

ANNUAL REPORT 2018-19



CCS National Institute Of Agricultural Marketing (CCS NIAM)

(An Autonomous Organisation of Ministry of Agriculture and Farmers' Welfare, Government of India)

Jaipur, Rajasthan, India

www.ccsniam.gov.in

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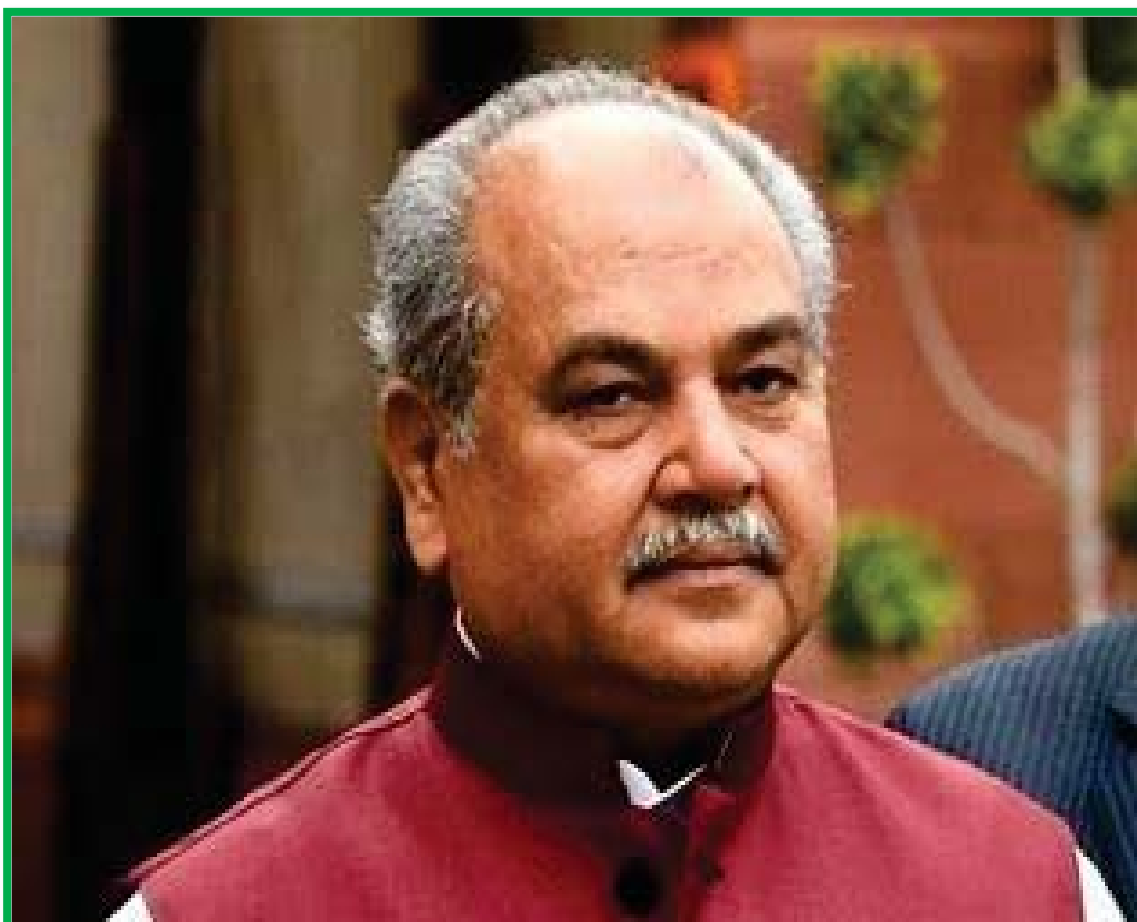


Shri. NARENDRA SINGH TOMAR JI

Hon'ble Union Minister of Agriculture & Farmers' Welfare, GoI

and

President, General Body of CCS NIAM



**“Rural sector will be transformed by constitution of 10,000
Farmers Producer Organizations which will not only help in
Agricultural progress, but also create new avenues of development”**

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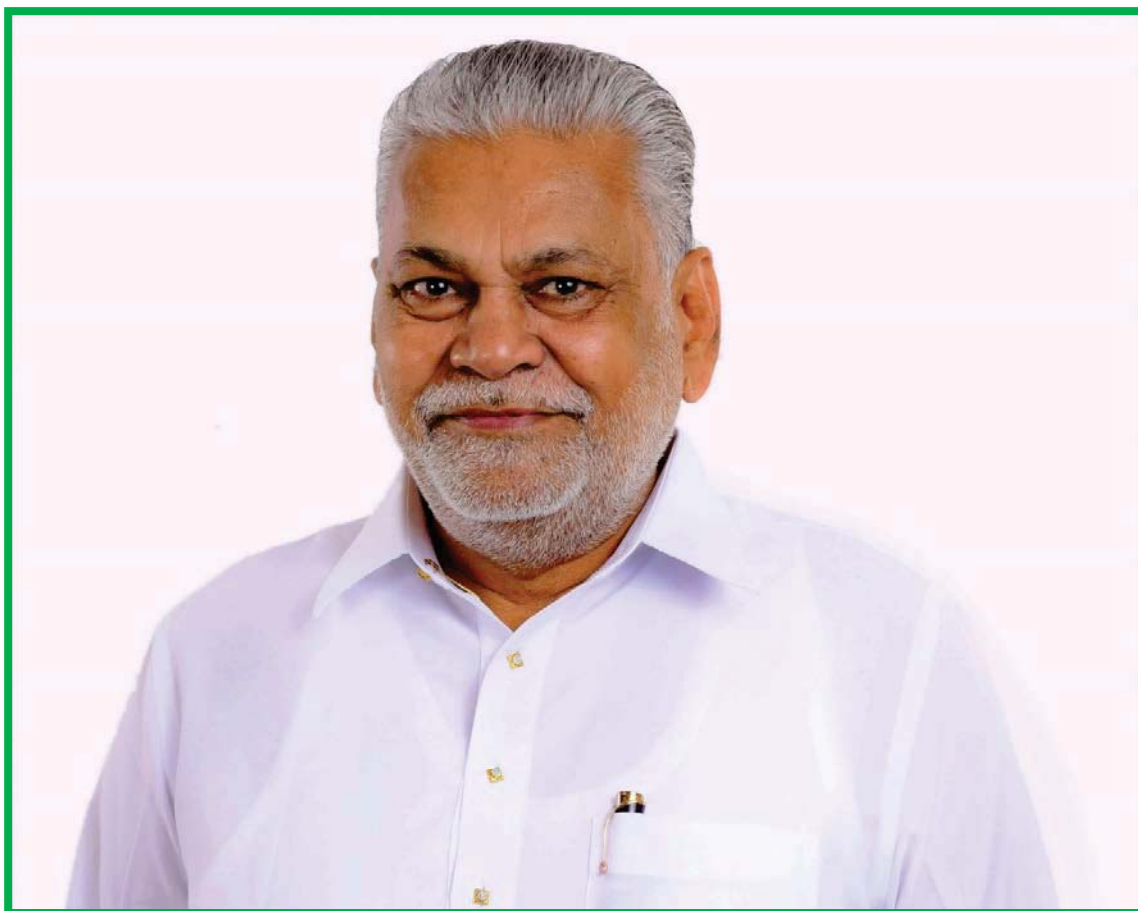


Shri. PARSHOTTAM KHODABHAI RUPALA JI

Hon'ble Union State Minister of Agriculture & Farmers' Welfare, GoI

and

Vice President, General Body of CCS NIAM



**“Form the Farmers Producer Organizations and design
the Market Model at the District level that can revolutionize
the Agriculture sector in the country”**



FOREWORD

CCS NIAM has completed three decades in service of farmers. This being Pearl Jubilee Celebration Year, CCS NIAM has reached 9,061 farmers and other stakeholders through 131 programmes covering 21 States. Through these actions, we are rededicating CCS NIAM to serve farmers better again.

Befitting the national repute, CCS NIAM has partnered with 33 reputed public and private organizations for organizing training and conducting research. Besides, trained 29 national facilitators covering 12 States in Agricultural Marketing who in turn strengthen implementation of CCS NIAM programmes.

Research is re-oriented to solve farmers' problems by introduction of Kisan Business School (KBS) and Research Internships. KBS provided support to farmers in critical areas including marketing to enhance their income whereas Research Internship provided New Dimensions to Agricultural Marketing by linking local production to local consumption.

CCS NIAM has put first step in Agri-Startup firmly by launching programmes under RKVY-RAFTAAR Scheme. Seventy Five programmes conducted in North-Eastern States has lion share in CCS NIAM activities. PGDM-ABM programme continued the success path by attaining 100% placement this year also.

The institute was visited by record number of more than thousand students from Agricultural Universities indicating growing interest in the institute and Agricultural Marketing.

Pearl Jubilee Celebration of CCS NIAM was marked by initiation of Ten Academic Centres to strengthen Agricultural Marketing from all directions. Hope this foundation set innovative and pro-farmer path for CCS NIAM in the years to come.

Miles to go



(Dr. P. Chandra Shekara)
Director General
CCS NIAM, Jaipur

1. INTRODUCTION

1.1 The Institute

Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM) is an autonomous organization of the Ministry of Agriculture and Farmers' Welfare, Government of India. It was set up as a registered Society in 1988 to strengthen Agricultural Marketing in India and South East Asian Countries. The Institute is mandated to carry out academic activities i.e. Training, Research, Consultancy, Policy Advocacy, International Programmes and Education in Agricultural Marketing.



The Institute is playing a pivotal role in creating awareness amongst farmers, farmers' organizations, cooperatives, Agri-Business companies, Agri-Startups, Agripreneurs, officials of Agricultural Marketing Departments, allied Departments, building capacity of wide range of other stakeholders, undertaking research on contemporary Agricultural Marketing issues, providing consultancy services to decision makers in government, cooperative and private sectors on Agricultural Marketing, policy support to the Government and Non-Governmental Organizations and preparing techno-managers to serve Agri-Business sector through education Programmes.

1.2 Vision

To be an Institute of excellence and repository of knowledge, to enhance the efficiency and effectiveness of Agricultural Marketing systems which are inclusive and

empower the primary producer, by building capacity of various stakeholders through Teaching, Training, Applied Research, Policy Advocacy, and Consultancy Services.

1.3 Mission

- ❖ Enable primary producers, particularly small and marginal farmers, to develop competitive strategies for profitable returns from primary production through effective training & educational programs and applied research.
- ❖ Facilitate efficient, sustainable and inclusive agro value chains through applied research.
- ❖ Nurture innovative Agripreneurs and professionals to manage emerging agribusiness concerns through educational programs.
- ❖ Facilitate formulation and modification of public policy on Agricultural Marketing through action oriented and applied research & consultancy.
- ❖ Enhance International Co-operation for global food security and Sustainable Agriculture.
- ❖ Contribute to Agribusiness market development and management knowledge and practice through innovative research and its dissemination.



Fig. 1: Mandated Academic Activities of CCS NIAM

1.4 Mandate

The Institute was established during the Seventh Five-Year Plan period with the following mandate:

- ❖ **Training:** Up-gradation of the skills of existing Agricultural Marketing personnel
- ❖ **Research:** Research on various contemporary aspects of Agricultural Marketing
- ❖ **Consultancy:** Consultancy services for decision makers in government, cooperative and private sector on Agricultural Marketing
- ❖ **Education:** Preparation of young managers and professionals through Post Graduate Diploma in Management (Agribusiness Management)
- ❖ Assist DAC in **Policy and Project Formulation** in Agricultural Marketing

1.5 Objectives

The main objectives as per the Memorandum and Rules and Regulation of the Institute are as follows:

- ❖ To undertake and promote the study of Applied and Operational research in problem areas of Agricultural Marketing and to act as a national level nodal point for co-ordination of various research studies and dissemination of technologies relevant to Agricultural Marketing in the country.
- ❖ To impart training to personnel working at various levels of organizations involved in Agricultural Marketing activities such as State Agricultural Marketing Boards (SAMB), State Development Departments like Agriculture, Horticulture, Animal Husbandry, Fisheries, Forestry, Sericulture, CADA, State Agricultural Universities, Co-operative Marketing Societies, Commodity Boards, Input Agencies and Progressive Farmers, Entrepreneurs, etc.
- ❖ To conduct research on long-term projects, policy formulation; prepare status paper on leading issues; case studies in specific marketing problems, processing industries, export management, etc., which have a direct bearing on the national economy.

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- ❖ To offer consultancy services to State and Central Departments, public-sector undertakings, co-prepare Master Plans for States, Export Institutions, Traders and Farmers.
- ❖ To develop human resources by providing long-term structured courses in Agricultural Marketing through Diploma/Degree courses.
- ❖ To help State Government to generate self-employment for educated youth by exploiting local potential resources.
- ❖ To assist Government to formulate policies on emerging issues in Agricultural Marketing.
- ❖ To cover wide information network in the country in Agricultural Marketing for the benefit of all concerned to evolve efficient, innovative and competitive marketing process.
- ❖ To develop as a 'Centre of Excellence; in the field of Agricultural Marketing by establishing adequate networking with International organizations.

1.6 Composition of General Council, Executive Council and Standing Committee of Academics

General Council of CCS NIAM guides the Policies of the Institute. Hon'ble Union Minister for Agriculture and Farmers' Welfare, GoI is the President of the Society. Hon'ble Minister of State for Agriculture and Farmers' Welfare, GoI who is dealing with the society is the Vice-President of the Society. General Body also consists of other twenty eight official and non-official members (Annexure-1).

Executive Council of CCS NIAM guides the activities of the Institute. Secretary, Department of Agriculture, Cooperation and Farmers' Welfare, GoI is the Chairman of Executive Council. Executive Council has other six official and non-official members (Annexure-2).

Standing Committee of Academics of CCS NIAM guides the academic activities of the Institute. Director General of CCS NIAM is the Chairman of the Committee. The committee has nine other official and non-official members (Annexure-3).

1.7 Establishment of Ten Academic Centers

In order to cater to the emerging areas in Agriculture Marketing through Training, Research, Consultancy, Policy Advocacy, International Programmes and Education, CCS NIAM has established following ten academic centers. The Centers are headed by senior faculty members of the Institute.

- i. CCS NIAM Centre for Policy, Reforms and Programme
- ii. CCS NIAM Centre for Innovation, Entrepreneurship and Skill Development
- iii. CCS NIAM Centre for Agriculture Marketing Planning and Development
- iv. CCS NIAM Centre for ICT and e-NAM
- v. CCS NIAM Centre for Public Private Partnership
- vi. CCS NIAM Centre for Institution Building
- vii. CCS NIAM Centre for Monitoring and Evaluation
- viii. CCS NIAM Centre for Agri Logistics
- ix. CCS NIAM Centre for Agri Business Management & Education
- x. CCS NIAM Centre for International Programmes

1.8 Thrust areas

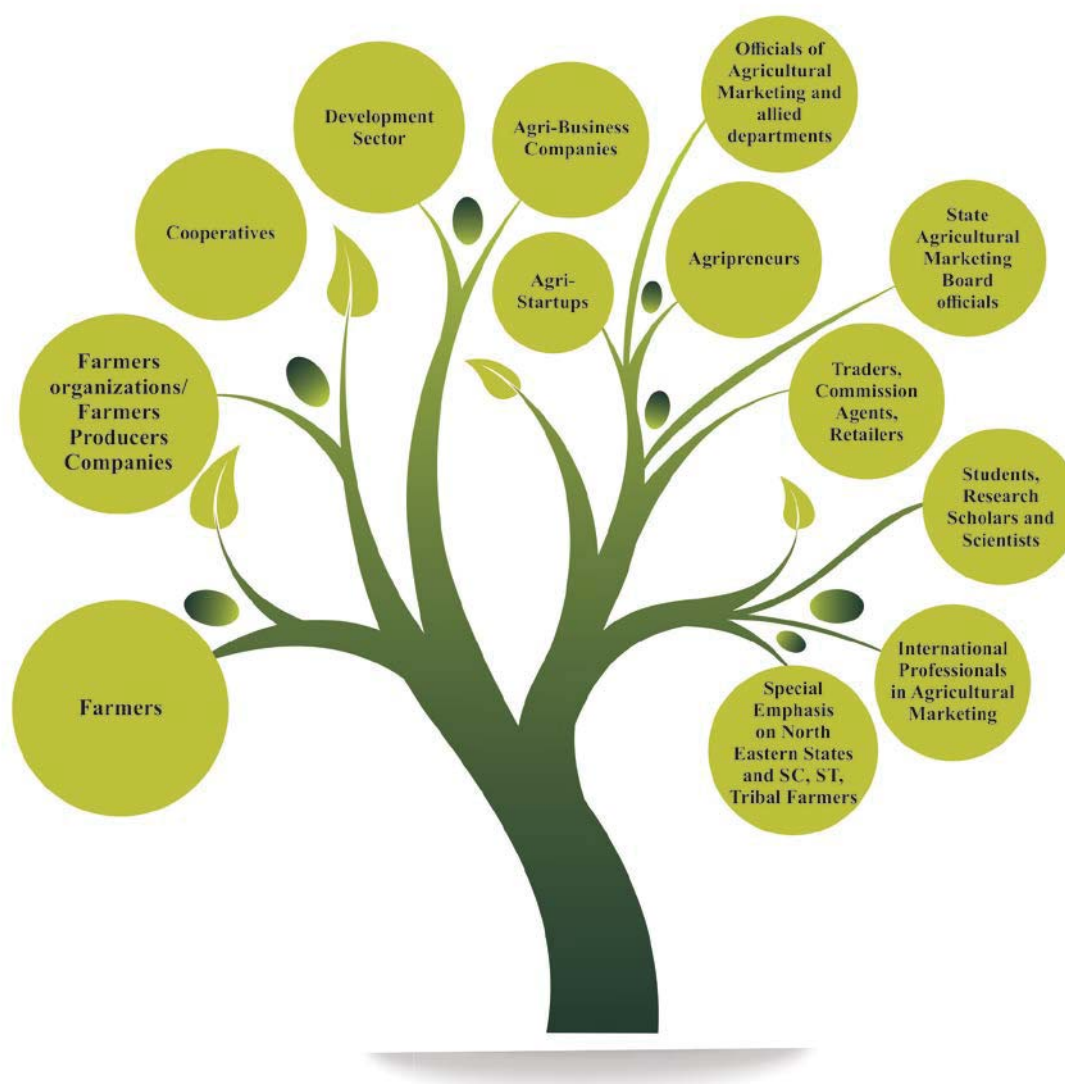
Farmer is centric to all academic activities of CCS NIAM. Besides, the concerns of all the stakeholders are also addressed through various academic activities. Existing problems, practical solutions and emerging potential areas constituted the content of activities. Important thrust areas addressed by CCS NIAM through various academic activities are as follows:

- ❖ National Agricultural Market
- ❖ Doubling Farmers Income
- ❖ Promotion of Agri-Startups
- ❖ Agripreneurship development
- ❖ Marketing of Horticulture Crops - Fruits & Vegetables
- ❖ Marketing strategies of high value commodity like organic produce
- ❖ Value Chain approach for analysis of wide range of commodities
- ❖ Future, Forward Markets and Commodity Exchanges
- ❖ Agricultural Marketing & Legal Reforms
- ❖ Organic, Medicinal and Aromatic plants

- ❖ Market Led Extension
- ❖ Farmer Producer Organizations and linking FPOs to market
- ❖ Negotiable warehouse receipt and its benefits
- ❖ Crop Insurance
- ❖ Agribusiness opportunities
- ❖ Agri Business in Rainfed Areas
- ❖ Agri-warehousing and scientific storage
- ❖ Value chain analysis and Development
- ❖ Marketing of Rubber, Tea, Spices & Coffee
- ❖ Skill Development Programs
- ❖ Entrepreneurship Development Programs
- ❖ E-commerce and Digital Marketing in Agriculture
- ❖ Value Addition
- ❖ Facilitators Development
- ❖ Marketing of livestock and livestock products
- ❖ Marketing of Non-timber forest produce
- ❖ Agri-tourism
- ❖ Branding
- ❖ Risk Management
- ❖ Work Ethics for development professionals
- ❖ Monitoring and Evaluation of Agricultural Projects

1.9 Stakeholders

All the stakeholders are important in Agri-value chain development. CCS NIAM made attempts to address stakeholders indicated in the figure through academic Programmes:



1.10 Partnerships: Dynamic tool to reach the nation

CCS NIAM made all efforts to associate with individual professionals and organizations working for strengthening Agricultural Marketing systems in the country. Important organizations associated with CCS NIAM in various academic activities during the year are as follows:

1. Small farmers Agri-Business Consortium (SFAC)
2. National Institute of Agricultural Extension Management (MANAGE)
3. NITTE University, Mangalore
4. Krishi Vigyan Kendras (KVK)
5. Shankara Institute of Technology, Jaipur



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6. Ministry of Micro, Small, Medium Enterprises (MSME)
7. Sher-E-Kashmir University of Agriculture, Science and Technology (SKUAST), Srinagar
8. Ministry of Agriculture, Nepal
9. International Society of Extension Education (INSEE)
10. Institute of Cooperative Management (ICM)
11. Netaji Subhash Chandra Bose Institute of Agricultural Marketing (NSTIAM), Kolkata
12. Punjab Agricultural Management Extension Training Institute (PAMETI), Ludhiana
13. Sardar Patel Dhanetwada Agricultural University (SDAU), Gujarat
14. Administrative Training Institute (ATI), Mysore
15. Indra Gandhi Krishi Vishwavidyalaya (IGKV), Raipur
16. Vasant Rao Naik Agriculture Extension and Management Training Institute (VANAMATI), Nagpur
17. State Agricultural Management Extension Training Institute (SAMETI), Kolkata
18. State Institute of Management in Agriculture (SIMA), Lucknow
19. Indian Institute of Travel and Tourism Management, (IITTM), Gwalior
20. Extension Education Institute (EEI), Jorhat
21. Agriculture College, Mezdibhima
22. Assam Agricultural University, Jorhat
23. Nucleus Rubber Estate and Training Center (NRETC), Agartala
24. Jharkhand Agricultural Management Extension Training Institute (JAMETI), Ranchi
25. State Agricultural Management Extension Training Institute (SAMETI), Shimla
26. Tamil Nadu Agricultural University (TNAU), Coimbatore
27. Rural Resource and Training Center (RRTC), Meghalaya
28. YS Parmar University of Horticulture and Forestry, (YSPUHF), Solan
29. Indian Institute of Plantation Management, (IIPM), Bangalore
30. Warehouse Development and Regulatory Authority (WDRA)
31. Karnataka State Agricultural Marketing Board (KSAMB)
32. Rubber Board
33. National Rainfed Area Authority (NRAA)

Besides CCS NIAM also entered into Memorandum of Understanding (MoU) with several Organizations working for strengthening Agricultural Marketing. These organizations with adequate professional manpower and infrastructure, work with CCS NIAM in implementation of academic activities for strengthening Agricultural Marketing.

1. **Interface Agricultural Technologies Pvt. Ltd., Hyderabad**
2. **Participatory Rural Development Initiative Society (PRDIS), Hyderabad**
3. **Raithamitra Farmers Producer Company Ltd., Mysore**
4. **University of Agricultural Sciences, Bengaluru**
5. **Institute of Co-operative and Corporate Management, Research and Training (ICCMRT), Lucknow, U.P**
6. **Indian Institute of Plantation Management, Bengaluru**



2. Training Programmes of CCS NIAM-Reaching the unreached

Training is the core mandate of CCS NIAM through which it reaches out to the vast array of stakeholders across the country. In 2018-19, 131 training Programmes have been completed which catered to capacity building needs of 9061 stakeholders including consultancy Programmes. The brief details of the training Programmes are as follows-

- i. **Banner Programmes** are flagship Programmes of CCS NIAM organized in partnership with reputed organizations such as National Institutes, Agricultural Universities and SAMETIs in different states. The Programme aimed at sensitizing officials of Department of Agricultural Marketing and allied departments on various developmental programmes launched by Ministry of Agriculture and Farmers Welfare, GoI.

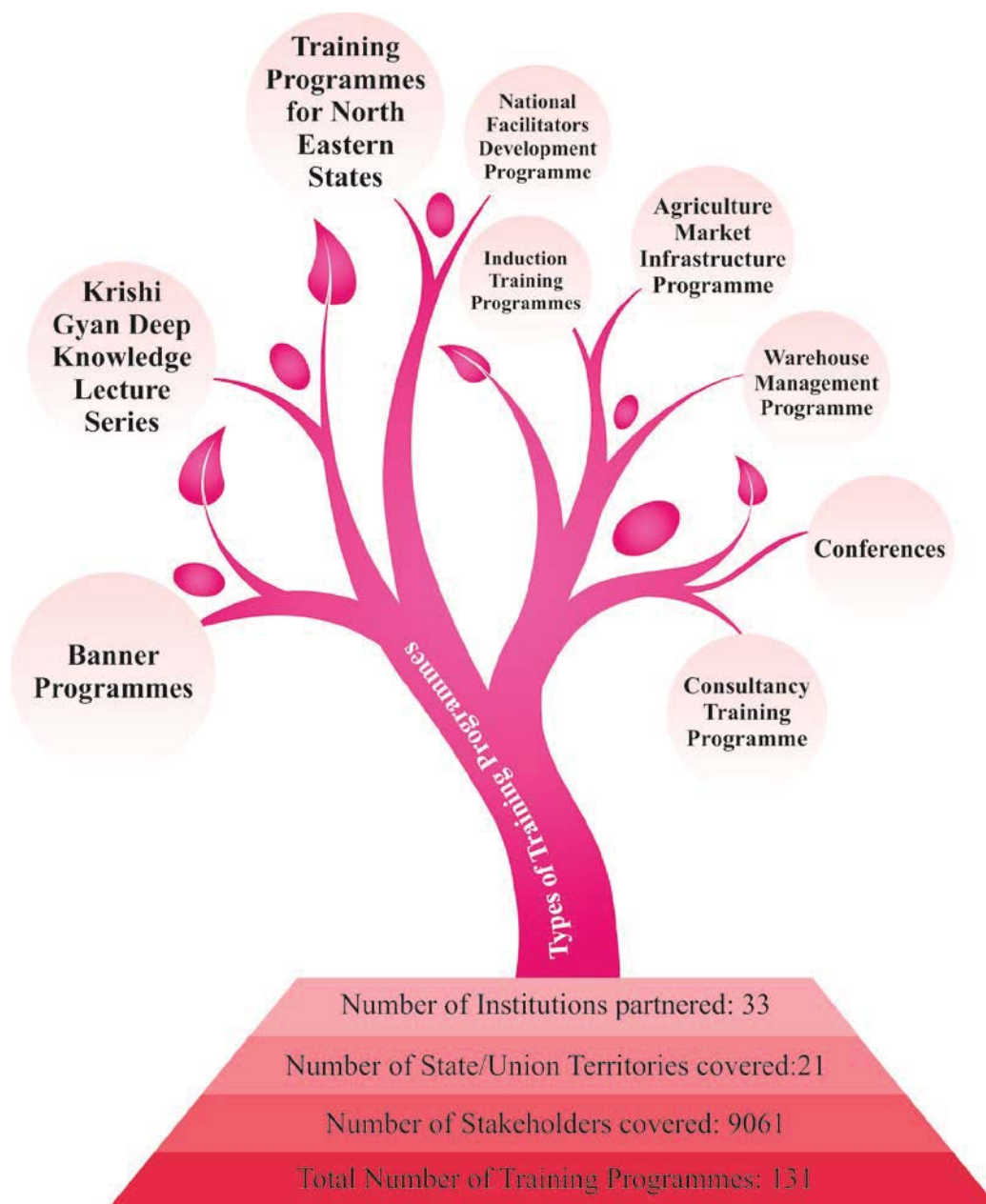


Banner Programme at TNAU, Coimbatore, Tamil Nadu

The Programme specifically focused on addressing marketing issues around a state specific dominant crop or sector. Six such programmes have been conducted covering all the public and private stakeholders in Agricultural Marketing.

- ii. **Krishi Gyan Deep Knowledge Series Lectures** aimed at absorbing and disseminating most successful experiences in Agricultural Marketing and related themes to all the important stakeholders in the Country. Prominent professional leaders in Agricultural Marketing and related themes were invited to share their experiences at CCS NIAM, Documented through films and disseminated to all the stakeholders in the Country through cost effective IT Platforms including CCS NIAM's YouTube channel. Six such talks have been organized on contemporary topics in the academic year of 2018-19.
- iii. CCS NIAM accorded high priority for organizing training Programmes to farmers and extension functionaries of North Eastern States. Seventy Five Programmes were conducted in North Eastern States.
- iv. CCS NIAM had organized Thirty Eight Training Programmes throughout the country addressing different dimensions of Agricultural Marketing. These Programmes were mostly organized with partner Institutions thus ensuring synergetic impact.
- v. **National Facilitator Development Programme (NFDP)** aimed at developing well trained professionals in the field of Agricultural Marketing. Facilitators are professionals working in different parts of the Country, for different organizations, available to CCS NIAM for carrying out academic activities whenever required. This ensures maximum use of available knowledge resources for the benefit of farmers in a cost and time effective manner. Two NFDP programmes have been organized covering 30 NIAM Facilitators. The list of CCS NIAM trained National Facilitators is enclosed in Annexure 5.
- vi. Four Conferences have been organized by being Knowledge Partner and providing inputs on Agriculture Marketing in collaboration with International Society for Extension Education (INSEE), Bihar Agricultural University (BAU), Sabour, Shankara Group and Ministry of Skill & Entrepreneurship, GoI.

2.1 Highlights of the Training Programmes conducted by CCS NIAM



2.2 Research Programmes of CCS NIAM- Action Research to discover solutions

During the year 2018-19, 15 research projects have been initiated and are in progress. Highlights are as follows:

- Kisan Business School (KBS) is an action research which is NIAM's initiative for enhancing farmers' income. KBS aims at educating farmers on modern production, processing and marketing activities so that the income is enhanced.

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Commodity specific knowledge and skills are imparted to farmers by expert institutions in all the critical stages. Kisan Business School research will focus on commodities like Wheat, Dairy, Maize, Fisheries etc. 8 Kisan Business Schools have been initiated and are in progress.



Maize Business School, UAS, Bangaluru

- ii. Seven other Research projects focusing on field level problems such as functioning of e-NAM, Marketing Strategy for Jackfruit, reach of AGMARKNET and awareness of Agricultural Extension Functionaries on Agricultural Marketing and few more have been initiated during the year and are in progress.



Maize Business School, UAS, Bangaluru

iii. **CCS NIAM has partnered with DST-CAZRI Research Project**

CCS NIAM has partnered with DST-CAZRI Research Project titled “Enhancing food and water security in Arid region through improved understanding of Quantity, Quality and Management of Blue, Green and Grey water” to build capacity of farmers and community in a water shed area for better marketing practices and opportunities for better livelihood and assess impact of water management on food and income security in Arid region. The Programme is in the initial stage.

iv. **Research Internship Programme of CCS NIAM: Shaping budding researchers in Agricultural Marketing**

CCS NIAM research internship programme aims to inculcate and promote research in Agricultural Marketing and Agri-Business to be undertaken by postgraduates and research scholars. It invites students of Agriculture and management to participate in on-going research or initiate a research project, undergo mentorship by CCS NIAM faculty and develop network and collaboration. During the project period, Interns conduct research and participate in discussions with CCS NIAM Faculty, enhance their presentation and research skills.

Sl No.	Name of Intern	University	Project Title
1.	Ms. Angelin Keerthiga	Tamil Nadu Agricultural University	Linking Farmers to MID Day Meal Programme – Agricultural Marketing Perspective
2.	Ms. Shruti Mishra	Jawaharlal Nehru KrishiVishwaVidyalaya (JNKVV), Jabalpur, Madhya Pradesh	Linking Farmers to Hostels - Agricultural Marketing Perspective
3.	Mr. Deepanshu Goswami	Swami Keshwanand Rajasthan Agricultural University, Bikaner (Rajasthan)	Linking Farmers to University Hostels - Agricultural Marketing Perspective
4.	Ms. Bhavya	University of Agricultural Science, GKVK, Bengaluru	Linking Farmers to Function Halls - Agricultural Marketing Perspective

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The Research Programme details are provided in Annexure 6.



Researcher in the field



Presentation by Researcher

2.3 Highlights of the Research Programmes conducted by CCS NIAM

- ❖ Number of Research Programmes initiated : 19
- ❖ Types of Research Programme:-
 - Kisan Business School (KBS)
 - Research Internship Programmes
 - Empirical Research
 - In association with partner Institutions

2.4 Consultancy Programmes of CCS NIAM: Assisting stakeholders to address problems

- i. CCS NIAM has conducted fifteen Programmes for Farmers, Traders and Warehouse owners on Warehouse Management. The Programmes were sponsored by Warehouse Development and Regulatory Authority (WDRA).



Farmers' Awareness Programme WDRA Regulation at Haryana



Farmers' Awareness Programme WDRA Regulation at Punjab

- ii. Thirty seven Programmes have been conducted under Agriculture Market Infrastructure scheme sponsored by MoA&FW, GoI
- iii. Four Programmes have been conducted for farmers and officials of Arid zone sponsored by National Rainfed Agriculture Authority, GoI.

2.5 Policy Advocacy Programmes of CCS NIAM: Technical arm to shareholders

- i. Policy Input to International Cooperation Division of Ministry on Implementation of Bi-lateral Programmes.
- ii. Implementation of Bi-lateral Agreements through Training Programmes.
- iii. Strengthening Warehouse Regulation through awareness Programme.
- iv. Awareness Programmes for effective implementation of Agricultural Marketing Infrastructure Scheme.



Awareness Programme under AMI Scheme at BAU, Sabour, Bihar

- v. Awareness Programmes for effective implementation of E-NAM.
- vi. Popularizing Government Programmes in a Rainfed areas.
- vii. Involvement of students in nation building through Unnat Bharat Abhiyan.
- viii. Policy inputs through Agri-Vikas- Odisha, 2018.
- ix. Promoting Farmers- Industry linkage involving CII
- x. Promoting Good Marketing Practices of India in Foreign Countries through AARDO.
- xi. Publication of research papers for policy input.
- xii. Organizing study cum exposure visit to International Delegations
- xiii. Partner in implementation of Krishi Kalyan Abhiyan
- xiv. Promotion of Agri Start Ups
- xv. Inputs for Parliament questions
- xvi. Technical Inputs to Ministry Facilitating the Policy Formulation.

2.6 International Programmes of CCS NIAM: Global thinking for local action

- i. CCS NIAM has conducted International Training Programme titled “Innovations in Agri value chain and Agricultural Marketing” under **Feed the Future (FTF) India Triangular Programme sponsored by USAID**. The Programme was attended by 30 executives of 7 countries of Africa & Asia during 1st to 15th October, 2018. The post training activities of trained executives have been rigorously mentored by CCS NIAM to create impact in the field through Back at work plans.
- ii. Study-cum-Exposure visit of Nepal Delegation on Agricultural Marketing have been successfully completed.
- iii. Delegates of World Union of Wholesale Market (WUWM) representing 40 countries visited CCS NIAM and had interaction with faculty, students and International Participants of FTF ITT Programme.



Feed the Future International Programme at CCS NIAM

- iv. Organized International Conference on Contribution of Technical Education in Entrepreneurship and Agriculture in partnership with Shankara Institute of Technology, Jaipur.
- v. Associated with International Conference on “Doubling of Farmers Income of SAARC Countries” held at Kathmandu, Nepal during 19th-23rd Sept, 2018 organized by International Society of Extension Education (INSEE) as Knowledge Partner. Dr. P Chandra Shekara, Director General, CCS NIAM was honoured with “Award of Excellence” during the conference.
- vi. Dr. Ramesh Mittal participated in AARDO-KOICA joint training Programme on “Sustainable Agricultural and Rural Development (SARD)” at Republic of Korea during 29th April- 12th May, 2018 as Expert.
- vii. AARDO- KOICA Follow up Workshop on impact of SARD Training organized at New Delhi on 29th and 30th October 2018, with a view to evaluate the impact of the SARD training Programmes and identify the potential areas in the fields of agriculture and rural development was attended by Dr. Ramesh Mittal and Dr. Hema Yadav, faculty of CCS NIAM.
- viii. Dr. S.R Singh, faculty of CCS NIAM attended training of trainers on quality standards for Agricultural Products to enhance market access during 10th-14th December, 2018 held at Vientiane, Lao PDR.

2.7 Education Programme of CCS NIAM: Preparing future generation for Agri-Business Management

Post Graduate Diploma in Management (Agri-Business Management), a two year regular program approved by AICTE and 18 batches with more than 700 students have passed out from the portals of CCS NIAM. The USP of the program is to develop techno – managerial competence among the pass outs to help them serve agriculture value chain. It is a financially self - sustaining program with an affordable fee for two years inclusive of tuition fee, boarding & lodging charges, computer labs and library fee, medical insurance etc.

A batch of 53 students passed out in March, 2019 and achieved 100% placement in 23 companies with best average package. CCS NIAM constituted an expert committee to review the course –curriculum and introduction of new courses. Based on the recommendations of the committee, the course content have been revised and five new courses have been added. The other activities carried out during 2018-19 included organizing a student festival i.e. Agrovon – B-fest, Annual Alumni meet, Publication of Farm to Fork (a quarterly newsletter), mentoring of summer internship projects by CCS NIAM faculty, conduct of students seminars and knowledge series lectures by industry experts and workshop on digital marketing by IIM Kozhikode. A wall of fame depicting achievers of PGDM ABM has been initiated in CCS NIAM. In addition, several cultural and sports events were organized by the students.

2.8 RKVY RAFTAAR Programmes of CCS NIAM: Promoting Agri-Startups

CCS NIAM- Centre for Innovation Entrepreneurship and Skill Development, Jaipur, is acting as “Knowledge Partner” of Ministry of Agriculture and Farmers' Welfare, Government of India for implementation of RKVY-RAFTAAR Scheme. All the eleven positions available as Knowledge Partner were recruited through open competition.



CCS NIAM has established NIAM Agri-Business Incubator (NABI) in January 2019 to provide handholding and incubation support to RKVY-RAFTAAR Agri-Business Incubators (R-ABIs) situated in five states in the country namely National Rice Research Institute, Cuttack, Odisha; Sri Karan Narendra Agriculture University, Jobner, Rajasthan; Indian Institute of Technology Kharagpur, West Bengal and Bihar Agriculture University, Sabor, Bhagalpur, Bihar. Identification of R-ABI in Jharkhand is in progress.



Sri. Karan Narendra Agriculture
University, Jobner- Jaipur
<http://www.sknaau.ac.in/en/home/index>



National Rice research Institute,
Cuttack- Odisha
<http://icar-nrri.in/>



Bihar Agricultural University , Sabour-
Bihar
<http://bausabour.com/>



IIT Kharagpur- West Bengal
<http://www.iitkgp.ac.in/>

2.9 Programmes implemented under RKVY-RAFTAAR

CCS NIAM has launched two types of RKVY-RAFTAAR programmes. The details are as follows

i. Agripreneurship Orientation Programme

- ❖ Two Month training cum hands on internship programme for Agripreneurs/Agri based startups.
- ❖ Stipend of Rs. 10,000/- per month
- ❖ Grant-in-aid of upto Rs. 5 Lakh to eligible Agripreneurs from Ministry of Agriculture and Farmers welfare.



ii. Startup Agri-Business Incubation Programme-

- ❖ Two months training programme for Agri based startups.
- ❖ Any Indian start-up as per DPIIT notification can apply
- ❖ Seed funding to start-ups for scaling up i.e. Grant- in - aid upto Rs. 25 Lakhs to eligible start-ups from Ministry of Agriculture and Farmers' Welfare, GoI.



Under the Outreach Campaign, for creating awareness about the newly launched RKVY-RAFTAAR Scheme and NIAM Agri-Business Incubator (NABI); a total of about three hundred fifty institutions including all the State Agricultural Universities, Agri-Business Management Colleges, KVKs and other prestigious institutes were communicated about details of the newly launched programmes.

iii. Progress of Training Programmes

a. Agripreneurship Orientation Programme

The Programme was launched on 29th March, 2019 with 17 Agripreneurs including two women from seven states namely Rajasthan, Madhya Pradesh, Haryana, New Delhi, Maharashtra, Chhattisgarh and Telangana.

Through the first of its kind two months Programme, NIAM Agri-Business Incubator (NABI) is facilitating existing and budding Agripreneurs, agri-business ventures, enterprises and start-ups through handholding by means of expert advice, hands on training cum internship, industrial attachments, market surveys, dedicated mentorship, financing, exposure to existing incubation centers and startup ecosystem as a one-stop solution to refine their business ideas and establish their startups.

The first cohort of 17 Agripreneurs graduated from CCS NIAM on 28th May, 2019 with a valedictory ceremony where they were awarded Certificates of Merit.

b. Supporting R- ABIs– As a knowledge partner

NIAM Agri Business Incubator (NABI) under CCS NIAM (Knowledge Partner) is also organizing a webinar every month with all R-ABIs where all project partners discuss the relevant issues at a common platform and help each other in resolving the execution related issues of RKVY-RAFTAAR Project. The first webinar of the series was organized on 29 March, 2019 at CCS NIAM, Jaipur, Rajasthan.



CCS NIAM Agri Business Incubators (NABI) – Team in Webinar with RABIs

3. Academic Centers CCS National Institute of Agricultural Marketing

3.1 CCS NIAM Centre For Policy, Reforms and Programmes

Objective of the center is to provide a leadership role in strengthening Agricultural Marketing Policy Reforms, undertaking empirically sound policy research, and providing knowledge-based input for policy decisions. In view of this the following sub-objectives are formulated.

- To provide policy brief to the stakeholders
- To connect stakeholder to the existing policy reforms
- To advocate the suggestions regarding policy to Government
- To assist government in the policy formulation and implementation



Glimpse of WDRA Training at Abohar, Punjab and Nagour, Rajasthan

The centre organized training programmes for creating awareness to Farmers, Traders and Dal Mill owners in Rajasthan, Punjab and Haryana on Agri-warehousing Management.

The Centre also conducted trainings for Agricultural Marketing Infrastructure Scheme (AMI), meant for holistic development of agriculture value chain by creating infrastructure in Jharkhand, Assam, odisha, West Bengal, Bihar and Manipur covering 1510 stakeholders.



Agricultural Marketing Infrastructure Training Programme at Assam

3.1.1 Strengthening Academic Research through Research Internships



NIAM Faculty with Research Intern



Certificate Distribution to Research Interns

CCS NIAM has introduced Research Internship Programme for Post Graduate and PhD students to reorient research experience on a problem solving mode. Ten students from different Agricultural Universities successfully completed one month Research Internship programme contributing innovative solutions to the field level problems. The Research Interns visited villages, interacted with stakeholders, collected primary and secondary data, analysed the data, identified the problems and suggested solutions based on qualitative and quantitative data. The programme aims at reorienting research priorities in Agricultural Educational Institutions. Details are provided in 2.2 (i



Interaction with FPOs by NIAM Interns

The centre also participated in the Agri-Vikas-2018 at Odisha as a knowledge partner and Krishi Kumbh-2018 at Uttar Pradesh.

3.2 CCS NIAM Centre for Agriculture Marketing Planning and Development

CCS NIAM Centre for Agriculture Marketing Planning and Development aims at Market Planning, Designing and Developing Marketing Infrastructure facilities, Creation of Value Chain Models and management of agricultural and allied markets through facilitation of its stakeholders. The Centre conducted various trainings for Agricultural Marketing including training on Supply Chain Management for Directors of FPOs in Maharashtra, Marketing Strategies for Promoting Agri Tourism, Agriculture Market and Enterprise Development, Marketing Research and Digital Analytics in Punjab, Uttar Pradesh, Karnataka, Assam and Maharashtra.



Agri Tourism Workshop at IITTM, Gwalior

In addition, training programmes on Marketing of Citrus: A value chain Perspective, Marketing of Temperate Fruits: A Value Chain Perspective were successfully organized in Himachal Pradesh and Uttarakhand for promoting hill agricultural marketing system of India. Participants from different Government and Non-Government organizations had attended the programmes. During the programme the role of value chain in the marketing of citrus and other temperate fruits was focused for creation of better opportunities and market linkage for horticulture growers of hill region.



Training on Marketing of Temperate Fruits: A value chain perspective in Himachal Pradesh



Training on Marketing of Citrus: A value chain perspective in Uttarakhand



Training on Agriculture Market & Enterprise Development in Assam



Training on Agriculture Market & Enterprise Development in Uttar Pradesh

The centre has successfully conducted 3 Banner Programmes on New Dimensions in Agricultural Marketing for public and private functionaries of Agriculture and allied departments in the state of Punjab, Chhattisgarh and Jharkhand. The objective of the programme was to sensitize the participants about various contemporary central sector schemes focusing on the aspects of Agricultural Marketing viz. integration with online platform i.e. eNAM, Doubling Farmers' Income, Agripreneurship, capacity building, FPOs, skill development initiatives etc.



Banner Programme at PAMETI, Ludhiana.
Punjab



Banner Programme at Indira Gandhi Krishi
Vishwavidyalaya, Raipur, Chhattisgarh

3.3 CCS NIAM Center for ICT& e-NAM

With E-Agriculture being an emerging field focusing on the enhancement of agriculture through improved Information and Communication Technology (ICT) and more specifically involving the conceptualization, design, development, evaluation of innovative ways to use ICT in rural domain. Introduction of electronic National Agriculture Market (eNAM) can be a revolutionary step to achieve transparency, fair price discovery and exploring new market space for agricultural commodities across APMCs. In this context, CCS NIAM Centre for ICT and e-NAM was established to provide training and conduct research in the field of ICT & e-NAM for better and efficient agriculture market.

The Centre conducted various training programmes in the field of ICT and e-NAM including training for Integrated Farming Systems, Processing and Marketing of farm produce, Processing of marketing of medicinal & aromatic plants, E- NAM and Model APLM Act etc. for enhancing marketing of agricultural produce in Manipur and Himachal Pradesh covering 390 stakeholders.



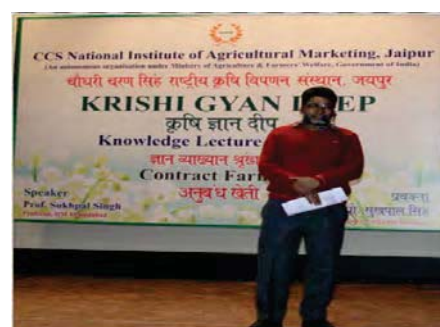
Training Programme on Integrated Farming Systems at Manipur



Training programme on Marketing of Medicinal and Aromatic plants at Manipur



Training on “e-NAM Why, How and Challenges” at SAMETI, HP



Use of ICT platform to disseminate the information through Krishi Gyan Deep

The Centre organized Banner programme on “New Dimensions in Agricultural Marketing–Focus Crop Cotton” in collaboration with SDAU, Gujarat.



Banner Programme on New Dimensions in Agricultural Marketing at Gujarat



Training Programme on e-NAM at Manipur

3.4 CCS NIAM Centre For International Programmes

CCS NIAM host a Centre for International Programmes which focuses on designing of international training programmes, research work and workshop for the international participants so that it can offer a unique activity for building a good relationship among the countries. The Centre has a specific role to offer short-term customized training Programmes designed to share the agricultural technologies between the countries.

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The Centre had organized a Training Program on Value Chain and Innovation in Agricultural Marketing from 1st to 15th October 2018 under Feed the Future: Indian Triangular Training Programme. The programme aimed at value chain integration through aggregation by FPO, role of Agri logistics for efficient supply chain, application of technology in marketing, designing value chain for different requirements, enabling farmers to participate in profitable value chain, creating conducive environment for investment and entrepreneurship development. This programme was attended by 30 participants from 7 countries of Asia and Africa.



Feed the Future: India Triangular Training Programme on Value Chain and Innovation in Agricultural Marketing at CCS NIAM



Mr. Mustapha EI Hamzaoui, Director, Food Security, USAID addressing Participants



Distribution of Certificates to Executives during FTF ITT programme valediction

3.4.1 Visit of WUWM Delegates: Delegates of World Union of Wholesale Market (WUWM) visited CCS NIAM to interact with faculty and the delegates of the FTF ITT programme. There were 27 delegates who participated in the interaction programme at NIAM. The Honorary Chairman Mr. Marc Spielrein spoke about the importance of IT enabled wholesale markets and need for partnerships. Managing Director of COSAMB Dr. J.S. Yadav provided an overview on how electronic markets in China, Paris and Amsterdam are providing a new paradigm in marketing.



Mr. Marc Spielrein delivering talk during WUWM visit at CCS NIAM



World Union of Wholesale Markets (WUWM) visit to CCS NIAM

3.4.2 MoU between CCS NIAM and AARDO:

CCS National Institute of Agricultural Marketing (NIAM) and African Asian Rural Development Organization (AARDO) has signed a Memorandum of Understanding (MoU) on 27 February, 2019 to work together in the area of Agricultural Marketing, Agri-Market Infrastructure, Agri-Value chain and Agri-entrepreneurship. The objective of this MoU is to promote farmers' interest and inclusive growth of the AARDO member countries. Dr. P Chandra Shekara, Director General, CCS NIAM and H E Eng Wassfi Hassan El-Sreihin, Secretary General, AARDO signed the MoU in the gracious presence of Shri P K Swain, Joint Secretary (Marketing) and Shri H Suantha, Director (International Cooperation), Ministry of Agriculture and Farmers' Welfare, Government of India.



Signing of Memorandum of Understanding between CCS NIAM & AARDO at New Delhi

3.4.3 CCS NIAM invited as Expert by AARDO:

AARDO- KOICA Follow up Workshop on impact of SARD Training organized at New Delhi on 29th and 30th October 2018, with a view to evaluate the impact of the SARD training Programmes and identify the potential areas in the fields of agriculture and rural development.



AARDO – KOICA Follow-up Workshop at New Delhi

3.4.4 Study cum Exposure Visit of Nepal Delegation:

A five member delegation from Nepal under New Partnership in Agriculture led by Dr. Yogendra Kumar Karki, Joint Secretary, Agriculture, Nepal visited NIAM, Jaipur. A study cum exposure visit was organized to understand the agricultural marketing system in India, evaluation and reforms in Indian Agri-marketing System, Contemporary reforms like e-NAM, Contract farming model Act 2018 and APLM Act 2017, Minimum Support Price, Public Private Partnership etc. and subsequently a discussion was held on Doubling the Farmer's Income. The delegation visited Muhana Terminal markets (Fruit & Vegetable Market) to see the operations of modern Terminal market and also visited SKN Agriculture University to understand the role of Agri Education for overall development of Agriculture sector in the country.



NEPAL delegation visit to CCS NIAM to understand Agricultural Marketing in India.

3.4.5 Krishi Gyan Deep Lecture

Krishi Gyan Deep Lecture Series was inaugurated by Dr. Ashok Dalwai, IAS, CEO, NRAA, GoI and Chairman Doubling Farmers' Income on 2nd October, 2018 at CCS NIAM, Jaipur. He had delivered an inaugural talk on Doubling Farmers' Income. The talk was attended by Executives of seven countries, PGDM-ABM students and CCS NIAM faculty members. During 2018-19 five other such Knowledge series lectures were delivered on Profitable & Sustainable Farming through Agripreneurship, Contract Farming, Direct Marketing, Linking Farmer Producer Organizations to Market and e-NAM: One Nation, One Market by distinguished speakers. The Krishi Gyan Deep Series lecture focused on strategies of Ministry of Agriculture for achieving the goal of Doubling Farmers' Income through market expansion, deploying ICT, plugging gaps in supply chain and building capacity of farmers to understand market information system and take decisions to avail emerging opportunities in alternative markets. The entire talk had been circulated to large number of stakeholders across the country through ICT platform. Details are provided in Annexure 9



Krishi Gyan Deep Lecture Series inaugural talk by Dr. Ashok Dalwai, IAS, CEO, NRAA, GoI

3.4.6 Indian Foreign Service Officers Visit to CCS NIAM

Nine Officers (IFS) of Ministry of External Affairs visited CCS NIAM to know about Agricultural Marketing in India during their mid career training programme under supervision of HCM Rajasthan State Institute of Public Administration. The officers represented Indian missions in Iraq, Australia, Slovakia, Mauritius, Ukraine and Zanzibar. During the visit officers were exposed to CCS NIAM, its activities and importance of Agricultural Marketing in India. IFS Officers expressed that there is a huge scope for reaching out to the developing countries for collaborating for capacity building, student exchange, joint programmes in the area of Agricultural Marketing. There was a special focus on opportunities for ABM Students for exposure visit, placements and exchange programmes.



Visits of Indian Ambassadors to CCS NIAM

3.4.7 “Award of Excellence” to Director General, NIAM at International Conference

An International Conference on Doubling the Farmers’ Income of SAARC Countries was organized jointly by Government of Nepal and International Society of Extension Education (INSEE) during 20th to 23rd September, 2018 at Kathmandu, Nepal. Around 300 delegates from five countries participated in the conference. The conference was inaugurated by Honorable Prime Minister of Nepal Shri K P Sharma Oli. 83 Selected research papers in 10 Sessions were presented by International delegates. Dr. P Chandra Shekara, DG, NIAM presented paper on “Agripreneurship Development: Indian Experiences and Learnings”. “Award of Excellence” was conferred to Dr. P Chandra Shekara, DG, NIAM during International Conference at Kathmandu, Nepal considering his professional contribution to the field of Agriculture Development.



INSEE Conference at Katmandu, Nepal

3.4.8 NIAM Faculty Participation in International training programme at Lao PDR, Vietnam

A “Training of Trainers on Quality Standers for Agricultural Produce to Enhance Market Access” was attended by Dr. S. R. Singh, Deputy Director (Skill & Mktg.). The program was organized by Asian Productivity Organization and National Productivity Council from 10th to 14th December, 2018 at Venetian, Lao-PDR. The program was attended by 21 participants from various Southeast Asian countries. During the program a case on e-NAM was presented by Dr. S. R. Singh to the delegates of the program.



Training of Trainers Programme of APU & MPC at Lao PDR

3.5 CCS NIAM Centre For Monitoring and Evaluation

CCS NIAM Centre for Monitoring and Evaluation at CCS NIAM covers the physical and financial monitoring, measuring progress of project or program activities against established schedules and indicators of success, identifying factors accounting for progress of activities or success of output production and measuring the initial responses and reactions to project activities and their immediate short-term effects. The Centre for Monitoring and Evaluation takes up different kind of projects relating to agricultural marketing, infrastructure, training and evaluation study to find out the impact of any project conducted.

Various training programmes have been conducted on different aspects of Agricultural Marketing including Marketing of Horticultural Produce, Market Led Extension, linking women farmers to market, processing & marketing of medicinal & aromatic plants at Manipur covering 270 farmers. The Centre also conducted a Training programme at Jaipur on New Dimension in Agricultural Marketing for stakeholders.

CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING, JAIPUR



Training Programme on
“New Dimensions in Agricultural Marketing”
Date : 10th to 14th September, 2018

A research internship was completed on “Linking Farmers to Function Hall –A Marketing perspective” in Arsikere Taluk of Hasan District of Karnataka.

3.5.1 Consultancy Project on Medicinal Plants:

Consultancy project to “Study the cultivation/collection practices and market analysis of Ashwagandha, Aloe-Vera and Aonla in the State of Telangana” was completed and submitted to NMPB, Ministry of Ayush, New Delhi.



Field Visit of Farmland of Ashwagandha, Aloe-Vera and Aonla at Telangana

3.5.2 Consultancy on Skill Development:

Under the Skill Development mission, three training programs on different aspects of skills conducted by CCS NIAM to impart skill orientation among unemployed rural youth and school dropouts.



Skill Development Training Program

Krishi Kalyan Karyashala under the scheme of Krishi Kalyan Abhiyan was organized at Krishi Vigyan Kendra, Khagaria, Bihar. 25 selected villages of Khagaria district of Bihar were sensitized on NADEP compost construction and organic farming.



Distribution of fruit plant under “Krishi Kalyan Abhiyan”

3.6 CCS NIAM Center for Public Private Partnership (PPP)

Public- Private Partnership (PPP) in Agriculture is an important mechanism and emerging area to harness technology, resources, skills, expertise and market access to improve the livelihoods of small farmers in developing countries. The need for PPP in Agriculture is for increasing focus on research and development, intensive farming, institutional credit for farmers, and use of quality seeds, increasing mechanization of farmers. This center has been established with an objective to discover synergies in execution of PPP projects in agriculture and allied areas focusing on Agricultural Marketing.

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The centre conducted eight Training Programmes on Marketing of Horticulture Produce, Flowers, Livestock, vegetables, Spices, Tea & Training on Entrepreneurship Development in the states of Assam and Nagaland covering 250 stakeholders.



Entrepreneurship Development at Assam

3.6.1 Market Feasibility Study for Jackfruit Value added Products:

The study was conducted in collaboration with Justice K.S. Hegde Institute of Management, NITTE. The research study has been completed and the interim report is finalized.

The center organized National Workshop on e-Commerce Strategy for agribusiness at Mangalore, Karnataka where 28 participants got trained and a Workshop on APML act in Hyderabad resulting in the training of 50 participants.



*National Workshop on “E-commerce Strategy for Sustainable Agribusiness”
at NITTE, Mangalore*

3.6.2 Partnerships: Six MoUs were signed with reputed organizations.

3.7 CCS NIAM Centre For Agri-Business Management & Education

CCS NIAM Centre for Agribusiness Management & Education develops trained and professional manpower to serve agriculture sector. CCS NIAM has started a two year Post Graduate Diploma in Agribusiness Management in 2001. More than 700 Alumina of this program are currently serving the sectors like Agri Input, food, banking, Small and Micro Enterprises, consulting etc. This centre at CCS NIAM also engaged in capacity building of Agricultural Professionals and Executives in public, private, cooperatives and NGO sector. In last few years, several training programs/MDPs are conducted for Farmer Producers Organizations.

3.7.1 Post Graduate Diploma in Management (Agri-Business Management) -An AICTE approved two years residential programme

It is a two-year regular Post Graduate program approved by AICTE where 18 batches of Agri-Business professionals have graduated from the portals of CCS NIAM so far. The USP of the program is to develop techno-managerial competence among the pass outs to help them professionally serve agriculture value chain. It is a financially self - sustaining program with an affordable fee for two years inclusive of tuition fee, boarding & lodging, computer labs, library fee, medical insurance etc. A batch of 53 students have passed out in March, 2019 and achieved 100% placement in 23 corporate companies with an best average package.

3.7.2 Highlights of the activities undertaken in the Programme :

- 1. Review and Revision Workshop:** PGDM (ABM) organized two-day workshop at CCS NIAM on 14th- 15th, June, 2018 to review & revise the existing course curriculum. Dr. Amar KJR Nayak, Professor, Xavier Institute of Management, Bhubaneswar, Dr. Naliniprava Tripathy, Professor, IIM Shillong, Dr. B K Tulasimala, Professor, University of Mysore & Dr. G S Dangayach, Professor, MNIT, Jaipur were the external experts who participated & contributed significantly along with CCS NIAM & PGDM (ABM) faculty in the exercise of review & revision. The workshop had discussions on proposed changes /revision on existing PGDM (ABM) courses, introducing new courses, suggesting references & placement of the courses trimester wise. The following seven new courses have been added based on the recommendation of the committee.

- Culture Ethics and Attitude in Agriculture
- AI application in Agriculture
- Block Chain Technology
- Digital Marketing
- Principle of Agriculture Marketing
- Financial Magement I
- Financial Management II



Review Team: Second row (left to right) – Mr. Satyendra Kumar, Dr. Satish Chandra Pant First row (left to right) – Dr. Mansi Mathur, Dr. Nalinipraya Tripathy, Dr. Shuchi Mathur, Dr. B K Tulsimala, Dr. P Chandra Shekara, Dr. Vikram Singh, Dr. Amar K J R Nayak, Dr. G S Dangayach, Dr. Ramesh Mittal.

2. **Summer Internship:** Summer Internship is a part of PGDM (ABM) course curriculum and was undertaken during trimester IV from April-June, 2018. Students are required to work in an organization (Corporate Companies, Banks, Organizations) for at least eight weeks during the summer internship between the first and the second academic years to enhance the learning and application of the knowledge acquired in real agribusiness environment.



All the 59 students of batch 2018-20 were offered “Paid Summer Internship” by 22 companies. Summer Internship Projects were visited by NIAM & PGDM (ABM) faculty members for spot verification, mentoring and offer help to summer interns. The purpose of this visit was also to establish linkage and network with the companies which can support PGDM (ABM) / NIAM by offering guest lectures, consultancies and placements.

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The details of onsite mentoring of summer interns by faculty of CCS NIAM is as under:

Faculty Members	Locations	Organizations visited
Dr. P. Chandra Shekara	Jaipur	Bayer, Inner Being Wellness, Sub-K
Dr. Vikram Singh	Hyderabad	a-IDEA (NAARM), Coromandel, Caspian
Dr. Ramesh Mittal	Kanpur	Mahindra, Seed Works, Arya Collateral
Dr. Shuchi Mathur	Mumbai	Alpha Alternatives, Mahindra Agri Solutions, Go4Fresh
Dr. Mansi Mathur	Ahmadabad	TCS, Kalyx Warehousing
Mr. Sathyendra Kumar	Bangalore	Coromandel, Mahyco, TCS

3. **B-Fest Agrovon:** Agrovon – the B-Fest was organized with youthful fervour on 7th and 8th September 2018 at CCS NIAM. Fifty students from reputed Institutions like IIM-A, IIM-B, IIM-I, SIBM, MANAGE, CABM, BHU, Welingkar School etc., were shortlisted for on campus round out of 1500 students who registered for the event. VIVECHAN (a case study competition), LKASHYA (B Plan competition), VIPANAN (Product Marketing), ADVIK (Live Case Study), MANTHAN (A Debate Competition) were conducted during AGROVON.



Glimpse of B-Fest AGROVON

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4. **CCS NIAM Alumni Meet-SKYVRIUS 2k18:** On September 8th, 2018, the annual meet of the CCS NIAM Alumni Association “SKYRIUS 2k18” was organized. The interaction between CCS NIAM management and Alumni Association was focused on major areas of concern including academics, internship and placements along with infrastructure development & practical learning.



Glimpse of Alumni Meet-SKYVRIUS 2k18

5. **Final Placement :** Thirty Seven corporate companies visited the campus for placements, and have recruited all 53 students of final year achieving 100% placement with best average package. A healthy trend of offering pre placement offers by 5 companies was noted for this year. Pre placement offers were made by the companies to the students based on their summer project performance and such offers are given before the process of placement is unfolded.
6. **Industrial Visit 2018:** The industry interface is of importance as it provides exposure to best management practices, which enables students to connect academics to industry. The industrial visit has resulted in seeking guest lecturers

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from eminent professionals, live projects and offer of summer internships. It also supports the corporate relationship building. During 2018, second year students visited 317 companies from 9 different sectors of agribusiness industry ranging from input to processing to output. The locations covered during 14 days industrial visit included Delhi, Mumbai, Kolkata, Chennai, Hyderabad, Ahmadabad, Bengaluru etc. All the 53 students participated in this event.



- Corporate Interface:** The corporate interface is an intrinsic students' activity of CCS NIAM to provide an interface platform to understand the corporate and management policies of the ever-changing industry.

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Details of the Guest Lectures conducted as part of corporate interface are as given below:-

Sl. No	Date	Expert	Organization
1	18 th July, 2018	Bhavna Shah	Malaysian Palm Oil Corporation
2	27 th July, 2018	Venkat Iyer	MOFCA
3	26 th August, 2018	Sudheer Kumar	Sumitomo Chemicals
4	27 th August, 2018	Bheemsha LT	Mahindra Swaraj
5	1 st Sept, 2018	Rajat Gupta	Tractor Junction
6	13 th Sept, 2018	Ashok Dalwai, IAS	Ministry of Agriculture & Farmers' Welfare, GoI
7	8 th Oct, 2018	Gurunath	Samunnati
8	2 nd Oct, 2018	Srivatsa Kandukuri	ITC
9	24 th Oct, 2018	Giridhar Ranuva	BASF
10	25 th Oct, 2018	Pramod Tiwari	UPL Ltd
11	20 th Oct, 2018	Prof. K. Narayana Gowda	Former VC, UAS, Bangalore
12	15 th Nov, 2018	Madhab Adhikari	Coromandel International Ltd
13	3 rd Dec, 2018	Amrendra Mishra	ADM
14	6 th Dec, 2018	Naveen Mallik	Samasta Microfinance
15	7 th Dec, 2018	Mr. Manikkay Natrajan	Nagarjuna Agrochemicals
16	10 th Dec, 2018	Mr. Jitender Singh	Skylark Hatcheries
17	11 th Dec, 2018	Dr. Puneet Pachauri	DCM Shriram
18	13 th Dec, 2018	Mr. Ajay Dubey	ICICI Bank
19	15 th Dec, 2018	Mr. Vivek Mittal	Sulphur Mills Ltd
20	17 th Dec, 2018	Pramod Trivedi	Gyan Dairy



Mr. Venkat Iyer, a member of Mumbai Organic Farmers and Consumers Association (MOFCA) and Author of Moong over Microchips interacted with PGDM students at CCS NIAM

8. **Students Seminar:** During 2018-19, the following presentations were made by PGDM ABM students.

Group 1: Green Revolution: Krishonnati Yojna

Group 2: Pradhan Mandi Kisan Sampada Yojna Initiative

Group 3: Agri Processing in India: Opportunities and Emerging Issues

Group 4: Emerging E-Commerce Platforms for Farmers

Group 5: Skill Development in Agriculture: Prospects and Challenges

Group 6: Model APLM Act 2017

Group 7: Mission for Integrated Development of Horticulture (MIDH)

Group 8: Innovative Marketing Practices by Agri Startups

Group 9: Farmer Producer Organization vis-viz Agribusiness

Group 10: Technology driven Agriculture for better returns

9. **Wall of Fame:** Wall of Fame for recognizing outstanding students and Agripreneurs from PGDM ABM was initiated on 14th August, 2018 in the presence of Secretary, Agriculture, GoI and all the former Director Generals.



- 10 **Awards and Scholarships:** Two students of PGDM ABM batch 2017-19 received scholarship of 1.5 Lakh each from Exim Bank. The scholarship is given to 2 meritorious students of first year of PGDM ABM programme each year (one student of general category and another for special category). Ms Shailja Talwar and Mr. Chirag Bhatia were selected from PGDM ABM batch 2017-19 for the same based on their academic performance in the first year.

11 Extracurricular activities

NIAM Premiere League (March 2019): Niam Premier League (NPL) initiated in the year 2008 is a celebration of togetherness, where alumni and the present batches come together to celebrate the game of cricket. It is a legacy that is passed on to every forthcoming batch of CCS Niam. NPL was organized during 17th -20th March 2019 in which girls' team 'The Phoenix' of PGDM ABM 2017-19" emerged victorious.



Annual Sports meet - Niam Premier League (NPL)

Holi 2019: The students of PGDM ABM batch 2017-19 and 2018-20 celebrated the joyous occasion of Holi at CCS Niam campus. During celebration, the pass out batches joined the students. These celebrations strengthen the cultural bonds between students and promote harmony.



Celebration of Holi at CCS Niam

Farewell 2019 (Das Vidania): On 25th March 2019, the PGDM ABM 2017-19 batch received farewell from the batch of 2018-20. The event titled 'Dasvidaniya' was inaugurated by the Director General with cake cutting ceremony by the senior batch.



Dasvidaniya – Farewell for Batch 2017-19

Green Campus Initiative at CCS NIAM: New batch of PGDM ABM celebrated Plantation Day at CCS National Institute of Agricultural Marketing on 20th July 2018. The occasion was graced by Director General, Dr. P Chandra Shekara, Dean and Directors, faculty of the institute along with the PGDM (ABM) Students. Each student planted a sapling which symbolizes growth and prosperity of the individual and the institution.



Plantation of Tree in Campus

Unnat Bharat Abhiyan (UBA) : NIAM participated in a Regional Workshop on Unnat Bharat Abhiyan (UBA), organized by IIT Delhi at Udaipur. This workshop was on planning of UBA Activities in Village clusters adopted by Participating Institute. Major point of discussion was 1) Framework for preparation of plan of action, 2) Participatory rural appraisal (PRAs) tools and techniques for situation analysis, 3) Role of subject expert group (SEGs) for technical consulting & Implementation mechanisms and 4)

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Participating in school education through digital learning tools (Eckovation). On 15th August 2018, Gramsabha was organized in the adopted villages in Kisangarh Renwal tehsil of Jaipur. Villagers participated in the Gramsabha and highlighted their problems. The idea behind the programme was to build a relationship with villagers and find out the solutions at their place on participatory mode. At the end, problems were identified and reported to concerned authority.



Gramsabha Organized in the adopted villages of CCS NIAM on Independence Day

First Aid Training: First Aid Training was imparted by Red Cross Society, Jaipur to six faculty and students of PGDM ABM to have mechanism to handle emergency.

3.7.3 NIAM Faculty participation in Case Study Seminar at IIMA, Ahmedabad

Dr. Satish Chandra Pant and Mr Sathyendra Kumar A D participated in case seminar at Indian Institute of Management, Ahmadabad during 12-13 December, 2018. In the seminar, faculty interacted with IIMA Professors (Prof Saral Mukherjee and Prof. Sanjay Verma) and Harvard Professor (Prof. V.G. Narayanan) and learnt about case teaching methods and skills to conduct case teaching for effective teaching learning during the class.



NIAM Faculties Participation in Case Study Method of Teaching Seminar at IIM, Ahmedabad

India is an agrarian economy, known largely for its agricultural produce, but the careless loss of a significant percentage of the Indian agricultural produce is a staggering, un-affordable and preventable waste. Unfortunately, tons of the agriculture produce is lost to pests and subjected to rot, due to poor conditions of transportation and storage. These are often either lacking, or of poor quality. Lack of facility for farm storage forces the farmers to sell immediately, flooding the market with unnecessary surplus, which is being wasted every day. Centre for Agri Logistics aims at enabling farmers in strengthening their capacity and understanding towards use of better and scientific storage, prevent loss and wastage during harvest, post harvest and attain good prices for their farm produce.

The Centre conducted the following training programmes at various locations in the country:

- ❖ Training Programme on Warehouse Development for WDRA Executives at Rajasthan and Gujarat covering 125 stakeholders.



- ❖ Digital Marketing for Agribusiness at Mangalore, Karnataka covering 38 stakeholders.

Initiated Research study on the effectiveness of implementation of the Rural Godown Scheme (Gramin Bhandarn Yojna) in association with Institute for Social and Economic Change, (ISEC) Bengaluru and is in progress.

3.9 CCS NIAM Center for Innovation, Entrepreneurship and Skill Development

To promote entrepreneurship and skill development in agriculture and allied sector, centre for Innovation, Entrepreneurship and Skill Development is established at CCS NIAM. It is acting as a Knowledge Partner of Ministry of Agriculture and Farmers' Welfare for smooth and efficient execution of RKVY RAFTAAR scheme aimed at promoting entrepreneurship. Under the centre, NIAM Agri-Business Incubator (NABI) has been established to provide hand holding support to four RKVY-RAFTAAR Agri Business Incubators (R-ABIs) in the country where budding Agripreneurs and Agri- Startups are getting integrated incubation support for Agri-entrepreneurship.

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Important activities carried out were

- Krishi Vikas-Search for Agri Innovations in Rajasthan covering 30 stakeholders
- Agripreneur Summit, NITTE University in Karnataka covering 275 stakeholders
- Entrepreneurship Awareness Programmes were organized in Nagaland, Manipur, Meghalaya, Tripura, Assam, Arunachal Pradesh and Mizoram covering 438 stakeholders.
- Agri-Incubation Workshop was organized at Jaipur covering 25 participants
- International Conference on Contribution of Technical Education in Entrepreneurship and Agriculture in Jaipur covering 104 delegates.



Training programme on Entrepreneurship Development at Nagaland



International Conference on Contribution of Technical Education in Entrepreneurship and Agriculture at Jaipur

3.9.1 Establishment of NIAM Agri-Business Incubator:

To support the R-ABIs and strengthen the Agri-startup ecosystem of the country, CCS NIAM established its NIAM Agri-Business Incubator (NABI) with eleven professionals. Important programmes carried out were



Agripreneurship Orientation Programme: The Agripreneurship Orientation Programme was organized during 29th March to 28th May, 2019. Seventeen candidates from eight states across the country were incubated through this programme.



Participants of first Agripreneurship Orientation Programme

3.10 CCS NIAM Centre For Institution Building

Center for Institution Building aims at strengthening marketing institutions in public and private sectors through capacity building. Institution Building exercise covers the broad spectrum of activities namely training, capacity building, research and consultancy. As a result of such exercise, the existing institutions may aim to become vibrant, responsive, need based and clients focused organizations.

Following Training Programs have been conducted during the year.

3.10.1 National Facilitator Development Programme (NFDP) : CCS NIAM has completed two 10 days National Facilitator Development Programme (NFDP) in the month of December 2018 and March, 2019. In these programmes, 30 participants from various ICAR organizations, State Agricultural Universities, other universities and State Agriculture and line departments have participated. The main objective of NFDP was to equip the participants with Managerial Skills and Technical knowledge in Agricultural Marketing, so that they can play key role in conduct of training programs for and on behalf of CCS NIAM. Participants under this program were trained in technical and managerial issues of agricultural marketing, soft skills, Schemes & Programs, (e-NAM, APMC Act, Contract Farming Act etc.), Pricing Mechanism, Agricultural Supply Chain Management, Logistics, Agricultural Marketing Laws and Policies, Post-Harvest Management, Food Safety, Storage, Transportation, Packaging, Project Management, Logical Framework Approach (LFA) and Systematic Approach to work in teams.



National Facilitator Development Programme –Extending NIAM Family



3.10.2 Marketing Management of Organic Produce: CCS NIAM has successfully completed training programme on “Marketing Management of Organic Produce” at CCSNIAM campus, Jaipur during 4th to 6th December, 2018. CEOs and Board of Directors of Farmer Producer Organisations of Maharashtra have attended the programme.



1. Agricultural Marketing in Rajasthan covering 28 stakeholders
2. Productivity Enhancement Technique in Rajasthan covering 20 stakeholders
3. Business Plan for FPOs in Karnataka covering 36 stakeholders
4. Krishi Gyan Deep Lecture on Linking Farmer Producer Organization to Market in Jaipur covering 130 stakeholders

3.10.3 Three months certificate course on “FPO Management for CEOs” : CCS National Institute of Agricultural Marketing, Jaipur has successfully completed its third three months certificate course on “FPO Management for CEOs” from 24th Sept., 2018 to 30th Nov., 2018 in collaboration with Banker Institute of Rural Development (BIRD), Lucknow for the state of Punjab and Haryana. Fifteen CEOs of Farmer Producer Organisation from the state of Punjab and Haryana have attended the course. The objective of the course was to strengthen participant’s managerial capabilities in terms of best practices for production, aggregation, marketing, distribution and sales.



Three Months Certificate Course for the CEOs of FPO for the state of Punjab and Haryana

4. OUTREACH PROGRAMMES

The institute was visited by students of several Agricultural Universities as part of their study tour. It was an opportunity to orient the young professionals on Agricultural Marketing opportunities and challenges. The visit also encouraged many students to choose their profession in Agricultural Marketing. The exposure also helped students to understand various initiatives of CCS NIAM. During the year 2018-19, 1091 Agricultural students representing 16 Agricultural Universities visited NIAM.



Students from UAS Dharwad Visited CCS NIAM

5. Celebration of Important Events

CCS NIAM celebrated the following Important National events during the year 2018-19

- i. **Independence Day:** The 72nd year of our Independence was celebrated at CCS NIAM. The Celebration started with the flag hoisting by the chief guest Shri P K Swain Joint Secretary, Ministry of Agriculture & Farmers Welfare followed by address by Director General, NIAM Dr. P Chandra Shekara. He remembered all great people who sacrificed their lives in making India an independent country. Addressing the students, Shri P K Swain addressed the importance of Farmers' Role in Nation Building.
- ii. Anti Terrorism Day (Atankwad Virodhi Diwas) was celebrated on 21st May, 2019 in the CCS NIAM Campus. Director General and all the staff members of NIAM took Anti Terrorism Oath.
- iii. CCS NIAM celebrated International Yoga Day on 21st June 2018 in the NIAM campus to educate and aware the employees about the importance of health. During the occasion, all employees practiced Yoga under the guidance of Yoga expert.
- iv. Hindi Diwas was celebrated on 14th September, 2018 in the CCS NIAM along with Hindi Pakwada from 10th September to 24th September 2018. Various activities were conducted to promote the usage of Hindi-as official language in the day to day working of the Institute.
- v. National Unity Day (Rashtriya Ekta Divas) was celebrated on 31st October 2018 in the Institute including administration oath by Director General and Unity Run by Staff and Students of Institute.
- vi. Observation of Vigilance Awareness Week from 29th October to 3rd November 2018 was done in the Institute. All officers and staff members took the pledge for eradication of corruption and to perform all tasks in an honest and transparent manner. During the event posters were showcased on the different location of the Institute on corruption free services.



Independence Day



National Unity Day (Rashtriya Ekta Divas)



CCS NIAM faculty and staff taking oath



Celabration of International Yoga Day

ANNUAL REPORT

6. CCS NIAM in Media

खसिया • सूबो कृषि आधारित उद्योगों को बढ़ावा, किसानों को दी जानी चाहिए तकनीकी जानकारी : वीसी मिश्रा

उत्तरांचल का उद्योग सचिव वीसी मिश्रा ने प्रदेश के 12 जिलों में किसानों को तकनीकी जानकारी देने के लिए एक कार्यक्रम का आयोजन किया। कार्यक्रम में वीसी मिश्रा ने कहा कि किसानों को तकनीकी जानकारी देने के लिए एक कार्यक्रम का आयोजन किया गया है। कार्यक्रम में वीसी मिश्रा ने कहा कि किसानों को तकनीकी जानकारी देने के लिए एक कार्यक्रम का आयोजन किया गया है।

वीसी मिश्रा ने कहा कि किसानों को तकनीकी जानकारी देने के लिए एक कार्यक्रम का आयोजन किया गया है। कार्यक्रम में वीसी मिश्रा ने कहा कि किसानों को तकनीकी जानकारी देने के लिए एक कार्यक्रम का आयोजन किया गया है।

अभियान : कृषि कल्याण के लिए कृषि विज्ञान केंद्र में कार्यवाही आयोजित

किसानों की आमदनी हो दोगुनी : डॉ. ब्रजेन्द्र

कृषि कल्याण कार्यक्रम के संयोजक डॉ. ब्रजेन्द्र कुमार ने कहा कि किसानों की आमदनी हो दोगुनी हो सकती है। डॉ. ब्रजेन्द्र कुमार ने कहा कि किसानों की आमदनी हो दोगुनी हो सकती है।

डॉ. ब्रजेन्द्र कुमार ने कहा कि किसानों की आमदनी हो दोगुनी हो सकती है। डॉ. ब्रजेन्द्र कुमार ने कहा कि किसानों की आमदनी हो दोगुनी हो सकती है।

MANIPUR 3

Three days training on integrated farming system launched

MARKETING OF FARM PRODUCTS

Under the aegis of

Under the aegis of

By Our Staff Reporter

IMPHEAL, Aug 2: Manipur Small Farmers' Agri-Business Consortium has launched a three day training programme on integrated farming system, processing and marketing of farm products under the aegis of National Institute of Agricultural Marketing (NIAM), Jaipur at Hotel Classic, Imphal today.

The inaugural function of the three day programme which will end on August 4 was attended by Additional Chief Secretary (Agri) Lethkhin Haokip, Director Agriculture P. Rajendra Singh, Deputy Director (Skill & Admin) NIAM, Jaipur, Ministry of Agriculture & Farmers Welfare, Government of India and Project Co-ordinator, Manipur SFAC MS Khaidem as president members.

Speaking at the event, Chief Secretary (Agri) Lethkhin Haokip stated the importance of concerted and collective efforts of the Agriculture Departments and its allies for execution of various programmes for development of agricultural sector in the State.

The Agriculture and its allied Department should provide necessary trainings and equipments including best seeds to the farmers for maximum yield/output, he said.

The departments concerned should maintain healthy relationship with the farmers, he said and urged the farmers to consult experts in their agricultural works. The Agri-Dept. should identify the problems, grievances and the farmers' shortcomings and properly address them in time, he said.

After cultivation of major crops paddy, farmers should not keep their fields idle. They should plant other crops to increase their production and generate more income, he said.

ZU (AMN) concedes

कृषि कल्याण अभियान में खगड़िया पहले स्थान पर

खगड़िया | नगर संवाददाता

हुआ चयन

देश के 111 जिलों में खगड़िया 17 वें स्थान पर

किसानों की आय दोगुनी करने का है प्रयास

कृषि विज्ञान केंद्र के प्रधान डॉ. ब्रजेन्द्र ने बताया कि कृषि कल्याण अभियान के तहत खगड़िया के चयनित 25 गांवों में लगातार योजनाओं का लाभ किसानों को दिया जा रहा है। उन्होंने बताया कि अब तक 21 गांवों में आम व अमरुद के 10 हजार 125 पौधों का वितरण किया गया है। वहां किसानों को उन्नत तरीके से खेती करने के लिए तैयार किए गए उन्नत नरल के बीज के 3154 मिनी किट का वितरण किया गया। इसमें मुख्य रूप से धान, मूंग व गन्ना की का बीज शामिल है।

श्री कुमार ने बताया कि नैऋत कम्प्यूटर प्लॉट के लिए 600 निष्पत्ति रूप में से 300 नैऋत कम्प्यूटर प्लॉट का निर्माण केसो के द्वारा किया जा रहा है। इससे लिए दो दिनों के अंदर यह निर्माण कार्य शुरू हो जाएगा। वहीं अब तक 77 अलग अलग बैच तैयार कर मधुमक्खी

खगड़िया जिले की रैंकिंग में लगातार हो रहा सुधार

खगड़िया | नगर संवाददाता

प्रयास जारी

केंद्र सरकार द्वारा किसानों को वर्ष 2022 तक आय को दोगुनी करने के लिए योजनाओं का क्रियान्वयन किया जा रहा है। यह बातें जिले के नोडल पदाधिकारी सह भारतीय कृषि विपणन संस्थान के उपनिदेशक डॉ. एस.आर.सिंह ने कही।

उन्होंने कहा कि आकांक्षी जिले के लिए रूप में देश के 111 जिलों का चयन किया गया है। इसमें खगड़िया का वर्तमान में 30 वां स्थान है। इसी टॉप टैन में लाने का प्रयास किया जा रहा है। श्री सिंह ने कहा कि आकांक्षी जिले के तहत विभिन्न प्रखंडों के 25 गांवों का चयन किया गया है। इन गांवों में नैऋत कम्प्यूटर प्लॉट, बेंगों का वितरण, फलदार पौधों का वितरण, विभिन्न बीज का मिनी किट का

• 30वें स्थान पर खगड़िया, टॉप टैन में लाने का प्रयास

• किसानों की आय दोगुनी करने के लिए हो रहा है प्रयास

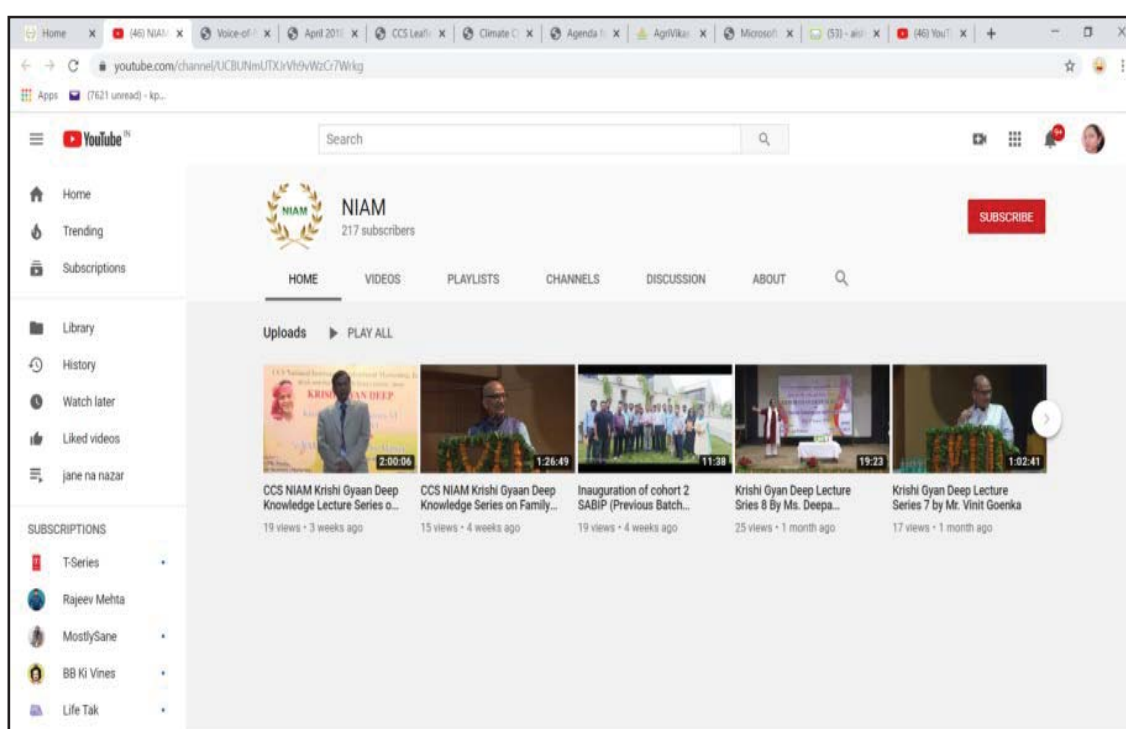
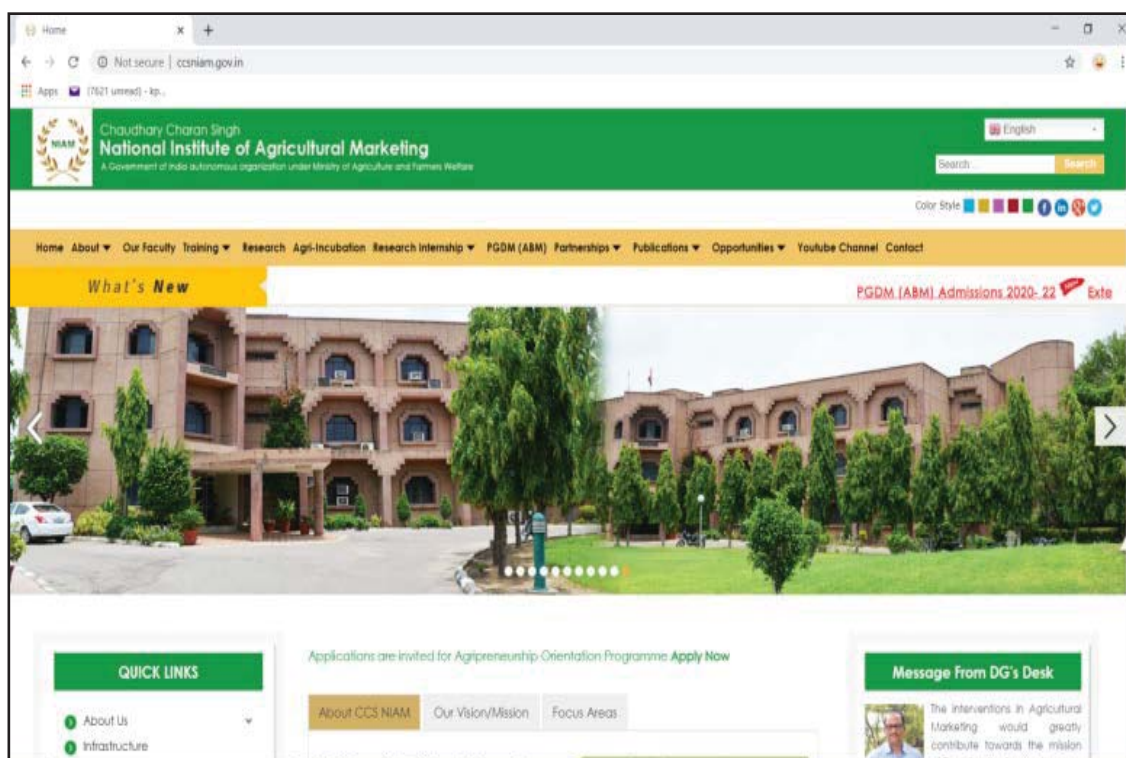
वितरण, मृदा स्वास्थ्य कार्ड, कृत्रिम गर्भाणन, पशुओं के टीकाकरण आदि किया जा रहा है। वहीं इन चयनित गांवों में मधु मक्खी पालन, मशरूम उत्पादन, पोषण वाटिका आदि की भी ट्रेनिंग दी जा रही है।

श्री सिंह ने कहा कि इन योजनाओं के समुचित क्रियान्वयन को लेकर लगातार मॉनीटरिंग की जा रही है। इन सभी 25 गांवों के किसानों को विभाग द्वारा दी जा रही योजनाओं की भी मॉनीटरिंग हो रही है।

कृषक उत्पादक संघ बनाकर आमदनी बढ़ाएं किसान

मोदीपुरम। राष्ट्रीय कृषि विपणन में इलेक्ट्रॉनिक्स के योगदान विषय पर प्रशिक्षण दिया गया। कृषि विधि के कुलपति डॉ. आरके मित्तल ने कहा कि किसानों की मेहनत के कारण आज खाद्यान्न का उत्पादन बढ़ गया है। दूध का उत्पादन 10 गुना, फसलों का तीन गुना, अंडे का उत्पादन 50 गुना बढ़ा है। परंतु उचित मूल्य नहीं मिलने के कारण किसानों को लाभ नहीं मिल पा रहा है। उन्होंने कहा कि किसान कृषक उत्पादक संघ बनाकर आमदनी बढ़ाएं। मुख्य अतिथि भारतीय कृषि अनुसंधान नई दिल्ली के सहायक महानिदेशक डॉ. केके सिंह ने बताया कि विपणन के अभाव में 30-35 प्रतिशत उत्पाद खराब होता है। डॉ. एस.आर.सिंह ने भी विचार रखे।

कार्यशाला को संबोधित करते कुलपति डॉ. आर के मित्तल व अन्य वैज्ञानिक।



*Screenshot of the home page of CCS NIAM Website and
NIAM YouTube channel*

7. Foundation Day

7.1 Pearl Jubilee Celebration (Thirty Decades in Service of Farmers)

CCS National Institute of Agricultural Marketing celebrated Pearl Jubilee Celebration i.e. three decades of service to nation on 14th August 2018, marking the foundation day of NIAM on 8th of August. The Day was celebrated with great gusto and enthusiasm. The ceremony witnessed the gracious presence of Dr. S K Pattanayak, IAS, Secretary Ministry of Agriculture and Farmer's Welfare, GoI, Shri. P K Swain, Joint Secretary (Marketing) & Dy AMA, GoI, Shri D K Jain, Chief Secretary of Maharashtra and former Director General of NIAM, former Director Generals of NIAM and the present Director General Dr. P. Chandra Shekara.

Secretary DAC&FW, GoI pointed out the role of CCS NIAM in the development of Agricultural Marketing in India. Chief Secretary, Maharashtra also emphasized on infrastructure and aggregations. The programme was attended by NIAM faculty, staff, students of PGDM (ABM), Alumni, school children and farmers. All the former Director Generals of CCS NIAM, retired faculty and staff were invited to grace the occasion. During the celebration, the following activities were initiated: -

7.2 Launching of 10 academic centers:

- i. CCS NIAM Centre for Policy, Reforms and Programme
- ii. CCS NIAM Centre for Innovation, Entrepreneurship and Skill Development
- iii. CCS NIAM Centre for Agriculture Marketing Planning and Development
- iv. CCS NIAM Centre for ICT and e-NAM
- v. CCS NIAM Centre for Public Private Partnership
- vi. CCS NIAM Centre for Institution Building
- vii. CCS NIAM Centre for Monitoring and Evaluation
- viii. CCS NIAM Centre for Agri Logistics
- ix. CCS NIAM Centre for Agri Business Management & Education
- x. CCS NIAM Centre for International Programmes

7.3 Launching of Logo on Pearl Jubilee: Marking thirty years in service of farmers, a logo on Pearl Jubilee Celebration was launched by Secretary, DACF&W, MoA&FW, GoI, Dr. Shobana Pattanaik, IAS with other dignitaries.

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- 7.4 Book Launch:** CCS NIAM Pearl Jubilee Brochure and a book on “Innovations in Agri Value Chain : Indian Experiences” was released on the 30th foundation day of CCS NIAM.
- 7.5 Launching of Postal Cover:** The day witnessed the launching of Pearl Jubilee Commemorative the special cover released by Department of Post, Government of India. The cover depicts the building of the Institute with happy farmer’s family and the youth who are critical for the development of Agri-Business in the country.
- 7.6 Laying of Foundation Stone:** The day witnessed laying of foundation stone for Pearl Jubilee International Guest House at CCS NIAM Campus by the Secretary, DACF&W, MoA&FW, GoI, Dr. Shobana Pattanaik, IAS with JS (Marketing) MoA&FW in the presence of other dignitaries.



Glimpse of Pearl Jubilee Celebration at CCS NIAM

8. Other Important Events

8.1 Agri-Vikas 2018 (29th -30th June, 2018, Bhubaneswar)

AgriVikas 2018 was organized in Bhubaneswar on 29th-30th June, 2018 to showcase the potential of the Agriculture & allied sectors in Odisha. The event was supported by the CCS National Institute of Agriculture Marketing (NIAM)(Knowledge Partner), KPMG, Centre for Youth and Social Development (CYSD), Siddha Development Research Consultancy (SDRC) and Sahabhagi Vikash Abhiyan (SVA) as partners and was hosted by Shiksha 'O' Anusandhan (SoA).

AgriVikas2018 was supported six Government of India Ministries: Ministry of Agriculture & Farmer's Welfare, Ministry of Skill Development & Entrepreneurship, Ministry of Food Processing Industries, Ministry of Micro, Small and Medium Enterprises, Ministry of Commerce & Industry and Ministry of Petroleum & Natural Gas.



Glimpse of Agri-Vikas at Bhubaneswar, Odisha

Shri Dharmendra Pradhan, Hon'ble Minister for Petroleum & Natural Gas and Skill Development & Entrepreneurship and Shri Giriraj Singh, Hon'ble Minister for Micro, Small and Medium Enterprises, Shri. Gajendra Singh Shekhawat, Hon'ble Minister of State for Agriculture & Farmer's Welfare inaugurated the AgriVikas 2018 on 29th June 2018.

More than 1400 farmers from different parts of Odisha participated in the programme. The event witnessed 12 sessions with 32 speakers delivering their views and 100 stalls for product and services display. CCS NIAM's role as 'Knowledge Partner' was appreciated from all stakeholders.

8.2 Grassroots Innovations in farm production, value chain integration and market linkages

National Farmers Science Congress on "Grassroots Innovations in farm production, value chain integration and market linkages" was organized by Bihar Agriculture University, Sabour from 5th to 7th August 2019. CCS NIAM as Knowledge partner had contributed a theme paper on Value chain Integration and market linkages. A panel discussion was also organized by CCS NIAM to discuss the ways to integrate farmers in value chain. The discussants in the panel were the Agri companies and Young entrepreneurs who have exemplified how technology, infrastructure support and capacity building of farmers can help the farmers of grassroots level to achieve profitability.

8.3 CCS NIAM's Participation at Mega Agri Expo-2019 Madhubani, Bihar

Agri Mega Expo 2019 was organized by SK Chaudhary Educational Trust at Madhubani, Bihar where CCS NIAM had participated as knowledge partner. The whole idea was to reach the farmers and educate them about the challenges of Agricultural Marketing, how to overcome those challenges, opportunities in Agricultural Marketing. During the exhibition, around 1000 farmers had visited NIAM's Stall and got information regarding Agricultural Marketing, Schemes, and Agri Startups.



CCS NIAM Team with International participants at Madhubani Mega Agri Expo 2019

8.4 Krishi Kumbh 2018

The government of Uttar Pradesh in association with the Government of India had organized a mega Agriculture Expo called “Krishi Kumbh-2018” from 26-28 October 2018 at Indian Institute of Sugarcane Research, Lucknow. The event was planned to project the state’s agriculture potential on one hand and provide a platform for interaction among stakeholders on the other hand. Krishi Kumbh-2018 comprised of the National level exhibition, technical sessions around the theme of doubling farmers income, Business Meet, and host of other engaging activities. Dr Hema Yadav, Director NIAM, Participated in the event as Speaker in the technical session on Marketing, Value addition and entrepreneurship.

8.5 Launching of Chia Seed (A product of Raitha Mitra Farmer Producer Company Mysuru, Karnataka)

Chia Seed a product of Raitha Mitra Farmers Producer Company, Mysore, Karnataka was launched by Dr. Ashok Dalwai (IAS) CEO-NRAA and Dr. P Chandra Shekara, Director General CCS NIAM at CCS NIAM, Jaipur on 2nd October, 2018 during the International Training programme- Feed the Future. On this occasion Mr Shanta Kumar, Chairman of Raitha Mithra FPO, Mr. T. V. Gopinath, Director of Raitha Mitra Producer Company and Dr Deepa Prakash from CFTRI, Mysuru were present. Dr Ashok Dalwai and Dr. P Chandra Shekara emphasized on the role of FPOs for getting better opportunities in terms of economy of scale and economy of scope. Mr. T V Gopinath from Raitha Mitra told that the FPO is committed to being of service to farmers, who are the backbone of our country and there services are designed to help farmers on the long run.



Launching of Chia Seeds Produce by Raitha Mitra Farmer Produced Company, Mysuru, Karnataka

9. LIBRARY

Library plays a pivotal role in the intellectual pursuits of students and academia in the institute. It provides latest research and reference material in print and audio-visual formats along with the facility to refer to e-journals, CDs, Project Reports, Government Publications, Reports, Newsletters and books.

CCS NIAM library has a rich collection of about 13500 volumes of books, periodicals, reports and reference material related to Agricultural Marketing, Agribusiness, Agricultural Economics, Agricultural Extension, Agriculture, Agri-processing, Agri commodity trading and related management disciplines for the reference of the students and the faculty which help them in strengthening teaching and learning process. The library has KOHA library management software which technically manages the working of the entire library.

The institute focuses on providing maximum exposure of knowledge to faculties & students through its special facilities like online journals which can be accessed through a cluster of computer workstations installed at library with full time internet access within and outside through wifi connected campus.



Library of CCS NIAM

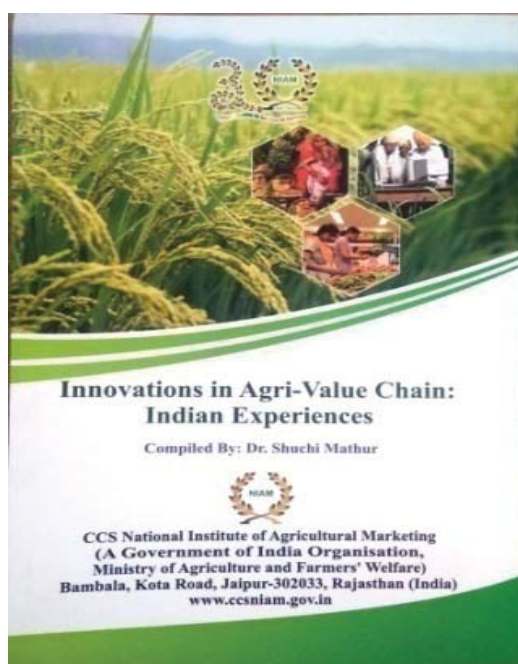
- 9.1 CCS NIAM Agriculture Marketing News e-alert Services:** The Library is also issuing daily e-alerts related to Agricultural Marketing for the benefit of faculty and students. These alerts are based on day to day developments from the field reported from within and outside of the country.

10. PUBLICATIONS

Important publications of CCS NIAM during the year are as follows

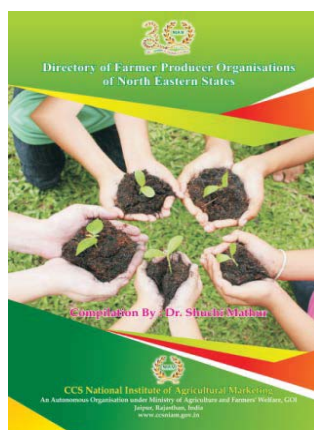
1. *Title: Innovations in Agri-Value Chain: Indian Experiences*

The book is the compilation of six case studies written by CCS NIAM faculty highlighting the success of agricultural produce market, individual farmer, farmer producer organizations, farmer into agro-processing, rural branding and entrepreneurship. The book is compiled by Dr. Shuchi Mathur.



2. *Title: Directory of Farmer Producer Organization of North Eastern States*

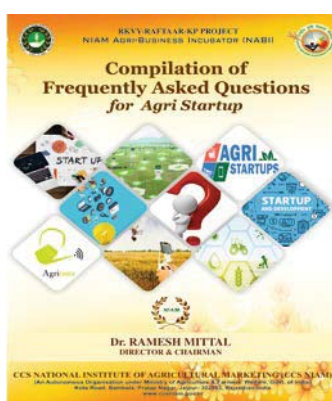
Agricultural Marketing in India has been witnessing rapid changes in the recent past. To reduce the information gap and to assist farming community, CCSNIAM has made efforts to compile the data of major Farmer Producer Companies of North Eastern States of India. This help in minimizing gap between Farmer Producer Companies and market. The directory will benefit farmers to realise the dream of profitable Agriculture. The book is compiled by Dr. Shuchi Mathur.



3. *Title: Compilation of Frequently Asked Questions for Agri Startup*

To answer all the possible questions which a startup can have regarding all aspects of startup ecosystem in initiating business and promoting entrepreneurship an exhaustive compilation of Frequently Asked questions was prepared and distributed to all the participants of “Agripreneurship Orientation Programme” in the form of a book.

The book was circulated to all the Knowledge Partners and R-ABIs all across India. The book is compiled by Dr. Ramesh Mittal.



4. *Title: Unleashing Micro enterprises in Odisha through value chain*

The book was completed in collaboration with KPMG. It was released during Agri Vikas 2018 at Bhubaneswar. The book highlighted the potential micro enterprises successful in the field. The book is edited by Dr.P.Chandra Shekara and Dr. Hema Yadav

10.1 Books, Research Paper & Articles Published

S.No.	Title	Particulars
1.	Linking Farmers to e-NAM.	Kurukshetra. Journal of Rural Development, Vol. 66, No. 10, August: 17 to 24. Authored by Dr P Chandra Shekara and Dr Hema Yadav
2.	Electronic National Agricultural Market-Enabling Marketing connectivity to Indian Farmers	Published in the Compendium of International Conference on Management and IT - Business Intelligence and Analytics : Emerging Strategies and Techniques on 12-13 April 2018 authored by Dr. Suchi Mathur
3.	Value Chain Focused Enterprise Development	Chapter in book: Agriculture Market and Enterprise Development, Edited by Hazarika. C. <i>et.al.</i> , Published by Department of Agricultural Economics, Assam Agriculture University, Jorhat. Authored by Dr. Satish Chandra Pant
4	Study of FPOs of Lucknow Cluster for strengthening value chain and market linkage for Mango Growers	Indian Horticulture Congress 2018- shaping future of Indian Horticulture, Poster Presentation at IGKV Raipur during 17-21 January, 2019 by Dr. Satish Chandra Pant
5	Agriculture Marketing Environment in Bihar	Prepared by Dr. Hema Yadav and published in book Grass Root Innovations, Biotech Publications
6.	Unleashing Micro Enterprises in Odisha through Value Chain in collaboration with KPMG	Prepared by Dr. P Chandra Shekara and Dr. Hema Yadav, released in Agri-Vikas 29 th June, 2018
7.	Book on Innovation in Agri-Value Chain: Indian Experiences	Compiled by Dr. Suchi Mathur
8.	Directory of Framers Producers Organizations of North Eastern States	Compiled by Dr. Suchi Mathur

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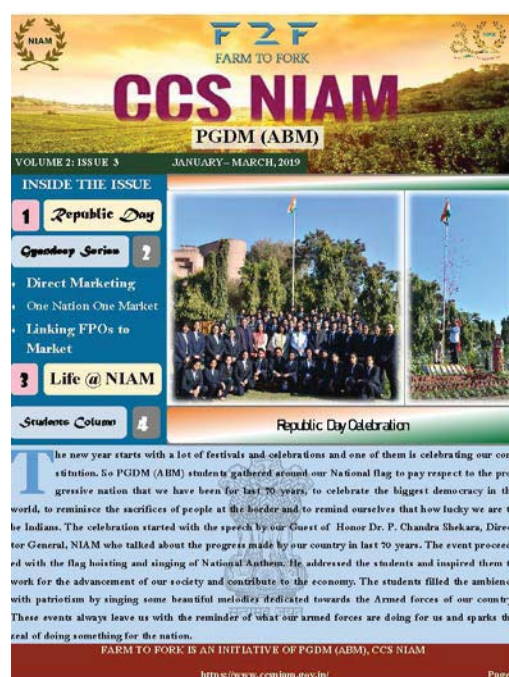
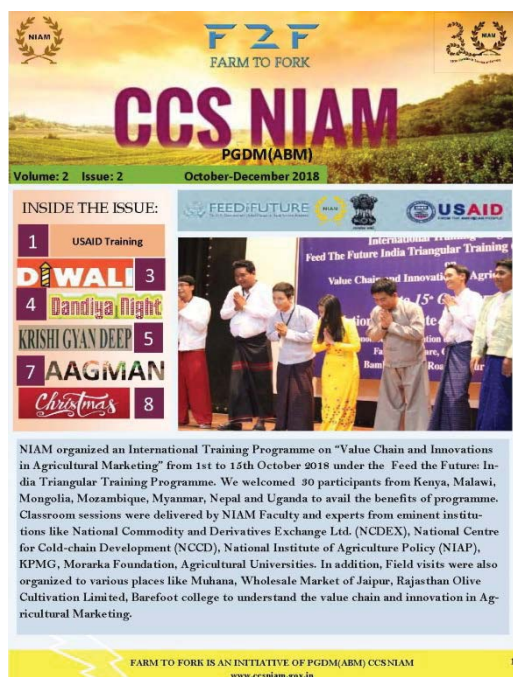
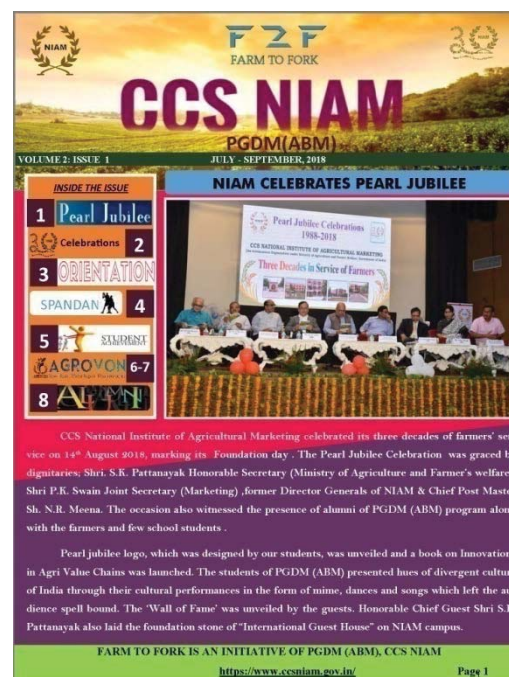
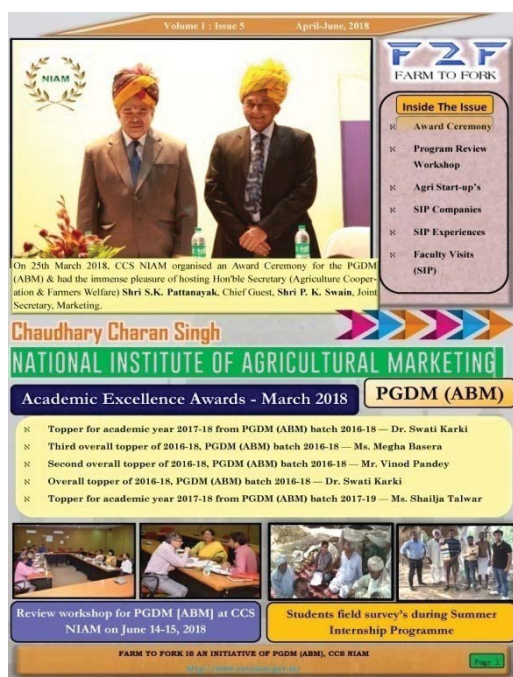


10.2 E- Bulletin: Voice of CCS NIAM

Voice of CCS NIAM is a time and cost efficient outreach tool of NIAM on e-platform to connect all its stakeholders namely Policy Makers, Administrators, Academicians, Scientists, Agripreneurs, Traders, Extension functionaries, Institutional partners on all issues related to Agricultural Marketing ultimately benefiting the farmers. It is a monthly publication.



10.3 Farm to Fork: Voice of CCS NIAM students



Farm to Fork caters as a platform for prospective students of CCS NIAM and for Agri-based and Agri-Oriented companies to have an idea of the activities conducted in CCS NIAM centre for Agribusiness Education & Management throughout the year.

11. Infrastructure

The following infrastructures are available in the NIAM Campus:-

1. Brahmaputra Building where all the administrative and academic activities are carried out. Library and computer facilities are also located in the same building.
2. Convention Centre consisting Auditorium, Conference Room, Guest House consisting 20 Rooms, Dining Hall and Lounge.
3. Boys Hostel with 32 Rooms facility and Girls Hostel with 50 Rooms facility.
4. VIP Guest House with 4 Suits and Director Generals' Residence
5. Type V Quarters – 04 Nos
6. Type IV Quarters – 04 Nos
7. Type III Quarters – 07 Nos
8. Type II Quarters – 12 Nos
9. Dispensary Building, Indoor Badminton court at Barak, Sub- Station for Generator Set and Vehicle Garage.
10. 135 KVA grids connected Solar System installed at Brahmaputra, Girls Hostel and Convention Centre for saving the electricity and environment.
11. Wi-fi campus
12. ATM facility



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12. ADMINISTRATION AND ACCOUNTS

The following important meetings were held during the year 2018-19

Executive Council Meeting: The 43rd Executive Council Meeting was held on 11.07.2018 under the chairmanship of Secretary, Ministry of Agriculture And Farmers' Welfare, Government of India. The Executive Council reviewed the progress and approved the formation of 10 academic centers in NIAM, Annual Action Plan and Budget Estimation.

Accounts & Audit of 2018-19: The Institute is a non-profit making organization, fully funded by Ministry of Agriculture & Farmers' Welfare, Department of Agriculture & Cooperation, Govt. of India. The details of Grants-in-aid received during the last five years are given below: -

Year	Fund received in Lakhs
2014-15	507.00
2015-16	367.96
2016-17	700.00
2017-18	609.99
2018-19	958.37

The details of component wise unspent balance of the previous year, Grants received and unspent balance at end of the year 2018-19 are given below:-

(Amount/Rs. in Lakhs)

S.No.	Particulars	General	SCSP	TSP	Total
1	Grants in aid (General) unspent last year	0.00	0.00	0.00	0.00
2	Grants in aid (General) received	682.20	145.80	72.00	900.00
3	Grants in aid (General) utilized	682.20	92.97	49.56	824.73
4	Grants in aid (General) unspent	NIL	52.83	22.44	75.27
5	Grants in aid (NES) unspent last year	29.64	7.98	29.21	66.83
6	Grants in aid (NES) received	58.25	0.12	0.00	58.37
7	Grants in aid (NES) utilized	55.25	7.73	27.45	90.43
8	Grants in aid (NES) unspent	32.64	0.37	1.76	34.77
9	Total Grants in aid available	770.09	153.90	101.21	1025.20
10	Total Grants in aid utilized	737.45	100.70	77.01	915.16
11	Grants in aid unspent (NES)	32.64	53.20	24.20	110.04

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A sum of Rs. 958.37 lakhs have been received as grants-in-aid during the year 2018-19 and a sum of Rs.66.83 lakhs has been carried forward as unspent balance from last financial year 2017-18 under Major Head 2435 SCSP &TSP and Major Head 2552 (NES) sub component Gen, SCSP and TSP.

The unspent balance of grants in aid to NIAM as on 31.3.2019 is Rs.110.04 lakhs [Other than NES SCSPRs. 52.83 Lakhs, TSP Rs. 22.44 Lakhs and NES (General Rs. 32.64 lakhs, TSPRs. 0.37 lakh & SCSP Rs. 1.76 Lakhs).

The expenditure was met out of grants-in-aid for establishment, administration, maintenance of the campus and for conducting trainings and other objectives specified under (ISAM)

Apart from grants-in-aid received from the Ministry of Agriculture and Farmers Welfare, paid training consultancies and projects are taken from State Government, Marketing Boards and other organizations.

- The receipts from projects/consultancy and training/seminar were Rs.79 lakhs during the year 2018-19 and the expenditure against the same was Rs.62 lakhs.
- The fee collection from 112 students of PGDM ABM (59 1st year students and 53 2nd year students) was Rs 435 lakhs (Inclusive of Caution Deposit). All the expenditure of conducting the PGDM ABM programme is met out of fees. The total expenditure was Rs. 181 lakhs and total revenue generated by PGDM ABM was Rs. 254 lakhs during the financial year 2018-19.
- The international programme receipt from MANAGE for the year 2018-19 was Rs. 34.72 lakhs and the corresponding expenditure was Rs. 34.48 lakh as on 31.03.2019.
- The RKVY-RAFTAAR project Grants-in-aid receipt was Rs. 159.75 lakhs against and the corresponding expenditure was Rs. 121.88 lakh as on 31.03.2019.
- Under AMI scheme the payment of Rs. 65.46 lakh was transferred in December, 2018 to NABCONS by Ministry for which Utilization Certificate has been submitted to NIAM by NABCONS. Further, Rs. 9 lakh were received from AMI for conducting 52 one day training programme during the year 2018-19, out of which Rs. 1.56 lakh has been utilized and unspent balance Rs. 7.44 lakh was to be utilized during 2019-20.

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The balance of corpus fund as on 31.3.2019 was **Rs.1946.78 lakhs** which has accumulated from receipts other than grants-in-aid as per the books of accounts for the year 2018-19.

The Institute is maintaining the accounts in the prescribed Format circulated by the office of the comptroller General of Accounts.

The Executive Committee has approved M/s. J. Singh & Associates as auditors for the year 2018-19. M/S. J. Singh & Associates has been approved for second year for conducting internal audit and verified the accounts for the year 2018-19. The Annual Accounts along with the Audit Reports have already been sent to the Principal Director of Audit (Central), Branch Office, Jaipur.

The Office of Principal Director of Audit (Central), branch office Jaipur has conveyed that compliance & Financial audit for the year 2018-19 cannot be conducted as the same has not been included in the annual audit plan of 2019-20. The audit of CCS NIAM for the year 2018-19 will be taken up subsequently, by the Office of Principal Director of Audit (Central), branch office Jaipur.

The Annual Accounts along with the Audit Reports upto 2017-18 have already been placed before both the Houses of Parliament.

Financial Review:

The total Grants-in-aid received under NIAM Scheme was Rs.958.37 Lakhs as per the BE/RE for the year 2018-19 and Rs.915.16 was utilized. Rs.110.04 lakhs remained as unspent balance of grant-in-aid under Other than NES SCSP Rs. 52.83 lakhs, TSP Rs. 22.44 lakhs and NES (General Rs. 32.64 lakhs, TSPRs. 0.37 lakh & SCSP Rs. 1.76 lakhs Rs. 37.19 Lakhs). The financial position of the Institute for the year 2018-19 is as under:-

(Rs. in lakhs)

Head of Accounts	Budget Estimates	Actual
Revenue Expenditure	1000.00	1129.53*
Capital Expenditure	-	0.65
Total Expenditure	1000.00	1130.18
Revenue Receipt	600.00	514.00
Other Receipt		53.40
Grants-in-aid –Receipt	1000.00	958.37
Transfer to corpus fund	300.00	293.39

*The breakup of actual expenditure are as under

1. Salary of Employees of NIAM	-	384.25
2. Trg. & Seminar expenditure	-	185.20
3. PGDABM	-	181.28
5. Administrative Exp.	-	278.76
6. Other Programme Exp.	-	100.04

		1129.53 Lakhs

ANNEXURES

Composition of General Body of CCS NIAM

Sl.No.	Members of the Society	Position
1	Hon'ble Union Minister for Agriculture & Farmers Welfare, Government of India dealing with the Society.	President
2	Hon'ble Minister of State of Agriculture & Farmers Welfare, Government of India Dealing with the Society.	Vice President
3	Secretary (DAC&FW), Ministry of Agriculture & Farmers Welfare, Govt. of India.	Member
4	Additional Secretary, Ministry of Agriculture & Farmers Welfare, Govt. of India.	Member
5	Addl. Secretary and Financial Advisor, Ministry of Agriculture & Farmers Welfare, Govt. of India.	Member
6	Joint Secretary (Marketing), Ministry of Agriculture & Farmers Welfare, Govt. of India.	Member
7	Addl. Chief Secretary, Agriculture, Govt. of Rajasthan.	Member
8	Adviser (Agriculture), NitiAayog, Government of India.	Member
9	Economics & Statistical Adviser, Department of Agriculture Cooperation & Farmers Welfare, Government of India.	Member
10	Chairman/Member Secretary, Commission for Agriculture Costs and Prices (CACP).	Member
11	Chairperson, Council of State Agricultural Marketing Boards (COSAMB).	Member
12	Director, Indian Institute of Management, Ahmedabad.	Member
13	Director, Indian Institute of Packaging, Mumbai.	Member
14	Managing Director, National Cooperative Development Corporation (NCDC), New Delhi.	Member
15	Managing Director, National Agricultural Cooperative Marketing Federation (NAFED), New Delhi.	Member

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16	Managing Director, National Bank for Agriculture and Rural Development (NABARD).	Member
17	Secretary (DARE) & Director General, Indian Council of Agricultural Research (ICAR), KrishiBhawan, New Delhi.	Member
18	Chairman/Managing Director, North - Eastern Regional Agricultural Marketing Cooperation (NERAMAC), Guwahati.	Member
19	Director General, National Council of Applied Economics Research (NCAER), New Delhi.	Member
20	Director General, National Institute of Rural Development and Panchayati Raj (NIRD&PR), Hyderabad.	Member
21	Chairman/Managing Director, Agricultural Produce Export Development Agency (APEDA), New Delhi.	Member
22-24	Representatives of Farmers/Farmers Organizations	Member
25-29	Eminent persons in the field of Agriculture/ Agricultural Marketing	Member
30	Director General, CCS NIAM, Jaipur	Member

Composition of Executive Council of CCS NIAM

Sl. No.	Members	Position
1.	Secretary of the Ministry/Department of Agriculture Cooperation & Farmers' Welfare, GoI dealing with the Society	Chairman
2.	Additional Secretary, & Financial Advisor of the Ministry, Department of Agriculture Cooperation & Farmers' Welfare, GoI dealing with the Society	Member
3.	Additional Secretary (Marketing), Ministry of Agriculture & Farmers Welfare, GoI	Member
4.	Joint Secretary (Marketing) in-charge of the Agriculture Marketing of the Ministry, Department of Agriculture Cooperation & Farmers' Welfare, GoI dealing with the Society	Member
5.	Principal Secretary (Agriculture), Govt. of Rajasthan	Member
6.	Chairman, Council of State Agricultural Marketing Boards	Member
7.	Director General, CCS National Institute of Agricultural Marketing, Jaipur	Member

Annexure – 3**Composition of Standing Committee of Academics (SCA) of CCS NIAM**

Sl. No.	Name	Position
1.	Dr. P. Chandra Shekara	Director General, CCS NIAM – Chairman
2.	Dr. Vasant Gandhi	Professor, IIM, Bangalore - Member
3.	Dr. Sanal Kr. Velayudhan	Professor, IIM, Kozhikode – Member
4.	Dr. MithleshwarJha	Retd. Professor, IIM, Bangalore – Member
5.	Dr. Dinesh Awasthi	Retd. Dean, EDI, Ahmedabad – Member
6.	Dr. Amar KJR Nayak	Professor, XIM, Bhubaneswar – Member
7.	Dr. Sukhpal Singh	Professor, IIM, Ahmedabad – Member
8.	Dr. Ramesh Mittal	Director, CCS NIAM – Member
9.	Dr. HemaYadav	Director, CCS NIAM – Member
10.	Dr. S.R. Singh	Dy. Director, CCS NIAM – Member

CCS NIAM Faculty, Officers and Staff

Dr. P. Chandra Shekara, Director General

Faculty Members

S.No.	Name of the faculty	Designation	Area of expertise
1.	Dr. Ramesh Mittal	Director	Agricultural Marketing, Agribusiness and Agripreneurship
2.	Dr. Hema Yadav	Director	Agricultural Marketing, Agribusiness, GIS
3.	Dr. S. R. Singh	Deputy Director	Agricultural Marketing, Marketing Extension, Market Led Extension, Medicinal and Aromatic Plants and Skilling
4.	Dr. Shuchi Mathur	Assistant Director	Agricultural Marketing, Market Information and News and FPO
5.	Dr. Shalendra	Assistant Director	Agricultural Marketing, Value Chain Management
6.	Dr. Vikram Singh	Professor	Organizational Development
7.	Dr. Mansi Mathur	Associate Professor	Finance
8.	Dr. Satish Chand Pant	Assistant Professor	Marketing
9.	Sh. Sathyendra Kumar AD	Assistant Professor	Agribusiness Management

Other Officers and Staff Members

S.No.	Name of the Officer and Staff	Designation
1.	Sh. C. Haridasan	Accounts Officer
2.	Sh. Rajesh Sharma	P.S.
3.	Sh. G. L. Meena	Section Officer
4.	Sh. M. K. Jhanjhari	Section Officer
5.	Sh. C.P. Bairawa	Assistant Grade – 1
6.	Sh. Govind Sharma	Library Assistant

S.No.	Name of the Officer and Staff	Designation
7.	Sh. Vijaya Gupta	Assistant Grade – 1
8.	Sh. Buddhi Prakash	Assistant Grade – 1
9.	Sh. Kishan Singh	Driver
10.	Sh. Kailash Meena	Driver
11.	Sh. Razak Mohd.	Plumber
12.	Sh. Kailash Verma	ACS
13.	Sh. Kailash Bhargava	ACS
14.	Sh. Kailash Chand	ACS
15.	Sh. Kana Ram	ACS
16.	Sh. Ram Bahadur	ACS
17.	Sh. Krishan Saini	ACS

RKVY-RAFTAAR Team

Sl No.	Name	Designation
1	Sh. Manoj Agrawal	Chief Operating Officer
2	Sh. Nitin Lahoti	Manager Innovation
3	Sh. Abhishek Sharma	Manager Finance and ICT
4	Smt. Kavita Sharma	Manager Marketing and Communication
5	Sh. Karthik Sekar	Consultant
6	Sh. Akshay Singh Ranawat	Legal Executive
7	Sh. Rahul Sankhala	Content Developer
8	Smt. Aishwarya Wasnik	Business Executive
9	Sh. Sachin Ukey	Business Executive
10	Sh. Ashutosh Vyas	Business Executive
11	Sh. Rinku Mali	Office assistant



List of CCS NIAM Facilitators

S.No.	Name	Designation	Contact	State
1.	Dr. B S Reddy	Asst. Professor of Agricultural Economics College of Agriculture, Karnataka (India)	09538313997/7022986838 Email: bsreddyagecon@gmail.com /bsreddy.in	Karnataka
2.	Sh. Roshan Lal Meena	Scientist (Senior Scale), Agronomy, ICAR-NBSS&LUP, Udaipur, Rajasthan	M: 9079327919, 8560044684 roshan.meena34@gmail.com	Rajasthan
3.	Dr. P. Murali	Senior Scientist, ICAR- Sugarcane Breeding Institute, Coimbatore	0422-2473194 Mob: 9488367401, murali@icar.gov.in	Tamil Nadu
4.	Dr. Mahendra Singh	Principal Scientist (Agricultural Economics) ICAR-Central Agroforestry Research, Uttar Pradesh	0510-2730214/2730154; Mobile: 6387491570/9455099538 Email:mahendrasingh582005@yahoo.co.in; Mahendra.Singh8@icar.gov.in	Uttar Pradesh
5.	Dr. Prabhakant Pathak	Principal Scientist & Head FMPHT Division Indian Council of Agricultural Research, New Delhi,	+91 9450078170 E-mail ID pkpathakigfri@yahoo.co.in,	New Delhi
6.	Dr. G. M. Hiremath	Asst. Professor of Agril. Economics College of Agriculture, UAS, Karnataka (India)	9481124125 Email ID: gmhiremath41@gmail.com ; gmhiremath41@uasraichur.edu.in	Karnataka
7.	Pandaba Charan Munda	Assistant Professor, Department of Agribusiness Management, University of Agriculture and Technology, Bhubaneswar	09439951391; Email: pandabamanager07@gmail.com	Orissa
8.	Virender Singh	Senior Marketing Officer, H.P. State Agricultural Marketing Board Khalini, Shimla	virender71@yahoo.com, virendersingh71454@gmail.com	Himachal Pradesh



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9.	Dr Sarita Das	Assistant Professor, Centre for Agri-Management Department Of Business Administration Utkal University, Bhubaneswar	Mobile no - 8895201257 E-mail id saritaagri07@gmail.com	Orissa
10.	Sh. Anil Chauhan	Secretary, APMC Hamirpur	09318675533 e-mail: anil.chauhan2@gmail.com	Himachal Pradesh
11.	Dr RK Yogi	Scientist (Agricultural Economics) at Indian Council of Agricultural Research (ICAR)	91 8521807288 yogindri@gmail.com	New Delhi
12.	Dr. Parminder Singh	District Extension Specialist (Agri. Economics), KVK, Sonapat, Haryana	9416143640 pmalik279@gmail.com	Haryana
13.	Dr. Sachin Kumar T.N	Associate Professor , Directorate of Education University of Horticulture Sciences, Bagalkot	9449872862	Karnataka
14.	Sh. Shripad Vishweshwar	Associate Professor, Directorate of Education University of Horticulture Sciences, Bagalkot	Ph. No. 8354230201, 939448244103, 08354230101	Karnataka
15.	Dr. Raj Kumar Yogi	Scientist (Sr. Scale) Agri. Eco.	Ph. No. : 0651-2261154 M.No. : 91-8521807288	Jharkhand
16.	Sh. Susheel Guleria	Secretary, APMC, HPSAMB VipnanBhawanKhawni, Shimla	Ph.No. : 9418355012, 0177-2621252	Himachal Pradesh
17.	Dr. Kshitish Kumar Sarangi	Asst. Professor, Dept. Of Agril. Econo., Odisha University of Agriculture & Technology (OUAT), Bhubaneswar	Ph. No. : 9938557965	Orissa
18.	Dr. Manoranjan Satapathy	Professor, Dept. of Agronomy, CA, BBSR, Odisha University of Agriculture & Technology (OUAT), Bhubaneswar	9439878950	Orissa
19.	Dr. Pokharkar Vasant Genbahu	Agri. Research Officer/ Assistant Professor, Mahatma PhuleKrishiVidyapeeth, Rahuri, Department of Agri. Economics, Ahmednagar, Maharashtra	02426-243657	Maharashtra
20.	Dr. Chetan R.D.	Asst. Professor, IABMI, Anand Agricultural University, Gujarat	9825151390	Gujarat



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21.	Dr. S. Senthilnathan	Professor of Agrl. Eco., Dept. of Social Science, Agricultural College & Research Institute, Killikulam	9047588385	Tamil Nadu
22.	Dr. M Prahadeeswaran	Asst. Professor of Agrl. Econ., Dept. of Social Science, Agricultural College & Research Institute, Madurai	9442056185	Tamil Nadu
23.	Sh. Sanjay Kumar Joshi	Asst. Professor, IGKV, Krishak Nagar Raipur, Chhattisgarh	7869962221	Chhattisgarh
24.	Dr. Sudhir Singh Bhadauria	Technical Officer, Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior, Madhya Pradesh	7489407897, 0751-2970512, 22392270	Madhya Pradesh
25.	N. Kishore Kumar	Prof & Head, TSS College of Agriculture Vellayani, Trivandrum, Kerala	Ph. No. : 0471-2383467, 9447471052	Kerala
26.	Sh. Prabha Kant Pathak	Principal Scientist & Head, ICAR – IGFR, Near Pahuj Dam Gwalior Road, Jhansi, U.P	Ph. No. : 9450078170	Uttar Pradesh
27.	Dr. Tavva Srinivas	Principal Scientist (Agri. Eco.), ICAR – CTCRI, Sreekariyam, Thiruvananthapuram, Kerala	Ph. No. : 0471 – 2590063, 8800608564	Kerala
28.	Sh. Sachin Sudhakar Rao	Associate Prof., Vasant Rao Naik Marathwada Krishi Vidyapeeth, Maharashtra	Ph. No. : 02452 – 228864, 9420532076	Maharashtra
29.	Sh. Shakti Ranjan Panigrahy	Associate Prof., Anand Agricultural university Khetioadi, Anand	Ph.No. 02692 – 264052, 8200631364	Gujarat

Kisan Business School (KBS) and other Research Studies initiated during 2018-19

SINo.	Research Theme	Partner Institution	Faculty
1.	Wheat Business School	Sardar Vallabh Bhai Patel University of Agriculture and Technology, Meerut.	Dr. S.R. Singh
2.	Maize Business School	University of Agriculture Sciences, Bangalore	Shri. Sathyendra Kumar
3.	Poultry Business School	Tamil Nadu Agricultural University, Coimbatore	Dr. Satish Ch Pant
4.	Banana Business School	Tamil Nadu Agricultural University, Coimbatore	Dr. Ramesh Mittal
5.	Potato Business School	Dr. Y S Parmar University of Horticulture and Forestry, Solan	Dr. Vikram Singh
6.	Dairy Business School	National Dairy Research Institute, Karnal	Dr. Hema Yadav
7.	Fishery Business School	KVK, CIFA Bhubaneswar	Dr. Satish Ch Pant
8.	Paddy Business School	SAMETI, Ramakrishna Ashram, Kolkata	Dr. Shuchi Mathur
9.	Marketing Strategy for Jack fruit and its products by FPOs	NITTE University, Mangalore	Dr. Ramesh Mittal
10.	Status of functioning of eNAM: A case of Rajasthan	CCS NIAM (PGDM ABM)	Shri. Sathyendra Kumar



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11.	Utilization of Agricultural Markets as Extension delivery points		Dr. S.R. Singh
12.	Conceptualisation of Model PRAMs	Institute of Rural Management, Anand (IRMA)	Dr. Hema Yadav
13.	Study on the reach of AGMARKNET to farmers	Ouat, Bhuwaneswar	Dr. Vikram Singh
14.	Study on the awareness of extension functionaries on Agricultural Marketing	EEL, Hyderabad	Dr. Shuchi Mathur
15.	Enhancing Food & Water Security in Arid Region through improved understanding of quantity, quality & management of blue, green & gray water	DST – CAZRI, Jodhpur	Dr. Hema Yadav

Themes of Research Studies undertaken under Research Internship Programme of 2018-19

1	Linking farmers to Mid-Day Meal Programme : Agricultural Marketing Perspective
2	Linking farmers to Social welfare Hostels: Agricultural Marketing Perspective
3	Linking farmers to function halls: Agricultural Marketing Perspective
4	Linking farmers to University Hostels – Agricultural Marketing Perspective



Krishi Gyan Deep Knowledge Lecture Series 2018-19

Sr. No.	Date	Topic	Speakers
1	2 nd Oct, 18	Doubling Farmers' Income	Dr. Ashok Dalwai
2	20 th Nov, 18	Profitable & Sustainable Farming through Agripreneurship	Prof. K Narayana Gowda
3	31 st Dec, 18	Contract Farming	Prof Sukhpal Singh
4	10 th Jan, 19	Director Marketing	Shri Gyaneshwar Bodke
5	18 th Mar, 19	Linking Farmer Producer Organizations to Market	Shri S K Goel
6	22 nd Mar, 19	e-NAM: One Nation, One Market	Shri P K Swain

Annexure - 7



J. SINGH & ASSOCIATES

CHARTERED ACCOUNTANTS

380, Gayatri Nagar 'A', Maharani Farm

Durgapura, Jaipur, Rajasthan -302018

Mobile: 9887650046 Email: shalinijain03@gmail.com

To,

The Member of ch. Charan Singh National Institute of agricultural Marketing
Jaipur – 302033

We have audited the attachment Balance Sheet of Ch: Charan Singh National Institute of agricultural Marketing Jaipur as at 31st March, 2019 and also the annexed Income and Expenditure Account and Receipt & Payments Account for the year ended on that day and report that:

We have obtained all the information and explanations, which to the best of our Knowledge and belief were necessary for the purpose of our audit. The institute has maintained proper books of account and the Balance Sheet and Income & Expenditure Account and Receipts & Payment Account dealt with in this report are in agreement with them.

These financial statements are the responsibility of the Institute management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examine, on the basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion and to the best of our knowledge and belief, the accounts give a true and fair view read along with Notes on accounts.

- In the case of Balance sheet of state of affairs as at 31st March, 2019
- In the case of income and Expenditure account of Excess of Income over Expenditure of the Institute for the year ended on 31st March, 2019 and
- In the case of Receipt & Payment Account, of the receipt and payment of the institute for the year ended on 31st March, 2019.

As per our report even dated attached

For J. Singh & Associates

FRN – 110266W

Chartered Accountants

Place: Jaipur

Date: 30.05.2019


(Shalini Jain)
Partner
M. No. 406364



ANNUAL REPORT



FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur ~ 302033

BALANCE SHEET AS AT 31st March 2019

	Schedule	Current Year	Previous Year
CORPUS/CAPITAL FUND AND LIABILITIES			
CORPUS / CAPITAL FUND	1	281918706.65	229754237.81
RESERVES AND SURPLUS	2	0.00	0.00
EARMARKED/ ENDOWMENT FUNDS	3	256429649.10	252041072.10
SECURED LOANS AND BORROWINGS	4	0.00	0.00
UNSECURED LOANS AND BORROWINGS	5	0.00	0.00
DEFERRED CREDIT LIABILITIES	6	0.00	0.00
CURRENT LIABILITIES AND PROVISIONS	7	44659580.42	36091168.70
TOTAL		583007936.17	517886478.61
ASSETS			
FIXED ASSETS			
INVESTMENT-FROM EARMARKED/ENDOWMENT FUNDS	8	284826021.35	283956028.35
INVESTMENT-OTHERS	9	18176287.00	13153848.00
CURRENT ASSETS, LOANS, ADVANCES ETC.	10	0.00	0.00
MISCELLANEOUS EXPENDITURE	11	280005627.82	220776602.26
(to the extent not written off or adjusted)			
TOTAL		583007936.17	517886478.61
SIGNIFICANT ACCOUNTING POLICIES	24		
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	25		

As per our report even dated attached
For J.Singh & Associates
FRN - 110266W
Chartered Accountants



(Shalini Jain)
Partner
M. No. 406364

Place: Jaipur
Date: 30.05.2019

[Signature]
A.C.
NIAM, Jaipur

[Signature]
Director General,
NIAM, Jaipur

ANNUAL REPORT



FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kota Road, Bambala, Jaipur ~ 302033

INCOME AND EXPENDITURE ACCOUNT FOR THE PERIOD/YEAR ENDED 31st March 2019

	Schedule	Current Year	Previous Year
INCOME			
Income from Sales / Services	12	19643057.00	8771717.00
Grants / Subsidies	13	94474547.33	89485359.20
Fees / Subscriptions	14	48036097.00	51400061.00
Income from Investments (Income on Invest. From earmarked/Room Rents)	15	986450.00	91700.00
Income from Royalty, Publication etc.	16	0.00	0.00
Interest Earned	17	3704919.00	3015067.00
Other Income	18	695264.00	221186.00
Increase/(decrease) in stock of Finished goods and works-in-progress	19	0.00	0.00
TOTAL (A)		167540334.33	152985090.20
EXPENDITURE			
Establishment Expenses	20	38424898.00	33221656.00
Other Administrative Expenses etc.	21	74527996.16	72148808.64
Expenditure on Grants, Subsidies of RGS	22	0.00	0.00
Interest	23	0.00	0.00
Prior Adjustment		0.00	0.00
Depreciation (Net Total at the year-end - corresponding to Schedule 8)		0.00	0.00
TOTAL (B)		112952894.16	105370464.64
Balance being excess of Income over Expenditure (A-B)		54587440.17	47614625.56
Transfer to / from General Reserve		0.00	0.00
BALANCE BEING SURPLUS/(DEFICIT) CARRIED TO CORPUS/CAPITAL FUND		54587440.17	47614625.56
SIGNIFICANT ACCOUNTING POLICIES	24		
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	25		

As per our report even dated attached
 For J.Singh & Associates
 FRN - 110266W
 Chartered Accountants



(Shalini Jain)
 Partner
 M. No. 406364

Place: Jaipur
 Date: 30.05.2019

(Signature)
 Director General,
 NIAM, Jaipur

(Signature)
 A.O.
 NIAM, Jaipur

ANNUAL REPORT



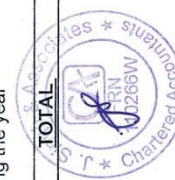
FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kota Road, Bambala, Jaipur - 302033
 SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019

	(Amount - Rs.)	
	Current Year	Previous Year
SCHEDULE 1 - CORPUS / CAPITAL FUND:		
Balance as at the beginning of the year	64414425.81	52046949.45
less: Contributions towards Corpus/Capital Fund	29338554.00	6100182.00
Add/(Deduct): Balance of net income/(expenditure) transferred from the Income and Expenditure Account	54587440.17	47614625.56
less: adjustment in capital fund	2422971.33	29146967.20
Closing Balance at the year end	87240340.65	64414425.81
Corpus Fund	194678366.00	165339812.00
BALANCE AS AT THE YEAR - END	231918706.65	229754237.81

	Current Year	Previous Year
SCHEDULE 2 - RESERVES AND SURPLUS:		
1. Capital Reserve:		
As per last Account	0.00	0.00
Addition during the year	0.00	0.00
Less: Deductions during the year	0.00	0.00
2. Revaluation Reserve:		
As per last Account	0.00	0.00
Addition during the year	0.00	0.00
Less: Deductions during the year	0.00	0.00
3. Special Reserves:		
As per last Account	0.00	0.00
Addition during the year	0.00	0.00
Less: Deductions during the year	0.00	0.00
4. General Reserve:		
As per last Account	0.00	0.00
Addition during the year	0.00	0.00
Less: Deductions during the year	0.00	0.00
TOTAL	0.00	0.00

(Signature)
 Director General,
 NIAM, Jaipur

(Signature)
 A.O.
 NIAM, Jaipur



ANNUAL REPORT



FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kolia Road, Bambala, Jaipur - 303906
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019

SCHEDULE 3 - EARMARKED/ENDOWMENT FUNDS										(Amount- Rs.)
FUND-WISE BREAK UP										TOTAL
Grant (Rural Godown)	Grant (NIAM)	Grant (Market Infra.)	Grant (Market Atlas.)	Grant Utilized for fixed assets	Current Year	Previous Year				
1421511.88	6683662.00	28827.09	0.00	243907071.13	252041072.10	251380437.10				
0.00	95837000.00	0.00	0.00	0.00	95837000.00	60999000.00				
0.00	0.00	0.00	0.00	0.00	0.00	0.00				
3827.00	95837000.00	0.00	0.00	64794.00	68821.00	3430525.00				
3827.00	95837000.00	0.00	0.00	64794.00	95905621.00	64429525.00				
1425338.88	102520662.00	28827.09	0.00	243971865.13	347946693.10	315809962.10				
Total (a+b)										
c) Utilisation/Expenditure towards objectives of funds										
i. Capital Expenditure										
0.00	64794.00	0.00	0.00	0.00	64794.00	3430520.00				
0.00	0.00	0.00	0.00	0.00	0.00	0.00				
0.00	64794.00	0.00	0.00	0.00	64794.00	3430520.00				
Total										
0.00	38424888.00	0.00	0.00	0.00	38424888.00	33221655.00				
0.00	0.00	0.00	0.00	0.00	0.00	0.00				
118.00	53026890.00	354.00	0.00	0.00	53027352.00	27116714.00				
118.00	94451778.00	354.00	0.00	0.00	91452250.00	60388370.00				
Total (C)										
118.00	91516572.00	354.00	0.00	0.00	91517044.00	63768890.00				
NET BALANCE AS AT THE YEAR-END (a+b-c)										252041072.10
1) Plan Funds received from the Central/State Governments are shown as separate Funds and not to be mixed up with any other Funds.										
2) The NIAM fund has been utilized in case of Revenue & Capital Expenditure over and above the NIAM Grant.										

Signature

A.O.

NIAM

Director General,

- 1) Plan Funds received from the Central/State Governments are shown as separate Funds and not to be mixed up with any other Funds.
- 2) The NIAM fund has been utilized in case of Revenue & Capital Expenditure over and above the NIAM Grant.



S.S. Singh
A.C.
NIAM Jaipur

[Signature]
Director General,
NIAM, Jaipur

FORM OF FINAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur ~ 302033

SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019

	(Amount - Rs.)	
	Current Year	Previous Year
SCHEDULE 4 - SECURED LOANS AND BORROWINGS:		
1. Central Government		0.00
2. State Government (Specify)		0.00
3. Financial Institutions		
a) Term Loans	0.00	0.00
b) Interest accrued and due	0.00	0.00
4. Banks:		
a) Term Loans	0.00	0.00
Interest accrued and due	0.00	0.00
b) Other Loans (Specify)	0.00	0.00
Interest accrued and due	0.00	0.00
5. Other Institutions and Agencies		
6. Debentures and Bonds	0.00	0.00
7. Others (Specify)	0.00	0.00
TOTAL	0.00	0.00



A.O. Jaipur
NIAM, Jaipur

Director General,
NIAM, Jaipur

FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019

	(Amount - Rs.)	
	Current Year	Previous Year
SCHEDULE 5 - UNSECURED LOANS AND BORROWINGS		
1. Central Government	0.00	0.00
2. State Government (Specify)	0.00	0.00
3. Financial Institutions	0.00	0.00
4. Banks:		
a) Term Loans	0.00	0.00
b) Other Loans (Specify)	0.00	0.00
5. Other Institutions and Agencies	0.00	0.00
6. Debentures and Bonds	0.00	0.00
7. Fixed Deposits	0.00	0.00
8. Other (Specify)	0.00	0.00
TOTAL	0.00	0.00

Note: Amounts due within one year Nil.

	(Amount - Rs.)	
	Current Year	Previous Year
SCHEDULE 6 - DEFERRED CREDIT LIABILITIES:		
a) Acceptances secured by hypothecation of capital equipment and other assets	0.00	0.00
b) Others	0.00	0.00
TOTAL	0.00	0.00

Note: Amounts due within one year Nil.


Director General,
NIAM, Jaipur


A. Jaiswal
NIAM, Jaipur



FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019

SCHEDULE 7 - CURRENT LIABILITIES AND PROVISIONS					(Amount - Rs.)
A. CURRENT LIABILITIES	Current Year		Previous Year		
1. Acceptances	0.00	0.00	0.00	0.00	0.00
2. Sundry Creditors:					
a) For Goods	0.00	0.00	0.00	0.00	0.00
b) Others	12049536.42	0.00	8657593.70	0.00	0.00
3. Security/EMD Received	1045665.00	0.00	1295665.00	0.00	0.00
4. Interest accrued but not due on:					
a) Secured Loans / Borrowings	0.00	0.00	0.00	0.00	0.00
b) Unsecured Loans / Borrowings	0.00	0.00	0.00	0.00	0.00
5. Statutory Liabilities:					
a) Overdue	0.00	0.00	0.00	0.00	0.00
b) Others	0.00	0.00	0.00	0.00	0.00
6. Other Current Liabilities	0.00	0.00	0.00	0.00	0.00
TOTAL (A)	13095201.42	0.00	9953258.70	0.00	0.00
B. PROVISIONS					
1. Gratuity	22369065.00	0.00	17346626.00	0.00	0.00
2. Superannuation / Pension	0.00	0.00	0.00	0.00	0.00
3. Accumulated Leave Encashment	9195314.00	0.00	8748084.00	0.00	0.00
4. Trade Warranties / Claims	0.00	0.00	0.00	0.00	0.00
5. Others (Specify)-Provision for Audit Fees	0.00	0.00	43200.00	0.00	0.00
TOTAL (B)	31564379.00	0.00	26137910.00	0.00	0.00
TOTAL (A + B)	44659580.42	0.00	36091168.70	0.00	0.00



A.O. *[Signature]*
 NIAM, Jaipur

[Signature]
 Director General,
 NIAM, Jaipur

ANNUAL REPORT



FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019

(Amount - Rs.)

SCHEDULE 8 - FIXED ASSETS DESCRIPTION	GROSS BLOCK				DEPRECIATION			NET BLOCK	
	Cost/Valuation As at beginning of the year	Additions during the year	Deductions during the year	Cost/Valuation at the year end	As at the beginning of the year	On Additions during the year	On Deduct ions during the year	As at the Current year end	As at the Previous year end
A. FIXED ASSETS:									
1 LAND:									
a) Freehold	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
b) Leasehold	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
2 BUILDINGS:									
a) On Freehold Land	200692086.07	0.00	0.00	200692086.07	0.00	0.00	0.00	200692086.07	200692086.07
b) On Leasehold Land & Others	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
c) Ownership Flats / Premises	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
d) Superstructures on Land	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
not belonging to the entity	0.00								
3 PLANT MACHINERY & EQUIPMENT	5913302.00	0.00	0.00	5913302.00	0.00	0.00	0.00	5913302.00	5913302.00
4 VEHICLES	775718.95	0.00	0.00	775718.95	0.00	0.00	0.00	775718.95	775718.95
5 FURNITURE, FIXTURES, OFFICE EQUIPMENT	6810449.37	616000.00	0.00	7426449.37	0.00	0.00	0.00	7426449.37	6810449.37
6 ELECTRIC INSTALLATIONS	57706472.65	253993.00	0.00	57960465.65	0.00	0.00	0.00	57960465.65	57706472.65
8 LIBRARY BOOKS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9 LIBRARY BOOKS	12057999.31	0.00	0.00	12057999.31	0.00	0.00	0.00	12057999.31	12057999.31
10 TUBEWELLS & SUPPLY	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL OF CURRENT YEAR	283956028.35	869993.00	0.00	284826021.35	0.00	0.00	0.00	284826021.35	283956028.35
PREVIOUS YEAR									
B. CAPITAL WORK-IN-PROGRESS									
TOTAL (A+B)								284826021.35	283956028.35

(There is no asset on hire purchase basis & payment to C.P.W.D. form part of building and shown as addition during the year.)



A.O. Sharma
NIAM, Jaipur

Director General,
NIAM, Jaipur

FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)
C.S.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019

		(Amount - Rs.)	
SCHEDULE 9 INVESTMENTS FROM EARMARKED / ENDOWMENT FUNDS		Current Year	Previous Year
1. In Government Securities		0.00	0.00
2. Other approved Securities (In LIC for Gratuity)		18176287.00	13153848.00
3. Shares		0.00	0.00
4. Debentures and Bonds		0.00	0.00
5. Subsidiaries and Joint Ventures		0.00	0.00
6. Others (to be specified)		0.00	0.00
TOTAL		18176287.00	13153848.00

		Current Year	Previous Year
SCHEDULE 10 - INVESTMENTS OTHERS			
1. In Government Securities		0.00	0.00
2. Other approved Securities		0.00	0.00
3. Shares		0.00	0.00
4. Debentures and Bonds		0.00	0.00
5. Subsidiaries and Joint Ventures		0.00	0.00
6. Others		0.00	0.00
TOTAL		0.00	0.00



[Signature]
A.O.
NIAM, Jaipur

[Signature]
Director General,
NIAM, Jaipur

ANNUAL REPORT



FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019

SCHEDULE 11 - CURRENT ASSETS, LOANS, ADVANCES ETC.		(Amount - Rs.)	
A. CURRENT ASSETS:	Current Year	Previous Year	
1. Inventories:			
a) Stores and Spares	126643.00	595851.00	
b) Loose Tools	0.00	0.00	
c) Stock-in-trade			
Finished Goods	0.00	0.00	
Work-in-progress	0.00	0.00	
Raw Materials	0.00	0.00	595851.00
2. Sundry Debtors:			
a) Debts Outstanding	0.00	0.00	
b) Others	0.00	0.00	0.00
3. Cash balances in hand (including cheques / drafts and imprest)	0.00	0.00	0.00
4. Bank Balances:			
a) With Scheduled Banks:			
On Current Accounts	27887708.44	41882261.76	
On Deposit Accounts (including FDR Corpus Fund)	206132457.00	158487252.00	
E-Bank a/c	67533.38	10000.00	200379513.76
b) With non - Scheduled Banks:			
On Current Accounts	0.00	0.00	
On Deposit Accounts	0.00	0.00	
On Saving Accounts	0.00	0.00	0.00
5. Post Office Saving Accounts			
TOTAL (A)	234214341.82		200975364.76



[Signature]
Accounts Officer
 NIAM, Jaipur

[Signature]
Director General,
 NIAM, Jaipur

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019

SCHEDULE 11 - CURRENT ASSETS, LOANS, ADVANCES ETC. (Contd.)		(Amount - Rs.)	
	Current Year	Previous Year	
B. LOANS, ADVANCES AND OTHER ASSETS			
1. Loans:			
a) Staff including HBA, Vehicle loan, computer loan etc.	120309.00	197079.00	
b) Other Entities engaged in activities/objectives similar to that of the Entity	0.00	0.00	
c) Other (Specify)	0.00	0.00	197079.00
2. Advances and other amounts recoverable in cash or in kind or for value to be received:			
a) On Capital Account	0.00	0.00	
b) Prepayments (Advance to CPWD, as per terms of Grant in Aid)	20829132.00	107322.00	
c) Others (including Security Deposit & for MISIRGSINAMA etc.)	17817120.00	13710602.50	13817924.50
3. Income Accrued:			
a) On Investments from Earmarked/Endowment Funds	0.00	0.00	
b) On Investment - Others	0.00	0.00	
c) On Loans and Advances	0.00	0.00	
d) Others	7024725.00	5786234.00	5786234.00
4. Claims Receivable		0.00	0.00
TOTAL (B)		45791286.00	19801237.50
TOTAL (A + B)		280005627.82	220776602.26



A.O. *[Signature]*
 NIAM, Jaipur

[Signature]
 Director General,
 NIAM, Jaipur

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kota Road, Bambala, Jaipur - 302033

SCHEDULE FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD/YEAR ENDED 31st March 2019

SCHEDULE 12 - INCOME FROM SALES / SERVICES		
	Current Year	Previous Year
1). <u>Income from Sales</u>		
a) Sale of Finished Goods	0.00	0.00
b) Sale of Raw Material	0.00	0.00
c) Sale of Scraps	0.00	0.00
2). <u>Income from Services</u>		
a) Labour and Processing Charges	0.00	0.00
b) Professional / Consultancy Services	3,66,8057.00	8771717.00
c) Agency Commission and Brokerage	0.00	0.00
d) Maintenance Services (Equipments/Property)	0.00	0.00
e) RKVY Incubation	15975000.00	0.00
TOTAL	19643057.00	8771717.00

SCHEDULE 13 - GRANTS / SUBSIDIES		
(Irrevocable Grants & Subsidies Received)		
	Current Year	Previous Year
1). Central Government	94474075.33	89485123.20
2). Central Government (RGS)	118.00	59.00
3). State Government(s)	0.00	0.00
4). Government Agencies(NIAM Fund)	0.00	0.00
5). Institutions / Welfare Bodies	0.00	0.00
6). International Organisations	0.00	0.00
7). Others (Specify) Central Govt. (Market Atlas)	0.00	0.00
8). Others (Specify) Central Govt. (Market Infra)	354.00	177.00
TOTAL	94474547.33	89485359.20



A. Q. Khan
A. Q. Khan
 NIAM, Jaipur

A. Kumar
Director General,
 NIAM, Jaipur

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD/YEAR ENDED 31st March 2019

		(Amount - Rs.)	
SCHEDULE 14 - FEES / SUBSCRIPTIONS		Current Year	Previous Year
1) Entrance Fees		0.00	0.00
2) Annual Fees / Subscriptions , PGDABM Fee		43491403.00	36082664.00
3) Seminar / Programme Fees		1073115.00	11471586.00
4) Consultancy Fees		0.00	0.00
5) International programme Receipts		3121161.00	2421028.00
6) FCRA		350418.00	1424783.00
TOTAL		48036097.00	51400061.00

		Investment from Earmarked Fund		Investment Others	
SCHEDULE 15 - INCOME FROM INVESTMENTS		Current Year	Previous Year	Current Year	Previous Year
(Income on Invest. from Earmarked/Endowment Funds transferred to Funds)					
1) Interest					
a) On Govt. Securities		0.00	0.00		
b) Other Bonds/Debentures		0.00	0.00	0.00	0.00
2) Dividends:					
a) On Shares		0.00	0.00	0.00	0.00
b) On Mutual Fund Securities		0.00	0.00	0.00	0.00
3) Room Rent		986450.00	91700.00	0.00	0.00
4) Others (Specify)		0.00	0.00	0.00	0.00
TOTAL		986450.00	91700.00	0.00	0.00



A.O. Jha
A.O. Jha
NIAM, Jaipur

S. Kumar
Director General
NIAM, Jaipur

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambaia, Jaipur - 302033

SCHEDULE FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD/YEAR ENDED 31st March 2019

		(Amount - Rs.)	
SCHEDULE 16 - INCOME FROM ROYALTY, PUBLICATIONS ETC.		Current Year	Previous Year
1)	Income from Royalty	0.00	0.00
2)	Income from Publications	0.00	0.00
3)	Others (Specify)	0.00	0.00
TOTAL		0.00	0.00

		Current Year	Previous Year
SCHEDULE 17 - INTEREST EARNED			
1)	On Term Deposits:		
	a) With Scheduled Banks	3574922.00	2746037.00
	b) With Non-Scheduled Banks	0.00	0.00
	c) With Institutions	0.00	804.00
	d) Others	0.00	0.00
2)	On Saving Accounts:		
	a) With Scheduled Banks	0.00	0.00
	b) With Non-Scheduled Banks	0.00	0.00
	c) Post Office Savings Accounts	0.00	0.00
	d) Others	0.00	0.00
3)	On Loans:		
	a) Employees / Staff	129997.00	152740.00
	b) Others (Interest on IT Refund)	0.00	115486.00
4)	Interest on Debtors and Other Receivables (RGS)		
TOTAL		3704919.00	3015067.00



A.O. *[Signature]*
NIAM, Jaipur

[Signature]
Director General
NIAM, Jaipur

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD YEAR ENDED 31st March 2019

		(Amount - Rs.)	
SCHEDULE 18 - OTHER INCOME		Current Year	Previous Year
1)	Profit on Sale/disposal of Assets:		
	a) Owned assets	0.00	0.00
	b) Assets acquired out of grants, or received free of cost	0.00	0.00
2)	Export Incentives realised	0.00	0.00
3)	Fees for Miscellaneous Services (Pgpbm user charges)	0.00	0.00
4)	Miscellaneous Income (including prior period)	695264.00	221186.00
TOTAL		695264.00	221186.00

		Current Year	Previous Year
SCHEDULE 19 - INCREASE/(DECREASE) IN STOCK OF FINISHED GOODS & WORK IN PROGRESS			
a)	Closing Stock		
	Finished Goods	0.00	0.00
	Work-in-progress	0.00	0.00
b)	Less: Opening Stock		
	Finished Goods	0.00	0.00
	Work-in-progress	0.00	0.00
NET INCREASE/(DECREASE) (a - b)		0.00	0.00

		Current Year	Previous Year
SCHEDULE 20 - ESTABLISHMENT EXPENSES			
a)	Salaries and Wages	38381449.00	31048656.00
b)	C.E.A. and Bonus	0.00	0.00
c)	Contribution to Other Fund (Specify)	0.00	0.00
d)	Over Time	0.00	0.00
e)	Expenses on Employees Retirement and Terminal Benefits	0.00	2115570.00
f)	Other (Specify)	43449.00	57430.00
TOTAL		38424898.00	33221656.00



A.O. *[Signature]*
NIAM, Jaipur

[Signature]
Director General,
NIAM, Jaipur

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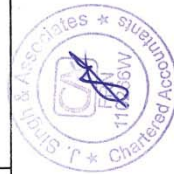


FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD/YEAR ENDED 31st March 2019

	(Amount - Rs.)	
	Current Year	Previous Year
SCHEDULE 21 - OTHER ADMINISTRATIVE EXPENSES ETC.		
A. INSTITUTIONAL MAINTENANCE AND OTHER ADMINISTRATIVE EXPENSES		
1 Consumption of Consumable Stores	388839.00	146620.00
2 Labour and processing expenses	0.00	0.00
3 Cartage and Carriage Inwards	0.00	0.00
4 Electricity and power	6205252.00	4080658.00
5 Water Charges	0.00	0.00
6 Insurance	0.00	0.00
7 Repairs and maintenance of services	7444318.00	5222681.00
8 Excise Duty	0.00	0.00
9 Rent, Rates and Taxes & Insurance	81998.00	122041.00
10 Vehicles Running and Maintenance	0.00	0.00
11 Postage, Telephone and Communication Charges	364731.00	320299.00
12 Travelling and Conveyance Expenses	2811840.00	1292396.00
13 Expenses on Membership Fees	14160.00	0.00
14 Auditors Remuneration & Legal Fees	165968.00	154640.00
15 Hospitality Expenses	0.00	0.00
16 Professional Charges	0.00	0.00
17 Provision for Bad and Doubtful Debts / Advances	0.00	0.00
18 Irrecoverable Balances Written-Off	0.00	0.00
19 Packing Charges	0.00	0.00
20 Freight and Forwarding Expenses	0.00	0.00
21 Advertisemen and Publicity	460173.00	71628.00
22 Bank Charges	5951.83	3070.20
23 News Paper & Magazine	330226.50	74844.00
24 Security & Other Service Maintenance	4654395.00	1862316.00
25 Repairs and maintenance of road & building	343256.00	20906760.00
26 Prior Adjustment	0.00	1000000.00
27 Other Expenses	4604655.00	2526512.00
TOTAL	27875763.33	37784265.20



A.O. Chaudhary
NIAM, Jaipur

Director General,
NIAM, Jaipur

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD/YEAR ENDED 31st March 2019

		(Amount - Rs.)	
		Current Year	Previous Year
SCHEDULE 21 - OTHER ADMINISTRATIVE EXPENSES ETC.			
B. PROJECTS, TRAINING, SEMINAR RELATED EXPENSES			
1	Expenses on Training & Seminar / Workshops / Exhibition etc.	18520239.00	10425012.00
2	Computer and Satellite Expenses	0.00	0.00
3	Project Formulation Expenses	4016971.00	4909525.00
4	Publication of journal & Survey & Research	0.00	0.00
5	Expenditure on RGS	118.00	3593.00
6	Expenditure on PGDABM	18127928.83	15697883.44
7	Expenditure on Market Atlas	0.00	0.00
8	Expenditure on International Programme	3447692.00	3144665.00
9	Expenditure on Market Infrastructure	354.00	177.00
10	Expenditure on RKVY	2188512.00	0.00
11	Expenditure on FCRA	350418.00	183688.00
TOTAL (B)		46652232.83	34364543.44
(TOTAL A+B)		74527996.16	72148808.64



A.O. Singh
 NIAM, Jaipur

Director General
 NIAM, Jaipur

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD/YEAR ENDED 31st March 2019

		(Amount - Rs.)	
		Current Year	Previous Year
SCHEDULE 22 - EXPENDITURE ON GRANTS, SUBSIDIES ETC.			
a)	Grants given to Institutions / Organisations	0.00	0.00
b)	Subsidies given to Institutions / Organisations	0.00	0.00
TOTAL		0.00	0.00
Note - Name of the Entities, their Activities along with the amount of Grants/Subsidies are to be disclosed.			

		Current Year	Previous Year
SCHEDULE 23 - INTEREST			
a)	On Fixed Loans	0.00	0.00
b)	On Other Loans (Including Bank Charges)	0.00	0.00
c)	Others (Specify)	0.00	0.00
TOTAL		0.00	0.00



A.O. *[Signature]*
A.O. *[Signature]*
NIAM, Jaipur

[Signature]
Director General,
NIAM, Jaipur

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

SCHEDULE FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2019

SCHEDULE 24 - SIGNIFICANT ACCOUNTING POLICIES

1 ACCOUNTING CONVENTION

1.1

The financial statements are prepared on the basis of historical cost convention, unless otherwise stated and on the accrual method of accounting including for the interest received on F. D. R & interest on advance to employees.

2 INVENTORY VALUATION

2.1 Consumable stores are valued at cost and are as confirmed by management.

3 INVESTMENT

3.1 A sum of Rs.50,22,439.00 Invested in LIC during the year for Gratuity.

4 LAND & BUILDING TAX AND EXCISE DUTY

4.1 The Government of Rajasthan have abolished land and building tax.

4.2 Excise duty is not applicable.

5 FIXED ASSETS

5.1 Fixed Assets are stated at cost of acquisition inclusive of inward freight, duties and taxes and incidental and direct expenses related to acquisition. In respect of projects involving construction, related pre-operational expenses (including interest on loans for specific project prior to its completion), form part of value of the assets capitalized.

5.2 Fixed Assets received by way of non-monetary grants, are capitalized at values stated, by corresponding credit to Capital Reserve.

5.3 The fixed assets have not been revalued during the year.

5.4 Assets which have become unserviceable or obsolete are also shown in fixed assets till the permission to write off/dispose off received from Govt. of India.

6 DEPRECIATION

6.1 Fixed Assets are stated at cost and dep. on Fixed Assets has not been provided, since fixed assets have been created out of grant.

Contd.....



FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

SCHEDULE FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2019

SCHEDULE 24 - SIGNIFICANT ACCOUNTING POLICIES

7 MISCELLANEOUS EXPENDITURE & PRIOR ADJUSTMENT

7.1 Prior adjustment as suggested.

8 ACCOUNTING FOR SALES

8.1 This is service rendering Institute & there is no sales.

9 GOVERNMENT GRANTS / SUBSIDIES

9.1 Grant-in-aid from Government of India has been received towards administration and other expenses of the Institute. The institute has taken only that portion of grant to Income & Expenditure account to equalize with administrative expenses incurred during the year. The remaining part has been carried over directly to Balance Sheet.

9.2 Government grants / subsidy are accounted on realization basis.

10 FOREIGN CURRENCY TRANSACTIONS

10 No foreign currency transactions during the year.

11 LEASE

11.1 No Lease rentals are there.

12 RETIREMENT BENEFITS

12.1 Provision for gratuity has been made as per Govt. of India's approval and payment of gratuity act on the date of balance sheet.

12.2 Provision for leave salary has also been made on the basis of 60 % leave balances of the employees.

As per our report even dated attached

For J. Singh & Associates

FRN - 110266W

Chartered Accountants



(Shalini Jain)

Partner

M. No. 406364

Place: Jaipur

Date: 30.05.2019

A. Singh
Director General
NIAM, Jaipur

A. Singh
A. Singh
NIAM, Jaipur

FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2019

SCHEDULE 25 - CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

1 CONTINGENT LIABILITIES

- 1.1 Claims against the Entity not acknowledged as debts - Rs. NIL (Previous year Rs. NIL).
- 1.2 In respect of:
- Bank guarantees given by / on behalf of the Entity -Rs. NIL (Previous year Rs. NIL)
 - Letters of Credit opened by Bank on behalf of the Entity - Rs. NIL (Previous year Rs. NIL)
 - Bills discounted with banks Rs. NIL (Previous year Rs. NIL)
- 1.3 Disputed demands in respect of:
- Income tax Rs. NIL (Previous year Rs. NIL)
 - Sales tax Rs. NIL (Previous year Rs. NIL)
 - Municipal Taxes NIL (Previous year Rs. NIL)
- 1.4 In respect of claims from parties for non execution of orders, but contested by the Entity - Rs. NIL (Previous year Rs. NIL).

2 CAPITAL COMMITMENTS

Estimated value of contracts remaining to be executed on capital account and not provided for (net of advances) Rs. NIL (Previous year Rs. NIL).

3 LEASE OBLIGATIONS

Future obligations for rentals under finance lease arrangements for plant and machinery amount to Rs. NIL (Previous year Rs. NIL).

4 FIXED ASSETS

Fixed assets the purchased cost of which is of Rs.4856157.00 are unserviceable or obsolete. The depreciated value can not be determined because stock register has not been properly maintained and the depreciation has not been claimed.

5 CURRENT ASSETS, LOANS AND ADVANCES

In the opinion of the Management, the current assets, loans and advances have a value on realization in the ordinary course of business, equal at least to the aggregate amount shown in the Balance Sheet.

6 TAXATION

In view of there being no taxable income under Income tax Act, 1961, no provision for Income tax has been considered necessary.

Contd.....



FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S.NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2019

SCHEDULE 25 - CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

7 FOREIGN TRAVEL
NIL

8 FOREIGN CURRENCY TRANSACTIONS

8.1 Value of Imports Calculated on C.I.F. Basis:

	(Amount - Rs.)	
	Current Year	Previous Year
- Purchase of finished Goods	NIL	NIL
- Raw Materials & Components (Including in transit)	NIL	NIL
- Capital Goods	NIL	NIL
- Stores, Spares and Consumables	NIL	NIL

8.2 Expenditure in foreign currency:

a) Travel	NIL	NIL
b) Remittances and Interest payment to Financial Institutions/Banks in Foreign C	NIL	NIL
c) Other expenditure:	NIL	NIL
- Commission on Sales	NIL	NIL
- Legal and Professional Expenses	NIL	NIL
- Membership Fee	NIL	NIL

8.3 Earnings:

Value of Exports on FOB Basis
International Programme Fees(Received in INR)

NIL	NIL
NIL	NIL

Contd.



8.4 Remuneration to auditors:

As Auditors		
-	Taxation matters	NIL
-	For Management services	NIL
-	For certification	NIL
8.5 Others		NIL

9 Corresponding figures for the previous year have been regrouped/rearranged, wherever necessary.

10 Schedules 1 to 25 are annexed to and form an integral part of the Balance Sheet as at 31/03/2018 and the Income and Expenditure Account for the year ended on that date.

As per our report even dated attached
For J.Singh & Associates
FRN - 110266W
Chartered Accountants

(Shalini Jain)
Partner
M. No. 406364

Place: Jaipur
Date: 30.05.2019



A.O. Gode
A.O.
NIAM, Jaipur

(Signature)
Director General
NIAM, Jaipur

ANNUAL REPORT



FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.S.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
 Kola Road, Bambala, Jaipur - 302033
CONSOLIDATED RECEIPTS AND PAYMENTS FOR THE YEAR ENDED 31st March 2019

	Current Year	Previous Year	PAYMENTS	Current Year	Previous Year
RECEIPTS					
I) Opening Balance					
a) Cash in Hand	0.00	0.00		337,19,435.00	285,95,548.00
b) Bank Balance				552,22,220.24	642,49,837.60
II) In current/savings A/c	418,82,261.76	249,88,601.70	Expenses		
i) In deposit A/c	1602,68,110.00	1555,12,831.00	a) Establishment Expenses		
ii) In E-Bank A/c	10,000.00	10,000.00	b) Other administrative & Insti. Maint. Expenses		
III) Grant Received			c) Trn.P/F & Con.etc exps		
a) From Govt. of India			Trn.P/F & Con.etc exps(NIAM)	88,23,984.00	275,50,535.00
i) NIAM	958,37,000.00	609,99,000.00	Trn.P/F & Con.etc exps(MKT INFRA)	0.00	0.00
ii) MIS	0.00	0.00	Trn.P/F & Con.etc exps(RGS)	0.00	0.00
iii) CSS (RGS)	0.00	0.00	Trn.P/F & Con.etc exps(CRA)	0.00	535.00
iv) NAMA	0.00	0.00	Trn.P/F & Con.etc exps(GD&M)	0.00	36,48,810.00
v) MIDH	0.00	0.00			
Transfer	0.00	0.00			
IV) Interest Received			III) Investment and deposit made		
a) On Bank Deposit	94,24,352.00	97,07,239.00	a) Out of Earmarked/Endowment fund (Gratuity)	50,22,439.00	10,12,527.00
b) Loan, Advances (Employees) etc.	0.00	0.00	b) Out of own fund	0.00	0.00
V) Other Income			IV) Expenditure on Fixed Assets & CWIP		
a) Fees for Service	256,13,842.00	125,56,983.00	a) Purchase of Fixed Assets	8,69,993.00	34,30,520.00
b) Fees for PGD&M/FCRA	344,87,672.00	335,13,353.00	b) Expenditure on CWIP	0.00	56,32,079.00
c) Misc. income	0.00	9,11,043.66	VI) Refund of surplus money/loans		
VI) Amount Borrowed	0.00	0.00	a) To the Govt. of India	0.00	0.00
VII) Any Other Receipt			b) To the State Govt.	0.00	0.00
a) Security / EMD Rece.	5,10,000.00	14,19,800.00	c) To other provider of Funds/EMD	2,85,000.00	4,20,000.00
b) Advance received/recovered/inter transfer	36,69,036.84	424,73,888.00	d) Caution Money	249,11,979.00	28,84,526.00
c) Sale of vehicle	0.00	0.00	e) Inter Transfer & Others		
d) Employee advance	0.00	0.00	VII) Finance Charge(Interest)		
e) Others (Misc Recoveries)	286,05,362.63	105,03,036.00	Other Advances	219,35,520.00	0.00
f) Gratuity	0.00	20,12,527.00	Advance to Employees	37,53,702.00	15,18,145.00
Total	4025,07,637.23	3646,08,302.36	Advance to Others	38,07,695.00	48,49,940.00
			0 S. Liabilities/other	101,57,966.55	108,33,408.00
			Security Deposit	4,50,000.00	8,95,000.00
			VIII) Closing Balance		
			a) Cash in Hand	0.00	0.00
			b) Bank balance		
			i) In current/savings A/c	1489,26,657.44	418,82,261.76
			ii) In deposit A/c	622,92,787.00	1602,68,110.00
			iii) In E-Bank A/c	10,000.00	10,000.00
			Total	4025,07,637.23	3646,01,416.36

As per our report even dated attached

For J.Singh & Associates

FRN - 110266W

Chartered Accountants



(Shalini Jain)
Partner

M. No. 406364

Place: Jaipur

Date: 30.05.2019

(Signature)
Accounts Officer
Jaipur

(Signature)
Director General
NIAM, Jaipur

ANNUAL REPORT



FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS) NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Jaipur - 302033

RECEIPTS AND PAYMENTS FOR THE PERIOD YEAR ENDED 31st March 2019

RECEIPTS	FCRA	PGDABM	NAMA			RGS		NIAM		Current Year	Previous Year
			1	2	3	4	5	6			
I. Opening Balance											
a) Cash in Hand										0.00	0.00
b) Bank Balance											
i) In current/ Savings A/c	6,72,549.89	85,88,300.10	-		13,366.09	14,02,164.88		312,05,880.80	418,82,261.76	249,88,601.70	
ii) In deposit A/c	110,42,787.00	124,63,744.00	0.00		0.00	0.00		245,81,579.00	1602,68,110.00	1555,12,831.00	
iii) In E-Bank A/c	0.00	0.00	0.00		0.00			10,000.00	10,000.00	10,000.00	
II. Grant Received											
a) From Govt. of India											
i) NIAM								958,37,000.00	958,37,000.00	609,99,000.00	
ii) MIS								0.00	0.00	0.00	
iii) RGS								0.00	0.00	0.00	
iv) NAMA								0.00	0.00	0.00	
v) MIDH								0.00	0.00	100,00,000.00	
III. Income on Investment											
a) Earmarked/Endow. Funds										0.00	0.00
b) Own Fund										0.00	0.00
IV. Interest Received											
a) On Bank Deposit	0.00	80,43,626.00					3,827.00	13,76,899.00	94,24,352.00	97,07,239.00	
b) Loan, Advances(Employees) etc.									0.00	0.00	
V. Other Income											
a) Fees for service/ Scholarship											
b) Fees from PGDABM & FCRA		344,87,672.00						258,13,842.00	258,13,842.00	125,56,983.00	
c) Misc. Income							0.00		344,87,672.00	335,13,353.00	
VI. Amount Borrowed										0.00	9,11,043.66
VII. Any Other Receipt											
a) Security / EMD Rece.											
b) Advance received/recovered/inter transfer		3,10,000.00						2,00,000.00	5,10,000.00	14,19,800.00	
c) Sale of vehicle		8,33,301.84						48,35,735.00	56,69,036.84	424,73,886.00	
d) Employee advance									0.00	0.00	
e) Others (Misc.Recoveries)								286,05,362.63	286,05,362.63	105,03,036.00	
f) Gratuity								0.00	0.00	20,12,527.00	
Total	117,15,336.89	1,769,06,643.94	0.00	13,366.09	14,05,991.88	2124,66,298.43			4025,07,637.23	3646,08,302.36	



Accounts Officer
NIAM, Jaipur

Director General
NIAM, Jaipur

ANNUAL REPORT



FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambaia, Jaipur - 302033

RECEIPTS AND PAYMENTS FOR THE PERIOD YEAR ENDED 31st March 2019

PAYMENTS	FCRA 1	PGDABM 2	NAMA 3	MIS 4	RGS 5	NIAM 6	Current Year	Previous Year
I) Expenses								
a) Establishment Expenses								
b) Other Administrative & Inst. Maint. Exp.	118.00	184,01,413.41		354.00	118.00	337,19,435.00	337,19,435.00	285,95,546.00
c) Training PFI & Con. Etc. exp. (NIAM)	0.00					552,22,220.24	552,22,220.24	642,49,837.60
d) Training PFI & Con. Etc. exp. (MIS)						88,23,984.00	88,23,984.00	273,50,535.00
e) Training PFI & Con. Etc. exp. (RGS)						0.00	0.00	0.00
f) Training PFI & Con. Etc. exp. (FCRA)	0.00					0.00	0.00	535.00
g) Training PFI & Con. Etc. exp. (PGDABM)						0.00	0.00	36,48,810.00
h) Training & Education Program (PGDABM)						0.00	0.00	0.00
II) Payment made against fund for various project								
Advance for Training programmes (RGS)						0.00	0.00	0.00
Advance for Training programmes (MIS)						0.00	0.00	0.00
Advance for Training programmes (FCRA)						0.00	0.00	0.00
Advance for Training programmes (NIAM)						223,18,259.00	223,18,259.00	71,19,534.00
III) Investment and deposit made								
a) Out of Earmarked/Endowment fund (Gratuity)						0.00	0.00	0.00
b) Out of own fund						50,22,439.00	50,22,439.00	10,12,527.00
IV) Expenditure on Fixed Assets & CWIP								
a) Purchase of Fixed Assets		8,05,199.00				64,794.00	8,69,993.00	34,30,520.00
b) Expenditure on CWIP							0.00	56,32,079.00
V) Refund of surplus money/Loans								
a) To the Govt of India							0.00	0.00
b) To the State Govt.							0.00	0.00
c) To other provider of Funds(EMD)							0.00	0.00
d) Caution money		2,85,000.00					2,85,000.00	4,20,000.00
e) Inter Transfer & Others						249,11,979.00	249,11,979.00	28,84,628.00
VI) Finance Charge/Interest								
other payments							0.00	0.00
a) other advances (CPWD)						5,000.00	5,000.00	8,886.00
a) O.S. Liabilities						219,35,520.00	219,35,520.00	0.00
b) Advance to Employees						101,52,966.55	101,52,966.55	108,33,408.00
c) Tds		6,58,178.00				30,95,524.00	37,53,702.00	15,18,145.00
d) Security Deposit	0.00					38,07,695.00	38,07,695.00	48,49,940.00
VIII) Closing Balance						4,50,000.00	4,50,000.00	89,500.00
a) Cash in Hand								
b) Bank balance							0.00	0.00
j) In current/savings A/c	6,72,431.89	1326,06,853.53		13,012.09	10,05,873.88	146,28,488.05	1489,26,657.44	418,82,251.76
j) In time deposit A/c	110,42,787.00	241,50,000.00			4,00,000.00	267,00,000.00	622,92,787.00	1602,68,110.00
iii) In E-Bank A/c		0.00				10,000.00	10,000.00	10,000.00
Total	117,15,336.89	1769,05,643.94	0.00	13,356.09	14,05,991.88	2124,66,298.43	4025,07,637.23	3646,08,302.56



Accounts Officer
NIAM, Jaipur

Director General
NIAM, Jaipur

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UCgenerateGFR12AForm.

<https://pfms.nic.in/ImplementingAgency/UtilizationCertificate/UC>.

FORM GFR 12 A																
FORM GFR 12-A [See Rule 238(1)]																
Form of Utilization Certificate FOR AUTONOMOUS BODIES OF THE GRANTEE ORGANIZATION																
UTILIZATION CERTIFICATE FOR THE YEAR 2018-2019 in respect of Recurring/non-recurring GRANTS-IN-AID/SALARIES/CREATION OF CAPITAL ASSETS																
1.Name of the Scheme : INTEGRATED SCHEME ON AGRICULTURE MARKETING-9006																
2. Whether recurring pr non-recurring grants :N/A																
3.Grants positions of the beginning of the Financial year : (i.) Cash in Hand/Bank : 6683662.00 (ii.) Unadjusted advances : 0.00 (iii.) Total: 6683662.00																
4. Details of grants received,expenditure incurred and closing balances:(Actuals) :																
Unspent Balances of Grants received yrs(1)	Interest Earned there On(2)	Interest deposited back to the Government(3)	Sanction Number	Sanction Date	Amount(Rs) (4)	Total Available funds(5)= (1+2-3+4)	Expenditure incurred(6)	Closing Balances(7)								
0.00	0.00	0.00	G.20015/7 /2016-M.II (Vol.II)	01-06-2018	7290000.00	7290000.00	7290000.00	0.00								
0.00	0.00	0.00	G.20015/7 /2016- M.II(Vol.II)	01-06-2018	3600000.00	3600000.00	3600000.00	0.00								
0.00	0.00	0.00	G.20015/7 /2016-M.II (Vol.II)	02-11-2018	3600000.00	3600000.00	3600000.00	0.00								
0.00	0.00	0.00	G-20015/6 /2015-M.II	18-10-2018	6545663.00	6545663.00	6545663.00	0.00 - DM								
0.00	0.00	0.00	G.20015/7 /2016-M.II (Vol.II)	02-11-2018	7290000.00	7290000.00	7290000.00	0.00								
0.00	0.00	0.00	G.20015/7 /2016-M.II (vol.II)	01-06-2018	34110000.00	34110000.00	34110000.00	0.00								
0.00	0.00	0.00	G.20015/7 /2016- M.II(Vol.II)	19-12-2018	5000000.00	5000000.00	5000000.00	0.00								
6683662.00	0.00	0.00	G.20015/7 /2016-M.II (vol.II)	28-06-2018	825000.00	7508662.00	7508662.00	0.00								
0.00	0.00	0.00	G.20015/7 /2016- M.II(Vol.II)	28-06-2018	12000.00	12000.00	12000.00	0.00								
0.00	0.00	0.00	G.20015/7 /2016-M.II (Vol.II)	02-11-2018	34110000.00	34110000.00	23105910.00	11004090.00								
0.00	0.00	0.00	G-20015/10 /2016-M.II	11-03-2019	899600.00	899600.00	155700.00	743900.00 - DM								
<table border="1"> <tr> <td>Grant-in-aid-General</td> <td>Grant-in-aid-Salary</td> <td>Grant-in-aid-creation of capital assets</td> <td>Total</td> </tr> <tr> <td>59771692.00</td> <td>38381449.00</td> <td>64794.00</td> <td>98217935.00</td> </tr> </table>									Grant-in-aid-General	Grant-in-aid-Salary	Grant-in-aid-creation of capital assets	Total	59771692.00	38381449.00	64794.00	98217935.00
Grant-in-aid-General	Grant-in-aid-Salary	Grant-in-aid-creation of capital assets	Total													
59771692.00	38381449.00	64794.00	98217935.00													
Details of grants position of the end of the year																
3.Grants positions of the End of the Financial year : (i.) Cash in Hand/Bank : -1237962.00 (ii.) Unadjusted advances : 12985952.00 (iii.) Total : 11747990.00																
Certified that I have satisfied myself that the condition on which the grants-in-aid was sanctioned have been duly fulfilled/are being fulfilled and that I have exercised the following checks to see that the money was actually utilised for the purpose for which it was sanctioned.																

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<https://pfms.nic.in/ImplementingAgency/UtilizationCertificate/UC>

1. The main accounts and other subsidiary accounts and registers(including assets registers) are maintained as prescribed in the relevant Act/Rules/Standing instructions (mention the Act/Rules) and have been duly audited by designated auditors. The figures depicted above tally with the audited figures mentioned in financial statements/accounts.
2. There exist internal controls for safeguarding public funds/assets , watching outcomes and achievements of physical targets against the financial inputs,ensuring quality in asset creation etc. & the periodic evaluation internal controls is exercised to ensure their effectiveness.
3. To the best of our knowledge and belief . no transactions have been entered that are in violation of relevant Act/Rules/Standing instructions and scheme guidelines.
4. The responsibilities among the key functionaries for execution of the schema have been assigned in clear terms and are not general in nature.
5. The benefits were extended to the intended beneficiaries and only such areas/districts were guidelines and terms and conditios of the gaints-in-aid.
6. It has been ensured that the physical and financial performance under INTEGRATED SCHEME ON AGRICULTURE MARKETING-9006 (name of the scheme has been according to the requirements , as prescribed in the guidelines issued by Govt. of india and the performane/targets achieved statement for the year to which the utilization of the fund resulted in outcomes given at Annexure- 1 duly enclosed.
7. The utilization of the fund resulted in outcomes given at Annexure -2 duly enclosed(to be formulated by the Ministry/Department concerned as per their requirements/specifications.)
8. Details of various schemes executed by the agency through grants-in-aid received from the some Ministry or from other Ministries is enclosed at Annexure-2 (to be formulated by the Minisry/Departments concerned as per their requirements/specifications).

Date : 29.07.19
Place : JODHPUR
Signature :
Name : C. HARSH DASARI
Chief Finance Officer
(Head of the Finance)

(Strike out in inapplicable terms)

print

Signature

Name.....

Dr. P. Chandra Shekara
Head of the Organisation
Director General

C.C.S. National Institute of Agricultural Marketing
(An organization of Ministry of Agriculture &
Farmers Welfare, Govt. of India)
Kota Road, Bambala, Sanganer, Jaipur-302033

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OFFICE OF THE PRINCIPAL DIRECTOR OF AUDIT (CENTRAL)
AHMEDABAD
BRANCH OFFICE: RAJASTHAN, JAIPUR

No.: CRA-II/Exp./AAP/2019-20/ D - 594 Dated: 7-8-19

To

Director General ,
CCS National institute of Agricultural Marketing (NIAM),
Kota Road, Bambala, Sanganer,
Pratap Nagar, Jaipur

Subject: - Audit of CCS National institute of Agricultural Marketing (NIAM) for the financial year 2018-19- reg.

Ref: - Your letter no. 03/NIAM/Accts/ Dated: 05/26.07.19

Sir,

With reference to subject cited above it is intimated that your institute is not planned for audit in Annual Audit Plan 2019-20. So Compliance audit cannot be conducted for the financial year 2018-19. Audit of your institute is conducted under Section 14 of DPC Act, 1971, therefore, there is no provision of financial audit

Yours faithfully


Audit Officer/CRA-II(Exp.)

 Accs  4/8/19



Annexure - 8

Academic Calendar of CCS NIAM for the year 2018-19													
Sl. No	Period	Theme of Training	Course Director	Venue/Partner Institute	Duration	Gender		Social Category				State	Total
						Male	Female	SC	ST	OBC	Gen		
1	5 th to 8 th June, 18	Supply Chain Management for Directors of FPO, MSAMB, organised in Maharashtra	Dr. Hema Yadav	CCS NIAM	4 Days	23	3	0	0	4	22	Maharashtra	26
2	12 th to 15 th June, 18	Supply Chain Management for Directors of FPO, MSAMB, Maharashtra	Dr. Hema Yadav	CCS NIAM	4 Days	13	6	0	0	3	16	Maharashtra	19
3	19 th to 22 nd June, 18	Supply Chain Management for Directors of FPO, MSAMB, Maharashtra	Dr. Hema Yadav	CCS NIAM	4 Days	17	0	0	0	2	15	Maharashtra	17
4	27 th to 29 th June, 18	Agricultural Marketing	Dr. Shuchi Mathur	CCS NIAM	3 Days	10	0	0	0	8	2	Uttar Pradesh	10
5	2 nd to 4 th Aug, 18	Integrated farming system, processing and marketing of farm produce	Dr. S.R. Singh	Imphal	3 Days	36	14	8	10	8	24	Manipur	50
6	3 rd Aug, 18	KrishiVikas-Search for Agri Innovations	Dr. Ramesh Mittal & Dr. Saravanan Raj	MANAGE & CCS NIAM	1 Day	30	0	0	0	0	30	Rajasthan	30
7	17 th to 19 th Aug, 2018	Integrated farming system, processing and marketing of farm produce	Dr. S.R. Singh	KVK, Thoubal	3 Days	40	7	23	3	16	2	Manipur	47
8	14 th Aug, 18	Agri-preneur Summit, organised at NITTE University	Dr. Ramesh Mittal	NITTE Mangalore	1 Day	150	125	30	40	60	145	Karnataka	275
9	29 th to 31 st Aug, 18	Marketing of Horticultural Produce	Dr. S.R. Singh	FPC Kakching	3 Days	31	15	26	1	19	0	Manipur	46
10	4 th to 5 th Sept, 18	International Conference on Contribution of Technical	Dr. Ramesh Mittal & Dr. Manshi	Shanakara Institute of	2 Days	64	40	10	13	19	22	Rajasthan	104



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11	4 th to 6 th Sept, 18	Education in Entrepreneurship and Agriculture	Mathur	Technology, Jaipur	3 Days	28	0	0	0	5	23	Rajasthan	28
12	6 th to 8 th Sept, 18	Agricultural Marketing	Dr. Shuchi Mathur	CCS NIAM	3 Days	40	4	11	3	22	8	Manipur	44
13	10 th to 12 th Sept, 18	Marketing of Horticultural Produce	Dr. S.R. Singh	Youth Hostel KLI	3 Days	34	12	13	6	14	13	Manipur	46
14	10 th to 14 th Sept, 18	Processing and Marketing of Medicinal & Aromatic Plants	Dr. S.R. Singh	MSME/TC Nilakuthi	3 Days	24	0	3	0	12	9	Uttar Pradesh	24
15	11 th Sept, 2018	New Dimension in Agricultural Marketing	Dr. S.R. Singh	CCS NIAM	5 Days	29	2	3	3	12	13	Rajasthan	31
16	18 th to 20 th Sept, 18	WDRA Awareness Programs	Dr. Mansi Mathur	KVK, Chomu, Jaipur	1 Day	31	10	4	3	24	10	Manipur	41
17	18 th to 20 th Sept, 18	Market Led Extension	Dr. S.R. Singh	KVK, Thoubal	3 Days	45	18	0	0	0	63	Jammu & Kashmir	63
18	19 th to 23 rd Sept, 18	Banner Programme on New Dimensions in Agricultural Marketing focus crop-Apple	Dr. Ramesh Mittal	SKAUST, Srinagar	3 Days	225	75	0	0	0	300	SAARC Countries	300
19	24 th to 26 th Sept, 18	International Conference on the doubling the income of the Farmers of SAARC Countries	Director General	Kathmandu, Nepal	5 Days	9	32	0	41	0	0	Manipur	41
20	25 th to 26 th Sept, 18	Processing and Marketing of Medicinal & Aromatic Plants	Dr. S.R. Singh	KVK Ukhrul	3 Days	23	15	1	0	7	30	Karnataka	38
21	1 st to 3 rd Oct, 18	Digital Marketing for Agribusiness	Dr. Ramesh Mittal	NITTE, Mangalore	2 Days	40	8	8	4	28	8	Manipur	48
22	1 st to 15 th Oct, 18	Agricultural Marketing	Dr. S.R. Singh	ICM, Imphal	3 Days	26	4	0	0	0	30	Rajasthan	30
23	2 nd Oct, 18	Value Chain and Innovations in Agricultural Marketing under Feed The Future: India Triangular Programme of USAID	Dr. Hema Yadav & Shri Sathyendra Kumar	CCS NIAM	15 Days	110	40	0	0	0	150	Rajasthan	150
24	4 th to 6 th Oct, 18	KrishiGyan Deep Lecture Series-1 on Doubling Farmers' Income by Dr. Ashok Dalwai	Dr. Hema Yadav & Shri Sathyendra Kumar	CCS NIAM	1 Day	0	33	7	20	2	4	Assam	33
		Marketing of Horticultural Produce	Dr. Ramesh Mittal	Tamulpur	3 Days								



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25	10 th to 11 th Oct., 18	Value Addition to Agri Produce at Farm Gate	Dr. Shuchi Mathur	NSTIAM, Kolkata	2 Days	0	29	0	2	2	25	West Bengal	29
26	11 th to 13 th Oct, 18	Agricultural Marketing	Dr. S.R. Singh	KVK Andro	3 Days	32	10	7	16	12	7	Manipur	42
27	13 th Oct, 18	Study cum Exposure visit of delegates of World Union of Wholesale Market	Dr. Hema Yadav	CCS NIAM	1 Day	70	30	0	0	0	100	Rajasthan	100
28	16 th to 18 th Oct, 18	Market Led Extension	Dr. S.R. Singh	Khabam, ICTC Imphal East	3 Days	4	36	0	0	35	5	Manipur	40
29	22 nd to 24 th Oct, 18	Market Led Extension	Dr. S.R. Singh	MMN Loranbam, Thoubal	3 Days	12	31	0	5	35	3	Manipur	43
30	29 th to 31 st Oct, 18	Marketing of Flowers	Dr. Ramesh Mittal	Morinaon	3 Days	0	35	16	12	6	1	Assam	35
31	30 th Oct to 1 st Nov, 18	New Dimensions in Agricultural Marketing	Dr. S.R. Singh	Imphal	3 Days	42	18	10	20	15	15	Manipur	60
32	15 th to 16 th Nov, 18	Project Planning and Management	Dr. Shuchi Mathur	NSTIAM, Kolkata	2 days	23	0	2	1	5	15	West Bengal	23
33	20 th Nov, 18	KrishiGyan Deep Lecture Series 2 on "Profitable & Sustainable Farming through Agripreneurship" by Prof. K Narayana Gowda- President, INSEE	Dr. Ramesh Mittal & Dr. Mansi Mathur	CCS NIAM	1 Day	105	45	0	0	0	150	Rajasthan	150
34	22 nd Nov, 18	Entrepreneurship awareness programme	Dr. Ramesh Mittal	Nuiland, Dimapur	1 Day	0	25	0	25	0	0	Nagaland	25
35	23 rd Nov, 18	Entrepreneurship awareness programme	Dr. Ramesh Mittal	MGM College, Dimapur	1 Day	15	10	0	0	0	25	Nagaland	25
36	26 th Nov, 18	Entrepreneurship awareness programme	Dr. Ramesh Mittal	Kalinagar	1 Day	0	35	0	35	0	0	Manipur	35
37	27 th Nov, 18	Entrepreneurship awareness programme	Dr. Ramesh Mittal	Babupara	1 Day	20	15	0	35	0	0	Manipur	35
38	27 th to 29 th Nov, 18	Banner programme on New Dimensions in Agricultural Marketing	Dr. Hema Yadav	PAMETI, Ludhiyana	3 Days	25	5	3	0	9	18	Punjab	30



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39	29 th Nov, 18	Entrepreneurship awareness programme	Dr. Rameh Mittal	Williamnagar	1 Day	40	22	0	62	0	0	0	Meghalaya	62
40	30 th Nov, 18	Entrepreneurship awareness programme	Dr. Ramesh Mittal	Mendipathar	1 Day	0	32	0	32	0	0	0	Meghalaya	32
41	26 th Nov to 5 th Dec, 18	National Facilitator Development Programme	Dr. Vikram Singh	CCS NIAM	10 Days	15	1	3	1	2	10	16	Rajasthan	16
42	3rd Dec, 18	Entrepreneurship Development Banner Programme: New Dimensions in Agricultural Marketing- Focus Crop Cotton	Dr. Ramesh Mittal	Aizawl	1 Day	0	36	0	36	0	0	36	Mizoram	36
43	3 rd to 5 th Dec, 18	Banner Programme: New Dimensions in Agricultural Marketing- Focus Crop Cotton	Dr. S R Singh	SDAU, Dantiwada	3 Days	39	2	4	3	10	24	41	Gujarat	41
44	4 th Dec, 18	Entrepreneurship Development	Dr. Ramesh Mittal	Aizawl	1 Day	20	18	0	38	0	0	38	Mizoram	38
45	4 th to 6 th Dec, 18	Marketing Management of Organic Produce	Dr. Shuchi Mathur	CCS NIAM	3 Days	18	12	0	0	1	29	30	Maharashtra	30
46	6 th to 7 th Dec, 18	Value Chain Analysis for Agricultural Commodities	Sh. Sathyendra Kumar	ATI, Mysuru	2 Days	21	4	5	2	8	10	25	Karnataka	25
47	19 th to 21 st Dec, 18	Banner Programme on New Dimensions in Agricultural Marketing- Focus Sector: Marketing of Organic Produce	Dr. Satish Chandra Pant	IGKV, Raipur	3 Days	27	3	0	6	10	14	30	Chhatisgarh	30
48	21 st Dec & 14 th to 18 th Jan, 19	Warehouse Workers job role 1st batch	Dr. S.R.Singh	CCS NIAM	25 Days	17	2	6	2	9	2	19	Rajasthan	19
49	21 st Dec 7 14 th to 18 th Jan, 19	Warehouse Workers job role 1st batch	Dr. S.R.Singh	CCS NIAM	25 Days	18	1	4	5	6	4	19	Rajasthan	19
50	26 th Dec & 18 th to 19 th Jan, 19	Supply Chain Field Assistant job role	Dr. S.R.Singh	CCS NIAM	25 Days	15	4	3	2	14	0	19	Rajasthan	19
51	19 th to 21 st Dec, 18	Marketing of Livestock	Dr. Ramesh Mittal	Krishibhawan Kanapara, Guwahati	3 Days	20	10	2	0	12	16	30	Assam	30
52	22 nd to 23 rd Dec, 18	Market Development for Non Timber Forest Produce	Dr. Satish Chandra Pant	IGKV, Raipur	2 Days	28	2	2	10	8	10	30	Chattisgarh	30
53	27 th to 28 th Dec, 18	Marketing on Maize Framework Market Coverage and risk in Maharashtra	Dr. Satish Chandra Pant	Vanamati, Nagpur	2 Days	22	3	5	3	11	6	25	Maharashtra	25



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54	27 th to 29 th Dec, 18	Marketing of Vegetables	Dr. Ramesh Mittal	Momai Tamiuli Borborua auditorium, Guwahati	3 Days	20	10	1	1	14	14	Assam	30
55	31 st Dec, 18	KrishiGyan Deep Lecture Series 3rd on Contract Farming by Prof Sukhpal Singh	Mr. Sathyendra Kumar	CCS NIAM	1 Day	110	40	0	0	0	150	Rajasthan	150
56	3 rd to 4 th Jan, 19	e-NAM: Why, How and Challenges	Mr. Sathyendra Kumar	SAMETI, Kolkata	2 Days	46	4	4	3	4	39	West Bengal	50
57	10 th Jan, 19	KrishiGyan Deep Lecture Series 4 on "Director Marketing" by Shri Gyaneshwar Bodke	Dr. Satish Chandra Pant	CCS NIAM	1 Day	80	50	0	0	0	130	Rajasthan	130
58	10 th to 12 th Jan, 19	Marketing of Spices	Dr. Ramesh Mittal	Momai Tamiuli Borborua auditorium Guwahati	3 Days	15	13	1	3	12	12	Assam	28
59	11th to 13 th Jan, 19	Workshop on Post Harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	Jorabat, Kalimandir	3 Days	34	2	2	0	7	27	Assam	36
60	16 th to 18 th Jan, 19	Workshop on Post Harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	Kalujan, Golaghat	3 Days	43	0	0	9	29	5	Assam	43
61	16 th to 17 th Jan, 19	Agriculture Marketing and Enterprise Development	Dr. Satish Chandra Pant	SIMA, Lucknow	2 Days	28	2	7	0	9	14	Uttar Pradesh	30
62	17 th to 19 th Jan, 19	Agri Tourism	Dr. HemaYadav	Gwalior	3 Days	22	8	5	4	4	17	UP	30
63	18 th to 19 th Jan, 19	Value Chain Analysis for Agricultural Commodities	Mr. Sathyendra Kumar	EEL, Jorhat	2 Days	14	13	0	5	13	9	Assam	27
64	19 th to 21 st Jan, 19	Agribusiness & Entrepreneurship Development	Dr. Shuchi Mathur	Pakghor, Golaghat	3 Days	39	3	0	3	30	9	Assam	42
65	22 nd to 23 rd Jan, 19	Marketing of Citrus: A Value Chain Perspective	Dr. Satish Chandra Pant	Kisan Bhawan Dehradun	2 Days	25	6	3	0	6	22	Uttarakhand	31
66	23 rd to 25 th Jan, 19	Post Harvest Management & Marketing Linkages of FPOs	Dr. Shuchi Mathur	Tribal Research Centre, Golpara	3 Days	19	21	0	36	2	2	Assam	40



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67	23 rd to 25 th Jan, 19	Post Harvest Management & Marketing Linkages of FPOs	Dr. Shuchi Mathur	Bhuraogon, Morigaon	3 Days	0	43	43	0	0	0	0	Assam	43
68	27 th to 29 th Jan, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	L.P.School, amsing, Kamrup	3 Days	42	3	0	3	10	32	Assam	45	
69	28 th to 30 th Jan, 19	Post Harvest Management & Marketing Linkages of FPOs	Dr. Shuchi Mathur	Samuguri, Nagaon	3 Days	31	12	5	0	11	27	Assam	43	
70	29 th Jan to 1 st Feb, 19	Entrepreneurship Development Programme	Dr. Ramesh Mittal	Metzibema	4 Days	20	32	0	52	0	0	Nagaland	52	
71	29 th to 31 st Jan, 19	Post Harvest Management & Marketing Linkages of FPOs	Dr. Shuchi Mathur	Miao	3 Days	39	3	0	33	0	9	Arunachal Pradesh	42	
72	1 st to 3 rd Feb, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	Udalguri	3 Days	30	10	0	34	5	1	Assam	40	
73	2 nd to 4 th Feb, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	Morigaon	3 Days	17	24	10	12	14	5	Assam	41	
74	5 th to 7 th Feb, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	SDAO office Grossaigaon, Kokrajhar	3 Days	41	1	0	26	11	5	Assam	42	
75	5 th to 7 th Feb, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	Santipur, Sadia, Tinsukia	3 Days	0	42	1	14	26	1	Assam	42	
76	6 th to 8 th Feb, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	Peren	3 Days	38	3	0	0	0	41	Nagaland	41	
77	7 th to 8 th Feb, 19	Branding of High Value Food	Dr. Shuchi Mathur	Kolar	2 Days	54	0	2	0	7	45	Karnataka	54	
78	7 th to 9 th Feb, 19	Post harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	Khowang, Dibrugarhm	3 Days	36	6	5	12	20	5	Assam	42	
79	11 th to 13 th Feb, 19	Agribusiness & Entrepreneurship Development	Dr. Shuchi Mathur	Shelle, Pasighat	3 Days	34	7	1	39	0	1	Arunachal Pradesh	41	
80	1 st to 3 rd Feb, 19	Marketing Strategies for Promoting Agro Tourism	Dr. Hema Yadav & Ms Shikha	IITTM, Noida	3 Days	21	4	0	0	0	25	Uttar Pradesh	25	
81	12 th to 13 th Feb, 19	Agriculture Marketing and Enterprize Development	Dr. Satish Chandra Pant	AAU, Jorhat	2 Days	24	6	5	8	7	10	Assam	30	
82	12 th to 14 th Feb, 19	Linking Farmers to Market	Dr. S.R. Singh	Thoubal	3 Days	0	28	8	20	0	0	Manipur	28	
83	13 th Feb, 19	Productivity Enhancement Technique	Dr. Shuchi Mathur	CCS NIAM	1 Day	18	2	0	2	2	16	Rajasthan	20	



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84	13 th to 15 th Feb, 19	Post harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	Tetila, Sonpur, Kamrup	3 Days	26	12	4	25	6	9	Assam	38
85	15 th to 17 th Feb, 19	Post harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	Barpeta	3 Days	39	0	3	0	0	36	Assam	39
86	17 th to 19 th Feb, 19	International Conference on “Vision for Agricultural Development & Emerging Challenges”, Krishi Vikas Sammelan and Mega Agri Expo 2019	Director General	KVK Madhubani, Bihar	3 Days	800	200	0	0	0	1000	Bihar	1000
87	18 th to 20 th Feb, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	Unakoti	3 Days	30	8	7	31	0	0	Tripura	38
88	18 th to 20 th Feb, 19	Post harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	North Lakhimpur	3 Days	27	18	0	34	3	8	Assam	45
89	19 th Feb, 19	Entrepreneurship Awareness Programme	Dr. Ramesh Mittal	NRETC, Agartala	1 Day	15	10	0	0	0	25	Tripura	25
90	20 th to 22 nd Feb, 19	e-NAM and Model APLM Act for enhancing Marketing for Agricultural Produce	Dr. S R Singh	Kakching	3 Days	23	6	12	17	0	0	Manipur	29
91	20 th Feb, 19	Entrepreneurship Awareness Programme	Dr. Ramesh Mittal	Khowai	1 Day	15	10	10	15	0	0	Tripura	25
92	21 st Feb, 19	Entrepreneurship Awareness Programme	Dr. Ramesh Mittal	Santibazar	1 day	0	30	0	30	0	0	Tripura	30
93	21 st to 23 rd Feb, 19	Post Harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	Lembuchara, West	3 Days	34	3	19	2	16	0	Tripura	37
94	21 st to 23 rd Feb, 19	Post Harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	Boko, Kamrup	3 Days	0	43	3	40	0	0	Assam	43
95	21 st to 22 nd Feb, 19	Business Plan for FPOs	Dr. Shuchi Mathur	Bangluru	2 Days	36	0	5	0	6	25	Karnataka	36
96	22 nd to 23 rd Feb, 19	Risk Management & Modern Marketing system of Agri Commodities	Mr. Sathyendra Kumar	PAMETI, Luthiana	2 Days	25	0	5	0	1	19	Punjab	25
97	23 rd Feb, 19	Entrepreneurship Awareness Programme	Dr. Ramesh Mittal	Amoni, Nagaon	1 Day	20	13	0	33	0	0	Assam	33



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98	25 th Feb, 19	Entrepreneurship Awareness Programme	Dr. Ramesh Mittal	Pasighat	1 Day	13	20	0	33	0	0	0	Arunachal Pradesh	33
99	25 th to 27 th Feb, 19	Agribusiness & Entrepreneurship Development	Dr. Shuchi Mathur	Bengenati, Nagaon	3 Days	3	39	12	0	1	29	42	Assam	42
100	25 th to 27 th Feb, 19	Agribusiness & Entrepreneurship Development	Dr. Shuchi Mathur	Tamulpur, Baksa	3 days	31	11	8	29	3	2	42	Assam	42
101	25 th to 27 th Feb, 19	Work Ethics for Development Professionals	Dr. Vikram Singh and Dr. Satish Chandra Pant	SAMEITI Ranchi	3 Days	31	4	5	4	20	6	35	Jharkhand	35
102	25 th to 26 th Feb, 19	Promoting Entrepreneurship through FPO	Dr. Shuchi Mathur	Agartala	2 Days	10	25	2	0	25	8	35	Tripura	35
103	25 th to 26 th Feb, 19	Monitoring and Evaluation of Agricultural Project	Dr. Shuchi Mathur	Agartala	2 Days	27	3	1	7	21	1	30	Tripura	30
104	26 th to 27 th Feb, 19	e NAM: Why, How and Challenges	Mr. Sathyendra Kumar	SAMEITI, Shimla	2 Days	9	16	3	0	3	19	25	Himachal Pradesh	25
105	27 th Feb, 19	Entrepreneurship Awareness Programme	Dr. Ramesh Mittal	Ruksin	1 Day	10	20	0	30	0	0	30	Arunachal Pradesh	30
106	28 th Feb to 2 nd Mar, 19	Post Harvest Management of Horticultural Crop & Marketing Thereof	Dr. S R Singh	Senapati	3 Days	27	3	0	30	0	0	30	Manipur	30
107	28 th Feb to 2 nd Mar, 19	Banner Programme-New Dimensions in Agricultural Marketing	Dr. Vikram Singh and Dr. Satish Chandra Pant	SAMEITI Ranchi	3 Days	29	6	4	7	12	12	35	Jharkhand	35
108	28 th Feb to 2 nd Mar, 19	Post Harvest Management & Marketing Linkage of FPOs	Dr. Shuchi Mathur	Barama, Baksa	3 Days	0	41	0	41	0	0	41	Assam	41
109	4 th to 6 th Mar, 19	Workshop on Post Harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	Sadiya, Tinsukia	3 Days	36	4	13	0	11	16	40	Assam	40
110	4 th to 13 th Mar, 19	National Facilitator Development Programme	Dr Vikram Singh	CCS NIAM	10 Days	13	1	0	1	2	11	14	Rajasthan	14
111	5 th to 7 th Mar, 19	Workshop on Post Harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	Jorhat	3 Days	21	14	7	1	16	11	35	Assam	35
112	5 th to 6 th Mar, 19	Project Appraisal of FPOs	Dr. Shuchi Mathur	Guwahati	2 Days	45	5	3	40	0	2	50	Assam	50



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113	6 th to 7 th Mar, 19	e-commerce strategy for agribusiness	Dr. Ramesh Mittal	NITTE, Mangalore	2 Days	10	14	0	0	0	0	24	Karnataka	24
114	7 th to 9 th Mar, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	Bijni, Chirang	3 Days	35	5	18	1	6	15	40	Assam	40
115	7 th to 9 th Mar, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	Jorhat	3 Days	14	9	5	1	11	6	23	Assam	23
116	7 th to 9 th Mar, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	Dibrugarh	3 Days	38	6	26	4	12	0	42	Assam	42
117	7 th to 9 th Mar, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	Boko, Kamrup (R)	3 Days	23	18	35	5	1	0	41	Assam	41
118	9 th Mar, 19	Workshop on APLM Act	Dr. Ramesh Mittal	DML, Hyderabad	1 Day	34	30	0	0	0	64	64	Telangana	64
119	11 th to 13 th Mar, 19	Banner Programme-New Dimensions in Agricultural Marketing Focus Sector- Marketing in Precision Agriculture	Sh. Sathyendra Kumar	CARD, TNAU, Coimbatore,	3 Days	19	11	5	2	10	13	30	Tamilnadu	30
120	11 th to 13 th Mar, 19	Processing and Marketing of Medicinal and Aromatic plants	Dr. S.R. Singh	Churachandpur	3 Days	21	11	0	32	0	0	32	Manipur	32
121	11 th to 13 th Mar, 19	Workshop on Post Harvest Management & Marketing linkage of FPOs	Dr. Shuchi Mathur	RRTC, Umrani, Barapani	3 Days	18	22	40	0	0	0	40	Meghalaya	40
122	13 th to 15 th Mar, 19	Agribusiness and Entrepreneurship Development	Dr. Shuchi Mathur	Tetelia, Sonapur, Kamrup	3 Days	0	40	0	0	40	0	40	Assam	40
123	18 th Mar, 19	KrishigyanDeep Lecture 5 on "Linking Farmer Producer Organizations to Market" by Shri S K Goel (Retd. IAS)	Dr. Shuchi Mathur	CCS NIAM	1 Day	80	50	0	0	0	130	130	Rajasthan	130
124	18 th to 20 th Mar, 19	Marketing of Tea	Dr. Ramesh Mittal	Guwahati	3 Days	42	0	14	7	21	0	42	Assam	42
125	18 th to 20 th Mar, 19	Public Private Partnership for Development Professionals	Dr. Vikram Singh	EEL, Jorhat	3 Days	17	9	1	8	7	10	26	Assam	26
126	22 nd Mar, 19	Krishigyan Deep Lecture 6 on "e-NAM: One Nation, One Market" By Shri P K Swain, JS (Marketing) GoI	Mr. Sathyendra Kumar	CCS NIAM	1 Day	80	50	0	0	0	130	130	Rajasthan	130



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127	22 nd to 23 rd Mar, 19	Marketing of Temperate Fruits: A Value Chain Perspective	Dr. Satish Chandrapant	YSPU of Horti. Science and Forestry, Solan	2 Days	19	10	8	1	1	1	19	Himachal Pradesh	29
128	25 th to 28 th Mar, 19	Marketing Research & Digital Analytical	Dr. Hema Yadav	IIPM, Bangalore	3 Days	20	5	1	1	1	0	23	Karnataka	25
129	26 th to 27 th Mar, 19	Risk Management & Modern Marketing System of Agricultural Commodities	Mr. Sathyendar Kumar	KSAMB Hubli	2 Days	24	8	3	1	1	13	15	Karnataka	32
130	26 th to 28 th Mar, 19	Work Ethics for Development Professionals	Dr. Vikram Singh	SIMA, Lucknow	3 Days	25	2	0	9	7	11	27	Uttar Pradesh	27
131	29 th Mar, 19	Agri Incubation workshop R-ABI (Webinar)	Dr. Ramesh Mittal	CCS NIAM	1 Day	20	5	2	0	5	18	25	Rajasthan	25
Total														6805



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Consultancy conducted for WDRA in the year 2018-19

S No	Date	Name of the Programme	Course Director	Venue	Duration	Gender		Social Category				Region	Total
						Male	Female	SC	ST	OBC	Gen		
1	26th to 30th June, 18	Warehouse Development for WDRA Executives	Dr. Shuchi Mathur	CCS NIAM	5 Days	35	0	1	1	0	33	Rajasthan	35
2	23 Aug, 18	Awareness Programme on WDRA	Dr. Satish Chandra Pant	KVK Sonipat	1 Day	47	0	3	0	2	42	Haryana	47
3	24 Aug, 18	Awareness Programme on WDRA	Mr. Sathyendra Kumar AD	KVK Jalandhara	1 Day	48	4	10	2	20	20	Punjab	52
4	27th to 31st Aug, 18	Warehouse Development for WDRA Executives	Mr Sathyendra Kumar AD & Dr. Shuchi Mathur	URICM, Gandhinagar	5 Days	25	0	2	0	5	18	Gujarat	25
5	17 Sept, 18	Awareness Programme on WDRA	Dr. Mansi Mathur	KUMS Kukerkheda	1 Day	32	0	0	1	0	31	Rajasthan	32
6	25th to 29th Sept, 18	Warehouse Development for WDRA Executives	Dr. Shuchi Mathur	CCS NIAM	5 Days	20	0	2	2	7	9	Rajasthan	20
7	28 Sept, 18	Awareness Programme on WDRA	Dr. Satish Chandra Pant	KVK Bhiwani	1 Day	49	1	5	0	6	39	Haryana	50



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8	8th to 12th Oct, 18	Warehouse Development for WDRA Executives	Dr. Shuchi Mathur	URICM, Gandhinagar	5 Days	25	0	1	0	8	16	Gujarat	25
9	29th Oct to 2nd Nov, 18	Warehouse Development for WDRA Executives	Dr. Shuchi Mathur	CCS NIAM	5 Days	19	1	0	0	8	12	Rajasthan	20
10	3 Nov, 18	Awareness Programme on WDRA	Dr. Satish Chandra Pant	KVK Sirsa	1 Day	47	10	16	0	16	25	Haryana	57
11	27 Nov, 18	Awareness Programme on WDRA	Mr. Sathyendra Kumar AD	KVK Samrala	1 Day	51	0	5	0	12	34	Punjab	51
12	24 Jan, 19	Awareness Programme on WDRA	Mr. Sathyendra Kumar AD	KVK Abohar	1 Day	17	0	2	0	5	10	Punjab	17
13	29 Jan, 19	Awareness Programme on WDRA	Dr. Hema Yadav & Ms Shikha	Hanumangarh	1 Day	45	0	5	5	0	35	Rajasthan	45
14	14 Feb, 19	Awareness Programme on WDRA	Dr. Hema Yadav & Ms Shikha	Nagaur	1 Day	39	0	2	5	2	30	Rajasthan	39
15	15 Feb, 19	Awareness Programme on WDRA	Dr. Hema Yadav & Ms Shikha	Jodhpur	1 Day	40	0	5	1	8	26	Rajasthan	40



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Consultancy for Agriculture Marketing Infrastructure (AMI) Scheme during 2018-19

S No	Date	Name of the Programme	Course Director	Venue	Duration	Gender		Social Category			Region	Total
						Male	Female	SC	ST	OBC		
1	15th Feb, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Palamu	1 Day	41	2	1	6	22	Jharkhand	43
2	15th Feb, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Bokaro	1 Day	38	2	6	3	19	Jharkhand	40
3	15th Feb, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	East Singhbhum	1 Day	34	6	9	5	24	Jharkhand	40
4	15th Feb, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Dhanbad	1 Day	47	5	5	24	7	Jharkhand	52
5	15th Feb, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Pakur	1 Day	34	6	16	20	0	Jharkhand	40
6	15th Feb, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Giridih	1 Day	30	10	1	37	0	Jharkhand	40
7	15th Feb, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Gumla	1 Day	38	6	1	20	13	Jharkhand	43



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8	15th Feb, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Sahebganj	1 Day	50	7	0	10	39	8	Jharkhand	57
9	13 Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Goalpara	1 Day	38	2	5	1	0	35	Assam	40
10	14th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Kamrup	1 Day	38	5	5	5	3	30	Assam	41
11	15th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Barpeta	1 Day	45	5	5	5	10	30	Assam	50
12	16th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Dibrugarh	1 Day	38	4	5	5	2	30	Assam	42
13	18th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Hojai	1 Day	35	0	1	1	0	33	Assam	35
14	18th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Jorhat	1 Day	32	0	1	2	0	29	Assam	32
15	19th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Kokrajhar	1 Day	35	0	1	1	0	33	Assam	35



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16	20th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Cachar	1 Day	38	2	5	1	0	35	Assam	40
17	25th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Bargarh	1 Day	38	2	5	1	0	35	Odisha	40
18	25th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Koraput	1 Day	38	2	5	1	0	35	Odisha	40
19	25th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Nayagarh	1 Day	38	2	5	1	0	35	Odisha	40
20	26th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Hooghly	1 Day	40	0	2	2	6	30	West Bengal	40
21	26th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Anugul	1 Day	36	4	2	2	6	30	Odisha	40
22	26th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Kalahandi	1 Day	38	2	5	1	0	35	Odisha	40
23	27th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	North 24 Parganas	1 Day	40	0	2	3	5	30	West Bengal	40



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24	27th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Jajpur	1 Day	36	4	2	2	6	30	Odisha	40
25	28th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Howrah	1 Day	38	2	1	1	5	33	West Bengal	40
26	28 Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Nadia	1 Day	38	2	5	2	5	28	West Bengal	40
27	28th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Nawada	1 Day	36	4	2	2	6	30	Bihar	40
28	29th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Madhopur	1 Day	38	2	5	1	0	35	Bihar	40
29	28th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Manipur	1 Day	38	2	5	1	0	35	Imphal East	40
30	28th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Puri	1 Day	36	4	2	2	6	30	Odisha	40
31	29th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	South 24 Parganas	1 Day	40	0	5	5	1	29	West Bengal	40



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32	29th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Khordha	1 Day	36	4	2	2	6	30	Odisha	40
33	30th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Cuttak	1 Day	38	2	5	1	0	35	Odisha	40
34	26th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Kandhamal	1 Day	38	2	5	1	0	35	Odisha	40
35	12th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Bhagalpur	1 Day	38	2	5	1	0	35	Bihar	40
36	19th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Khagaria	1 Day	26	4	2	2	6	30	Bihar	40
37	27th Mar, 19	Awareness Programme on Agricultural Marketing Infrastructure Scheme	Dr. Hema Yadav & Ms Shikha	Seharasa	1 Day	38	2	5	1	0	35	Bihar	40

Consultancy for NRAA during the year 2018-19

S No	Date	Name of the Programme	Course Director	Venue	Duration	Gender		Social Category				Region	Total
						Male	Female	SC	ST	OBC	Gen		
1	7th to 8th Feb, 19	Policy Support & Income Enhancing Tech., Enterprises in Rainfed Farming	Dr. N.S. Ranawat	KVK, Churu, Raj.	2 Days	35	5	4	0	20	16	Rajasthan	40
2	12th to 13th Feb, 19	Policy Support & Income Enhancing Tech., Enterprises in Rainfed Farming	Dr. N.S. Ranawat	KVK, Nagour	2 Days	59	4	7	2	36	18	Rajasthan	63
3	18th to 19th Feb, 19	Policy Support & Income Enhancing Tech., Enterprises in Rainfed Farming	Dr. N.S. Ranawat	KVK, Ajmer	2 Days	32	8	7	3	17	13	Rajasthan	40
4	26th to 27th Feb, 19	Policy Support & Income Enhancing Tech., Enterprises in Rainfed Farming	Dr. N.S. Ranawat	KVK Jaisalmer	2 Days	48	0	12	9	4	23	Rajasthan	48



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