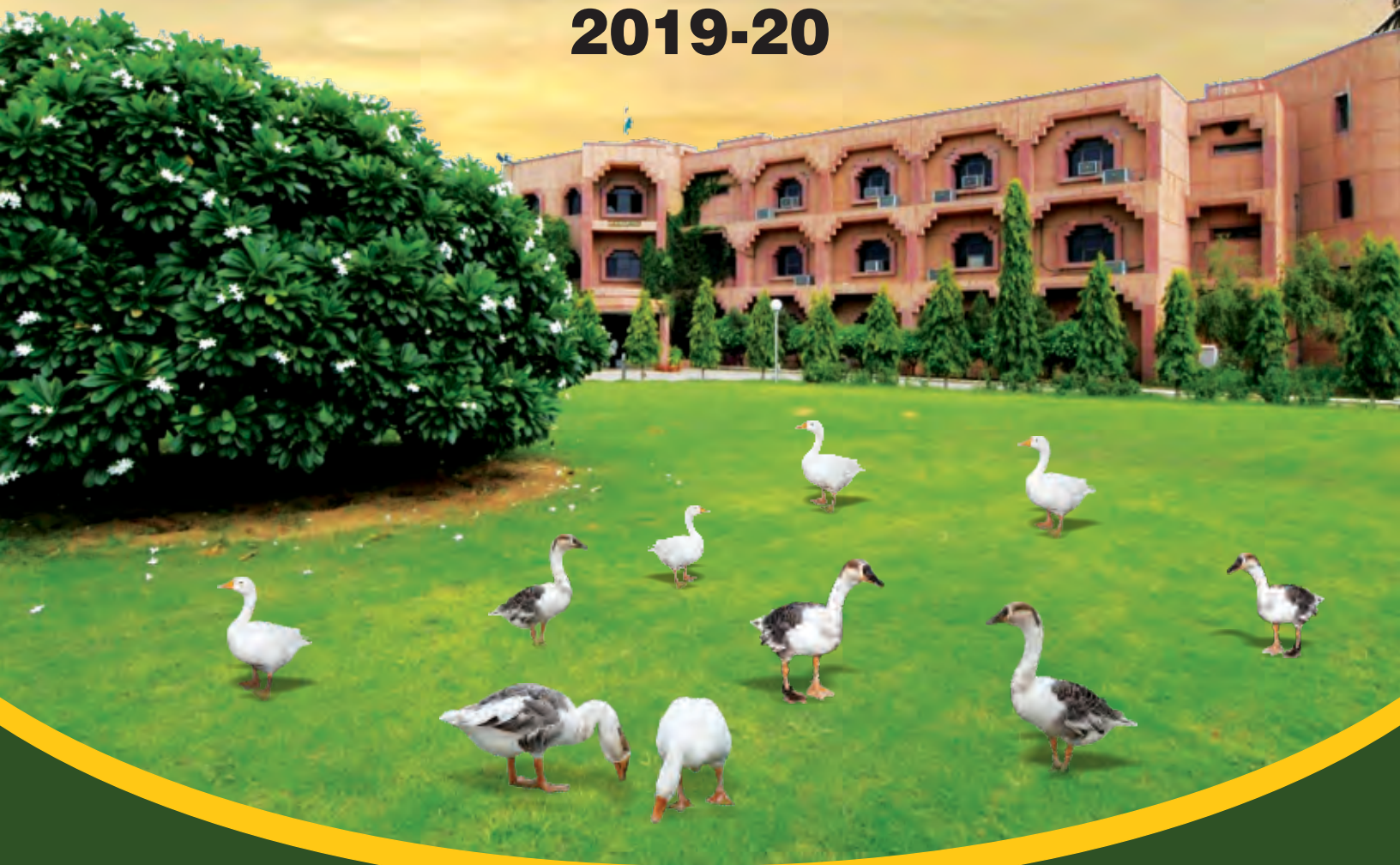


ANNUAL REPORT 2019-20



चौधरी चरण सिंह राष्ट्रीय कृषि विपणन संस्थान

C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

(AN AUTONOMOUS ORGANISATION OF THE MINISTRY OF AGRICULTURE AND FARMERS' WELFARE, GOVERNMENT OF INDIA)

BAMBALA, KOTA ROAD, JAIPUR-302033 (RAJASTHAN)



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CCS National Institute of Agricultural Marketing, Jaipur



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Shri NARENDRA SINGH TOMAR JI
Hon'ble Union Minister of Agriculture & Farmers'
Welfare, GoI and
President, General Body, CCS NIAM



“Government is taking revolutionary steps to strengthen agriculture infrastructure and economic condition of the farmers. Recently Agricultural Infrastructure Fund (AIF) Scheme has been launched for creating facilities for cold storage, warehousing, packaging, ripening and waxing plants by agri-entrepreneurs, farmers' association and local government agencies.”

Sushri SHOBHA KARANDLAJE
HON'BLE MINISTER OF STATE FOR
AGRICULTURE & FARMERS WELFARE, GoI and
Vice President, General Body, CCS NIAM



"Farmer Producer Organisation (FPO) can revolutionize the Agriculture sector in the country leveraging economics of scale and transformation of small and marginal farmers of India. CCS NIAM is playing a pivotal role in creating of awareness among farmers, farmers organizations and other stakeholders in the field of agricultural marketing".

FOREWORD



Agriculture plays a critical role in economic and social development of the country. Agricultural growth and development helps the agriculture based industries and organizations to grow, thus helping in generating employment and wealth for Nation. CCS NIAM was established in 1988 to address the challenges faced in area of agricultural marketing and to strengthen agri-business by way of continuously imparting quality training and education to large number of different stakeholders such as Farmers, FPOs, Industry & Agri-business players, Government officials and Students of Agri-business etc.

CCS NIAM also undertakes Research and development activities oriented towards promoting Agri-business sector in the country. Variety of research and project development works have been undertaken through Kisan Business School (KBS), Research Internship Programs, Empirical Research in the areas relating to Medicinal Plants, Marketing strategy for agricultural produce, Functioning of National Agriculture Market(e-NAM), Storage Logistics System, Extension activities in Agricultural Marketing, Model PRAMs etc.

CCS NIAM is also pioneer in nurturing agri-startups from incubation stage to seed stage encouraging innovations and process re-engineering in agriculture system. CCS NIAM has been recognized as Knowledge Partner under RKVY-RAFTAAR Scheme of Ministry of Agriculture & Farmers' Welfare, Government of India, covering five States namely Rajasthan, West Bengal, Bihar, Odisha, and Jharkhand. Four training programs covering 59 Agri-startups have been completed, 39 Agri-startups have been funded to the tune of Rs.4.58 Crores. CCS NIAM also mentored activities of 4 R-ABIs in the States of Odisha, Rajasthan, West Bengal and Bihar.

Two Years AICTE accredited PGDM-ABM Program of CCS NIAM in Agri-business has been attaining 100% record placement, being favorite of students and Agri-business Organizations, Financial Institutions, Processing Industries, Input Industries, Logistics/Warehousing & Supply Chain Organizations and Exporting Organizations etc. Our Alumni is well placed in India and Abroad occupying leadership positions in variety of Organizations and have done the Institute proud.

We thank the Ministry of Agriculture & Farmers Welfare, Government of India, General Body, Executive Council and Academic Committee and for their continuous support. We also value the support received from various State Governments, Agricultural Universities, and other Institutions. I wish all our students, alumni, agri-startup entrepreneurs, faculty & staff and Industry partners of CCS NIAM, the very best in this journey of Nation Building.



(Prasanta Kumar Swain)
Additional Secretary to GoI
& Director General
CCS NIAM



1. INTRODUCTION

1.1 The Institute

Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM) is an autonomous organization under the Ministry of Agriculture and Farmers' Welfare, Government of India. It was set up as a Registered Society in 1988 in order to strengthen Agricultural Marketing in India and South East Asian Countries. The Institute is mandated to carry out academic activities i.e., Training, Research, Consultancy, Policy Advocacy, International Programs and Education in Agricultural Marketing.

The Institute is playing a pivotal role in creating awareness amongst Farmers; Farmers' organizations; Co-operatives; Agri-Business Companies; Agri-Startups; Agripreneurs; Officials of Agricultural Marketing Departments; Allied Departments; Building capacity of wide range of other stakeholders; Undertaking research on contemporary Agricultural Marketing issues; Providing Consultancy Services to decision makers in government, Co-operative and private sectors in Agricultural Marketing; policy support to the Government and Non-Governmental Organizations and preparing techno-managers to serve Agri-Business sector through Education Program i.e. PGDM-ABM, two years AICTE approved Course.

1.2 Vision

To be an Institute of Excellence and repository of knowledge, to enhance the efficiency and effectiveness of Agricultural Marketing systems which are inclusive and empower the primary producer, by building capacity of various stakeholders through Teaching, Training, Applied Research, Policy Advocacy, and Consultancy Services.

1.3 Mission

- ❖ Enable primary producers, particularly small and marginal farmers, to develop competitive strategies for profitable returns from primary production through effective training & educational programs and applied research.
- ❖ Facilitate efficient, sustainable and inclusive agro-value chains through applied research.
- ❖ Nurture innovative agribusiness professionals and agripreneures to manage emerging agribusiness concerns through educational programs.
- ❖ Facilitate formulation and modification of public policy on Agricultural Marketing through action oriented and applied research and consultancy.
- ❖ Enhance International Co-operation for global food security and Sustainable Agriculture.
- ❖ Contribute to Agribusiness market development and management knowledge and practice through innovative research and its dissemination.



Fig. 1: Mandated Academic Activities of CCS NIAM

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1.4 Mandate

The Institute was established during the Seventh Five-Year Plan period with the following mandate:

- ❖ **Education:** Preparation of young managers and professionals through Post Graduate Diploma in Management (Agribusiness Management).
- ❖ **Training:** Up-gradation of the skills of existing Agricultural Marketing personnel.
- ❖ **Research:** Research on various contemporary aspects of Agricultural Marketing.
- ❖ **Consultancy:** Consultancy services for decision makers in government, cooperative and private sector in Agricultural Marketing.
- ❖ Assist Department of Agriculture and Cooperation in Policy and Project Formulation in Agricultural Marketing.

1.5 Objectives

The main objectives as per the Memorandum of Association, Rules and Regulation of the Institute are as follows:

- ❖ To develop Human Resources by providing long-term structured courses in Agricultural Marketing through Diploma/Degree Courses.
- ❖ To undertake and promote the study of Applied and Operational Research in problem areas of Agricultural Marketing and to act as a national level nodal agency for co-ordination of various research studies and dissemination of technologies relevant to Agricultural Marketing in the country.
- ❖ To impart training to personnel working at various levels of organizations involved in Agricultural Marketing activities such as State Agricultural Marketing Boards (SAMB), State Development Departments like Agriculture, Horticulture, Animal Husbandry, Fisheries, Forestry, Sericulture, Agricultural Universities, Co-operative Marketing Societies, Commodity Boards, Input Agencies and Progressive Farmers and Entrepreneurs etc.
- ❖ To conduct research on long-term projects, policy formulation; prepare status papers on leading issues; case studies in specific marketing problems, processing industries, export management, etc. which have a direct bearing on the national economy.
- ❖ To help State Government to generate self-employment for educated youth by exploring local potential resources.
- ❖ To assist Government to formulate policies on emerging issues in Agricultural Marketing.
- ❖ To cover wide information network in the country in Agricultural Marketing for the benefit of all concerned to evolve efficient, innovative and competitive marketing process.
- ❖ To develop as a 'Centre of Excellence, in the field of Agricultural Marketing by establishing adequate networking with International organizations.

1.6 Composition of General Body, Executive Committee and Standing Committee of Academics

General Body of CCS NIAM guides the Policies of the Institute. Hon'ble Union Minister for Agriculture and Farmers' Welfare, GoI is the President of the Society. Hon'ble Minister of State for Agriculture and Farmers' Welfare, GoI is the Vice-President of the Society. General Body also consists of other twenty-eight official and non-official Members.



Executive Committee of CCS NIAM guides the activities of the Institute. Secretary, Department of Agriculture, Cooperation and Farmers' Welfare, GoI is the Chairman of Executive Council. Executive Council has other six official and non-official members.

Standing Committee of Academics of CCS NIAM guides the academic activities of the Institute. Director General of CCS NIAM is the Chairman of the Committee. The Committee has nine other official and non-official Members.

1.7 Establishment of Ten Academic Centers

In order to cater to the emerging areas in Agriculture Marketing through Training, Research, Consultancy, Policy Advocacy, International Programs and Education, CCS NIAM has established the following ten academic Centers. The Centers are headed by senior faculty members of the Institute.

- i. Centre for Policy, Reforms and Programs
- ii. Centre for Innovation, Entrepreneurship and Skill Development
- iii. Centre for Agriculture Marketing Planning and Development
- iv. Centre for ICT and e-NAM
- v. Centre for Public Private Partnership
- vi. Centre for Institution Building
- vii. Centre for Monitoring and Evaluation
- viii. Centre for Agri Logistics
- ix. Centre for Agri Business Management & Education
- x. Centre for International Programs

1.8 Thrust areas

All academic activities of CCS NIAM are farmer centric with a thrust to link Agribusiness Industries/ Organizations directly with farmers and producers to ensure steady and quality supply, agri-inputs to Industries. Besides, the concerns of all the stakeholders are also addressed through various academic activities. Existing problems, practical solutions and emerging potential areas are constituted into activities. Important thrust areas addressed by CCS NIAM through various academic activities are as follows:

- ❖ National Agricultural Market
- ❖ Doubling of Farmers' Income
- ❖ Promotion of Agri-Startups
- ❖ Agripreneurship and Entrepreneurship Development Programs.
- ❖ Marketing of Horticulture Crops and Post-Harvest management.
- ❖ Marketing strategies and techniques for agricultural produces.
- ❖ Value Chain approach for analysis of wide range of commodities.
- ❖ Agricultural Marketing and Legal Reforms.
- ❖ Organic, Medicinal and Aromatic plants.
- ❖ Market Led Extension.
- ❖ Farmer's Producer Organizations and linking of FPOs to market.

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- ❖ Negotiable warehouse receipts & its benefits.
- ❖ Risk management in Agribusiness.
- ❖ Agribusiness opportunities.
- ❖ Agri Business in rainfed Areas.
- ❖ Agri-warehousing and scientific storage.
- ❖ Post-Harvest management, value addition and processing.
- ❖ Marketing of Rubber, Tea, Spices and Coffee.
- ❖ Skill Development Programs.
- ❖ Contract farming.
- ❖ E-commerce and Digital Marketing in Agriculture.
- ❖ Business and data analytics.
- ❖ Marketing of livestock and livestock products and non-timber forest produce.
- ❖ Agri-tourism.
- ❖ Application of latest technology in Agricultural marketing.
- ❖ Agri-Logistics and supply chain.
- ❖ Banking and Agri-finance.
- ❖ Monitoring and Evaluation of Agricultural Projects.

1.9 Stakeholders

All the stakeholders are important in Agri-value chain development. CCS NIAM made attempts to address stakeholders as indicated in the figure through academic Programs:





1.10 Partnerships: Dynamic tool to reach the Nation

CCS NIAM made all efforts to associate with individual professionals and organizations working for strengthening Agricultural Marketing systems in the country & South East Asia. Important organizations associated with CCS NIAM in various academic activities during the year are as follows:

1. Ministry of Agriculture, Nepal
2. Warehouse Development and Regulatory Authority (WDRA)
3. Small Farmers Agri-Business Consortium (SFAC)
4. National Institute of Agricultural Extension Management (MANAGE)
5. Nucleus Rubber Estate and Training Center (NRETC), Agartala
6. Jharkhand Agricultural Management Extension Training Institute (JAMETI), Ranchi
7. State Agricultural Management Extension Training Institute (SAMETI), Shimla
8. Krishi Vigyan Kendras (KVK)
9. Ministry of Micro, Small, Medium Enterprises (MSME)
10. Sher-E-Kashmir University of Agriculture, Science and Technology (SKUAST), Srinagar
11. Netaji Subhash Chandra Bose Institute of Agricultural Marketing (NSTIAM), Kolkata
12. Punjab Agricultural Management Extension Training Institute (PAMETI), Ludhiana
13. Institute of Cooperative Management (ICM)
14. Administrative Training Institute (ATI), Mysore
15. State Agricultural Management Extension Training Institute (SAMETI), Kolkata
16. State Institute of Management in Agriculture (SIMA), Lucknow
17. Indian Institute of Travel and Tourism Management, (IITTM), Gwalior
18. Extension Education Institute (EEI), Jorhat
19. Tamil Nadu Agricultural University (TNAU), Coimbatore
20. Agriculture College, Medziphema
21. YS Parmar University of Horticulture and Forestry, (YSPUHF), Solan
22. Rural Resource and Training Center (RRTC), Meghalaya
23. Assam Agricultural University, Jorhat
24. Karnataka State Agricultural Marketing Board (KSAMB)
25. Sardar Patel Dhantewada Agricultural University (SDAU), Gujarat
26. Indra Gandhi Krishi Vishwavidyalaya (IGKV), Raipur
27. Vasantrao Naik Agriculture Extension and Management Training Institute (VANAMATI), Nagpur
28. Indian Institute of Plantation Management, (IIPM), Bangalore
29. Rubber Board

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2. Training Programs of CCS NIAM-Reaching the unreached

Training is the core mandate of CCS NIAM through which it reaches out to the vast array of stakeholders across the country and South-East Asia. In 2019-20, 360 Training Programs have been completed which catered to capacity building needs of 19,665 stakeholders including consultancy programs. The brief details of the training programs are as follows-

- ❖ All the States were covered through different Academic activities of CCS NIAM during the year.
- ❖ Stakeholders namely Agricultural Marketing Department officials, scientific institutions, tribal farmers, Agri-business students, Agri-business institutions, farmers of North-Eastern States, Commodity Boards, Institute of Cooperative Managements, FPOs, Agriculture and line departments, Agri-startups, partner institutions, National institutions, Agricultural Universities, ICAR institutes, Panchayati Raj institutions, cooperatives, Agripreneurs, Traders, Commission agents, Mandi secretaries, SFAC, ATMA officials, processors, industry associations, Warehousing Agencies, Agri-logistic operators and International participants were covered through Academic programs of CCS NIAM.
- ❖ 169 Training Programs have been completed which catered to capacity building needs of 6985 stakeholders.
- ❖ Besides, 129 Training Programs have been organized covering 4209 stakeholders through consultancy programs.
- ❖ Outreach Programs have been introduced during the year through which 62 groups of farmers and students of Agricultural Universities were addressed about Agricultural Marketing and activities of CCS NIAM covering 8471 stakeholders.
- ❖ 1863 SC stakeholders, 2249 ST stakeholders, 1810 OBC stakeholders were also covered during the year through different capacity building programs.
- ❖ In total, 360 Capacity Building programs have been conducted covering 19,665 stakeholders.

The brief details of the Training Programs are as follows-



- ❖ Banner Programs are flagship programs of CCS NIAM organized in partnership with reputed organizations such as National Institutes, Agricultural Universities and SAMETIs in different States. The Programs are aimed at sensitizing officials of Department of Agricultural Marketing and allied departments on various developmental programs launched by Ministry of Agriculture and Farmers Welfare, GOI. The Programs specifically focused on addressing marketing issues around a state specific dominant crop or sector. Three such programs have been organized covering all the public and private stakeholders in Agricultural Marketing. 400 participants have attended the programs. These programs were conducted by the faculty of NIAM.
- ❖ Krishi Gyan Deep Knowledge Series Lectures are aimed at absorbing and disseminating most successful experience in Agricultural Marketing to all the important stakeholders in the country. Prominent professional leaders in Agricultural Marketing were invited to share their experiences at CCS NIAM, documented through films and disseminated to all the stakeholders through cost effective IT Platforms including CCS NIAM's Youtube channel. Six talks have been organized on contemporary topics.
- ❖ CCS NIAM accorded high priority for organizing training programs to farmers and extension functionaries of North Eastern States. 109 programs were conducted in North Eastern States covering 3975 stakeholders.



- ❖ CCS NIAM had organized 60 Training Programs throughout the country addressing different dimensions of Agricultural Marketing. These Programs were mostly organized with partner institutions thus ensuring synergetic impact covering 3380 stakeholders.



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Two Conferences were organized as Knowledge Partner providing inputs on Agriculture Marketing in collaboration with TIFAC, New Delhi, IIAAST, Jaipur and MANAGE, Hyderabad **respectively**.

2.1 Highlights of the Training Programs conducted by CCSNIAM (Note: Details of all categories of programs may be seen at Annexure-2):



2.2 Research Programs of CCS NIAM- Action Research to discover solutions:

- ❖ Out of 15 Research Projects operationalized during the year, 6 projects have been completed, 9 projects are in progress.
- ❖ Research Projects on Marketing Strategy for Jackfruits by FPOs, functioning of e-NAM in Rajasthan, Status of Rural Godown Project, and Marketing Strategy for Medicinal Plants, Awareness of extension functionaries on Agricultural Marketing and Reach of AGMARKNET have been completed.
- ❖ Kisan Business School is an action research which is NIAM's initiative for enhancing farmers' income. KBS is aimed at educating farmers on modern production, processing and marketing activities in order to enhance their income. Commodity specific knowledge and skills are imparted to farmers by expert institutions in all the critical stages. Kisan Business School research has focused on commodities like Wheat, Maize, Fish, Poultry and Dairy. Five Kisan Business Schools have been initiated and are in progress.
- ❖ Four other Research Projects on policy issues like Impact of e-NAM, Developing Gramin Rural Markets, DST project on Agricultural Marketing and Research Project on Leveraging Institutional Innovations for inclusive and Market Led Agricultural Growth in Eastern India-IARI, have been initiated during the year and are in progress.

- ❖ Eight Research Internship programs have been completed by taking young interns to work on Linking Farmers to alternative markets.

i. CCS NIAM has partnered with DST-CAZRI Research Project

CCS NIAM has partnered with DST-CAZRI Research Project titled “Enhancing food and water security in Arid region through improved understanding of Quantity, Quality and Management of Blue, Green and Grey water” to build capacity of farmers and community in water shed areas for better marketing practices and opportunities for better livelihood and assess the impact of water management on food and income security in the region. The project is in second year of running.

2.3 Highlights of the Research Programs conducted by CCSNIAM

- ❖ Number of Research Programs completed: 12
- ❖ Types of Research Program: -
 - ✓ Kisan Business School(KBS)
 - ✓ Research Internship Programs
 - ✓ Marketing strategy for Jack Fruit
 - ✓ Status of functioning of e-NAM
 - ✓ Impact assessment of Rural Godown Scheme
 - ✓ Survey report on Medicinal Plants
 - ✓ Awareness of extension functionaries in Agricultural Marketing
 - ✓ Study on the reach of AGMARKNET to farmers
 - ✓ Enhancing food and water security in Arid region

2.4 Consultancy Programs of CCS NIAM: Assisting stakeholders to address problems

- ❖ 80 programs covering 2737 stakeholders for the awareness creation amongst farmers and members of FPO have been conducted under Agriculture Market Infrastructure Scheme which was sponsored by Agriculture Market Infrastructure Scheme of MoA&FW, GOI.
- ❖ 24 Academic activities namely training, webinar, workshop, investors meet have been conducted covering 445 stakeholders namely Agri-startups and R-ABIs under RKVY-RAFTAAR program of MoA&FW, GoI. CCS NIAM has trained 59 Agri-startups and funded 39 Agripreneurs to the tune of Rs.4.58Crores.



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Three Capacity Building programs were conducted for 54 officials of Agricultural Marketing of Tamil Nadu state on “Agricultural Marketing Management”.

- ❖ Four sponsored training programs of National Rainfed Area Authority (NRAA) on policy support and income enhancing technologies, enterprises in rainfed areas were conducted in Rajasthan covering 242 officials.
- ❖ U.P. Government sponsored Training Program on “Agricultural Marketing” was organized for 35 ATMA officials.
- ❖ Warehouse Development and Regulatory Authority (WDRA) sponsored 17 awareness and training programs, which were conducted for 696 warehousemen and other stakeholders.



Farmers' Awareness Program on WDRA Regulation at Punjab

- ❖ CCS NIAM has partnered with DST-CAZRI Research Project titled “Enhancing food and water security in Arid region through improved understanding of Quantity, Quality and Management of Blue, Green and Grey water” to build capacity of farmers and community in a watershed area for better marketing practices and opportunities for better livelihood and assess impact of water management on food and income security in Arid region. The research project is in the second year of progress.
- ❖ Project providing daily and weekly Agricultural Marketing Intelligence and Intervention strategies for more than 50 Commodities to the Agricultural Marketing Department, Govt. of Andhra Pradesh was jointly implemented by NCML as an implementing partner and CCS NIAM as Knowledge Partner during the year.
- ❖ CCS NIAM has been recognized as Knowledge Partner under RKVY-RAFTAAR Scheme of MoA& FW covering five States namely Rajasthan, West Bengal, Bihar, Odisha and Jharkhand. The manpower has been recruited, 4 training programs covering 59 Agri-startups have been completed and 39 Agri-startups have been funded to the tune of Rs.4.58 crores. CCSNIAM also mentored activities of 4R-ABIs in Odisha, Rajasthan, West Bengal and Bihar.



Various activities by NABI- Incubator of CCS NIAM

- i. Thirty-seven Programs have been conducted under Agriculture Market Infrastructure scheme sponsored by MoA&FW, GoI.
- ii. Four Programs have been conducted for farmers and officials of arid zone sponsored by National Rainfed Agriculture Authority, GoI.



Awareness Program under AMI Scheme at BAU, Sabour, Bihar

2.5 Policy Advocacy Programs of CCSNIAM: Technical arm to stakeholders

- i. Policy input to International Cooperation Division of Ministry of Agriculture and Farmers' Welfare in Implementation of Bi-lateral Programmes.
- ii. Implementation of Bi-lateral Agreements through Training Programs.
- iii. Strengthening Warehouse Regulation through awareness Program.
- iv. Awareness Programs for effective implementation of Agricultural Marketing Infrastructure Scheme.
- v. Awareness Programmes for effective implementation of E-NAM.
- vi. Popularizing Government Programs in Rainfed areas.

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- vii. Policy inputs through Agri-Vikas- Odisha, 2018.
- viii. Promoting Farmers- Industry linkage involving CII.
- ix. Partner in implementation of Krishi Kalyan Abhiyan.
- x. Promotion of Agri StartUps.

2.6 International Programs of CCS NIAM: Global thinking for local action

- ❖ Officials of National Council of Agricultural Marketing, South Africa have visited CCS NIAM and held discussion regarding Work Plan and MOU.
- ❖ Officials of German Embassy visited CCS NIAM and held discussion in the areas of mutual benefit.
- ❖ Officials of Australian Embassy visited CCS NIAM and held discussion in areas of mutual interest.
- ❖ Published Twelve Monthly e-Bulletins “Voice of CCS NIAM” which reports development in Agricultural Marketing and activities of CCS NIAM to more than 20,000 stakeholders.

2.7 Education

- ❖ PGDM (ABM), a two-year regular program is approved by AICTE and 18 batches have so far been completed. The USP of the program is to develop techno–managerial competence among the pass outs to enable them to serve Agriculture value chain. It is financially self-sustaining program with an affordable fee structure.
- ❖ A Batch of 59 students has passed out in June, 2020 and achieved 100% placement in 22 companies with an average CTC of Rs. 7.45 lakhs per annum. The other activities carried out during 2019-20 include organizing Agrovon–B-fest, Alumni Meet, Publication of Farm to Fork quarterly newsletter, mentoring of summer internship projects by CCS NIAM faculty, Conduct of student seminars and knowledge series lectures by industry experts, NCDEX workshop, Agri value-chain workshop by SAMUNATI, Webinar on Digital Marketing, Panel discussion on Union Budget, Organized Managers Cricket League and NIAM Premier League, Me and My Plantation drive. Nine interactions with Industry leaders were organized. In addition, several cultural and sports events were organized by the students.
- ❖ All the 60 students of 2019-21 Batch were successfully placed in Summer Internship in 22 companies.

2.8 RKVY RAFTAAR Programs of CCS NIAM: Promoting Agri-Startups

CCS NIAM- Centre for Innovation Entrepreneurship and Skill Development, Jaipur, is acting as “Knowledge Partner” of Ministry of Agriculture and Farmers' Welfare, Government of India for implementation of RKVY-RAFTAAR Scheme.

Knowledge Partner

CCS NIAM has established NIAM Agri-Business Incubator (NABI) in January 2019 to provide handholding and incubation support to RKVY-RAFTAAR Agri- Business Incubators (R-ABIs) situated in five states in the country namely National Rice Research Institute, Cuttack, Odisha; Sri Karan Narendra Agriculture University, Jobner, Rajasthan; Indian Institute of Technology, Kharagpur West Bengal and Bihar Agriculture University, Sabour, Bhagalpur, Bihar. Identification of R-ABI in Jharkhand is in progress.





Shri Karan Narendra Agriculture
University, Jobner - Jaipur
<http://www.sknaau.ac.in/en/home/index>.



National Rice Research
Institute, Cuttack- Odisha
<http://icar-nrri.in/>



Bihar Agricultural
University,
Sabour-Bihar



IIT Kharagpur, West
Bengal
<http://www.iitkgp.ac.in/>

2.9 Programs implemented under RKVY-RAFTAAR

CCS NIAM has launched two types of RKVY-RAFTAAR programs. The details are as follows

i. Agripreneurship Orientation Program-

- ❖ Two Month training cum hands on internship program for Agripreneurs/ Agri based startups.
- ❖ Stipend of Rs. 10,000/- per month
- ❖ Grant-in-aid upto Rs. 5 Lakh to eligible Agripreneurs from Ministry of Agriculture and Farmers' welfare.

ii. Startup Agri-Business Incubation Program-

- ❖ Two months training program for Agri based startups.
- ❖ Any Indian start-up as per DPIIT notification can apply
- ❖ Seed funding to start-ups for scaling up i.e. Grant- in - aid up to Rs. 25 Lakhs to eligible start-ups from Ministry of Agriculture and Farmers' Welfare, GoI.



Under the Outreach Campaign, for creating awareness about the newly launched RKVY-RAFTAAR Scheme and NIAM Agri-Business Incubator (NABI); a total of about three hundred fifty institutions including all the State Agricultural Universities, Agri-Business Management Colleges, KVKs and other prestigious institutes were communicated about details of the newly launched programs.



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iii. Progress of Training Programs

a. Agripreneurship Orientation Program

The Program was launched on 29th March, 2019 with 17 Agripreneurs including two women from seven states namely Rajasthan, Madhya Pradesh, Haryana, New Delhi, Maharashtra, Chhattisgarh and Telangana.

Through the first of its kind two months Program, NIAM Agri-Business Incubator (NABI) is facilitating existing and budding Agripreneurs, Agri-business ventures, enterprises and start-ups through handholding by means of expert advice, hands on training cum internship, industrial attachments, market surveys, dedicated mentorship, financing, exposure to existing incubation centers and startup ecosystem as a one-stop solution to refine their business ideas and establish their startups.

The first Cohort of 17 Agripreneurs graduated from CCS NIAM on 28th May, 2019 with a valedictory ceremony where they were awarded Certificates of Merit.

b. Supporting R-ABIs—As a Knowledge Partner

NIAM Agri Business Incubator (NABI) under CCS NIAM (Knowledge Partner) is also organizing a webinar every month with all R-ABIs where all project partners discuss the relevant issues at a common platform and help each other in resolving the execution related issues of RKVY-RAFTAAR Project.

Activities of RKVY

1. Start-up Agri- incubation Programme – Selection process of second batch completed which commenced from 6th June to 5th August, 2019 and 24 participants selected.
2. Published study material on Startup Agribusiness Incubation Program.
3. Agripreneurship Orientation Programme: First batch from 29th March to 28th May, 2019 at NIAM Campus has been completed.
4. The inauguration of Startup Agribusiness Programme was organized on 6th June, 2019 at CCS NIAM Campus. This program was completed on 5th August, 2019
5. The presentation by the participants of first batch of RKVY was made at Krishi Bhawan, New Delhi in the presence of Joint Secretary, RKVY, GoI on 10th June, 2019.
6. Mr. Rahul Sankhla, Content Developer participated in two programmes 'Innovative Farmers Meet' organised by CII on 11.6.2019 at Rohatak, Haryana and 14.6.2019 at Karnal, Haryana.
7. Mr. Akhilesh Mishra, Legal Executive and Mrs. Barkha Pareek, Business Executive of RKVY had resigned in the first fortnight of July 2019. Mr. Ashutosh Vyas and Mr. Akshay Singh Ranawat have joined as Business Executive and Legal Executive respectively who were selected after following the proper selection procedure for a period of one year on contractual basis in RKVY project.
8. NABI team participated in the Startup Master Class Programme organised by J.K. Lakshmi Pat University, Jaipur on 27 July, 2019.
9. NABI organised a visit to National Innovation Foundation, Ahmadabad on 30.7.2019 for the participation of Start-up Agri-Business Incubation Programme.
10. NIAM Agri Business Incubator has organised Valedictory Ceremony for the participants of Start-up Agri-Business Incubation Programme 7.8.2109.
11. Two Outreach Programmes of NIAM Agri-Business Incubator (NABI) organised on 30.8.19 and 05.9.19 at Institute of Rural Management, Jaipur and Vivekananda Institute of Technology, Jaipur.

12. The inauguration of 3rd Start-up Agribusiness Programme was organized on 10th October, 2019 at CCS NIAM Campus. This program was completed on 10th December, 2019.
13. The 4th Batch of two months training program on “Agripreneurship Orientation Programme-II” was completed in CCS NIAM.
14. Incubated Startups were from innovative fields like Agro-processing, Post-Harvest, Food Technology & Value addition, Artificial Intelligence (AI), IoT, ICT, precision farming, Digital agriculture, Block chain technology, Agri. Logistics, Value & Supply chain management, Online/virtual platform, Agri. Extension, Agri. Inputs, Farm mechanization & innovations, Organic farming & products, Natural Resource Management, Renewable Energy, Waste to Wealth and Animal Husbandry, Fisheries, Dairy, Secondary agriculture, etc.
15. Some unique start-ups like Aloe Ecell Pvt. Ltd. who created 100% eco-friendly Aloe-Vera batteries that can power remote controls and clocks; EF Polymer (Fasal Amrit) invented a natural EF polymer which can increase the water retention capacity and productivity of crops as well, Mobile app for livestock trading and poultry farm management by Poultrify (Menghis Pvt. Ltd.), 3 Stake Labs developed innovative hand-held Agri-commodity assaying machine for Assaying of Agri-commodities and replacing manual assaying with accuracy in time and transparency. ApnaGodam, logistic and supply based innovative startup has unused buildings in rural areas as warehouses and come up with unified platform of storage, commodity finance and market linkage for farmers.

3 Academic Centers of CCS National Institute of Agricultural Marketing

3.1 Centre for Policy, Reforms and Programs

Objective of the center is to provide a leadership role in strengthening Agricultural Marketing Policy Reforms, undertaking empirically sound policy research, and providing knowledge-based input for policy decisions.

Expert Talk on “Recent Development in Regulation of Agri-Warehousing”

Dr. B.B. Pattnanayak, Chairman, WDRA delivered a Guest Lecture on “Recent Development in Regulation of Agri Warehousing in India”. He discussed the status of storage and warehousing, its challenges and role of WDRA to facilitate the scientific storage practices among stakeholders for minimization of Post-Harvest losses and wastages. He also emphasized the benefit of pledge loan through Negotiable Warehouse Receipt (NWR) to facilitate credit support. NWR has a capacity to provide easy access to credit against farmers' produce. Furthermore, recent development in Agri-warehousing such as link with future trading, assaying facility for quality assurance, price stabilization, Warehousing (Development and Regulation) Registration of Warehouses Rules, 2017, Electronic NWR etc. were discussed during the session.



Banner Programme at ICAR-CIARI, Andaman & Nicobar Island

A Banner Program on “New Dimensions in Agricultural Marketing with Focus Sector – Marketing of Organic Produce” was organized by CCS NIAM in collaboration with ICAR – Central Island Agricultural

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Research Institute during 27-29 November, 2019 at Port Blair, Andaman Nicobar Island. 25 participants from Agriculture and allied departments including few FPO members have participated in the program.

New Dimensions in Agricultural Marketing training in Karnataka

CCS National Institute of Agricultural Marketing organized three days Banner program on “New Dimensions in Agricultural Marketing” at AMTC, Hubli in coordination with Karnataka State Agriculture Marketing Board from 24th to 26th October, 2019. In this training program, 40 trainees from various FPOs have participated.

Research Internship at CCS NIAM

A Research Internship project has been completed by Ms. Bhavya A. P., a Ph.D scholar of University of Agricultural Sciences, Bengaluru, Karnataka under the guidance of Dr. S. R. Singh, Dy. Director CCS NIAM on the project titled “Linking Farmers to Function Hall: An Agricultural Marketing Perspective.” The study was conducted in Arsikere Taluk, Hassan District, Karnataka State.

11th Krishi Gyan Deep Lecture on Innovative Agriculture by Awardee Farmer

11th CCS NIAM Krishi Gyan Deep Lecture was delivered on 27th January, 2020 by Shri Raghupat Singh, a progressive farmer of UP, who has received prestigious ICAR- Jagjivan Ram Innovative Farmer Award 2018. He talked about his experiences in Innovative Agricultural practices and suggested to use organic farming practices for sustainable development of farmers and farming. He shared experience of organic farming, use of indigenous seeds and integrated farming, which is a solution for sustainable and holistic development of farm business. He emphasised more on organic production as it minimises input cost on one side and on another side, the price of produce is far better in market.



Capacity Building on Application of ICT in Marketing of fish and fisheries products: Tripura

CCS NIAM has organized a capacity building program on application of ICT in Marketing of fish and fish products from 17– 19 September 2019 at College of Fisheries, Lembucherra, Tripura. Mr. N. C Debbarma, Minister for Revenue and Fishery, Government of Tripura inaugurated the training program.

DST Sponsored “Capacity Building Program” at Barmer

CCS NIAM had organized one-day capacity building program at KVK Gudamalani, Barmer, Rajasthan on 9th January, 2020. In this program, more than 60 farmers have participated along with Scientists/officers of CCS NIAM & ICAR. In the program, several topics such as effective use of water in the agricultural activities, linking small and marginal farmers to the market was discussed by the experts. By such program, farmers understood various aspects of effective utilization of water in the agriculture and to link farmers to market.



3.2 Centre for Agriculture Marketing Planning and Development

Value Addition and Marketing Linkage for Sal leaf: Odisha



Skill development is a key to success in the transformation of Agriculture to Agribusiness. CCS NIAM has organized three days skill-based trainings to the farmers on value addition and marketing linkage for Sal leaf in association with Back to Village (B2V) at Mayurbhanj, Odisha. Farmers were keen to learn skill-based learning and got hands on experience on utilization of Sal leaf as a marketable produce. This skill-based training would supplement their income basket and empower them in the society.

National Seminar on Medicinal Plant Cultivation

CCS NIAM has organized National Seminar on Medicinal plant cultivation for Economic Growth of Farmers on 7th December, 2020 in collaboration with International Institute of Advance Agriculture Skill Development and Rajasthan State Medicinal Plant Board at Jaipur. 300 participants from various institutions participated in the programme and presented papers on various contemporary issues on medicinal plants like cultivation, quality control, marketing, conservation and standardization.



Training of Trainers conducted for ASAMB officers of ASSAM at Guwahati

Two days training program for trainers was conducted on Good Agricultural Marketing Practices for officers of Mandi Board from 18th to 19th February, 2020 at Assam State Agriculture Marketing Board, Guwahati. 19 officials of ASAMB were participated during the program. It was suggested to realize the potential of the agricultural marketing opportunities with the formation of FPOs, formulation of Standard Operating Procedures (SOPs) so that all the activities right from pre-production to post-harvest management including marketing of produce can be well managed and administered holistically.

Visit of Scientists to SKNAU

An interactive session with the team of 20 scientists of SKNAU, Jobner under their orientation program was organized at CCS NIAM on 20.2.2020. The session was chaired by DG, CCS NIAM wherein delegates were oriented on various activities of CCS NIAM to strengthen Agricultural Marketing in country.

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Book on e-NAM release by Addl. Secretary, MoA&FW, GoI.

A book on “Performance of eNAM in Rajasthan- A Case Study” prepared by NIAM faculty based on the field study in Rajasthan on performance of eNAM was released by Dr. Abhilaksh Likhi, Addl. Secretary, MoA&FW, GoI on 13th February, 2020 during the review meeting of Southern States Marketing Departments held at ICM, Hyderabad.

3.3 Center for ICT & e-NAM

E-Agriculture is an emerging field focusing on the enhancement of agricultural profitability through improved information and communication processes. Now, the government is implementing electronic trading portal for transparent sale transactions and price discovery for agricultural commodities in the APMCs across the country. In this context, CCS NIAM started a centre for ICT and e-NAM for provide training and conduct research in the field of ICT application in Agricultural Marketing.

- (i) **Training:** Total 14 training programs were conducted to train the stakeholders on various aspects of agricultural marketing like use of ICT in agricultural marketing, role of e-NAM, e-governance, agri-value chain, market intelligence, livelihood generation, value addition, processing, marketing of horticultural crops and value addition. Out of 14, eight programs were conducted in north-eastern states.
- (ii) **Consultancy:** Total two consultancy projects were carried out for capacity building in agricultural marketing and agri-business management for the officers of Tamil Nadu Government. The capacity building programs were imparted as per requirement of the Tamil Nadu Government and 34 officers were trained on different aspects of agricultural marketing and agri-business management.
- (iii) **Research Projects Completed:** One research project in this centre was completed under the consultancy project titled “**To study the cultivation/collection practices and market analysis of Ashwagandha, Aloe-Vera and Aonla in the state of Telangana**” and submitted to NMPB, New Delhi. The project was sponsored by National Medicinal Plant Board, New Delhi.
- (iv) **Seminar/Workshop/Symposia:** Three events were attended during the year on various topics of national importance and technical inputs were given to enrich the draft document of APLM Act, 2018 of Uttar Pradesh, Operational Guidelines of ATMA and Revision of training module for 10 days training program for Horticulture Training Institutions.

S. No.	Date	Title	Place	Remark
1	10.07.2019	Workshop on “Modal Act “The ... State/UT Agricultural Produce and Livestock Contract Farming (Promotion & Facilitation) Act, 2018 drafted by Govt. of India”.	Mandi Parishad Lucknow	As Panel Expert
2	16.07.2019	To attend the Consultative Meeting - Workshop for Revision in Operational Guidelines of ATMA and other schemes of SAME.	College of Veterinary Science, Guwahati	Expert Member
3	06.08.2019	Workshop for Horticulture Training Institutions for Revision of 10 days Training Module.	KVK, Baramati	As expert member

- (v) **International Conference:** Third International Conference on “**Science & Technology for Ensuring Food and Nutritional Security (GMST-2019)**” was jointly organized by CCS NIAM, Hi-Tech Horticultural Society, Meerut and SVPUAT, Meerut at NRC, Tabijee, Ajmer from 1st to 3rd December, 2019. Three officers from NIAM were honored during the event by prestigious awards because of their outstanding contribution in agriculture and agricultural marketing.
- (vi) **Mentor for Summer Internship:** 15 students of PGDM (ABM) were mentored during Summer Internship Program and placed in different companies like Ichiban, Yes Bank, DCM Shriram, Polyplex, ASCI and Bayer Crop Science, all based at New Delhi. Faculty members personally visited various companies for mentoring the students and also guided them on various aspects of projects given to them under SIP.
- (vii) **Hello Kisan Program:** Participated in Live phone based program on Hello Kisan organised by DD Kisan channel on modalities of e-NAM and its operationalization which was broadcasted on 9th December, 2019 at 6 to 7 PM on DD Kisan for the benefit of stakeholders.



Training Program on Integrated Farming Systems at Manipur



Training program on Marketing of Medicinal and Aromatic plants at Manipur



Training on “e-NAM Why, How and Challenges” at SAMETI, HP



Use of ICT platform to disseminate the information through Krishi Gyan Deep

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The Centre organized Banner program on “New Dimensions in Agricultural Marketing–Focus Crop Cotton” in collaboration with SDAU, Gujarat.



Banner Program on New Dimensions in Agricultural Marketing at Gujarat



Training Program on e-NAM at Manipur

3.4 Centre for International Programs

(i) Visit of German Delegation to CCS NIAM

Dr. Raghu, a member of Indo-German Delegation visited CCS NIAM on 26th February, 2020. The delegation was welcomed by DG CCS NIAM. The discussion was initiated with a brief introduction on CCS NIAM and its activities followed by a series of discussion on various aspects of Agricultural Marketing. Dr. Raghu interacted with PGDM ABM students and briefed them about exploring opportunities in Germany and other part of the globe.

(ii) Study cum Interface Meeting with South African Delegation

A two days Study cum Interface meeting with delegates from South Africa was held at CCS NIAM on 23rd April, 2019. The delegation was headed by Mr. Mkhululi Mankazana, Deputy Director General, Economic Development Trade and Marketing, South Africa. Director General CCS NIAM chaired the meeting. The discussion focused on the areas for collaboration between CCS National Institute of Agricultural Marketing (NIAM) and National Agricultural Marketing Council, South Africa (NAMC). Faculty member of CCS NIAM, Executives of RKVY, CEO of NAMC and Asst. Director, International Relations, South Africa were present during the discussion. Various potential areas such as Institutional mechanism for cooperation, compilation of good practices in Agricultural Marketing and policies, Networking of FPOs, Study cum exposure visit of FPC Representatives, virtual mentorship of Agri Startups etc. were discussed in detail.





Dialogue with Australian Delegation

Delegation from Australian High Commission comprised of Mr. John Southwell, Counsellor and Ms. Susan Mathew, Sr. Research Officer visited CCS NIAM on 16th July, 2019 and had a fruitful discussion with Director General, CCS NIAM and NIAM faculty. The discussion was chaired by Director General CCS NIAM and wide issues in relation to Agricultural Marketing viz. Post-Harvest Management, Agri-waste management, Faculty and Student Exchange, Entrepreneurship in Agriculture, Agricultural Marketing Problems, and Transfer of technology and Public Private Partnership etc. were discussed in detail. Australian Delegation shown keen interest in the Indian Government's flagship electronic National Agriculture Market (e -NAM) program. Delegation acknowledged the bilateral relationship of Australia and India and expressed desire to associate with CCS NIAM in the near future in the area of Agricultural Marketing.

CCS NIAM-INSEE International Conference coordination Meeting

CCS NIAM hosted an International Conference on Market Led Extension Management in collaboration with International Society of Extension Education, Nagpur. In this context, the third Coordination Committee Meeting of International Conference on Market Led Extension Management was held on 29th November, 2019 at CCS NIAM, Jaipur. The meeting was chaired by Prof. K Narayana Gowda, president INSEE. During the meeting various issues were discussed for successful completion of International Conference.

3.5 Centre for Monitoring and Evaluation

CCS NIAM Centre for Monitoring and Evaluation covers the physical and financial monitoring, measuring progress of project or program activities against established schedules and indicators of success, identifying factors accounting for progress of activities or success of output production and measuring the initial responses and reactions to project activities and their immediate short-term effects. The Centre for Monitoring and Evaluation will take up different kind of projects relating to agricultural marketing, infrastructure, training and evaluation study to find out the impact of the project. During the financial year 2019-20, 14 Training Programs were conducted in different part of the country and 2 consultancy projects were carried out in this centre.

The details of the activities carried out are as under: -

- (i) **Training:** Total 14 training programs were conducted to train the stakeholders on various aspects of agricultural marketing like production, value addition, processing, integrated farming system, market led extension, linking farmers to market, packaging, grading, marketing of horticultural crops and value addition. Out of 14, 10 programs were conducted in north-eastern state.
- (ii) **Consultancy:** Total 2 consultancy projects were carried out for capacity building in agricultural marketing and agri-business management for the officers of Tamil Nadu and Uttar Pradesh Government. The capacity building programs were imparted as per requirement of the Tamil Nadu Government and 20 officers were trained on different aspects of agricultural marketing and agri-business management. In addition, one consultancy assignment was taken up under the centre for the capacity building of field functionaries and officers under ATMA Yojna.
- (iii) **Research Project Completed:** One research project completed titled “**Linking farmers to the Function Hall- A Marketing perspective**” under research internship program and report submitted to NIAM. The project was completed by Ms. Bhavya A.P., a Ph.D. scholar from UAS, Bengaluru. Dr. S. R. Singh, Deputy Director was the guide and mentor for this research project.

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- (iv) **SPOC for Kisan Call Centre:** A single point of Contact created on CCS NIAM website to handle the day-to-day problems encountered by the farmers in regard to agricultural marketing aspects.
- (v) **Input for Training module on Agriculture Journalism:** Inputs on various issue like-self-help journalism, as to how to write papers for agriculture journal, newspapers, magazines etc., how to prepare radio script, how to prepare content for TV program, Do's and Don'ts in writing for print media on agriculture and other inputs provided to Ministry.
- (vi) **Seminar/Workshop/Symposia/Meeting:** Two events were attended during the year on various topics of national importance and two research papers were presented during the International conference held at NRC for Seed Spices, Ajmer and also give technical input during the events.

3.6 Center for Public-Private Partnership (PPP)

S. No.	Date	Title	Place	Remark
1	1st to 3rd Dec, 2019	International Seminar 3rd Global Meet on GMST, 2019 for ensuring food and nutritional security	ICAR-NRCSS, Ajmer	Conference Director
2	11.07.2019	Attended Workshop for organising seminar for Making Road Map for Aroma Industry.	ICAR-KAB-2 New Delhi	To finalize the matter for seminar

The Centre for public-private partnership in CCS NIAM is one amidst the ten centres established in order to address the emerging trends and align with the changes in agricultural marketing scenario. The PPP centre works for the promotion of harnessing the relationship between NIAM and its 35 MoU Partners and all the stakeholders for the promotion of Agricultural Marketing through various programs. Under this centre, various activities were conducted in order to foster the relationship amidst CCS NIAM and agriculture related organizations. Public-private partnerships (PPPs) in agriculture are an important mechanism to harness technology, resources, skills, expertise and market access to improve the livelihoods of resource-poor smallholders in developing countries like India. PPPs main focus had been on large infrastructure projects, their application to agriculture, and particularly to small farmers, is relatively new. The Need for PPP in Agriculture is due to certain reasons like increasing focus on research and development in agriculture, the rising MSP incentivize farming, Institutional credit for farmers, growing yield and use of quality seeds, Increasing mechanization of farming etc.

Programmes and Activities

- Ø Partnering through MoUs with related agencies.
- Ø Capacity Building Programmes for farmers/Government Agencies/International Agencies/ NGO's / Agribusiness companies in public & private sector /students
- Ø Conducting Seminars/ Workshops /conferences/Online Training programmes in the areas of Public Private Partnership in Agribusiness.
- Ø Research studies to assess the needs & impact of Public Private Partnership in Agriculture.



Entrepreneurship Development at Assam



*National Workshop on “E-commerce Strategy for Sustainable Agribusiness”
at NITTE, Mangalore*

3.7 Centre for Agri-Business Management & Education

Four days' workshop on “Agriculture Value Chain” was organized by CCS NIAM in collaboration with Samunnati Finance Intermediation and Services Ltd. from 21-24 October, 2019 for PGDM ABM second year students. The Workshop was designed in a way that the students were able to grasp the complexities and intricacies of Value Chain Mapping. This workshop has helped the students to understand the role played by various actors at different stages in agriculture value chain. One of the major learning through this workshop for the growth of agriculture sector involved Aggregation and Segregation approach. During the workshop, a visit was also organized to understand grass root level aspects of value chain. NIAM is grateful to the dynamic instructors Mr. NV Ramana, Mr. Shankar Datta, Mrs. Phanipriya Nandula and Ms. Manvitha Reddy for their constant support and guidance.

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(i) PGDM ABM students won DCB Bank competition

PGDM ABM students won DCB Bank– Top Recruit Season six National level event organized by DCB Bank Ltd. Around three thousand students from 200+ top B Schools were participated in the event. It has four rounds and Mr. Shishir and Mr. Raman of PGDM ABM jointly won the competition and received cash prize of Rs. 50000/-



(ii) Farmers Day Celebration at CCS NIAM

National Farmers Day on December 23rd to mark former Prime Minister of India Chaudhary Charan Singh's birth anniversary was celebrated at CCS NIAM. Director General CCS NIAM addressed the NIAM faculty, students and staff on the importance of the day and contribution of Ch. Charan Singh, former Prime Minister of India for the development of Agriculture sector in the country. On the occasion, a pledge was administered by DG to faculty, staff and students.

(iii) Webinar on Video Marketing

Webinar on Video Marketing was organized by PG cell for PGDM ABM first year students. Webinar was



delivered by Prof. Seema Gupta, IIM Bangalore. Students were exposed to contemporary practices in the field of Digital Marketing and use of the platform for promotion of videos with respect to social media promotions. It was a eye opener webinar for students to understand the strategy for video marketing.

(iv) Panel Discussion on Union Budget 2020-21

On 10th February, 2020, CCS NIAM in association with World Trade Centre, organized a panel discussion on Union Budget 2020-21. The program started with briefing of the union budget by Director General and emphasizing the importance of increased budget allocation in agriculture sector. The discussion was moderated by invited industry experts Shri Pulkit Khandelwal, CA, Ms. Divya Khandelwal, CA and Mr. Navneet Agarwal, Assistant Director, World Trade Centre, Jaipur. The session started with an overview of entire Union Budget and Taxation.



(v) Campus Placement PGDM (ABM)

PGDM-ABM churns out professionals to cater the needs of various sectors viz. Agri-input / output Marketing, Agri-Processing, Export-Import, Commodity Trading, Microfinance, Banking, Agri-Business consultancy, Retailing etc. CCSNIAM has the distinction of 100% placements over the last two decades.



(vi) **Corporate Interface:** The corporate interface is an intrinsic students' activity of CCS NIAM to provide an interface platform to understand the corporate and management policies of the ever-changing industry. During 2019-20, nine interactive sessions were held with Industry Leaders like ADM, UPL, Godrej Agrovet, NCDEX, Big Basket, MPOC, KNP Arises Green Energy Pvt Ltd. and PwC.

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Details of the Guest Lectures conducted as part of corporate interface are as given below: -

06, August 2019	Mrs. Priyanka Sinha (Regional Lead)	DuPont
30, August 2019	Mr. Prashant Reddy (GM- Trading)	ADM
15, October 2019	Mr. P Rajapandian & Mr. Dhananjay Bhandari	UPL
18, October 2019	Mr. Ritesh Bhardwaj & Mr. Sougata Niyogi	Godrej Agrovet
11, November 2019	Ms. Aditi Mukhrjee , Mr. Arun Kumar, Mr. Satish Sahane & Mr. Pritish Rohan	NCDEX
19, November 2019	Mr. Karteek Kumar & Mr. Dilip Bharti	BigBasket
19, November 2019	Ms. Bhavna Shah	MPOC
21, December 2019	Mr. Ravi Kumar Jain (Co-founder), Mr. Sushil Vaishnav (Founder) & Mr. Mukesh Jain (Investor and Co-founder)	KNP Arises Green Energy Pvt. Ltd
18, February 2020	Mr. Ravinder Grover (Associate Director)	PwC

(vii) Students Seminar: During 2019-20, twenty-four students' seminars on topics of current interest were organized.

(viii) Awards and Scholarships: Two students of PGDM-ABM batch 2018-20 received scholarship of Rs. 1.5 Lakh each from Exim Bank. The scholarship is given to two meritorious students of first year of PGDM-ABM program each year (one student of general category and another for special category). Ms Sony Nanda and Ms. Maneesha S were selected from PGDM-ABM Batch 2018-20 for the same, based on their academic performance in the first year.

(ix) Extra-curricular activities: NIAM Premiere League (March 2019): NIAM Premier League (NPL) initiated in the year 2008 is a celebration of togetherness, where alumni and the present batches come together to celebrate the game of cricket. It is a legacy that is passed on to every forthcoming batch of CCS NIAM. NPL was organized during 17th -20th March 2019 in which girls' team 'The Phoenix' of PGDMABM 2017-19 emerged victorious. *Annual Sports meet - NIAM Premier League (NPL)*

(x) Green Campus Initiative at CCS NIAM: New batch of PGDM-ABM celebrated Plantation Day at CCS National Institute of Agricultural Marketing on 20th July 2019. Student of PGDMABM planted a sapling which symbolizes growth and prosperity of the individual and the institution.





Plantation of Tree in Campus

3.8 Center for Agri-Logistics

India is an agrarian economy, known largely for its agricultural produce, but the loss of a significant percentage of the Indian agricultural produce is staggering, un-affordable and preventable waste. Unfortunately, tons of the agriculture produce is lost to pests and subjected to rot, due to poor conditions of transportation and storage. These are often either lacking or of poor quality. Lack of facility for farm storage forces the farmers to sell immediately, flooding the market with unnecessary surplus, which is being wasted every day. Centre for Agri-Logistics aims at enabling farmers in strengthening their capacity and understanding towards use of better and scientific storage, prevent loss and wastage during harvest, Post-Harvest and attain good prices for their farm produce. The Centre conducted the following training programs at various locations in the country:

- ❖ Workshop on warehouse Registration and interface between eNWR & eNAM at MANAGE, Hyderabad on 03.08.2019 covering 85 stakeholders.



- ❖ Workshop on warehouse Registration and interface between e-NWR & e-NAM at Vijayvada on 31.08.2019 covering 110 stakeholders.
- ❖ Organized eight (five days) training program in the states of Gujarat, Maharashtra and Tamil Nadu with the objective to help participants to understand issues and challenges of Warehouse Management and to enable them to evolve an effective and implementable strategy covering 224 participants.

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- ❖ Organized nine Awareness Programs on Warehousing Development and Regulatory Authority (WDRA) at Punjab, Haryana and Rajasthan covering three hundred sixty-two participants.

“Warehouse Management for WDRA Executives” 9th to 13th December 2019



Initiated Research study on the effectiveness of implementation of the Rural Godown Scheme (Gramin Bhandarn Yojna) in association with Institute for Social and Economic Change, (ISEC) Bengaluru and is in progress.

3.9 Center for Innovation, Entrepreneurship and Skill Development

To promote entrepreneurship and skill development in agriculture and allied sector, Centre for Innovation, Entrepreneurship and Skill Development is established at CCS NIAM. The major objectives of the center are promoting the concept of innovation in Agricultural Marketing, disseminate knowledge and insights in entrepreneurial theory and practice through capacity building programs, tie-ups with enterprising mentors with global and national network for facilitating stakeholders, accelerate economic development by increasing the entrepreneurs in agri-sector, addressing the challenge of under-employment and unemployment in rural youth through skilling and inculcating the spirit of entrepreneurship, to guide and assist prospective entrepreneurs on various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support system, information on technologies, to foster the entrepreneurial culture

through an incubation center and to evolve models enabling Innovation, Entrepreneurship & Skill development. Important activities carried out were

- ♦ Krishi Vikas-Search for Agri Innovations in Rajasthan covering thirty stakeholders.
- ♦ Agripreneur Summit, NITTE University in Karnataka covering two hundred seventy-five stakeholders.
- ♦ Entrepreneurship Awareness Programs were organized in Nagaland, Manipur, Meghalaya, Tripura, Assam, Arunachal Pradesh and Mizoram covering 438 stakeholders.
- ♦ Agri-Incubation Workshop was organized at Jaipur covering 25 participants.
- ♦ International Conference on Contribution of Technical Education in Entrepreneurship and Agriculture in Jaipur covering 104 delegates.



3.9.1 NIAM Agri-Business Incubator

CCSNIAM is acting as a Knowledge Partner of Ministry of Agriculture and Farmers' Welfare for smooth and efficient execution of RKVY RAFTAAR scheme aimed at promoting entrepreneurship. Under the Centre for Innovation, Entrepreneurship and Skill Development, NIAM Agri-Business Incubator (NABI) has been established to provide hand holding support to four RKVY- RAFTAAR Agri-Business Incubators (R-ABIs) in the country where budding Agripreneurs and Agri-Startups are getting integrated incubation support for Agri-entrepreneurship.





Participants of first Agripreneurship Orientation Program

The success rate of CCS NIAM, under Center for Innovation, Entrepreneurship and Skill Development can be measured with the number of recommended Startups incubated by the Knowledge Partner. By conducting four Programs, a total of fifty nine Agri-Startups were incubated under the RKVY-RAFTAAR Project at CCS NIAM out of which 39 (23 Startups and 16 Agripreneurs) were recommended for Grant-in-Aid of Rs.4.58 Crores. Activities like Investor Meet and Buyer seller meet were conducted in order to promote and encourage the startups funding and its value framework.

3.10 Centre for Institution Building

Center for Institution Building aims at strengthening marketing institutions in public and private sectors through capacity building. Institution Building exercise covers the broad spectrum of activities namely training, capacity building, research, and consultancy. Fifteen Training Programs on the domain of Agricultural Marketing have been conducted during the year.

Buyers and Sellers Meet

CCSNIAM organized Buyer seller Meet to provide platform for exporters and Farmer Producer Organization (buyers) at one place to directly meet and discuss the business on 14th and 15th Feb 2020 at Kanyakumari, Tamil Nadu.



4. OUTREACH PROGRAMMES

The institute was visited by students from several Agricultural Universities across the country as part of their study tour. It was an opportunity to orient the young professionals on Agricultural Marketing opportunities and challenges. The visit also encouraged many students to choose their profession in Agricultural Marketing. The exposure also helped students to understand the various initiatives of CCS NIAM.



5. Celebration of Important Events

CCS NIAM celebrated the following Important National events during the year 2019-20

- i. **Independence Day:** The 73rd Independence Day was celebrated at CCS NIAM. The function started with the flag hoisting ceremony by the chief guest Shri P. K. Swain, Joint Secretary (Marketing), Ministry of Agriculture & Farmers Welfare followed by address by Director General, CCS NIAM. He reminded the gathering about the sacrifices made by all great people in the freedom struggle and in making India an independent country.
- ii. Anti-Terrorism Day (Atankwad Virodhi Diwas) was celebrated on 2nd May, 2019 in the CCS NIAM Campus. Director-General and all the staff members of NIAM took Anti-Terrorism Oath.
- iii. CCS NIAM celebrated International Yoga Day on 21st June 2019 in the NIAM campus to educate and to create awareness among the employees about the importance of health. During the occasion, all employees practiced Yoga under the guidance of a Yoga expert.
- iv. Hindi Diwas was celebrated in 2019 in the CCS NIAM along with Hindi Pakwada from 10th September to 24th September 2019. Various activities were conducted to promote the usage of Hindi as an official language in the day-to-day working of the Institute.
- v. National Unity Day (Rashtriya Ekta Divas) was celebrated on 31st October 2019 in the Institute including administration of Oath by Director-General and Unity Run was organized for the Staff and Students of Institute.
- vi. Observation of Vigilance Awareness Week from 29th October to 3rd November 2019 was done in the Institute. All officers and staff members took the pledge for eradication of corruption and to perform all tasks in an honest and transparent manner. During the event, posters were showcased on the different location of the Institute on corruption free services.

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Independence Day



Celebration of International Yoga Day



NIAM celebrate Gandhi Jayanthi at Badi Ka Bas village



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6. Foundation Day

31st Foundation Day of CCS NIAM was celebrated on 08th August, 2019 at CCS NIAM by organizing two Krishi Gyan Deep Lecture series by the Industry Experts. During the occasion one book titled Oasis of Innovations from RKVY team was also inaugurated in the presence of esteemed dignitaries followed by '*Me and My Plant*' initiative of CCS NIAM.



7. “Me And My Plant” initiative of CCS NIAM

Being an Agricultural Institution, it is very important to take cognizance of climate change and global warming and its corresponding impact on environment, livelihood and mankind. Hence, CCS NIAM conceived a concept “Me & My Plant” in which students and plants co-exist and grow together in the campus. Each student was provided with one sapling for plantation in the campus and was assigned the responsibility to take care in order to nurture and grow the plant for two years. When the students will leave the campus after completion of the course, they will leave with memories of campus in the form of a fully grown-up tree which can be seen at any point of their life. Students of PGDM (ABM) planted their seedlings on 8th August, 2019.



8. Book launch by Secretary, DAC&FW, GoI.

CCS NIAM launched two books namely “Global Good Practices in Agricultural Marketing” and “Linking Farmers to Market: Opportunities & Challenges” respectively during the Executive Council Meeting on 21st August 2019 at Krishi Bhawan, New Delhi. The books were released by Shri Sanjay Agarwal, IAS, Secretary DAC&FW, Government of India. Mrs. Vasudha Mishra, IAS, Mr. Pradhan, IAS, Additional Secretaries, Shri P K Swain, Joint Secretary (Marketing), Shri P K Goel, Addl. Chief Secretary, Rajasthan and Director-General, CCS NIAM were present during the occasion. Both the books were based on field research carried out by young research Interns of CCS NIAM focusing on linking farmers to Market.



9. Meeting of Standing Committee on Academics of CCS NIAM

4th Meeting on Standing Committee on Academics of CCS NIAM was held successfully on 20th May, 2019. The meeting was chaired by Director-General, CCS NIAM and attended by Dr. Sanal Kumar Velayudan, Professor IIM Kozhicode, Dr. Amar KJR Nayak, Professor XIMB Bhubaneswar, Dr. Naliniprava Tripathi, Professor, IIM Shillong and faculty members of CCS NIAM. Director-General expressed his gratitude to all the members for their participation and commitment for the development of CCS NIAM. Director-General of CCS NIAM made a detailed presentation on activities carried out during 2018-19 and academic activities planned for 2019-20. Members appreciated the initiatives and introduction of several innovative academic activities during 2018-19 at CCS NIAM such as Krishi Gyan Deep Knowledge Lecture Series, Research Internship Program, Facilitator Development Program and programs focused on North-Eastern states.



10. Library

Library plays a pivotal role in the intellectual pursuits of students and academia in the institute. It provides latest research and reference material in print and audio-visual formats along with the facility to refer to e-journals, CDs, Project Reports, Government Publications, Reports, Newsletters and books.

It is the nerve center and the heart of the Institute, plays a vital role in quest for knowledge, and provides the main source for individual research. It is open round the clock with comprehensive collection of literature



predominantly related to the management, agriculture and allied subjects. The Institute has gone ahead in making the concept of digital library functional with availability of digital content to enhance the first-hand knowledge of the users. The library e-resource facilities have been provided to all readers of this institute on Internet / Intranet and Wi-Fi system. The main objective of the library is to develop and promote information resources to students, faculty, researchers, scientists, trainees, farmers and agricultural officers both in conventional and electronic format. The library has congenial environment, good ventilated and spacious reading rooms for the readers.

Library services

Krishikosh CCS NIAM is a digital repository of accumulated knowledge in agriculture and allied sciences having collection of old and valuable Books, old Journals, Thesis, Research Articles, Popular Articles, Monographs, Catalogues, Conference Proceedings, Success Stories, Case Studies, Annual Reports, Newsletters, Pamphlets and various documents spread all over the country in different libraries of Research Institutions and State Agricultural Universities (SAUs).

Indiastat: CCS NIAM library has a data source of Indiastat, which is very useful for collecting data relating to Consulting, Project, and other work where in data is required from different government organizations related to agriculture and other sectors.

Directory of Open Access Journals (DOAJ) is a community-curated online directory that indexes and provides access to high quality, open access, peer-reviewed journals. DOAJ is independent and operates an education and outreach program across the globe, focusing on improving the quality of applications submitted.

CCS NIAM Agriculture Marketing News e-alert Services: The Library is also issuing daily e-alerts related to Agricultural Marketing for the benefit of faculty and students. These alerts are based on day-to-day development from the field reported from within and outside of the country.

11. Publications (Journal, Books, Chapters, Newsletters etc.)

Important publications of CCS NIAM during the year are as follows;

1. Chandra Shekara, P and Yadav, Hema. (2019, August). "Linking Farmers to e-NAM". *Kurukshetra*, 17-24.
2. Pant, Satish Chandra & Kumar Sathyendra AD (2019). "Marketing and Branding for Organic Farming". *Kurukshetra, A journal of Ministry of Information and Broadcasting* vol. 67(7).
3. Harizio, Besii and Singh, S.R. (2019). "Assessing market size of Yanki on mango and other crops". *Annals of Horticulture*, 12 (2), 120-125.
4. Kumar, Sathyendra and Pant Satish Chandra. (2019). "Performance of e-NAM in Rajasthan-A Case Study". CCS National Institute of Agricultural Marketing, ISBN NO:9788194325222
5. Mittal, R. (2019, November). "Innovations required for successful Indian agriculture in future". *Agro Spectrum*.
6. NABI. (2019, November 05). "Half-Yearly Newsletter-NABI Patrika". Vol 1. Jaipur: CCSNIAM.
7. NABI. (2019, May 22). "Half-Yearly Newsletter-NABI Patrika". Vol 2. Jaipur: CCSNIAM.
8. NABI. (2019, September 27). "Oasis of Startups". Jaipur: CCSNIAM.
9. NABI. (2019, June 06). "Study Module on Startup Agri-Business Incubation Program". Jaipur: CCSNIAM.

10. NABI. (2019, August 08). "Oasis of Innovations". Jaipur: CCSNIAM.
11. NABI. (2020, March 04). "Nurturing Agri-Transformers". Jaipur: CCSNIAM.
12. Pant, Satish Chandra (2020). "Alternative Market in Agriculture: Contract Farming".
Technikon. A technical half yearly journal of Shankara Group of Institutions, Issue no 23
13. Pant Satish Chandra. (2019). "Contract farming as a tool for Marketing of Medicinal Plant" Proceeding of National Seminar on Medicinal Plant Cultivation for Economic Growth of Rural Farmer at IIAASD, Jaipur.
14. Singh, S.R. (2019, June). "Marketing possibilities of essential oils—opportunities and way forward". *Annals of Horticulture*, 12(1),93-98.
15. Singh, S.R. (2019) राष्ट्रीय कृषि बाजार (इनाम) की उपयोगिता एवं संभावनाएं, विज्ञान प्रगति अंक सितम्बर, 2019 पेज 15 से 19 में प्रकाशित!
16. Singh, S.R and Mittal, Ramesh. (2019). "Agri-Incubation Centers: A new way of agripreneurship development". *Annals of Horticulture*, 12(2),126-129.
17. Singh, S.R. and Mittal, Ramesh. (2019). "Prospects of cultivation and marketing strategy of aloe-vera in Telangana state". *Annals of Horticulture*, 12(2),115-119.
18. Upadhyay, A. (2019, November). "A Study of Entrepreneurial Opportunities and Challenges and Their Impact on The Development of World Economies". *By Think India Journal*, 22(15).
19. Yadav, H. (2019). "Agriculture Marketing Environment in Bihar". Biotech Publications.
20. Yadav, Hema, Pant, Satish Chandra and Rowniyar, A.K. (2020, February). "GAMP (Good agriculture and Marketing Practices)".
21. Yadav, H., Chandel, B.S and Bhandari, G. (2019). "Marketing Strategies for Promotion of Dairy Products".
22. Yadav, Hema and Rowniyar, Ajit Kumar. (2020, January). "Enhancement of Farmers Income through Improved Pulses Production, technology, processing and Marketing Strategies".
23. "Warehousing to increase Farmer's income-awareness is the key" by Ms. Pooja M Rani and Dr. Shuchi Mathur published in the Book "Linking Farmers to Market: Opportunities and challenges" published by CCS National Institute of Agricultural Marketing, Jaipur in August 2019.
24. "Farmer Producer Organization for Agriculture Sustainability: A case study of a Success of Mahashakti Milk Producer Company Ltd." by Dr. Shuchi Mathur published in the Compendium of 33rd National Conference on Agricultural Marketing organized by Indian Society of Agricultural Marketing, Hyderabad dated 7th-8th November, 2019.

a. E-Bulletin: Voice of CCSNIAM

E-Bulletin is a time and cost-efficient outreach tool of NIAM on e-platform to connect all its stakeholders namely Policy Makers, Administrators, Academicians, Scientist, Agripreneurs, Traders, Extension functionaries, Institutional partners on all issues related to Agricultural Marketing ultimately benefiting the farmers. It is a monthly publication. '

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b. Farm to Fork': Voice of CCS NIAM students

'Farm to Fork' caters as a platform for prospective students of CCS NIAM and for Agri-based and Agri-Oriented companies to have an idea of the activities conducted in CCS NIAM Centre for Agri-business Education & Management throughout the year.

12. Infrastructure

The following infrastructure and physical facilities are available in the NIAM :-

1. Brahmaputra building where all the administrative and academic activities are carried out. Library and Computer facilities are also located in the same building.





2. Convention Centre consisting of Auditorium, Conference Room, Guest House consisting 20 Rooms, Dining Hall and Lounge.
3. Boys Hostel with 31 rooms facility and Girls Hostel with 48 rooms facility.
4. VIP Guest House with 4 Suits and Director Generals' Residence
5. Type V Quarters – 04Nos
6. Type IV Quarters – 04Nos
7. Type III Quarters – 07Nos
8. Type II Quarters – 12Nos
9. Dispensary Building, Indoor Badminton court at Barak, Sub- Station for Generator Set and Vehicle Garage.
10. 135 KVA grids connected Solar System installed at Brahmaputra, Girls Hostel and Convention Centre for saving the electricity and environment.
11. Wi-fi campus.
12. ATM facility.

13. Administration and Accounts

The following important meetings were held during the year 2019-20

Executive Council Meeting: The 47th Executive Council Meeting was held by circulation on 05.02.2020 under the Chairmanship of Secretary, Ministry of Agriculture and Farmers' Welfare, Government of India.

Accounts & Audit of 2019-20: The Institute is a non-profit making organization fully funded by Ministry of Agriculture & Farmers' Welfare, Department of Agriculture & Cooperation, Govt. of India. The details of Grants-in-aid received during the last five years are given below: -

Year	Fund Received (Rs. in Lakhs)
2014-15	507.00
2015-16	367.96
2016-17	700.00
2017-18	609.99
2018-19	958.37
2019-20	1415.33

The details of component wise unspent balance of the previous year, Grants received and unspent balance at end of the year 2019-20 are given below: -

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(Amount/Rs. in Lakhs)

S.No.	Particulars	General	SCSP	TSP	Total
1	Grants in aid (General) unspent last year	-	52.83	22.44	75.27
2	Grants in aid (General) received	914.33	133.00	69.00	1,116.33
3	Grants in aid (General) utilized	834.00	19.43	16.38	869.81
4	Grants in aid (General) unspent	80.33	166.40	75.06	321.79
5	Grants in aid (NES) unspent last year	32.64	0.37	1.76	34.77
6	Grants in aid (NES) received	199.00	66.00	34.00	299.00
7	Grants in aid (NES) utilized	33.28	54.41	35.63	123.32
8	Grants in aid (NES) unspent	198.36	11.96	0.13	210.45
9	Total Grants in aid available	1,145.97	252.20	127.20	1,525.37
10	Total Grants in aid utilized	867.28	73.84	52.01	993.13
11	Grants in aid unspent	278.69	178.36	75.19	532.24

A sum of Rs. 1415.33 lakhs have been received as grant-in-aid during the year 2019-20 and Rs. 110.04 lakhs has been carried forward as unspent balance from the last financial year 2018-19 under the Major Head 2435 SCSP & TSP and Major Head 2552 (NES) sub-component Gen., SCSP and TSP.

The unspent balance of grant-in-aid to NIAM as on 31.03.2020 is Rs. 532.24 lakhs [(General Rs. 80.33 lakhs Other than NES SCSP Rs. 166.40 lakhs, TSP 75.06 lakhs and NES (General Rs. 198.36 lakhs, TSP Rs. 0.13 lakhs & SCSP Rs. 11.96 lakhs) respectively].

The expenditure was met out of grants-in-aid for establishment, administration, maintenance of the campus and for conducting trainings and other objectives specified under (ISAM)

Apart from grants-in-aid received from the Ministry of Agriculture and Farmers Welfare, paid training consultancies and projects are taken from State government, Marketing Boards and other organizations. The receipts from projects/consultancy and training/seminar were Rs.79 lakhs during the year 2018-19 and the expenditure against the same was Rs.62 lakhs.

The receipts from projects/consultancy and training/seminar were Rs.83.63 lakhs during the year 2019-20 and the expenditure against the same was Rs. 111.23 lakhs.

The Fee Collection from 119 Students of PGDM ABM (591st year students and 60 2nd year students) was Rs. 402 lakhs (Inclusive of Caution Deposit) and the total expenditure of conducting the PGDM ABM program was met out of Fees component. The total expenditure was Rs. 215 lakhs during the financial year 2019-20.

The international program receipts from MANAGE for the year 2019-20 was Rs. 7.36 lakhs and the corresponding expenditure was Rs. 1.01 lakhs as on 31.03.2020.

The RKVY-RAFTAAR project Grant-in-aid receipts was Rs. 151.96 lakhs against the corresponding expenditure of Rs. 151.96 lakhs as on 31.03.2020.

Under the AMI scheme, an amount of Rs. 18.60 lakhs were received for conducting 52 one day training program during the year 2019-20 out of which Rs. 15.51 lakhs have been utilized.



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The balance of corpus fund as on 31.03.2020 was Rs.2030.29 lakhs which got accumulated against receipts other than grants-in-aid as per the books of accounts for the year 2019-20. The Institute is maintaining the books of accounts as per the prescribed Format as circulated by the office of the Comptroller General of Accounts.

The Executive Committee has approved M/s. J. Singh & Associates, Chartered Accountants as Auditors for the financial year 2019-20. M/S. J. Singh & Associates, Chartered Accountants has been appointed as internal auditor for second consecutive year for conducting the Internal Audit and verification of the Accounts for the financial year 2019-20. The Annual Accounts along with the Audit Reports have already been forwarded to the Principal-Director of Audit (Central), Branch Office, Jaipur.

The Office of Principal-Director of Audit (Central), Jaipur has conveyed that Compliance & Financial Audit for the year 2019-20 cannot be conducted as the same has not been included in their Annual Audit Plan for the financial year 2020-21.

The Annual Accounts along with the Audit Reports up to 2018-19 have already been placed before both the Houses of Parliament.

Financial Review:

The total Grants-in-aid received under NIAM Scheme was Rs.1415.33 Lakhs as per the BE/RE for the year 2019-20 out of which a sum of Rs.993.13 lakh was utilized thereby leaving a balance of Rs.532.24 lakhs. The unspent balance of Grant-in-aid under Other than General was Rs. 80.33 lakhs, NES SCSP Rs. 166.40 lakhs, TSP Rs. 75.06 lakhs and NES (General Rs. 198.36 lakhs, TSP Rs. 13 lakh & SCSP Rs. 11.96 lakhs respectively). The financial position of the Institute for the year 2019-20 is as under: - **(Annexure-1)**

Amount (Rs. In Lakhs)

Head of Accounts	Budget Estimates	Actual
Revenue Expenditure	1719.00	1392.28*
Capital Expenditure	-	0.73
Total Expenditure	1719.00	1393.01
Revenue Receipt	877.00	637.60
Other Receipt	-	19.40
Grants-in-aid-Receipt	1719.00	1415.33
Transfer to corpus Fund	83.50	83.50

*The breakup of actual expenditures is as under:

(Rs. In Lakhs)

1. Salary of Employees of NIAM	-	347.37
2. Trg. & Seminar expenditure	-	271.52
3. PGDMABM	-	214.96
5. Administrative Exp.	-	374.63
6. Other Program Exp.	-	183.80
Total	-	Rs. 1392.28 Lakhs



ANNEXURES



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Annexure – 1

ANNUAL ACCOUNTS AND AUDITED FOR CCS NIAM FOR THE YEAR 2019-20



J. SINGH & ASSOCIATES

CHARTERED ACCOUNTANTS

380, Gayatri Nagar 'A', Maharani Farm

Durgapura, Jaipur, Rajasthan -302018

Mobile: 9887650046 Email: shalinijain03@gmail.com

To,

The Member of ch. Charan Singh National Institute of agricultural Marketing
Jaipur – 302033

We have audited the attachment Balance Sheet of Ch. Charan Singh National Institute of agricultural Marketing Jaipur as at 31st March, 2020 and also the annexed Income and Expenditure Account and Receipt & Payments Account for the year ended on that day and report that:

We have obtained all the information and explanations, which to the best of our Knowledge and belief were necessary for the purpose of our audit. The institute has maintained proper books of account and the Balance Sheet and Income & Expenditure Account and Receipts & Payment Account dealt with in this report are in agreement with them.

These financial statements are the responsibility of the Institute management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examine, on the basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion and to the best of our knowledge and belief, the accounts give a true and fair view read along with Notes on accounts.

- In the case of Balance sheet of state of affairs as at 31st March, 2020
- In the case of income and Expenditure account of Excess of Income over Expenditure of the Institute for the year ended on 31st March, 2020 and
- In the case of Receipt & Payment Account, of the receipt and payment of the institute for the year ended on 31st March, 2020.

As per our report even dated attached
For J. Singh & Associates
FRN – 110266W
Chartered Accountants


(Shalini Jain)
Partner
M. No. 406364

Place: Jaipur
Date: 27.07.2020

UDIN : 20406364AAAAW8007

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FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033

BALANCE SHEET AS AT 31st March 2020

	Schedule	Current Year	Previous Year
CORPUS/CAPITAL FUND AND LIABILITIES			
CORPUS / CAPITAL FUND	1	315276474.84	281918706.65
RESERVES AND SURPLUS	2	0.00	0.00
EARMARKED/ ENDOWMENT FUNDS	3	337143236.46	256429649.10
SECURED LOANS AND BORROWINGS	4	0.00	0.00
UNSECURED LOANS AND BORROWINGS	5	0.00	0.00
DEFERRED CREDIT LIABILITIES	6	0.00	0.00
CURRENT LIABILITIES AND PROVISIONS	7	45419624.93	44859580.42
TOTAL		697839336.23	583007936.17
ASSETS			
FIXED ASSETS			
INVESTMENT-FROM EARMARKED/ENDOWMENT FUNDS	8	324502494.35	284826021.35
INVESTMENT-OTHERS	9	17657679.00	18176287.00
CURRENT ASSETS, LOANS, ADVANCES ETC.	10	0.00	0.00
MISCELLANEOUS EXPENDITURE	11	355679162.88	280005627.82
(to the extent not written off or adjusted)			
TOTAL		697839336.23	583007936.17
SIGNIFICANT ACCOUNTING POLICIES	24		
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	25		

As per our report even dated attached
For J.Singh & Associates
FRN - 110266W
Chartered Accountants

(Shafiqi Jain)
Partner
M. No. 406364

Place: Jaipur
Date: 27.07.2020

(Signature)
A.O.
NIAM, Jaipur

Director General,
NIAM, Jaipur

Dr. P. Chandra Shekara
Director General
C.C.S. National Institute of Agricultural Marketing
(An organization of Ministry of Agriculture &
Farmers Welfare, Govt. of India)
Kota Road, Bambala, Sanganer, Jaipur-302033

(Signature)
जी.सी.एस. निजाम, जयपुर



ANNUAL REPORT

FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS) C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

- Kota Road, Bambala, Jaipur - 302033

INCOME AND EXPENDITURE ACCOUNT FOR THE PERIOD/YEAR ENDED 31st March 2020

	Schedule	Current Year	Previous Year	(Amount - Rs.)
INCOME				
Income from Sales / Services	12	19106442.00	19643057.00	
Grants / Subsidies	13	99272530.64	94474547.33	
Fees / Subscriptions	14	44654308.00	48036097.00	
Income from Investments (Income on Invest. From earmarked/Room Rents)	15	258819.00	986450.00	
Income from Royalty, Publication etc.	16	0.00	0.00	
Interest Earned	17	1645893.00	3704919.00	
Other Income	18	35428.00	695264.00	
Increase/(decrease) in stock of Finished goods and works-in-progress	19	0.00	0.00	
TOTAL (A)		164973420.64	167540334.33	
EXPENDITURE				
Establishment Expenses	20	34737084.00	38424898.00	
Other Administrative Expenses etc.	21	104493356.45	74527998.16	
Expenditure on Grants, Subsidies of RGS	22	0.00	0.00	
Interest	23	0.00	0.00	
Prior Adjustment		0.00	0.00	
Depreciation (Net Total at the year-end - corresponding to Schedule 8)		0.00	0.00	
TOTAL (B)		139230440.45	112952894.16	
Balance being excess of Income over Expenditure (A-B)		25742980.19	54587440.17	
Transfer to / from General Reserve		0.00	0.00	
BALANCE BEING SURPLUS/(DEFICIT) CARRIED TO CORPUS/CAPITAL FUND		25742980.19	54587440.17	
SIGNIFICANT ACCOUNTING POLICIES	24			
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	25			

As per our report even dated attached

For J. Singh & Associates

FRN - 110266W

Chartered Accountants

(Shalini Jain)

Partner

M. No. 406364

Place: Jaipur

Date: 27.07.2020

(Signature)
A.O.
NIAM, Jaipur - 80

लेखाधिकारी

श्री. सी. एस. न्याय, जयपुर

(Signature)
Director General,
NIAM, Jaipur

Dr. P. Chandra Shekara

Director General

C.C.S. National Institute of Agricultural Marketing
(An organization of Ministry of Agriculture &
Farmers Welfare, Govt. of India)

Kota Road, Bambala, Sanganer, Jaipur-302033

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FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kota Road, Bambala, Jaipur - 302033
 SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2020

	Current Year	Previous Year	(Amount - Rs.)
SCHEDULE 1 - CORPUS / CAPITAL FUND:			
Balance as at the beginning of the year	87240340.65	64414425.81	
less: Contributions towards Corpus/Capital Fund	0.00	29338554.00	
Add/(Deduct): Balance of net income/(expenditure) transferred from the Income and Expenditure Account	25742980.19	54587440.17	
less: adjustment in capital fund	735552.00	2422971.33	
Closing Balance at the year end	112247768.84	87240340.65	
Corpus Fund	203028706.00	194678366.00	
BALANCE AS AT THE YEAR - END	315276474.84	281918706.65	

	Current Year	Previous Year	
SCHEDULE 2 - RESERVES AND SURPLUS:			
1. Capital Reserve:			
As per last Account	0.00	0.00	
Addition during the year	0.00	0.00	
Less: Deductions during the year	0.00	0.00	0.00
2. Revaluation Reserve:			
As per last Account	0.00	0.00	
Addition during the year	0.00	0.00	
Less: Deductions during the year	0.00	0.00	0.00
3. Special Reserves:			
As per last Account	0.00	0.00	
Addition during the year	0.00	0.00	
Less: Deductions during the year	0.00	0.00	0.00
4. General Reserve:			
As per last Account	0.00	0.00	
Addition during the year	0.00	0.00	
Less: Deductions during the year	0.00	0.00	0.00
TOTAL	0.00	0.00	0.00



[Signature]
 A.O. / 80
 NIAM, Jaipur

[Signature]
 लेखाधिकारी
 सी.सी.एन. निगम, जयपुर

[Signature]
 Director General,
 NIAM, Jaipur
 Dr. P. Chandra Shekara
 Director General
 C.C.S. National Institute of Agricultural Marketing
 (An Organisation of Ministry of Agriculture &
 Farmers Welfare, Govt. of India)
 Kota Road, Bambala, Sanganer, Jaipur-302033

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033

SCHEDULE FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2020

SCHEDULE 24 - SIGNIFICANT ACCOUNTING POLICIES

1 ACCOUNTING CONVENTION

1.1

The financial statements are prepared on the basis of historical cost convention, unless otherwise stated and on the accrual method of accounting including for the interest received on F. D. R & interest on advance to employees.

2 INVENTORY VALUATION

2.1 Consumable stores are valued at cost and are as confirmed by management.

3 INVESTMENT

3.1 A sum of Rs. 15,64,759 Invested in LIC during the year for Gratuity.

4 LAND & BUILDING TAX AND EXCISE DUTY

4.1 The Government of Rajasthan have abolished land and building tax.

4.2 Excise duty is not applicable.

5 FIXED ASSETS

5.1 Fixed Assets are stated at cost of acquisition inclusive of inward freight, duties and taxes and incidental and direct expenses related to acquisition. In respect of projects involving construction, related pre-operational expenses (including interest on loans for specific project prior to its completion), form part of value of the assets capitalized.

5.2 Fixed Assets received by way of non-monetary grants, are capitalized at values stated, by corresponding credit to Capital Reserve.

5.3 The fixed assets have not been revalued during the year.

5.4 Assets which have become unserviceable or obsolete are also shown in fixed assets till the permission to write off/dispose off received from Govt. of India.

6 DEPRECIATION

6.1 Fixed Assets are stated at cost and dep. on Fixed Assets has not been provided, since fixed assets have been created out of grant.

Contd.....

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FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

SCHEDULE FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2020

SCHEDULE 24 - SIGNIFICANT ACCOUNTING POLICIES

7 MISCELLANEOUS EXPENDITURE & PRIOR ADJUSTMENT

7.1 Prior adjustment as suggested.

8 ACCOUNTING FOR SALES

8.1 This is service rendering Institute & there is no sales.

9 GOVERNMENT GRANTS / SUBSIDIES

9.1 Grant-in-aid from Government of India has been received towards administration and other expenses of the Institute. The institute has taken only that portion of grant to Income & Expenditure account to equalize with administrative expenses incurred during the year. The remaining part has been carried over directly to Balance Sheet.

9.2 Government grants / subsidy are accounted on realization basis.

10 FOREIGN CURRENCY TRANSACTIONS

10 No foreign currency transactions during the year.

11 LEASE

11.1 No Lease rentals are there.

12 RETIREMENT BENEFITS

12.1 Provision for gratuity has been made as per Govt. of India's approval and payment of gratuity act on the date of balance sheet.

12.2 Provision for leave salary has also been made on the basis of 60 % leave balances of the employees.

As per our report even dated attached

For J.Singh & Associates

FRN - 110266W

Chartered Accountants

Shalini Jain
(Shalini Jain)
Partner

M. No. 406364

Place: Jaipur

Date: 27.07.2020

Dr. P. Chandra Shekara
NIAM, Jaipur, 20
लेखाधिकारी

Director General
NIAM, Jaipur

Dr. P. Chandra Shekara
Director General

C.C.S. National Institute of Agricultural Marketing
(An organization of Ministry of Agriculture &
Farmers Welfare, Govt. of India)
Kota Road, Bambala, Sanganer, Jaipur-302033

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2020

SCHEDULE 25 - CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

1 CONTINGENT LIABILITIES

- 1.1 Claims against the Entity not acknowledged as debts - Rs. NIL (Previous year Rs. NIL).
- 1.2 In respect of:
- Bank guarantees given by / on behalf of the Entity -Rs. NIL (Previous year Rs. NIL)
 - Letters of Credit opened by Bank on behalf of the Entity - Rs. NIL (Previous year Rs. NIL)
 - Bills discounted with banks Rs. NIL (Previous year Rs. NIL)
- 1.3 Disputed demands in respect of:
- Income tax Rs. NIL (Previous year Rs. NIL)
 - Sales tax Rs. NIL (Previous year Rs. NIL)
 - Municipal Taxes NIL (Previous year Rs. NIL)
- 1.4 In respect of claims from parties for non execution of orders, but contested by the Entity - Rs. NIL (Previous year Rs. NIL).

2 CAPITAL COMMITMENTS

Estimated value of contracts remaining to be executed on capital account and not provided for (net of advances) Rs. NIL (Previous year Rs. NIL).

3 LEASE OBLIGATIONS

Future obligations for rentals under finance lease arrangements for plant and machinery amount to Rs. NIL (Previous year Rs. NIL).

4 FIXED ASSETS

Fixed assets the purchased cost of which is of Rs.4856157.00 are unserviceable or obsolete. The depreciated value can not be determined because stock register has not been properly maintained and the depreciation has not been claimed.

5 CURRENT ASSETS, LOANS AND ADVANCES

In the opinion of the Management, the current assets, loans and advances have a value on realization in the ordinary course of business, equal at least to the aggregate amount shown in the Balance Sheet

6 TAXATION

In view of there being no taxable income under Income tax Act. 1961, no provision for Income tax has been considered necessary.

Contd.....

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2020

SCHEDULE 25.- CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

7 FOREIGN TRAVEL

During the year deputy director smt Hema Yadav made an expenditure on foreign travel of Rs. 5,45,000/-

8 FOREIGN CURRENCY TRANSACTIONS

8.1 Value of Imports Calculated on C.I.F. Basis:

- Purchase of finished Goods
- Raw Materials & Components (Including in transit)
- Capital Goods
- Stores, Spares and Consumables

(Amount - Rs.)	
Current Year	Previous Year
NIL	NIL
NIL	NIL
NIL	NIL
NIL	NIL

8.2 Expenditure in foreign currency:

- a) Travel
- b) Remittances and Interest payment to Financial Institutions/Banks in Foreign C
- c) Other expenditure:
 - Commission on Sales
 - Legal and Professional Expenses
 - Membership Fee

NIL	NIL
NIL	NIL
NIL	NIL
NIL	NIL
NIL	NIL
NIL	NIL

8.3 Earnings:

Value of Exports on FOB Basis
International Programme Fees(Received in INR)

NIL	NIL
NIL	NIL

Contd.





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8.4 Remuneration to auditors:

As Auditors	
- Taxation matters	NIL
- For Management services	NIL
- For certification	NIL
8.5 Others	NIL

9 Corresponding figures for the previous year have been regrouped/rearranged, wherever necessary.

10 Schedules 1 to 25 are annexed to and form an integral part of the Balance Sheet as at 31/03/2020 and the Income and Expenditure Account for the year ended on that date.

As per our report even dated attached
For J.Singh & Associates

FRN - 110266W

Chartered Accountants

Shalini Jain

(Shalini Jain)

Partner

M. No. 406364

Place: Jaipur

Date: 27.07.2020

A. Singh
A. Singh
NIAM, Jaipur
27.7.20

वैष्णव अधिकारी

एन.एस. निराम, जयपुर

Director General
Director General
NIAM, Jaipur

Dr. P. C. S. National Institute of Agricultural Marketing
(An organization of Ministry of Agriculture &
Farmers Welfare, Govt. of India)
Kota Road, Bambala, Sanganeer, Jaipur-302033

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FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)

C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

CONSOLIDATED RECEIPTS AND PAYMENTS FOR THE YEAR ENDED 31st March 2020

RECEIPTS	Current Year	Previous Year	PAYMENTS	Current Year	Previous Year
I) Opening Balance					
a) Cash in Hand	0.00	0.00	i) Expenses		
b) Bank Balance			a) Establishment Expenses	318,42,881.00	337,19,435.00
i) In current/savings A/c	1489,31,657.44	418,82,281.78	b) Other administrative & Inst. Maint. Expenses	620,41,289.84	552,22,220.24
ii) In deposit A/c	472,92,787.00	1602,68,110.00	c) Tq. PIF & Con. etc. exps		
iii) In E-Bank A/c	10,000.00	10,000.00	Tq. PIF & Con. etc. exps(NIAM)	183,67,632.00	88,23,984.00
ii) In E-Bank A/c			Tq. PIF & Con. etc. exps(MKT. INFRA)	0.00	0.00
II) Grant Received			Tq. PIF & Con. etc. exps(RGS)	0.00	0.00
a) From Govt. of India			Tq. PIF & Con. etc. exps(FCRA)	-	0.00
i) NIAM	1524,73,000.00	858,37,000.00	Tq. PIF & Con. etc. exps(PGO&BM)	0.00	0.00
ii) MIS	0.00	0.00	III) Payment made against fund		
iii) CSS (RGS)	0.00	0.00	Advance for Training programmes (NIAM)	239,23,148.00	223,18,249.00
iv) NAMA	0.00	0.00	Advance for Training programmes (RGS)	0.00	0.00
v) MIDH	0.00	0.00	Advance for Training programmes (MKT. INFRA)	0.00	0.00
Transfer	0.00	0.00	Advance for Training programmes (FCRA)	0.00	0.00
III) Income on Investment			III) Investment and deposit made		
a) Earmarked/Endow. Funds			a) Out of Earmarked/Endowment fund (Gratuity)	21,278.00	50,22,439.00
b) Own Fund	1827,68,722.00	0.00	b) Out of own fund	0.00	0.00
IV) Interest Received			IV) Expenditure on Fixed Assets & CWIP		
a) On Bank Deposit	128,29,022.00	84,24,352.00	a) Purchase of Fixed Assets	12,38,428.00	8,89,983.00
b) Loan, Advances (Employees) etc.	0.00	0.00	b) Expenditure on CWIP	272,86,755.00	0.00
V) Other Income			V) Refund of surplus money/Losses		
a) Fees for Service	76,81,511.00	258,13,842.00	a) To the Govt. of India	0.00	0.00
b) Fees for PGO&BM & FCRA	380,07,495.00	344,87,672.00	b) To the State Govt.	0.00	0.00
c) Misc. income	20,99,589.00	0.00	c) To other provider of Funds/EIMD	0.00	0.00
			d) Caution Money	10,000.00	2,85,000.00
			e) Inter Transfer & Others	1700,83,141.00	249,11,979.00
VI) Amount Borrowed	0.00	0.00	VII) Finance Charge(interest)		
VIII) Any Other Receipt			Other Advances	598,78,663.00	219,35,520.00
a) Security / EMD Recd	11,28,536.00	5,10,000.00	Advance to Employees	48,68,786.00	37,93,702.00
b) Advance received/Uncovered/inter transfer	539,14,268.70	56,69,038.84	TDS	78,27,860.53	38,07,895.00
c) Sale of vehicle	0.00	0.00	O.S. Liabilities/others	97,11,781.00	101,52,866.55
d) Employee advance	23,70,597.00	0.00	Security Deposit	2,29,280.00	4,50,000.00
e) Others (Misc. Recoveries)	550,90,386.81	286,05,362.63	VIII) Closing Balance		
f) Gratuity	20,83,367.00	0.00	a) Cash in Hand	0.00	0.00
			b) Bank balance		
			i) In current/savings A/c	-59,20,175.48	1489,26,657.44
			ii) In deposit A/c	3056,50,000.00	622,92,787.00
			iii) In E-Bank A/c	10,222.36	10,000.00
Total	7166,80,938.05	4025,07,637.23	Total	7166,80,938.05	4025,07,637.23

As per our report even dated attached

For J. Singh & Associates

FRN - 110266W

Chartered Accountants

(Shalini Jain)

Partner

M. No. 406364

Place: Jaipur

Date: 27.07.2020



Director General

NIAM, Jaipur

Dr. P. Chandra Shekara

Director General

C.C.S. National Institute of Agricultural Marketing

(An organization of Ministry of Agriculture &

Farmers Welfare, Govt. of India)

Kota Road, Bambala, Sanganeer, Jaipur-302033



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FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033
RECEIPTS AND PAYMENTS FOR THE PERIOD YEAR ENDED 31st March 2020

RECEIPTS	FCRA 1	PGDABM 2	CORPUS FUND 3	MIS 4	RGS 5	NIAM 6	Current Year	Previous Year
I. Opening Balance								
a) Cash in Hand							0.00	0.00
b) Bank Balance								
i) In current/ Savings A/c	6,72,431.89	13,26,06,853.53	5,000.00	13,012.09	10,05,873.88	146,28,486.05	14,80,31,657.44	418,82,261.76
ii) In deposit A/c	110,42,787.00	241,50,000.00	0.00	0.00	4,00,000.00	117,00,000.00	472,92,787.00	16,02,68,110.00
iii) In E-Bank A/c	0.00	0.00	0.00	0.00	0.00	10,000.00	10,000.00	10,000.00
II. Grant Received								
a) From Govt. of India								
i) NIAM						15,24,73,000.00	15,24,73,000.00	9,58,37,000.00
ii) MIS						0.00	0.00	0.00
iii) RGS						0.00	0.00	0.00
iv) NAMA						0.00	0.00	0.00
v) MIDH						0.00	0.00	0.00
III. Income on Investment								
a) Earnmarked/Endow. Funds							0.00	0.00
b) Own Fund			19,27,68,722.00				19,27,68,722.00	0.00
IV. Interest Received								
a) On Bank Deposit	42,838.00	11,04,716.00	102,54,984.00		22,305.00	14,04,179.00	12,89,29,022.00	94,24,352.00
b) Loan, Advances(Employees) etc.							0.00	0.00
V. Other Income								
a) Fees for service/ Scholarship						76,81,511.00	76,81,511.00	2,58,13,842.00
b) Fees from PGDABM & FCRA		3,80,07,495.00					3,80,07,495.00	3,44,87,672.00
c) Misc. income	13,16,292.00	7,83,298.00			0.00		20,99,588.00	0.00
VI. Amount Borrowed								
VII. Any Other Receipt								
a) Security / EMD Rece.		6,10,000.00				5,18,536.00	11,28,536.00	5,10,000.00
b) Advance received/recovered/inter transfer		18,61,724.70				5,20,52,544.00	5,38,14,268.70	56,66,036.84
c) Sale of vehicle								
d) Employee advance		3,50,509.00				20,20,088.00	23,70,587.00	0.00
e) Others (Misc Recoveries)						5,50,90,386.91	5,50,90,386.91	2,96,05,362.63
f) Gratuity						20,83,387.00	20,83,387.00	0.00
Total	1,30,74,348.89	19,94,74,594.23	20,30,28,708.00	13,012.09	14,28,178.88	2,99,62,097.96	7,16,60,938.05	40,25,07,637.23

Accounting Officer
NIAM, Jaipur

27.7.20

Director General

Dr. P. Chandra Shekara

Director General

C.S.S. National Institute of Agricultural Marketing
(An organization of Ministry of Agriculture &
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C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033

RECEIPTS AND PAYMENTS FOR THE PERIOD YEAR ENDED 31st March 2020

RECEIPTS AND PAYMENTS FOR THE PERIOD YEAR ENDED 31st March 2020								
PAYMENTS	FCRA	PGDABM	CORPUS FUND	MIS	RGSS	NIAM	Current Year	Previous Year
	1	2	3	4	5	6		
I) Expenses								
a) Establishment Expenses								
b) Other Administrative & Instt. Maint. Exp.	118.00	216,90,421.00		354.00	118.00	316,42,861.00	316,42,861.00	337,19,435.00
c) Training PFI & Con. Etc. exp. (NIAM)	0.00					403,50,278.64	620,41,289.64	552,22,220.24
e) Training PFI & Con. Etc. exp. (MIS)						183,67,632.00	183,67,632.00	88,23,984.00
f) Training PFI & Con. Etc. exp. (RGSS)							0.00	0.00
g) Training PFI & Con. Etc. exp. (FCRA)	0.00						0.00	0.00
h) Training & Education Program (PGDABM)							0.00	0.00
II) Payment made against fund for various project								
Advance for Training programmes (RGSS)							0.00	0.00
Advance for Training programmes (MIS)							0.00	0.00
Advance for Training programmes (FCRA)							0.00	0.00
Advance for Training programmes (NIAM)							0.00	0.00
III) Investment and deposit made								
a) Out of Endowment fund (Grakuly)						239,23,146.00	239,23,146.00	223,18,259.00
b) Out of own fund						21,276.00	21,276.00	50,22,439.00
IV) Expenditure on Fixed Assets & CWIP								
a) Purchase of Fixed Assets		11,65,682.00				72,744.00	12,38,426.00	8,69,993.00
b) Expenditure on CWIP CPWD						272,96,755.00	272,96,755.00	0.00
V) Refund of surplus money/Loans							0.00	0.00
a) To the Govt of India							0.00	0.00
b) To the State Govt.							0.00	0.00
c) To other provider of Funds(EMD)							0.00	0.00
d) Caution money		10,000.00					0.00	0.00
e) Inter Transfer & Others	116,64,754.00	1619,83,545.00	0.00			35,65,158.00	1700,83,141.00	249,11,973.00
VI) Finance Charge(Interest)							0.00	0.00
other payments								5,000.00
e) other advances (CPWD)		76,40,593.00				520,38,070.00	596,78,663.00	219,35,520.00
a) O.S. Liabilities / Others						97,11,787.00	97,11,787.00	101,52,966.55
b) Advance to Employees		8,49,854.00				42,18,932.00	48,66,786.00	37,53,702.00
c) TDS / GST	1,829.00	12,89,546.54	10,25,499.00			55,10,995.99	78,27,860.53	38,07,695.00
d) Security Deposit						2,29,268.00	2,29,268.00	450,000.00
VIII) Closing Balance								
a) Cash in Hand							0.00	0.00
b) Bank balance								
i) In current/Savings A/c	10,07,647.89	2,94,952.69	27,03,207.00	12,658.09	10,28,060.88	109,68,702.03	-59,20,175.48	1489,28,657.44
ii) In Time deposit A/c	4,00,000.00	47,50,000.00	1983,00,000.00	0.00	4,00,000.00	108,00,000.00	3056,50,000.00	622,92,787.00
iii) In E-Bank A/c		0.00				10,222.36	10,222.36	10,000.00
Total	130,74,348.89	1994,74,594.23	2030,28,706.00	13,012.09	14,28,178.88	2996,62,097.96	7166,80,938.05	4025,07,637.23

Accounts Officer
NIAM, Jaipur

27.7.20

Director General
NIAM, Jaipur

Dr. P. Chandra Sekhara

Director General
C.C.S. National Institute of Agricultural Marketing
(An organization of Ministry of Agriculture &
Farmers Welfare, Govt. of India)
Kota Road, Bambala, Sanganeer, Jaipur-302035



Academic Calendar of CCS NIAM for the year 2019-20 1. CCS NIAM Centre for Policy Reforms and Programs

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1	13.8.19	Workshop on Scientific Social Responsibility Policy Formulation in collaboration with TIFAC		SIAM, Jaipur	1 day	25	5	-	-	-	30	Rajasthan	30
2	9-11.9.19	Value addition and Marketing Linkages for Lemon Grass		Back to village, Mayurbhanj	3 days	25	5	-	30	-	-	Odisha	30
3	12-14.9.19	Value addition and Marketing Linkages for Sal Leaf		Back to village, Mayurbhanj	3 days	6	34	6	34	-	-	Odisha	40
4	17-19.10.19	Value addition and Marketing of Ginger		Back to village, Koraput	3 days	23	7	-	30	-	-	Odisha	30
5	21-23.10.19	Value addition and marketing of Ginger		Back to village, Koraput	3 days	-	-	-	-	-	-	Odisha	30
6	19.11.19	KrishiGyan Deep Lecture-10 "Data Sovereignty : Relevance ni Agriculture"	Dr. S.C. Pant	CCS NIAM	1 day	80	20	-	-	--	100	Rajasthan	100
7	19.11.2019	KrishiGyan Deep Lecture X "Digital Technology in Agriculture Development : Strategy for Doubling Farmer's income by 2022"	Dr. S.C. Pant	CCS NIAM	1 day	80	20	-	-	--	-	Rajasthan	100
8	28.11.2019 to 01.12.2019	Contract Farming and Linkages of Farmers to Market		Kolkata	4 days	36	3	6	0	5	28	West Bengal	39
9	3-5.12.19	Value addition and Marketing of Palmarosa grass		Back to village, Mayurbhanj	3 days	20	5	-	25	-	-	Odisha	25
10	18-19.02.2020	Training of Trainers program for Agricultural Officers	Dr. Satish Ch Pant	Guwahati	2 days	19	0	-	-	-	19	Assam	19

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2. CCS NIAM Center for Innovation, Entrepreneurship and Skill Development

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1.	13-15.05.19	Small Business and Rural Entrepreneurship	Dr. Ramesh Mittal	ICM, Jaipur	3 days	27	3	-	-	17	13	Rajasthan	30
2.	19.06.2019	Entrepreneurship Awareness Program for Rubber Growers	Dr. Ramesh Mittal	Imphal	1 Day	37	6	-	-	-	43	Manipur	43
3.	21.06.2019	Entrepreneurship Awareness Program for Rubber Growers	Dr. Ramesh Mittal	Moreh	1 Day	30	5	-	35	-	-	Manipur	35
4.	24.06.2019	Entrepreneurship Awareness Program for Rubber Growers	Dr. Ramesh Mittal	Boko	1 Day	39	4	-	-	-	43	Assam	43
5.	25.06.2019	Entrepreneurship Awareness Program for Rubber Grower	Dr. Ramesh Mittal	Udalguri	1 Day	32	-	-	32	-	-	Assam	32
6.	26.06.2019	Entrepreneurship Awareness Program for Rubber Grower	Dr. Ramesh Mittal	Noghpoo	1 Day	18	10	-	28	-	-	Meghalaya	28
7.	24-26.07.2019	Certificate course in Retail Management	Dr. Ramesh Mittal	ICM, Jaipur	3 days	40	-	-	1	26	13	Rajasthan	40
8.	26-28.8.19	Entrepreneurship in Agri-Business	Dr. Ramesh Mittal	Lakhimpur	3 days	15	11	5	21	-	-	Assam	26
9.	29-31.8.19	Entrepreneurship Training Program in Agri-Business	Dr. Ramesh Mittal	Barpeta	3 days	-	25	23	2	-	-	Assam	25
10.	1-3.9.19	Entrepreneurship Training Program in Agri-Business	Dr. Ramesh Mittal	Dibrugarh	3 days	-	25	6	19	-	-	Assam	25
11.	4-6.9.19	Entrepreneurship Training Program in Agribusiness	Dr. Ramesh Mittal	Guwahati	3 days	25	-	25	-	-	-	Assam	25
12.	7-9.9.19	Entrepreneurship Training Program in Agri- Business	Dr. Ramesh Mittal	Kamroop	3 days	15	10	25	-	-	-	Assam	25

13.	13-15.9.19	Entrepreneurship Training Program in Agri- Business	Dr. Ramesh Mittal	Aizawl	3 days	12	13	-	25	-	-	Mizoram	25
14.	16-18.9.19	Entrepreneurship Training Program in Agri-Business	Dr. Ramesh Mittal	Kolasib	3 days	16	9	-	25	-	-	Mizoram	25
15.	18-20.9.19	Value chain Analysis for Agro Commodities	Sh N S Ranawat	EEL, Jorhat	3 days	26	8	1	5	20	8	Mizoram	34
16.	19-21.9.19	Entrepreneurship Training Program in Agri- Business	Dr. Ramesh Mittal	Serchhip	3 days	7	18	-	25	-	-	Mizoram	25
17.	22-24.9.19	Entrepreneurship Training Program in Agri- Business	Dr. Ramesh Mittal	Saikamakhawn	3 days	12	13	-	25	-	-	Mizoram	25
18.	25-27.9.19	Entrepreneurship Training Program in Agri- Business	Dr. Ramesh Mittal	Dawrpui	3 days	13	12	-	25	-	-	Mizoram	25
19.	26-28.9.19	Marketing and Value Chain Development of Horticultural Crops	Dr. Ramesh Mittal	Sicun, Assam Lingzey	3 days	15	13	2	14	9	3	Sikkim	28
20.	19.11.2019	Entrepreneurship awareness program for Rubber Growers	Dr. Ramesh Mittal	Tuli	1 day	25	0	0	25	0	0	Nagaland	25
21.	20.11.2019	Entrepreneurship awareness program for Rubber Growers	Dr. Ramesh Mittal	Longchem	1 day	25	0	0	25	0	0	Nagaland	25
22.	22.11.2019	Entrepreneurship awareness program for Rubber Growers	Dr. Ramesh Mittal	Seidosa	1 day	31	0	0	31	0	0	Arunachal Pradesh	31
23.	23.11.2019	Entrepreneurship awareness program for Rubber Growers	Dr. Ramesh Mittal	Jereema	1 day	27	0	0	0	0	27	Arunachal Pradesh	27
24.	25.11.2019	Entrepreneurship awareness program for Rubber Grower	Dr. Ramesh Mittal	Pahm Mawlein	1 day	0	18	0	0	0	18	Meghalaya	18
25.	27.11.2019	Entrepreneurship awareness program for Rubber Growers	Dr. Ramesh Mittal	Udaipur	1 day	0	25	0	0	0	25	Meghalaya	25
26.	28.11.2019	Entrepreneurship awareness program for Rubber Growers	Dr. Ramesh Mittal	Bisrahmgunj	1 day	26	0	0	0	0	26	Tripura	26
27.	20-22.01.2020	Marketing & Value Chain Development of Horticulture crops	Dr. Ramesh Mittal	Directorate of horticulture shillong Meghalaya	3 days	22	-	-	22	-	-	Meghalaya	22

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Academic Activities carried out under RKVY-RAFTAAR Program by CCS NIAM during 2019-20.

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Partici pants
						Male	Female	SC	ST	OBC	Gen		
1	29.03.2019 to 28.05.2019	Agripreneurship Orientation Program	Dr. Ramesh Mittal	CCS NIAM	2 months	15	2	1	-	6	10	Rajasthan	17
2	30.04.19	Webinar for Partner RABI's	Team NABI	CCS NIAM Jaipur	1 Day	12	2	-	-	-	14	Rajasthan	14
3	28.05.2019	Agripreneurship Orientation Program	Team NABI	CCS NIAM Jaipur	1 Day	15	2		1	1	15	Rajasthan	17
4	6.06.2019 to 5.08.2019	Startup Agri business Incubation Program	Dr. Ramesh Mittal	CCS NIAM	2 months	17	3	1	-	3	16	Rajasthan	20
5	25.06.2019	Webinar for Partner RABI's	Team NABI	Convention centre of CCS NIAM	11.00am-01.00pm	13	2	-	-	-	15	Rajasthan	15
6	22.07.19	One day Workshop for RABI's	Team NABI	CCS NIAM, Jaipur	1 Day	6	-	-	-	-	6	Rajasthan	6
7	22.07.2019	Orientation Workshop Agripreneurship	Dr. Ramesh Mittal	CCS NIAM	1 day	18	1	-	-	-	19	Rajasthan	19
8	06.08.2019	Investors Meet	Team NABI	CCS NIAM	1 Day	31	4	1	-	3	31	Rajasthan	35
9	07.08.2019	Startup Agri-Business Incubation Program	Team NABI	CCS NIAM	1 Day	16	4	-	-	-	20	Rajasthan	20
10	26.08.2019	Webinar for Partner RABI's	Team NABI	CCS NIAM	1 Day	13	3	-	-	-	16	Rajasthan	16
11	4-5.09.2019	Handholding of R-ABIs		NRRI, Cuttack	1 Day	6	2	-	-	-	8	Odisha	8
12	06.09.2019	Handholding of R-ABIs		SKNAU-Jobner	1 Day	7	-	-	-	-	7	Rajasthan	7

13	10-10.2019 to 09.12.2019	Startup Business Incubation Program	Dr. Ramesh Mittal	NIAM, Jaipur	02 months	12	0	0	0	1	11	Rajasthan	12
14	14.10.19	Startup Agri-Business Incubation Program – II	Team NABI	CCS NIAM	1 Day	12	-	1	-	-	11	Rajasthan	12
15	22.10.2019	Webinar for Partner RABIs	Team NABI	CCS NIAM	1 Day	13	3	-	-	-	16	Rajasthan	16
16	18.12.2019 to 19.02.2020	Agripreneurship Orientation Program - II	Team NABI	CCS NIAM, Jaipur	2 Months	8	2	-	1	-	9	Rajasthan	10
17	14-17.01.2020	Handholding of R-ABIs		IIT Kharagpur	4 Days	7	-	-	-	-	7	West Bengal	7
18	28.01.2020	Webinar for Partner RABIs	Team NABI	CCS NIAM	1 Day	10	3	-	-	-	13	Rajasthan	13
19	31.01.2020 – 02.02.2020.	Handholding of R-ABIs	Mr. Abhishek Sharma	Bihar Agricultural University, Bihar	3 Days	10	-	-	-	-	10	Bihar	10
20	12.02.2020	One day Workshop on Agricultural Marketing for the students of MITWPU, Pune	Team NABI	CCS NIAM, Jaipur	1 Day	32	18	-	-	-	50	Rajasthan	50
21	19.02.2020	One day Workshop on Agricultural Marketing for the students of MITWPU, Pune	Team NABI	CCS NIAM, Jaipur	1 Day	35	15	-	-	-	50	Rajasthan	50
22	28.02.2020	One day Workshop on Agricultural Marketing for the students of MITWPU, Pune	Team NABI	CCS NIAM, Jaipur	1 Day	35	24	-	-	-	59	Rajasthan	59
23	11.03.2020	Webinar for Partner RABIs	Team NABI	CCS NIAM	1 Day	7	3	-	-	-	10	Rajasthan	10
24	12.03.2020	Webinar for Partner RABIs	Team NABI	CCS NIAM	1 Day	2	-	-	-	-	2	Rajasthan	2

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3. CCS NIAM Centre for Agricultural Market Planning and Development

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1.	24-26.7.19	Training Program on Marketing strategies for dairy products		NDRI Karnal	3 days	28	2	2	2	1	25	Haryana	30
2.	3-5.9.19	Banner Program on New Dimension in Agricultural Marketing : Focus sector Food Processing	Dr. S.C. Pant	NIFTEM	3 days	22	-	4	-	5	13	Haryana	22
3.	10-12.9.19	Branding of Horticultural Crops		SAMETI	3 days	22	8	-	30	-	-	Nagaland	30
4.	16-19.9.19	Training Program on Capacity Building on Applications of ICT in Marketing of Fish and Fish Products		CAU, Lembucherra	3 days	22	3	5	5	3	12	Tripura	25
5.	26-28.9.19	Orientation on risk management in Agricultural Marketing and PMFBY		SAMETI,	3 days	21	9	-	30	-	-	Nagaland	30
6.	26-28.9.19	Value addition in Agricultural Commodities		Kohima	3 days	22	5	-	27	-	-	Nagaland	27
7.	27.9.19	On Farm, off Farm and Non Farm Agripreneurship Activities		SAMETI,	1 day	22	5	-	27	-	-	Nagaland	27
8.	4-6.11.19	Processing, Value addition and Marketing of Nutri Cereals		ICAR – Central Institute of Agricultural Engineering, Coimbatore	3 days	18	8	1	-	14	11	Tamil Nadu	26
9.	6-8.11.19	Marketing of Organic Produce		ICAR – ATARI, Patna	3 days	23	4	2		23	2	Bihar	27
10.	20-22.11.2019	Food packaging, labelling & branding for remunerative marketing		PAMETI, Ludhiana	3 days	27	02	-	-	-	29	Punjab	29
11.	7.12.19	National Seminar on Medicinal Plant Cultivation for Economic Growth	Dr. S.C. Pant	IIAASD, Jaipur	1 day	140	160	-	-	-	300	Rajasthan	300
12.	27.01.20	11 th KrishiGyan Deep Lecture on Innovations in Agriculture : Experiences of Awardee Farmer	Dr. S.C. Pant	CCS NIAM, Jaipur	1 day	100	50	-	-	-	150	Rajasthan	150

Consultancy: Awareness Program on ISAM–Agricultural Marketing Infrastructure (AMI) Scheme

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1.	29.10.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Brahampur, Nagaon	1 day	9	31	1	1	34	4	Assam	40
2.	30.10.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Bechimari, Dargaon, Darrang	1 day	40	-	2	-	-	38	Assam	40
3.	31.10.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Bokakhat, Golaghat	1 day	35	-	-	2	29	4	Assam	35
4.	1.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		District Agriculture Office, Morigaon	1 day	31	5	6	6	11	13	Assam	36
5.	1.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Doimukh, Papum Para	1 day	15	25	40	-	-	-	Arunachal Pradesh	40
6.	2.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Panbari, Chirang	1 day	31	7	-	32	4	2	Assam	38
7.	4.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Barapani, East Khasi Hill	1 day	15	25	-	40	-	-	Meghalaya	40
8.	5.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Ramkrishna Nagar, Karimganj	1 day	27	12	6	-	7	26	Assam	39
9.	7.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Panitola, Tinsukia	1 day	37	2	9	-	30	-	Assam	39

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10.	9.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Dhekiajuli, Tezpur	1 day	26	1	-	8	12	7	Assam	27
11.	14.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		KVK Jammu	1 day	26	4	13	3	10	4	Jammu & Kashmir	30
12.	15.11.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		KVK Kathua	1 day	23	7	9	6	13	2	Jammu & Kashmir	30
13.	15.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Dimapur	1 day	35	5	-	40	-	-	Nagaland	40
14.	16.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Dhalai	1 day	32	8	40	-	-	-	Tripura	40
15.	19.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		KVK Rajauri	1 day	22	8	8	13	6	3	Jammu & Kashmir	30
16.	20.11.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		KVK Udhampur	1 day	21	9	11	8	5	6	Jammu & Kashmir	30
17.	30.11.2019	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		KVK Dhule	1 day	26	4	9	3	12	6	Maharashtra	30
18.	03.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Sambalpur	1 day	33	15	8	19	10	11	Odisha	48
19.	06.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Nuapada	1 day	34	17	2	10	39	-	Odisha	51

20.	08.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Ganjam	1 day	30	11	-	34	4	3	Odisha	41
21.	09.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Bhadrak	1 day	38	12	8	-	35	7	Odisha	50
22.	09.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Balangir	1 day	35	10	5	12	28	-	Odisha	45
23.	09.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Lower Kabrey, West Sikkim	1 day	6	22	1	15	12		Sikkim	28
24.	10.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Nabarangpur	1 day	34	9	12	26	2	3	Odisha	43
25.	11.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Dhenkanal	1 day	45	12	10	-	17	30	Odisha	57
26.	14.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Balasore	1 day	38	7	2	4	-	39	Odisha	45
27.	17.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Rayagada	1 day	40	5	1	1	43	-	Odisha	45
28.	20.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Uripok Polem Ieikai, Imphal East	1 day	17	19	-	-	36	-	Manipur	36
29.	21.12.2019	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Kolashib	1 day	10	17	-	27	-	-	Mizoram	27
30.	23.12.2019	Awareness programme on Agricultural Marketing Infrastructure		Gajapati,	1 day	37	8	14	10	13	8	Odisha	45

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31.	11.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		KVK Narayan Gaon Pune	1 day	42	8	17	8	15	10	Maharashtra	50
32.	21.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		Tapi	1 day	21	9	2	6	14	8	Gujarat	30
33.	22.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		Dang	1 day	24	5	3	3	17	6	Gujarat	29
34.	23.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		Kanyakumari	1 day	24	6	6	8	9	7	Tamilnadu	30
35.	24.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		Cuddalore	1 day	19	14	10	12	8	3	Tamilnadu	33
36.	24.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		Salem	1 day	22	9	8	6	13	4	Tamilnadu	31
37.	27.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		KVK Udaipur	1 day	23	5	3	9	11	5	Rajasthan	28
38.	29.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		KVK Jammikunta	1 day	23	9	10	6	14	2	Telangana	32
39.	29.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		ATMA Ernakulam	1 day	20	9	11	8	7	3	Kerala	29
40.	30.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		ATMA Wayanad	1 day	26	6	9	10	9	4	Kerala	32

41.	30.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		ATMA Kannur	1 day	27	5	9	5	6	12	Kerala	32
42.	30.01.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		ATMA Kozhikode	1 day	21	9	5	9	10	6	Kerala	30
43.	03.02.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		KVK Kodempudi	1 day	21	9	12	5	6	7	Andhra Pradesh	30
44.	03.02.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		KVK North Goa	1 day	24	6	3	14	8	5	North Goa	30
45.	04.02.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		KVK Vijayanagaram	1 day	26	6	8	8	16	-	Andhra Pradesh	32
46.	05.02.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme		KVK Amadalavalasa	1 day	19	11	10	3	14	3	Andhra Pradesh	30
47.	7.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		KVK Ramgarh	1 day	25	5	5	8	11	6	Jharkhand	30
48.	12.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		KVK AnantNag	1 day	24	6	7	9	8	6	Jammu & Kashmir	30
49.	14.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		KVK Bankura	1 day	20	10	1	11	16	2	West Bengal	30
50.	17.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme		Shahdol	1 day	21	9	10	12	6	2	Madhya Pradesh	30

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51.	17.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Basti	1 day	24	6	4	6	10	10	Uttar Pradesh	30
52.	17.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Kanker	1 day	21	9	10	7	10	3	Chhattisgarh	30
53.	17.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Korba	1 day	24	8	10	8	12	2	Chhattisgarh	32
54.	18.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Koriya	1 day	25	5	10	6	13	1	Chhattisgarh	30
55.	18.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Jashpur	1 day	23	7	5	12	13	-	Chhattisgarh	30
56.	18.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Jalpaiguri	1 day	24	6	7	3	16	4	West Bengal	30
57.	18.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Maharajganj	1 day	21	9	1	4	13	12	Uttar Pradesh	30
58.	19.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Mau	1 day	23	7	7	6	14	3	Uttar Pradesh	30
59.	19.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Chhindwara	1 day	24	6	6	4	12	8	Madhya Pradesh	30
60.	19.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Solan	1 day	23	7	4	6	12	8	Himachal Pradesh	30

61.	20.02.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme	KVK Chittorgarh	1 day	25	5	5	8	11	6	Rajasthan	30
62.	20.02.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme	KVK Kampassagar		21	9	11	10	8	1	Telangana	30
63.	20.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Sirmaur	1 day	26	6	12	5	9	6	Himachal Pradesh	32
64.	20.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Mirzapur	1 day	24	6	4	5	12	9	Uttar Pradesh	30
65.	21.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Sonbhadra	1 day	22	8	2	8	13	7	Uttar Pradesh	30
66.	22.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Una	1 day	22	8	12	6	10	2	Himachal Pradesh	30
67.	22.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Leh	1 day	26	5	7	8	6	10	Jammu & Kashmir	31
68.	24.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Bilaspur	1 day	23	7	6	5	13	6	Himachal Pradesh	30
69.	24.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Malda	1 day	23	7	7	6	17	-	West Bengal	30
70.	24.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Khargone	1 day	18	12	10	2	13	5	Madhya Pradesh	30

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71.	24.02.2020	Awareness Program on ISAM-Agricultural Marketing Infrastructure (AMI) Scheme	ATMA Kollam	1 day	24	6	3	4	16	7	Kerala	30
72.	25.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Kargil	1 day	21	9	9	6	14	1	Jammu & Kashmir	30
73.	26.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Ratlam	1 day	23	7	4	7	11	8	Madhya Pradesh	30
74.	26.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Baramula	1 day	24	6	8	13	6	3	Jammu & Kashmir	30
75.	26.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Murshidabad	1 day	27	3	2	8	13	7	West Bengal	30
76.	26.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Piprakothi	1 day	19	11	4	2	18	6	Bihar	30
77.	27.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Budgam	1 day	27	5	5	14	5	8	Jammu & Kashmir	32
78.	27.02.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Ranchi	1 day	21	9	5	3	12	10	Jharkhand	30
79.	13.03.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	KVK Vaishali	1 day	24	6	4	7	14	5	Bihar	30
80.	17.3.2020	Awareness Program on ISAM – Agricultural Marketing Infrastructure (AMI) Scheme	Mahbubnagar	1 day	27	40	10	21	16	20	Telangana	67

4. Centre for ICT & e-NAM

S. No.	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1	25-27.06.2019	Role of ICT & e-NAM in Agricultural Marketing	Dr. S. R. Singh	KAU, Thrissur	3 Days	41	9	1	-	28	21	Kerala	50
2	21-23.08.2019	Banner Program- Focus Sector- Use of ICT in Agricultural Marketing	Dr. S. R. Singh, Deputy Director	Pondicherry	3 Days	17	8	4	-	20	1	Pondicherry	25
3	27-29.08.2019	Role of e-NAM in Agricultural Marketing	Dr. S. R. Singh, Deputy Director	SVPUAT, Meerut	3 Days	34	8	6	-	15	21	Uttar Pradesh	42
4	10-11.10.2019	e-Governance for sustainable Development of FPO	Dr. S. R. Singh, Deputy Director	NITTE, Mangalore	2 Days	32	5	1	0	6	30	Karnataka	37
5	4-6.11.2019	Training Program on Integrated Farming System, Processing and Marketing	Dr. S. R. Singh, Deputy Director	KVK Imphal West	3 Days	0	35	20	02	10	03	Manipur	35
6	7-9.11.2019	Training Program on Post-Harvest Management of Horticulture Crops & Marketing	Dr. S. R. Singh, Deputy Director	KVK, Thoubal	3 Days	0	35	08	0	22	05	Manipur	35
7	20-22.11.2019	Role of e-NAM and Use of ICT in Agricultural Marketing	Dr. S. R. Singh, Deputy Director	NSTIAM, Hooghly	3 Days	19	01	01	01	02	16	West Bengal	20
8	20-22.11.2019	Training Program on Agricultural Marketing	Dr. S. R. Singh, Deputy Director	Youth Hostel, Khuman Lampak, Imphal	3 Days	0	35	08	04	10	13	Manipur	35
9	25-27.11.2019	Application of ICT and e-NAM in Agricultural Marketing	Dr. S. R. Singh, Deputy Director	Youth Hostel, Khuman Lampak, Imphal	3 Days	27	11	10	0	18	10	Manipur	38

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10	28-30.11.2019	Role of Agri Value Chain in Agricultural Marketing	Dr. S. R. Singh, Deputy Director	KVK, Hengbung, Senapati	3 Days	0	37	0	37	0	0	0	Manipur	37
11	17-19.12.2019	Role of Marketing Intelligence in Agricultural Marketing	Dr. S. R. Singh, Deputy Director	SKUAST, J. Chatha	3 Days	16	4	0	2	0	18	20	Jammu & Kashmir	20
12	13-15.02.2020	Processing & Marketing of Locally Available Spices of Manipur	Dr. S. R. Singh, Deputy Director	KVK, Imphal W.	3 Days	11	29	8	0	22	10	40	Manipur	40
13	2-4.03.2020	Scope for Mobilising Locally Available Bio-resources for Generating Income	Dr. S. R. Singh, Deputy Director	KVK, Churchandpur	3 Days	29	13	0	42	0	0	42	Manipur	42
14	5-7.03.2020	Scope for Mobilising Locally Available Aromatic Plants for Generating Income	Dr. S. R. Singh, Deputy Director	KVK, Churchandpur	3 Days	27	13	0	40	0	0	40	Manipur	40

Consultancy Programs

15	6-10.01.2020	Capacity Building in Agricultural Marketing & Agribusiness Management for the Officers of Tamil Nadu Government	Dr. S. R. Singh, Deputy Director	ICM, Jaipur	5 Days	13	3	03	0	07	06	16	Tamil Nadu	16
16	3-7.02.2020	Capacity Building in Agricultural Marketing & Agribusiness Management for the Officers of Tamil Nadu Government	Dr. S. R. Singh, Deputy Director	ICM, Jaipur	5 Days	08	10	03	0	13	02	18	Tamil Nadu	18

5. CCS NIAM Centre for Public Private Partnership

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1.	21-23.8.19	Income Generation through on form, of form and Non-form activities		Keinouthongkha, Bishanpur, Manipur (CAU)	3 days	28	1	-	4	25	-	Manipur	29
2.	22-24.8.19	Training Program on Marketing of Horticultural Produce		Kokrajhar	3 days	38	2	-	40	-	-	Assam	40
3.	26-28.8.19	Training Program on Marketing of Horticultural Produce		Udalguri	3 days	30	10	-	40	-	-	Assam	40
4.	26-28.8.19	Training Program on Marketing of Horticultural Produce		Morigaon	3 days	28	12	-	40	-	-	Assam	40
5.	29-31.8.19	Training Programme on Marketing of Horticultural Produce		Mushalpur	3 days	29	16	-	45	-	-	Assam	45
6.	29-31.8.19	Marketing Strategies for Organic produce		Pasighat, (CAU)	3 days	29	16	-	39	5	1	Arunachal Pradesh	45
7.	2-4.9.19	Training Program on Marketing of Horticultural Produce		Rani, Kamrup Rural	3 days	17	23	-	40	-	-	Assam	40
8.	4-6.9.19	Training Program on Packaging of Fruits and Vegetables.		Lamphelpat	3 days	27	1	-	4	24	-	Manipur	28
9.	4-6.9.19	Socio- Economic development of the horticultural farmers through contract farming		Pasighat, (CAU)	3 days	25	9	-	34	-	-	Arunachal Pradesh	34
10.	5-7.9.2019	Marketing and value chain analysis of spices in Arunachal Pradesh (CAU)		KinjitMebo, Pasighat (CAU)	3 days	-	45	-	45	-	-	Arunachal Pradesh	45

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11.	7-9.9.19	Training Program on Marketing of Horticultural Produce	Hiragaon	3 days	18	22	40	-	-	--	Assam	40
12.	9-11.9.19	Good Horticultural Practices for Enhancing Productivity and Farmers Income	Pasighat, (CAU)	3 days	14	14	-	28	-	-	Arunachal Pradesh	28
13.	16-18.9.19	Marketing of Horticultural Produce	Jowai,	3 days	18	26	-	44	-	-	Meghalaya	44
14.	16-18.9.19	Marketing of Agricultural Produce	Kailasahar, Unakoti	3 days	36	5	41	-	-	-	Tripura	41
15.	18-20.9.19	Packaging of fruits & vegetables	CAU, Imphal	3 days	11	15	-	4	1	21	Manipur	26
16.	19-21.9.19	Intensive Dairy Farming and Energy Management	CAEPHT, Ranipool (CAU)	3 days	23	2	1	2	19	3	Sikkim	25
17.	19-21.9.19	Marketing of Agricultural Produce	Duckli	3 days	43	-	43	-	-	-	Tripura	43
18.	21-23.9.19	Marketing of Horticultural Produce	Umiyam	3 days	16	24	-	40	-	-	Meghalaya	40
19.	23-25.9.19	Marketing of Agricultural Produce	Bamutia	3 days	32	8	40	-	-	-	Tripura	40
20.	24-26.9.19	Marketing of Horticultural Produce	Umron	3 days	17	23	-	40	-	-	Meghalaya	40
21.	24.9.19	Entrepreneurship for Development and sustainability of Cardamom Growers	Ravanagla, South Sikkim (IIPM)	1 day	23	9	28	0	02	02	Sikkim	32
22.	25.9.19	Industrial Motivational Campaign for Agro Cooperative Societies (MSME)	Sri Ganganagar	1 day	75	-	-	-	75	-	Rajasthan	75
23.	25.9.19	Entrepreneurship for Development and sustainability of Cardamom Growers(IIPM)	Rongli, East Sikkim (IIPM)	1 day	37	09	41	0	03	02	Sikkim	46
24.	25.9.19	Entrepreneurship Development Programme	Gangtok (In collaboration with IIPM)	1 day	25	15	40	-	-	-	Sikkim	40

25.	25-27.9.19	Intensification & Diversification for enhancement of Income (CAU)		KVK, South Garo Hills (CAU)	3 days	21	19	-	40	-	-	40	Arunachal Pradesh	40
26.	26.9.19	Entrepreneurship Development and sustainability of cardamom growers of Sikkim		Singhik, North Sikkim (in collaboration with IIPM)	1 day	06	38	39	0	04	01	44	Sikkim	44
27.	26-28.09.2019	Climate Change risk Mitigation Marginal Farmers of Himalayan Region in Sikkim		Ranipool, Gangtok Sikkim (CAU)	3 days	10	15	12	02	11	0	25	Sikkim	25
28.	26-28.9.19	Marketing of Agricultural Produce		Dhekiajuli, Sonuipur (In collaboration with SFAC)	3 days	40	-	40	-	-	-	40	Assam	40
29.	27.9.19	Entrepreneurship for Development and sustainability of Cardamom Growers		Dzongu, North Sikkim (In collaboration with IIPM)	1 day	35	12	42	0	04	01	47	Sikkim	47
30.	27-29.09.2019	Value addition for Pulses, Spices and Meat		Basikhong, Imphal West (CAU)	3 days	15	15	-	30	-	-	30	Manipur	30
31.	28.9.19	Entrepreneurship for Development and sustainability of Cardamom Growers (IIPM)		Pakyong, (In collaboration with IIPM)	1 day	34	11	40	0	01	04	45	Sikkim	45
32.	28-30.9.19	Marketing of Agricultural Produce		Chenga, Barpeta	3 days	10	32	42	-	-	-	42	Assam	42
33.	16.10.19	Industry Awareness Programme on Financial Support to MSMEs in ZED certificate Scheme		Sheogang	1 day	68	-	-	-	19	47	68	Rajasthan	68
34.	5-7.11.2019	Value Chain Analysis for Agro Commodities		Imphal, In collaboration with IIPM	3 days	17	14	1	5	10	15	31	Manipur	31

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35.	7-9.11.2019	Training Program on Marketing of Spices		Titaguri, Kokrajhar	3 days	30	10	0	40	0	0	Assam	40
36.	11-13.11.2019	Training Program on Marketing of Spices		Chirang	3 days	24	16	0	40	0	0	Assam	40
37.	12-14.11.2019	Value addition and Marketing of COFFEE in North Eastern region		Guwahati, In collaboration with Coffee Board	3 days	23	4	14	-	-	13	Assam	27
38.	15-17.11.2019	Workshop on Agri Business Development and Market Linkage of FPOs		Bilasherra, Kamalpur, Dhalai (In collaboration with SFAC)	3 days	32	8	40	0	0	0	Tripura	40
39.	21-23.11.2019	Impact of Agricultural Marketing on Development		Laharighat, Morigaon	3 days	32	8	40	0	0	0	Assam	40
40.	22-24.11.2019	Impact of Agricultural Marketing on Development		Lakhipur, Goalpara	3 days	13	27	40	0	0	0	Assam	40
41.	23-25.11.2019	Agri. Marketing & Entrepreneurship		IECCL, Bhopal, MP	3 days	12	13	12	13	-	-	MP	25
42.	23-25.11.2019	Agri. Marketing & Entrepreneurship		IECCL, Bhopal	3 days	12	13	12	13	-	-	MP	25
43.	26-29.11.2019	Role of e-NAM and ICT use in Agricultural Marketing & PMFBY		Aizawl	4 days	3	17	-	20	-	-	Mizoram	20
44.	26-29.11.2019	PMFBY & Linking FPOs to Market		Aizawl	4 days	4	16	-	20	-	-	Mizoram	20
45.	27-29.11.2019	Workshop on Agribusiness Development & Market Linkage of FPOs		Borigog, Nalbari	3 days	25	15	40	0	0	0	Assam	40
46.	27-29.11.2019	New Dimensions in Agricultural Marketing – Focus Sector, Organic Farming		ICAR-CIARI, Port Blair, A&N States	3 days	15	10	03	12	01	09	Port Blair	25
47.	28-30.11.2019	Marketing of Spices		Miao, Changlang	3 days	35	5	0	40	0	0	Arunachal Pradesh	40

48.	29.11.2019	Farm to Fork Marketing of Agri. Produce		Tikkamgarh	1 day	25	0	0	0	0	0	0	MP	25
49.	30.11.2019	Value addition in Agricultural Marketing		Chhatarpur	1 day	33	-	33	-	-	-	-	Madhya Pradesh	33
50.	2-4.12.2019	Marketing of Spices		Dhanubhanga, Dhupdara	3 days	10	30	0	40	0	0	0	Assam	40
51.	3-5.12.2019	Marketing of Spices		Alo, West Siang	3 days	36	4	0	40	0	0	0	Arunachal Pradesh	40
52.	5-7.12.2019	Workshop on Agribusiness Development & Market Linkage of FPOs		Maharipara, Goreswar	3 days	30	10	40	0	0	0	0	Assam	40
53.	16-18.12.2019	Workshop on Agribusiness Development & Market Linkage of FPOs		Laxmibil, Bishalgarh, Sepahijala	3 days	38	2	40	0	0	0	0	Tripura	40
54.	16-18.12.2019	Marketing of Spices		Roing, Lower Dibang Valley	3 days	33	7	0	40	0	0	0	Arunachal Pradesh	40
55.	20-22.12.2019	Marketing of Spices		Mudioguri, Darrang	3 days	5	35	0	40	0	0	0	Assam	40
56.	23-25.12.2019	Marketing of Spices		Ruksin, East Siang	3 days	4	36	0	40	0	0	0	Arunachal Pradesh	40
57.	26-28.12.2019	Workshop on Agribusiness Development & Market Linkage of FPOs		Kakraban, Udaypur, Gomati	3 days	37	3	40	0	0	0	0	Tripura	40
58.	6-8.01.2020	Workshop on Agribusiness Development & Market Linkage of FPOs		Demaji	3 days	26	16	42	0	0	0	0	Assam	42
59.	8-10.01.2020	Agricultural Marketing Management for ATMA Officials		College of Agriculture, Bharuch	3 days	25	7	2	1	17	12	32	Gujarat	32
60.	22.01.2020	Organic Production and certification of spices for sustainable livelihood of small spice cultivators		IIPM Center, Jorhat, Assam (In collaboration with IIPM)	1 day	35	5	02	04	28	06	40	Assam	40

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61.	23.01.2020	Sustainable Strategies for Spice Production in North East India		Tyroon, Titabar (In Collaboration with IIPM)	1 day	09	37	18	9	18	01	Assam	46
62.	24.01.2020	Sustainable Strategies for Spice production in North East India		IIPM Center, Jorhat, (In collaboration with IIPM)	1 day	32	02	-	-	21	13	Assam	34
63.	25.01.2020	Sustainable Strategies for Spice production in North East India		Borholla, (In collaboration with IIPM)	1 day	20	11	-	-	21	10	Assam	31
64.	05.02.2020	Organic Tea Product Certification and Marketing – a sustainable livelihood option for small tea growers		Khowang, Dibrugarh (In collaboration with IIPM)	1 day	58	04	-	51	01	10	Assam	62
65.	06.02.2020	Product Certification and Marketing – a sustainable livelihood option for small tea growers		Rajgarh, (In Dibrugarh, (In collaboration with IIPM)	1 day	29	08	-	01	24	12	Assam	37



Consultancy: NRAA Sponsored Training Programs carried out during 2019-20

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1	06.02.2020	Policy support and income enhancing technologies, enterprises in Rain-fed Areas		Jaswantipuri, Churu	1 day	35	-	-	-	33	2	Rajasthan	35
2	07.02.2020	Policy support and income enhancing technologies, enterprises in Rain-fed Areas		Raipuria, Churu	1 day	34	-	8	-	11	15	Rajasthan	34
3	12.02.2020	Policy support and income enhancing technologies, enterprises in Rain-fed Areas		Syar, Ajmer	1 day	85	-	21	1	49	14	Rajasthan	85
4.	13.02.2020	Policy support and income enhancing technologies, enterprises in Rain-fed Areas		Kesharpura, Ajmer	1 day	46	42	1	8	76	3	Rajasthan	88

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6. CCS NIAM Centre for Institutional Building

S. No.	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1.	15-17-07-2019	Agriculture Marketing	Dr. Shuchi Mathur	KVK, Bassi	3 days	30	-	-	30	-	-	Rajasthan	30
2.	29-31.07.2019	Training Program on Agriculture Marketing	Dr. Shuchi Mathur	Dausa	3 days	37	8	45	-	-	-	Rajasthan	45
3.	8.8.19	KrishiGyan Deep Lecture-7 "Data Sovereignty : Relevance in Agriculture"	Dr. Shuchi Mathur	CCS NIAM	1 day	140	45	-	-	-	185	Rajasthan	185
4.	8.8.19	Krisi Gyan Deep Lecture -8 "Best Ten Food Technologies for Small Holder Farmers"	Dr. Shuchi Mathur	CCS NIAM	1 day	140	45	-	-	-	185	Rajasthan	185
5.	18.9.19	Agri Skill Development	Dr. Shuchi Mathur	Bassi	1 day	40	-	1	32	2	5	Rajasthan	40
6.	19.9.19	Agri Skill Development	Dr. Shuchi Mathur	Virajapura, Bassi	1 day	52	13	20	45	-	-	Rajasthan	65
7.	21-23.10.2019	Agricultural Marketing	Dr. Shuchi Mathur	Jamwa Ramgarh	3 days	45	6	8	43	-	-	Rajasthan	51
8.	1-3.12.2019	Agricultural Marketing	Dr. Shuchi Mathur	Chomu	3 days	41	12	26	27	0	0	Rajasthan	53
9.	9 - 10.01. 2020	Agriculture Marketing Management	Dr. Shuchi Mathur	Jaipur	2 days	20	-	9	-	2	9	Rajasthan	20
10.	3 - 5.02. 2020	Good Governance & Marketing Strategies for FPOs	Dr. Shuchi Mathur	Jaipur	3 days	25	-	-	-	3	22	Rajasthan	25
11.	14.02.2020	Agricultural Marketing	Dr. Shuchi Mathur	Kanyakumari	1 day	174	45	94	25	-	-	Tamil Nadu	219

12.	15.02.2020	Agricultural Marketing	Dr. Shuchi Mathur	Kanyakumari	1 day	174	45	94	25	-	-	219
13.	18 - 20.02.2020	Value Chain and Value Additions of Rice based products in Assam	Dr. Shuchi Mathur	EEI Conference Hall, AAU, Jorhat	3 days	0	25	11	0	12	2	25
14.	20- 22.02.2020	Productivity Enhancement Technique	Dr. Shuchi Mathur	CCS NIAM in collaboration with NPC	1 Day	37	3	-	-	-	40	40
15.	2 - 6.03.2020	Organic Farming and Marketing	Dr. Shuchi Mathur	Jaipur	5 days	26	0	0	0	15	11	26

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7. Centre for Monitoring & Evaluation

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1.	29-31.07.2019	Integrated farming system, processing and marketing	Dr. S. R. Singh, Deputy Director	KVK, Thoubal	3 Days	35	8	23	-	17	3	Manipur	43
2	30.07.2019 – 1.08.2019	Enabling village level organizations through technological interventions in production and value addition of natural resins and gums	Dr. S. R. Singh, Deputy Director	IINRG, Ranchi	3 Days	25	2	2	6	12	7	Jharkhand	27
3	1-3.08.2019	Post-harvest Management of Horticultural Crops & Marketing	Dr. S. R. Singh, Deputy Director	DoA, Imphal	3 Days	20	20	5	10	12	13	Manipur	40
4	11-13.09.2019	Training Program on Agricultural Marketing for ATMA Officials, Government of MP	Dr. S. R. Singh, Deputy Director	CIAE, Bhopal	3 Days	17	2	3	2	9	5	Madhya Pradesh	19
5	16-18.09.2019	Training Program on Market-Led-Extension	Dr. S. R. Singh, Deputy Director	HAMETI, Jind	3 Days	21	-	7	-	2	12	Haryana	21
6	18-20.09.2019	Innovative Marketing Practices for Enhancing Farmers Income in Salt Affected Regions	Dr. S. R. Singh, Deputy Director	CSSRI, Karnal	3 Days	30	-	-	-	8	22	Haryana	30
7	23-25.09.2019	Training Program on Market Led Extension	Dr. S. R. Singh, Deputy Director	KVK Andro Imphal (East)	3 Days	19	17	12	-	16	8	Manipur	36
8	26-28.09.2019	Training Program on Agricultural Marketing	Dr. S. R. Singh, Deputy Director	KVK, Lamphel, Imphal (West)	3 Days	23	15	15	1	9	13	Manipur	38

9	17-19.10.2019	Market Led Extension and Market Intervention	Dr. S. R. Singh, Deputy Director	KVK, Bishnupur	3 Days	26	12	16	08	10	04	Manipur	38
10	21-23.10.2019	Training Program on Integrated Farming System, Processing & Marketing of Farm Produce	Dr. S. R. Singh, Deputy Director	KVK, Senapati, Hengbung	3 Days	25	12	0	37	0	0	Manipur	37
11	24-26.10.2019	Training Program on Linking Farmers to Market	Dr. S. R. Singh, Deputy Director	DIC, Imphal East	3 Days	27	10	0	37	0	0	Manipur	37
12	10 th , 11 th and 13 th 01.2020	Exploring different types of organic Input production from in Situ residues, packaging & marketing	Dr. S. R. Singh, Deputy Director	KVK, Thoubal	3 Days	22	21	16	0	21	06	Manipur	43
13	1 4 16.01.2020	Enhancing Agricultural Marketing through processing packaging, branding of black rice of Manipur	Dr. S. R. Singh, Deputy Director	Youth Hostel, Khuman, Lampak - Imphal	3 Days	25	14	08	06	15	10	Manipur	39
14	10-12.02.2020	Enhancing Marketing through value addition of Horticultural Crops	Dr. S. R. Singh, Deputy Director	KVK, Thoubal	3 Days	35	7	5	0	25	12	Manipur	42

Consultancy : Tamil Nadu Marketing Department sponsored programs during 2019-20

15	17-21.02.2020	Capacity Building in Agricultural Marketing & Agribusiness Management for the Officers of Tamil Nadu Government	Dr. S. R. Singh, Deputy Director	ICM, Jaipur	5 Days	20	0	1	2	17	0	Tamil Nadu	20
16	2-6.03.2020	Training Program on "New Dimensions in Agricultural Marketing" under ATMA Yojana	Dr. S. R. Singh, Deputy Director	ICM, Jaipur	5 Days	35	0	7	0	11	17	Uttar Pradesh	35

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8. CCS NIAM Center for Agri-Logistics

S. No.	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1.	12-13.03.2019 & 17-29.06.2019	Induction Training Program on Agricultural Marketing	Dr. Ramesh Mittal	ICCMRT, Lucknow	15 days	15	-	5	-	3	7	Uttar Pradesh	15
2.	3.8.19	Workshop on Warehouse Registration and Interface b/w eNWR & e-NAM	Dr. Ramesh Mittal	MANAGE, Hyderabad	1 day	77	8	7	7	12	59	Telangana	85
3.	31.8.2019	Workshop on warehouse registration and interface between e-NWR and e-NAM	Dr. Ramesh Mittal	Vijayawada	1 day	98	12	12	4	10	84	Andhra Pradesh	110
4.	26-28.9.19	Marketing and Value Chain Development of Horticultural Crops	Dr. Ramesh Mittal	Sicun, Lingzey	3 days	15	13	02	14	09	03	Sikkim	28
5.	20-22.01.2020	Marketing & Value Chain Development of Horticultural crops	Dr. Ramesh Mittal	Directorate of horticulture shilling	3 days	22	-	-	22	-	-	Meghalaya	22



Consultancy: WDRA Sponsored Programs during 2019-20

S. No.	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1	29.5.19	WDRA Awareness Program	Dr. Shuchi Mathur	Sikar	One day	57	0	6	3	44	4	Rajasthan	57
2	24.6.19	WDRA Awareness Program	Dr. Shuchi Mathur	KVK, Palwal	One day	50	0	9	0	5	36	Haryana	50
3.	24-28.06.2019	Five Days Training Program for Executives of WDRA Accredited Warehouse	Dr. Shuchi Mathur	URICEM, Gandhinagar	5 Days	29	0	1	0	16	12	Gujarat	29
4.	25.6.19	WDRA Awareness Program	Dr. Shuchi Mathur	KVK, Sonipat	One day	50	0	1	1	39	9	Haryana	50
5.	26.6.19	WDRA Awareness Program	Dr. Shuchi Mathur	KVK, Fatehabad	One day	40	10	0	2	38	38	Haryana	50
6.	30.7.19	WDRA Awareness Program	Dr. Shuchi Mathur	KVK, Bikaner	One day	45	10	19	0	36	0	Rajasthan	55
7.	31.7.19	WDRA Awareness Program	Dr. Shuchi Mathur	KVK, Ganganagar	One day	50	0	18	0	32	0	Rajasthan	50
8.	17.8.19	WDRA Awareness Program	Dr. Shuchi Mathur	KVK, Banasu, Alwar	One day	50	0	8	11	22	9	Rajasthan	50
9.	14-18.10.19	Five Days Training Program for Executives of WDRA Accredited Warehouse	Dr. Shuchi Mathur	NIPHT, Pune	5 days	14	0	-	-	-	14	Maharashtra	14
10.	9-13.12.2019	Five Days Training Program for Executives of WDRA Accredited Warehouse	Dr. Shuchi Mathur	URICEM, Gandhinagar, Gujarat	5 days	16	0	2	0	7	7	Gujarat	16
11.	17.12.19	WDRA Awareness Program	Dr. Shuchi Mathur	KVK, Ludhiana	One day	60	0	1	0	11	48	Punjab	60
12.	18.12.19	WDRA Awareness Program	Dr. Shuchi Mathur	KVK, Jalandhar	One day	46	4	17	0	0	33	Punjab	50

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13.	27-31.01.2020	Five Days Training Program for Executives of WDRA Accredited Warehouse	Dr. Shuchi Mathur	Erode	5 days	29	11	-	-	23	17	Tamil Nadu	40
14.	3-7.02.2020	Five Days Training Program for Executives of WDRA Accredited Warehouse	Dr. Shuchi Mathur	Erode	5 days	31	9	1	-	39	-	Tamil Nadu	40
15.	17-21.02.2020	Five Days Training Program for Executives of WDRA Accredited Warehouse	Dr. Shuchi Mathur	Coimbatore	5 days	27	0	3	-	4	20	Tamil Nadu	27
16.	24-28.02.2020	Five Days Training Program for Executives of WDRA Accredited Warehouse	Dr. Shuchi Mathur	Coimbatore	5 days	27	4	-	-	9	22	Tamil Nadu	31
17.	2-6.03.2020	Five Days Training Program for Executives of WDRA Accredited Warehouse	Dr. Shuchi Mathur	Erode	5 days	27	0	-	1	26	0	Tamil Nadu	27

9. CCS NIAM Centre for Agribusiness Management & Education

S. No.	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1	18-20.9.19	Training Program on e-NAM & ICT use in Marketing		SKAU, Bikaner	3 days	17	8	7	3	7	8	Rajasthan	25
2	26-28.9.19	e-NAM& ICT use in Marketing		MPAUT, Udaipur	3 days	2	42	07	13	07	17	Rajasthan	44
3	27.9.19	Krishi Gyan Deep Lecture-9 "Family Farmer: Future of Agricultural Marketing"	Dr. S.C.Pant	CCS NIAM	1 day	80	20	-	-	--	100	Rajasthan	100
4	22-24.10.2019	New Dimensions in Agricultural Marketing		KSAMB, Mysore	3 days	25	15	28	12	-	-	Karnataka	40
5	23-25.10.2019	New Dimensions in Agricultural Marketing		KSAMB, Hubli	3 days	18	22	32	08	-	-	Karnataka	40
6	18-20.12.2019	New Dimensions in Agricultural Marketing		KSAMB, Bangalore	3 days	36	4	29	11	-	-	Karnataka	40

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10. CCS NIAM Centre for International Programs

S. No.	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1.	23-26.4.19	Study-cum- Interface meeting with South African delegation		CCS NIAM	2 days	2	1	0	0	0	3	Rajasthan	3

Outreach Programs of CCS NIAM carried out during 2019-20

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1	28.05.2019	Innovative Farmers Meet in Collaboration with CII	Dr. Ramesh Mittal	Abohar,	1 Day	600	25	-	-	-	-	Punjab	625
2	31.05.2019	Innovative Farmers Meet in Collaboration with CII	Dr. Ramesh Mittal	Jalandhar	1 Day	600	20	-	-	-	-	Punjab	620
3	4.06.2019	Innovative Farmers Meet in Collaboration with CII	Dr. Ramesh Mittal	Patiala	1 Day	730	20	-	-	-	-	Punjab	750
4	7.06.2019	Innovative Farmers Meet in Collaboration with CII	Dr. Ramesh Mittal	Jhajjar	1 Day	460	40	-	-	-	-	Haryana	500
5	11.06.2019	Innovative Farmers Meet in Collaboration with CII	Dr. Ramesh Mittal	Rohatak	1 Day	450	50	-	-	-	-	Haryana	500
6	14.06.2019	Innovative Farmers Meet in Collaboration with CII	Dr. Ramesh Mittal	Karnal	1 Day	460	40	-	-	-	-	Haryana	500
7	18.06.2019	Innovative Farmers Meet in Collaboration with CII	Dr. Ramesh Mittal	Kanpur	1 Day	400	50	-	-	-	-	UP	450

8	22.06.2019	Innovative Farmers Meet in Collaboration with CII	Dr. Ramesh Mittal	Gorakhpur	1 Day	550	70	-	-	-	-	UP	620
9	24.06.19	Outreach Programme –Innovative Farmers Meet in collaboration with CII	Mr. Abhishek Sharma	Confederation of Indian Industry at Patiala	1 Day	250	100	-	-	-	-	Punjab	350
10	26.06.2019	Innovative Farmers Meet in Collaboration with CII	Dr. Ramesh Mittal	Farrukhabad	1 Day	500	20	-	-	-	-	UP	520
11	3.07.2019	Innovative Farmer Meet in Collaboration with CII	Dr. R. Mittal	Chandigarh	1 Day	60	40	-	-	-	-	Haryana	100
12	27.07.2019	Startup Master Class Program	Team NABI	J.K.Lakshmipath University, Jaipur	1 Day	100	50	-	-	-	-	Rajasthan	150
13	23.08.2019	Outreach Program		Vanasthali Vidyapeeth, Jaipur	1 Day	-	100	-	-	-	-	Jaipur	100
14	05.09.2019	Outreach Program	Mr. Akshay Singh Ranawat	Vivekananda Institute of Technology, Jaipur	1 Day	83	67	-	-	-	150	Rajasthan	150
15	18.09.19	“Outreach Program” of NIAM Agri-Business Incubator (NABI),	Mr. Abhishek Sharma	Oghavaas Village Jaipur	1 Day	45	-	-	-	-	45	Rajasthan	45
16	19.09.19	Outreach Program” of NIAM Agri-Business Incubator (NABI)	Mr. Rahul Sankhala	Bassi Village Jaipur	1 Day	45	15	-	-	-	60	Rajasthan	60
17-56	2019-20	Study cum Exposure Visits for Students of Agricultural Universities (39 batches)		CCS NIAM	One Day Each	-	-	-	-	-	2220	Rajasthan	2220
57-62	2019-20	Study cum Exposure Visits for Farmers (6 Groups)		CCS NIAM	One Day Each	-	-	-	-	-	211	Rajasthan	211

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Consultancy conducted for WDRA in the year 2018-19

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1	26th to 30th June, 18	Warehouse Development for WDRA Executives	Dr. Shuchi Mathur	CCS NIAM	5 Days	35	0	1	1	0	33	Rajasthan	35
2	23 Aug, 18	Awareness Program on WDRA	Dr. Satish Chandra Pant	KVK Sonipat	1 Day	47	0	3	0	2	42	Haryana	47
3	24 Aug, 18	Awareness Program on WDRA		KVK Jalandhar	1 Day	48	4	10	2	20	20	Punjab	52
4	27th to 31st Aug, 18	Warehouse Development for WDRA Executives	Dr. Shuchi Mathur	URICM, Gandhinagar	5 Days	25	0	2	0	5	18	Gujarat	25
5	17 Sept, 18	Awareness Program on WDRA		KUMS Kukerkheda	1 Day	32	0	0	1	0	31	Rajasthan	32
6	25th to 29th Sept, 18	Warehouse Development for WDRA Executives	Dr. Shuchi Mathur	CCS NIAM	5 Days	20	0	2	2	7	9	Rajasthan	20
7	28 Sept, 18	Awareness Program on WDRA	Dr. Satish Chandra Pant	KVK Bhiwani	1 Day	49	1	5	0	6	39	Haryana	50
8	8th to 12th Oct, 18	Warehouse Development for WDRA Executives	Dr. Shuchi Mathur	URICM, Gandhinagar	5 Days	25	0	1	0	8	16	Gujarat	25
9	29th Oct to 2nd Nov, 18	Warehouse Development for WDRA Executives	Dr. Shuchi Mathur	CCS NIAM	5 Days	19	1	0	0	8	12	Rajasthan	20
10	3 Nov, 18	Awareness Program on WDRA	Dr. Satish Chandra Pant	KVK Sirsa	1 Day	47	10	16	0	16	25	Haryana	57
11	27 Nov, 18	Awareness Program on WDRA		KVK Samrala	1 Day	51	0	5	0	12	34	Punjab	51
12	24 Jan, 19	Awareness Program on WDRA		KVK Abohar	1 Day	17	0	2	0	5	10	Punjab	17
13	29 Jan, 19	Awareness Program on WDRA		Hanumangarh	1 Day	45	0	5	5	0	35	Rajasthan	45
14	14 Feb, 19	Awareness Program on WDRA		Nagaur	1 Day	39	0	2	5	2	30	Rajasthan	39
15	15 Feb, 19	Awareness Program on WDRA		Jodhpur	1 Day	40	0	5	1	8	26	Rajasthan	40

Consultancy for Agriculture Marketing Infrastructure (AMI) Scheme during 2018-19

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1	15th Feb, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Palamu	1 Day	41	2	1	6	22	14	Jharkhand	43
2	15th Feb, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Bokaro	1 Day	38	2	6	3	19	12	Jharkhand	40
3	15th Feb, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		East Singhbhum	1 Day	34	6	9	5	24	2	Jharkhand	40
4	15th Feb, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Dhanbad	1 Day	47	5	5	24	7	16	Jharkhand	52
5	15th Feb, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Pakur	1 Day	34	6	16	20	0	4	Jharkhand	40
6	15th Feb, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Giridih	1 Day	30	10	1	37	0	2	Jharkhand	40
7	15th Feb, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Gumla	1 Day	38	6	1	20	13	9	Jharkhand	43
8	15th Feb, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Sahebganj	1 Day	50	7	0	10	39	8	Jharkhand	57
9	13 Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Goalpara	1 Day	38	2	5	1	0	35	Assam	40
10	14th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Kamrup	1 Day	38	5	5	5	3	30	Assam	41
11	15th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Barpeta	1 Day	45	5	5	5	10	30	Assam	50

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12	16th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Dibrugarh	1 Day	38	4	5	5	2	30	Assam	42
13	18th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Hojai	1 Day	35	0	1	1	0	33	Assam	35
14	18th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Jorhat	1 Day	32	0	1	2	0	29	Assam	32
15	19th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Kokrajhar	1 Day	35	0	1	1	0	33	Assam	35
16	20th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Cachar	1 Day	38	2	5	1	0	35	Assam	40
17	25th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Bargarh	1 Day	38	2	5	1	0	35	Odisha	40
18	25th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Koraput	1 Day	38	2	5	1	0	35	Odisha	40
19	25th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Nayagarh	1 Day	38	2	5	1	0	35	Odisha	40
20	26th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Hooghly	1 Day	40	0	2	2	6	30	West Bengal	40
21	26th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Anugul	1 Day	36	4	2	2	6	30	Odisha	40
22	26th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Kalahandi	1 Day	38	2	5	1	0	35	Odisha	40
23	27th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		North 24 Parganas	1 Day	40	0	2	3	5	30	West Bengal	40
24	27th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Jajpur	1 Day	36	4	2	2	6	30	Odisha	40



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25	28th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Howrah	1 Day	38	2	1	1	5	33	West Bengal	40
26	28 Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Nadia	1 Day	38	2	5	2	5	28	West Bengal	40
27	28th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Nawada	1 Day	36	4	2	2	6	30	Bihar	40
28	29th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Madhopur	1 Day	38	2	5	1	0	35	Bihar	40
29	28th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Manipur	1 Day	38	2	5	1	0	35	Imphal East	40
30	28th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Puri	1 Day	36	4	2	2	6	30	Odisha	40
31	29th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		South 24 Parganas	1 Day	40	0	5	5	1	29	West Bengal	40
32	29th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Khordha	1 Day	36	4	2	2	6	30	Odisha	40
33	30th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Cuttack	1 Day	38	2	5	1	0	35	Odisha	40
34	26th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Kandhamal	1 Day	38	2	5	1	0	35	Odisha	40
35	12th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Bhagalpur	1 Day	38	2	5	1	0	35	Bihar	40
36	19th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Khagaria	1 Day	26	4	2	2	6	30	Bihar	40
37	27th Mar, 19	Awareness Program on Agricultural Marketing Infrastructure Scheme		Seharasa	1 Day	38	2	5	1	0	35	Bihar	40

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Consultancy for NRAA during the year 2018-19

S. No	Date	Title of Training Program	Program Director	Venue	Duration	Gender		Social Categories				State	Participants
						Male	Female	SC	ST	OBC	Gen		
1	7th to 8th Feb, 19	Policy Support & Income Enhancing Tech., Enterprises in Rainfed Farming		KVK, Churu, Raj.	2 Days	35	5	4	0	20	16	Rajasthan	40
2	12th to 13th Feb, 19	Policy Support & Income Enhancing Tech., Enterprises in Rainfed Farming		KVK, Nagour	2 Days	59	4	7	2	36	18	Rajasthan	63
3	18th to 19th Feb, 19	Policy Support & Income Enhancing Tech., Enterprises in Rainfed Farming		KVK, Ajmer	2 Days	32	8	7	3	17	13	Rajasthan	40
4	26th to 27th Feb, 19	Policy Support & Income Enhancing Tech., Enterprises in Rainfed Farming		KVK Jaisalmer	2 Days	48	0	12	9	4	23	Rajasthan	48





चौधरी चरण सिंह राष्ट्रीय कृषि विपणन संस्थान

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