively. Recommenda-

tions, remarks, suggestions were given by the CIC meeting members to the all the Startups and Agripreneurs

VALEDICTORY CEREMONY

CCS NIAM Agri-Business Incubator (NABI) successfully completed online incubation



Programme for the fourth cohort of AOP and SABIP Startups with a valedictory ceremony on 26.03.2021 via online platform. Director General, CCS NIAM, Shri

P.K. Swain, delivered the welcome address for the attendees of the ceremony and motivated the Startups. Further, Director-CCS NIAM, Dr. Ramesh Mittal delivered the keynote address to the participants of 4th Cohort and inspired the Startups to keep their heads high on their entrepreneurial journey. The



जयपुर | राष्ट्रीय कृषि विज्ञान संस्थान में चल रहा स्टार्टअप कार्यक्रम कृषि उद्यमिता और स्टार्टअप कृषि को प्रशिक्षण दिया और ट्रेनिंग के दौरान स्टार्टअप्स के उद्यमिता कार्यक्रम सम्पन्न हो गया है। 2 माह की ट्रेनिंग के बाद निगम ने दीक्षांत समारोह का ऑनलाइन आयोजन किया। महाविदेशिक पीके स्वैन ने सभी स्टार्टअप्स का निदेशक किया। रमेश मिश्र ने कहा कि चयनित उद्यमियों को भारत होसला बढ़ाया और प्रतिभागियों को ई-सर्टिफिकेट दिए। स्टार्टअप्स को अनुदान सहायता मिल सके। निदेशक स्टार्टअप्स को 25 लाख रुपये तक का अनुदान मिलेगा।

Startups shared their journey with CCS NIAM and complimented the entire Team NABI for their continuous efforts in making the two months Incubation

Training programme a success. The ceremony was attended by the officials of the CCS NIAM and the entire Team NABI. All the 22 Startups were awarded with certificate of successful completion of the Programme and the ceremony ended with Vote of thanks.

CHAIR PERSON

Shri. P. K. Swain

Director General - C.C.S NIAM & J.S. (Marketing) MoA & FW, GOI

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