



VOICE of CCS NIAM

Better Marketing by Every Farmer

March, 2020

E-Bulletin

Volume 3, Issue 3

About E-Bulletin: Voice of CCS NIAM is a time and cost efficient outreach tool of NIAM on e-platform to connect all its stakeholders namely Policy Makers, Administrators, Academicians, Scientist, Agripreneurs, Traders, Extension functionaries, Institutional partners on all issues related to Agricultural Marketing ultimately benefiting the farmers.

In this Issue...

- # Promotion of agripreneurship and innovation through RKVY-RAFTAAR at CCSNIAM
- # RKVY incubatees amidst covid 19 outbreak
- # Training on organic farming and marketing
- # Training on warehouse management for Tamil Nadu executives
- # Write up on cazri project
- # Students of NIAM pgdm-abm Received prize in competition Held by DCB bank
- # Students planting a sampling of their own and nurturing it for 2 years (greener initiative)
- # Agrovon -2019- a national level B-fest organized by CCSNIAM students remarkable of its own kind.
- # Summer training presentation Competition winning entry by Ccsniam students at iirm.
- # Swachh bhara abhiyan CCSNIAM students volunteering for a social cause.
- # Pre placement talk by coromandel
- # Republic day with the esteemed guest speaker of krishi gyan deep lecture series.
- # Placement at PGDM ABM

Promotion of Agripreneurship and Innovation through RKVY-RAFTAAR at CCS NIAM



Inaugural Ceremony of Agripreneurship Orientation Programme



Exposure Visit of Agripreneurs to Startup Oasis, Jaipur



Buyer Seller Meet



Valedictory Ceremony



CIC Meeting for the Selection of Candidates



Outreach Programmes

Milestones of NIAM Agri-Business Incubator (NABI) 2019-20



Inaugural Ceremony



Investors Meet Organised for the Incubatees



One Day Orientation Workshop for the Partner RABIs



Attended Agriculture Exhibitions



Organised National Workshop on Agri-Logistics



Release of Coffee Table Book

RKVY Incubatees amidst COVID 19 Outbreak

Many Startups and Agripreneurs supported and trained by CCS NIAM came forward to help communities and needy people during the lockdown due to outbreak of Corona Virus. A NIAM incubatee is working on developing masks made of hems while another is developing affordable PPE kits. Startups are also engaged in distribution of sanitizers and daily need products at customer's door step. Startups supported by four partner RABIs of NIAM are also helping communities.

Training on Organic Farming and Marketing

CCS NIAM had organised five days training programme on "Organic Farming & Marketing" for the progressive farmers of Pune district of Maharashtra from 2nd - 6th March 2020. The objective of the program was to make them understand the issues and challenges of organic farming, government support, marketing of produce, and marketing strategies for organic farming. The programme was attended by twenty four organic growers of Pune district.

CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING, JAIPUR



Training Programme on
"Organic Farming and Marketing"
Date : 02nd to 6th March 2020



Warehouse Management for WDRA Executives from 02.03.2020 to 06.03.2020
Venue : EIT Polytechnic College, Kavindapadi - 638455, Erode, Tamilnadu

Training on Warehouse Management for Tamil Nadu Executives

CCS NIAM had organized five days training programme for the managers and executives of accredited warehouse of Tamil Nadu from 2nd to 6th March, 2020 at Erode. The programme was sponsored by Warehouse Development & Regulation Authority (WDRA), New Delhi. In the programme, twenty seven Warehouse Executives from WDRA accredited private warehouses of Erode and Coimbatore district have participated. The objectives of the training programme was to help participants to understand issues and challenges of Warehouse Management and enable them to evolve an effective and implementable strategy for minimizing post-harvest losses for the betterment of farming community.



Awarnesson Efficient use of Water for Growth of Agriculture and Agricultural Marketing

CCS National Institute of Agricultural Marketing, Jaipur is collaborating with the Central Arid Zone Research Institute, Jodhpur for the DST funded project "Enhancing Food and Water Security in Arid region through Improved Understanding of Quantity, Quality and Management of Blue, Green and Grey Water". In this project, CCS NIAM is organizing capacity building programme for farmers in the project area. Till February 2020, CCS NIAM has conducted two one day capacity building programme in the Barmer district, Rajasthan under the guidance. The capacity building programme is providing a platform to the farmers to enhance their earning capacity through different way by having better access to markets and linking to buyers. This programme provides opportunity to

नवाजोर्षि/जुगुमानजी-1
उपखंड मुख्यालय के कृषि विज्ञान केन्द्र गुजामालीन पर केन्द्रीय स्तरीय क्षेत्र अंतर्धान संस्थान, जोधपुर एवं भी. चरण सिंह राष्ट्रीय कृषि विपणन संस्थान जयपुर के संयुक्त तत्वावधान में जागरूकता कार्यक्रम जल का कृषि में कुशल उपयोग और कृषि विपणन कार्यक्रम का आयोजन किया गया। जिसमें खेत से तहड़ भी. चरण सिंह राष्ट्रीय कृषि विपणन संस्थान जयपुर के निदेशक डॉ. हेमा यादव ने बताया कि आज के समय में कृषि विपणन की समस्या बहुत बढ़ी है। जिसके लिए किसानों को समूह बनाकर समानता करना होगा और

Agrovon -2019

A national level B-Fest organized by NIAM students remarkable of its own kind.



Agrovon - 2k19



Summer Training presentation Competition

Winning entry by NIAM students at IIRM.



Mr. Besil Hrizio won first prize in Spardha-2019 at Institute of Rural Management, Jaipur



Swachh Bharat Abhiyan

NIAM students volunteering for a social cause.



Pre Placement talk by Coromandel



Republic Day

with the Esteemed Guest Speaker of Krishi Gyan Deep Lecture Series.



Placement at PGDM ABM

CCSNIAM has the distinction of 100% placements over the last two decades. We are happy to announce this year also, we maintain the same legacy of achieving 100 % paid Summer Internship and Final placement.



Conference Alert:

Last date of Abstract submission extended to 30th April, 2020

International Conference on Market Led Extension Management

24-27th September, 2020 at CCS NIAM, Jaipur

For more detail visit <https://www.ccsniam.gov.in/images/RevisedFinalBrochure.pdf>

Invitation of Articles

CCS NIAM welcomes articles representing original research, analytical papers, papers covering new developments and concepts in the field of Agricultural Marketing, Agribusiness and other relevant areas from across the globe for publication in CCSNIAM Journal. For further details visit- <http://ccsniam.gov.in/images/pdfs/DG-Invitation-for-Journal.pdf>

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