



CHAUDHARY CHARAN SINGH NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

*A Govt. of India Autonomous organization under
Ministry of Agriculture and Farmers Welfare*

**POST GRADUATE DIPLOMA IN MANAGEMENT
INNOVATION, ENTREPRENEURSHIP &
VENTURE DEVELOPMENT**

Placement Brochure PGDM (IEV) 2023-25

“

**Empowering
Minds to
Innovate, Inspire
& Impact**

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igniting Innovation inspiring Impact

Indian agriculture is at a pivotal juncture, driven by the theme "Igniting Innovation, Inspiring Impact." This theme encompasses the imperative to infuse the sector with cutting-edge solutions and sustainable practices, fostering growth while addressing socio-economic and environmental challenges.

Igniting Innovation and Inspiring Impact

- **Technological Advancements:** Precision agriculture tools like drones and satellite imaging, along with smartphone usage by 40% of farmers for real-time data, optimize resource allocation and boost efficiency.
- **Biotechnology and Genetics:** Innovations in genetic engineering, like genetically modified crops, enhance resilience and productivity, reducing pesticide usage.
- **Digital Agriculture:** Digital platforms like "e-NAM" enable direct farmer-to-buyer transactions, reducing intermediaries and enhancing price transparency.
- **Supply Chain Transformation:** Initiatives like "Operation Greens" modernize supply chains, reducing post-harvest losses and improving market access.

Role of National Institute of Agricultural Marketing (NIAM), Jaipur:

- **Capacity Building and Market Linkages:** NIAM organizes training programs to equip marketing professionals with contemporary insights and bridge gaps between farmers and markets, empowering farmers to access buyers directly.
- **Innovative Marketing Strategies:** NIAM encourages farmers to explore value addition and branding, amplifying market competitiveness.
- **Information Dissemination:** NIAM imparts real-time market data, equipping farmers with informed decision-making tools, promoting effective market participation.
- **Research and Policy Advocacy:** NIAM's research provides policymakers with insights into market trends, contributing to farmer-centric policies and advocating for fair trade practices to further market access and growth.

Through these innovations and impactful initiatives, Indian agriculture is poised to thrive in a rapidly changing landscape, ensuring a sustainable and prosperous future for its stakeholders.

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“Our PG Diploma students have consistently achieved a 100% placement rate in important positions across a range of industries and management organizations.”

Shri Faiz Ahmed Kidwai, IAS
Director General, CCS NIAM,
Additional Secretary (Marketing), MoA&FW, GOI

The Ministry of Agriculture & Farmers' Welfare of India's CCS National Institute of Agricultural Marketing (CCS NIAM), Jaipur, is a renowned national institute that has been instrumental in meeting the needs of agribusiness organisations, food processing industries, FMCG companies, agri-exporting organisations, global and domestic supply chains, and the retail industry for the past 22 years.

The best future managers, who are destined to hold leadership positions in a variety of industries, business entities, and multinational organisations, join CCS NIAM through a rigorous selection process. Students from numerous prestigious institutions and universities across India, with varying educational and cultural backgrounds, apply. These students pursue the esteemed PGDM-IEV programme at the CCS NIAM Campus for the most significant two years of their careers.

These two years have been revolutionary in their lives. They gain knowledge from one another and grow in alignment with changes within the national institution and the agribusiness industry. In this environment, students are encouraged and exposed to the issues and realities that farmers face on the ground, as well as those challenges faced by top industry executives, thus broadening their perspectives in the process.

This growth signifies a transition from being mere students to becoming techno managers, from a focus on agriculture to a deeper understanding of agribusiness. It's the birth of a new breed of professionals who stand as companions to

farmers. Each student possesses the knowledge, abilities, and attitude required to drive improvements in agriculture. They represent our institution and stand as future change leaders within the agribusiness industry. Empowered with the authority to innovate, transform, and sustain the expansion of agribusiness, they receive training that equips them for both present and future challenges.

Our PG Diploma students have consistently achieved a 100% placement rate in important positions across a range of industries and management organizations. Eminent visiting faculty from renowned management institutes in India and abroad, along with our in-house faculty, have collectively contributed to CCS NIAM's consistent track record in producing professionally competent Agribusiness Managers over the years. Consequently, our alumni hold key positions in leading Agribusiness corporations.

It is with great enthusiasm that I extend an invitation to you to consider hiring our skilled and energized Agribusiness Managers to enhance your company. They embody the future transformations of the agribusiness landscape. CCS NIAM looks forward to nurturing and strengthening the positive relationship we have cultivated over the years with your company. This relationship is a testament to the unwavering trust that our recruiters place in the expertise and capabilities of CCS NIAM students.

All of the students have my best wishes for a successful future.



“The PGDM-IEV program at CCS NIAM is designed to holistically develop students, equipping them to become effective business leaders capable of navigating complex business landscapes”

Dr. Sahdev Singh
Director, PGDM-IEV
CCS NIAM

The CCS National Institute of Agricultural Marketing (CCS NIAM), Jaipur, has come a long way since it was founded in 1988. Each student received a placement through campus placement. CCS NIAM has successfully carved out its own identity in the Agri-business market thanks to a fantastic management work culture and gifted pupils. The PGDM-IEV programme at CCS NIAM aims to develop students holistically and prepare them to be effective agribusiness managers who can adapt to the ever-changing agribusiness environment.

Through classroom instruction, summer internships, corporate guest speakers, academicians, alumni interactions, and projects related to the subjects, our students gain knowledge of the whole range of course modules. Through corporate interfaces, field trips, conferences, workshops and projects, CCS NIAM exposes students to various agricultural sectors so they can have

a deeper awareness of the difficulties farmers confront and how enabling solutions are to be implemented. The environment of CCS NIAM, which is centred on students, faculty, and industry, fosters practical thinking, creative & design thinking, problem-solving skills, the capacity to work in cross-cultural teams, and entrepreneurial leadership.

At CCS NIAM, students are provided with the best opportunities, facilities, and diversity in every way. The agribusiness sector needs youthful, energetic managers who are tech-savvy. It is with great pleasure that I extend a warm welcome to you to join us in recruiting the 22nd batch of CCS NIAM. The class of 2023–2025 students is prepared to meet the difficulties of the business world with optimism. The ongoing confidence and support of our recruiters in the expertise and abilities of NIAM graduates have allowed NIAM to look forward to strengthening the solid relationships they have developed over the years.

ABOUT CCS NIAM

Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM), established in 1988, has grown into a trusted brand in agricultural marketing across the Southeast Asian continent. CCS NIAM's legacy in specialized training, research, education, and consultancy has reinforced multiple spheres of agricultural marketing. Since the inception of its prestigious two-year residential Post Graduate Diploma in Agribusiness Management (PGDM-ABM) program in 2001, CCS NIAM has continuously advanced its role in shaping the agribusiness landscape, setting itself apart as a center of excellence.

Leading the Way in Agricultural Innovation and Entrepreneurship

In line with its mission to foster innovation, CCS NIAM has expanded its offerings to include the PGDM in Innovation, Entrepreneurship, and Venture Development (IEV) program. This program is designed to nurture future leaders and intrapreneurs, providing students with the tools to drive transformative change within organizations and across the agri-industry. Through this program, students develop the skills necessary to generate and execute impactful, sustainable business models.



Mandates

The Institute was established during the Seventh Five-year Plan period with the following mandate:

Training

Upgradation of the skills of the Agricultural Marketing personnel.

Research

Research on various contemporary aspects of Agricultural Marketing.

Education

Devising young managers through Post Graduate Diploma in Management (Agribusiness Management).

Consultancy

Consultancy services for decision-makers in government, cooperative and private sector Agricultural Marketing.

Policy Advocacy

Assist Ministry of Agriculture & Farmers' Welfare (MOA&FW) in Policy and Project Formulation in Agricultural Marketing.

International Program

Institute also organizes International Training programs and Conferences on Agricultural Marketing aspects in collaboration with USAID, WUWM, AARDO, INSEE, and SAARC countries.



INFRASTRUCTURE

NIAM is located on the outskirts of Jaipur and is spread over 32 acres of lush green campus. It provides a serene and spacious environment for students to thrive. The campus is often referred to as an "Oasis in the desert" by visiting delegations. The facilities on campus include:



Brahmaputra - The Academic Block

Equipped with AC smart classrooms, computer centres, 24/7 Wi-Fi connectivity, and a library, this block offers a comprehensive learning environment for students.



Mahanadi - The convention centre

The convention centre features a conference hall, seminar room, executive suites, and a world-class auditorium with modern facilities. It hosts national and international level activities.



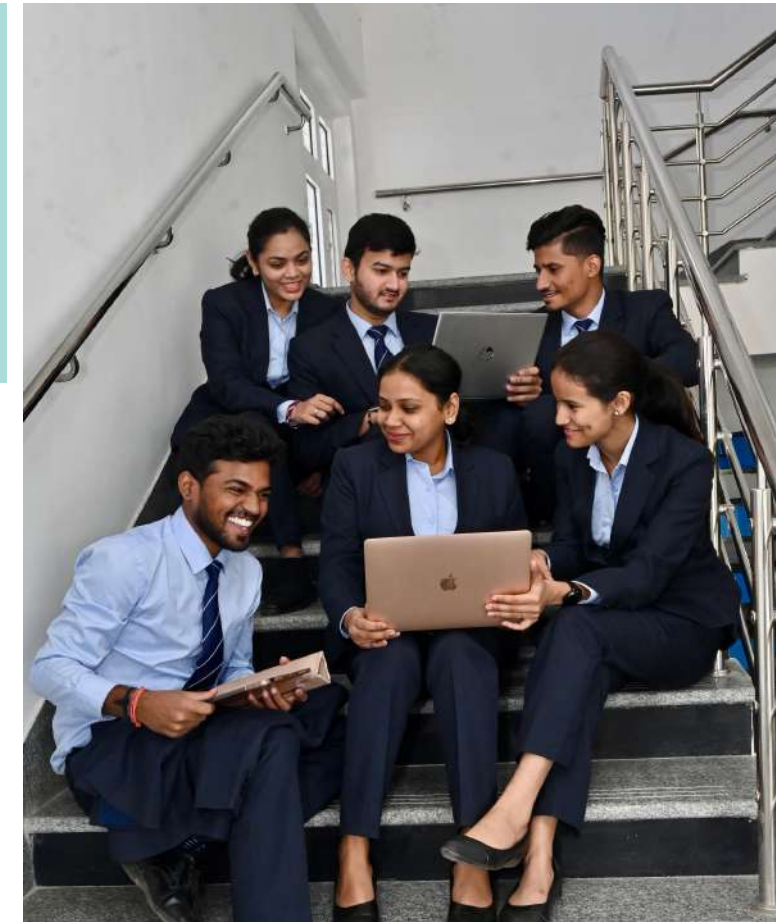
Barak – The Recreation Block

The campus includes sports facilities such as basketball, volleyball, and lawn tennis courts, as well as indoor games like table tennis, chess, and carrom. NIAM emphasizes students' fitness and overall development.



library “Books are uniquely portable magic.”

NIAM's library houses over 12,000 books, periodicals, and newspapers. It offers a wide range of genres, including agribusiness modules and research papers, providing students access to a wealth of knowledge.



24X7

Wi-Fi
Connectivity



well equipped
with AC smart
classrooms



Well Furnished
separate
Hostels for
boys and girls



More than
12000
Books,
Periodicals &
newspapers

CCS NIAM Agri Innovation & Incubation Centre

state of the art innovation and incubation
centre which incubated more than 500
startups



PGDM (IEV)

The PGDM in Innovation, Entrepreneurship, and Venture Development (IEV) at Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM) is a flagship program designed to equip aspiring entrepreneurs, innovators, and intrapreneurs with the tools to drive transformative change across industries. Launched to address the rapidly evolving demands of the business landscape, the IEV program emphasizes hands-on learning, practical problem-solving, and the creation of sustainable, impactful ventures.

Key Features of the IEV Program

- 1 **Experiential Learning & Innovation Labs**
- 2 **Entrepreneurial Skill-Building**
- 3 **State-of-the-Art Incubation Support**
- 4 **Exposure to Industry Experts and Mentors**
- 5 **Real-World Projects and Startup Challenges**
- 6 **Global Perspectives and Sustainable Development**



Selection Procedure

Graduates from agriculture and allied backgrounds from all over India are shortlisted based on CAT/ CMAT scores. The final test comprises Writing Ability Test, group discussion and personal interview.



CAT/CMAT



WAT (Writing Ability Test)



Group Discussion



Personal Interview

PEDALOGY



Multiple Internships



live StartUp Projects



Field Visits



Business Seminars



Classroom lectures



Industrial interactions



Case Studies



Lecture by Eminent Experts

Graduates of the IEV program are uniquely positioned to excel in various roles, including:

- **Entrepreneurs:** Equipped to launch and manage new ventures across diverse industries.
- **Intrapreneurs:** Empowered to drive innovation within established organizations.
- **Innovation Consultants:** Skilled to advise companies on integrating cutting-edge business models and technologies.
- **Startup Mentors and Advisors:** With an understanding of early-stage growth, graduates can guide new businesses on their journey.

PROGRAM STRUCTURE

The PGDM in Innovation, Entrepreneurship, and Venture Development (IEV) at CCS NIAM is a transformative, two-year AICTE-approved program designed to cultivate entrepreneurial mindsets and foster innovation. Students gain a comprehensive foundation in essential skills like venture financing, digital marketing, managerial economics, and strategic leadership, alongside specialized courses in start-up law, ethics, and global business strategies. The curriculum blends classroom learning with action-based projects, enabling students to work on Proof-of-Concept (POC) designs, develop prototypes, and refine business models.

Key Features of the IEV Program

20 Credits

Total Core Courses

24 Credits

Total Elective Courses

20 Credits

Capstone Projects and
Action Learning Segments

104 Credits

Total Program Credits



Skill Development & Certification

Included as part of each semester for practical exposure



Capstone Projects

Proof-of-Concept (POC), Prototype Development, and
Business Model Evaluation



Action Learning Segments

Real-world incubation and venture
management experience in the CCS NIAM
Incubation Center

Fundamental courses



- Economics of Innovation and Entrepreneurship in Market Economy
- Ideation & Design Thinking for Problem-Solution Fit
- New Venture Creation ,Planning, Legal and Regulatory Compliances

Human Resource Development



- Entrepreneurial Leadership Essentials,People,Team Building & Management
- Business Communication & Presentation Skills

Banking and Finance



- Entrepreneurial Finance & Accounting for Entrepreneur
- Business Valuation Methods,Financial Investments & Financial Reporting for Startups
- Investment Portfolio management in Angel & VC firms

Digital Transformation



- Product Design & Development
- Management of Digital Innovation,Digital Business and Digital Marketing

Marketing Management



- Marketing Research and Customer Insight for Problem-Market Fit
- Marketing Strategies and Techniques & Procurement Management
- Marketing Communications and Advertising Strategy for Startup
- Entrepreneurial Marketing and Customer Thinking

Innovation and Entrepreneurship



- Incubation, Innovation & Startup Landscape, Opportunities and practices in India & Emerging Economics
- Innovation, Social, Entrepreneurship and Sustainability
- Commercialization Strategies for new Technologies and Innovations
- Venture Growth Planning & Venture Financing

Quantitative, Business Analytics and Research



- Market Analysis and Dealing Big Data
- Data Driven Decision modeling for venture planning and growth

Management Consultancy



- Management Consultancy in Practise
- Negotiations and Strategic Decision Making in Startups

Other related courses



- Production Planning,Resource and Quality Management
- Procurement Management
- CSR and Sustainable Finance
- Sustainability Management
- Supply Chain & Logistics
- International Trade
- Agribusiness Management

FACULTY



In-house Faculty

Shri Faiz Ahmed Kidwai

Director General, CCS NIAM

Dr. S. R. Singh

Deputy Director

Dr. Shuchi Mathur

Assistant Director

Dr. Sohan Ganechiya

Program Manager IEV

Dr. Akshay Patidar

Placement Officer NIAM

Visiting Faculty

Mr. Govind Sharma

Ex. Chief (P&A)

National Research Development Corporation
Government of India, New Delhi

Mr. K.V. Iyer

Industry Trainer & Agri Business Consultant

Dr. Sheenu Jain

Associate Professor, Entrepreneurship & Centre Lead,
LCTBIEL, LNMIT Jaipur

Dr. Sreedhara R. Voleti

MD & CEO, INDRAS Pvt Ltd.

Dr. Satyendra Kumar Sharma

Associate Professor, BITS Pilani

Dr. Rashmi Sharma

Assistant Professor, JECRC University, Jaipur

Dr. Chandramani Goswami

Associate Professor, JECRC, Jaipur

Dr. Ravendranath Tirumalsety

Project Manager, Mphasis

Dr. Punya Shloka Pattanaik

Business analytics expert

Dr. Mredu Goyal

Assistant Professor, Manipal University, Jaipur

Dr. Kuldeep Singh Sawhney

Carrer Navigator, Co-trainer HRD OD OV

Dr. HSK Tangrimala

UDHYAM CHARCHA

THE GUEST LECTURE SERIES

Mr. Aditya Vyas

CEO, IITI Drishti CPS Foundation

Mr. Emmanuel Murray

Investment Director, Caspian

Ms. Priyanka Sinha

Global Lead, Digital Programs

DuPont Water Solutions

Mr. Rana Atheya

Founder & CEO

DogSpot Meals & DogSpot.in

Mr. Chintan Bakshi

Partner - Incubation

CIIE.CO

CA Abhishek Sharma

Manager - Finance

RKVY, CCS NIAM

Mr. Rajeev Bhargav

Founder Director,

Solvera Consulting Pvt Ltd.

Mr. Sachin Nandwana

Co-Founder, BigHaat

Mr. Rahul Maheshwari

Manager- Innovation,

RKVY, CCS NIAM

Mr. Sahil Vohra

Founder, Wholesoul

Consumer Foods Pvt Ltd

Saswati Mukherjee

Manager- Marketing &

Communication

RKVY, CCS NIAM

Prof. Uday Bhat

Partner, nMore

Mr. Sanjay Agarwal

Founder, Apna Godam

Mr. Premanshu Singh

Chief Business Officer,

FamPay

Prof. Ram Singh

Professor, IIFT, New Delhi

Mr. Avhinav Alexander

Blockchain Subject Matter Expert,

Blockchain Council

Mr. Vinod Kumar Ailani

Zonal Head, Small Enterprise Banking,

Yes Bank

Ms. Sonika Verma

Assistant Director, FSSAI, New Delhi

CA Rohit Pradhan

MNIT Incubation Centre, Jaipur

Mr. Dhananjay Abhang

Founder & CEO, Clean energy Tech

Solutions Pvt Ltd.

Mr. Tukaram Sonawane

Founder & MD, Krishigati

Mr. Subhadeep Sanyal

Partner, Omnivore

Mr. Vijay Sethi

Chief Mentor, MentorKart

Mr. RC Meena

Assistant Agricultural Marketing

Advisor, DMI

Mr. Pratyush Ranjan Singh

Deputy team Leader & Agribusiness

Expert, Indo German Cooperation on

Agri Market Development Project

Dr. Ajay Data

Founder & CEO, Data Ingenious Global

Ltd, and Angel Investor

Mr. Manish Kumar

Founder, Verdant Impact

Mr. Mukesh Gupta

Mentor & Chief Editor, Hello Kisan

Mr. Sudhanshu Gupta

Co-founder, SNL Innovations Pvt Ltd.

Dr. Sarika Sawhney

Co-founder, Olitia Foods Pvt Ltd.





PGDM IEV BATCH PROFILE

2023-2025



Avg Work Experience

4 Months



Work Experience Organization



Stream Wise Classification



Batch Profile 2023-2025

Bharath Kumar H R



Bharath is a results-driven agricultural professional with experience in sustainability, business development, and project management, focusing on innovative solutions for sustainable agri-ventures. A proactive team player, he has a keen interest in advancing sustainability.

- State** : Karnataka
- Stream** : B.Sc. (Hons.) Agriculture
- University** : University of Agricultural Sciences, Bangalore
- SIP** : Olam Food Ingredients India Pvt Ltd.
- Project Title** : Inclusion of coffee farmers in the ofi certification program and implementation of EUDR compliance in the coffee supply chain to promote responsible sourcing.
- WIP** : SNL Innovations Pvt Ltd.
- Project Title** : Strategic implementation of supply chain modeling for decentralized fruit pulp production in India.
- WIP** : The Naturik Co
- Project Title** : Developing and implementation of marketing plans for new business growth & customer acquisition models.
- Interests** : Shutterbug, Gardening, Playing Cricket



Dudala Srinivas Babu



Srinivas babu is a results-driven PGDM-IEV candidate with a passion for strategy and innovation. He aspires to work with industry leaders, agricultural organizations or entrepreneurial ventures to develop and implement strategies that address the complex challenges facing the business landscape, ensuring its long-term viability and positive impact on communities and the environment.

- State** : Telangana
- Stream** : B.Sc. (Hons.) Agriculture
- University** : Professor Jayashankar Telangana State Agricultural University
- Previous Org** : Kaveri Seed Company Ltd.
- SIP** : Eat Confetti
- Project Title** : Optimizing Vanilla Cultivation and Hydroponic Crop production in Polyhouse Environments for Enhanced Yields and Profit Maximization.
- WIP** : EF Polymer Pvt Ltd
- Project Title** : Managed trialas and pilots of Urban gardening and developed new SKU, gathered customer feedback to optimize Eco-Friendly Polymer (EFP) applications.
- Interests** :Reading Books, Travelling



Batch Profile 2023-2025

Hardik Bohra



Hardik is a results-driven PGDM-IEV candidate with hands-on experience in market development, product promotion, and strategic planning. Skilled in market analysis, field campaigns, and retailer management, he has expertise in market expansion, project management, farmer engagement, and CSR, with a focus on sustainability.

State : Rajasthan
Stream : B.Sc. (Hons.) Agriculture
University : Vivekananda Global University

SIP : Dhanuka Agritech Ltd.
Project Title : Market development activities for Purge in Akola, Maharashtra.

WIP : EF Polymer Pvt Ltd.
Project Title : Market expansion by connecting to CSR's & FPO's , market research and new product development.

Interests : Playing Cricket, Travelling



Malakappa



Malakappa, a PGDM-IEV student with hands-on experience in agritech supply chain, procurement, and brand positioning. Skilled in MSP-based procurement, logistics, and market development for agricultural products. Experienced in quality control and distribution network growth.

State : Karnataka
Stream : B.Sc(Hons) Agricultural Marketing Cooperation & Business Development
University : University Of Agricultural Sciences, Bangalore

SIP : Vegrow
Project Title : Identifying the pomegranate supply chain in Vijayapura and Solapur for vegrow digital Market place, Profiled pomogranate farmers in vijayapura and Bagalkot region

WIP : Bastar se bajar tak Pvt Ltd
Project Title : Market Expansion and Brand Optimization Strategy for Bastar Se Bazar Tak: Leveraging GTM, Pharma & FMCG Sales Growth, and Branding Enhancements,
Interests : Cooking and Travelling



बस्तर से बाजार तक
 BastaR se BazaAR tak

Batch Profile 2023-2025

Priya Patanayak



Priya is a Impact focused PGDM-IEV candidate with a strategic mindset and a passion for innovation, digital marketing, and data analysis. Skilled in collaborating with industry leaders and agricultural organizations to design strategies that drive sustainable growth, address complex challenges, and create positive community impact.

State : West Bengal
Stream : B.Sc. (Hons.) Agriculture
University : Quantum University

SIP : Dhanuka Agritech Ltd.
Project Title : "To Understand Purge NPS and Farmers' Feedback in Madhya Pradesh and Maharashtra."(Purge is a new launched an expert herbicide by Dhanuka Agritech Limited in collabaration with Nissan Chemicals, Japan, works on Soyabeen and Groundnut)

WIP : SNL Innovations Pvt Ltd
Project Title : Marketing Development for decentralised pulp manufacturing.

Interests : Travelling and Crafting



Priyanshi Jain



Priyanshi Jain is a results-driven PGDM-IEV candidate passionate about innovation, sustainability, and marketing, aiming to make an impact in the agricultural sector. With practical experience in product validation, market research, and customer insight, she is eager to contribute to the growth of forward-thinking organizations, agricultural enterprises, or entrepreneurial ventures.

State : Rajasthan
Stream : B.Sc. (Hons.) Agriculture
University : Rajmata Vijayaraje Scindia Krishi Vishwavidyalaya, Gwalior

SIP : Dhanuka Agritech Ltd.
Project Title : "Understanding Purge NPS and Farmers' Feedback in Madhya Pradesh and Maharashtra"

WIP : EF Polymer Pvt Ltd
Project Title : Navigating opportunities for collaborations , urban gardening pilots and customer feedback , frozen french fries- varieties available , suppliers, prices and exports

Interests : Handicrafts, Tarot card reading



Batch Profile 2023-2025

Sagar Sisodiya



Sagar is a results-driven PGDM-IEV candidate with a passion for entrepreneurship and technology-driven innovation. Co-founding KrishiPe Innovations, an agritech platform, he has worked on solving challenges in agricultural financing and access. He has expertise in project management, business strategy, customer engagement, go-to-market approaches, data analysis, and digital transformation.

- State** : Maharashtra
- Stream** : BE Mechanical
- University** : North Maharashtra University, Jalgaon
- Previous Org** :Tata Consultancy Services
- SIP** : Bayer Crop Science
- Project Title** : Strategic Market Acquisition and Product Promotion for Commercial Vegetable Growers: A Business Development Approach in Raipur Territory for Bayer Crop Science.
- WIP** : Verdant Impact Pvt Ltd
- Project Title** : Entrepreneur in residence -Launching new business vertical within verdant impact
- Project** : Consultant to FarmIQ
- Interests** : Travelling, Reading books and Riding

Soni Chufal



Soni Chufal is an efficient PGDM-IEV candidate with a strong management background. She is a driven and motivated individual who excels in collaborative environments, developing solutions that drive growth and positive impact.

- State** : Uttarakhand
- Stream** : B.Sc. (Hons.) Horticulture
- University** : Veer Chandra Singh Garhwali Uttarakhand University Of Horticulture And Forestry
- SIP** : Dhanuka Agritech Ltd.
- Project Title** : "Understanding Purge NPS and Farmers' Feedback in Madhya Pradesh and Maharashtra"
- WIP** : Agrigravity Technologies Pvt Ltd
- Project Title** : Connecting Dots from Handshake to Digital
- Interests** : Writing poems, playing chess



OUR Industry Connect

Agri-Input

- Agriscience)
- UPL Limited
- Coromandel International Limited
- Sulphur Mills Limited
- Chambal Fertilisers and Chemicals Limited
- Maharashtra Hybrid Seeds Co. (Mahyco)
- Dhanuka Agritech Limited
- Syngenta AG
- Jubilant Life Sciences
- Mahindra Summit Agriscience Limited
- Meghmani Organics Limited
- Rallis India Limited
- JK Agri Genetics Limited
- PI Industry Limited
- Bayer Crop Science Limited
- Bharat Insecticides Limited
- Monsanto India Limited
- Tata Chemicals Limited
- Advanta India Limited
- FMC
- ADAMA India Pvt. Ltd.
- Seedworks International private Limited
- Bharat Certis Agriscience Ltd.
- Nichino India Pvt. Ltd.
- Ichiban Crop Science Ltd.
- Sumitomo Chemical India Pvt. Ltd.

- Kalash Seeds Pvt. Ltd.
- VNR Seeds Pvt. Ltd.
- Namdhari Seeds Pvt. Ltd.
- Grow Indigo Pvt. Ltd.
- Trouw Nutrition India Pvt. Ltd.
- Adventz Group
- Savannah Seeds Pvt. Ltd.
- DCM Shriram Consolidated Limited (DSCL)
- Nagarjuna Fertilisers and Chemicals Limited
- BASF
- Pan Seeds Pvt. Ltd.

Banking & Finance

- HDFC Bank
- ICICI Bank
- Yes Bank
- ICICI Prudential
- ESAF Small Finance Bank
- EXIM Bank
- Kotak Mahindra Bank
- Fullerton India Credit Company Limited
- IDBI Bank
- Annapurna Finance Pvt. Ltd.
- Axis Bank
- FINO Pay Tech
- Reserve bank Of India
- BASIX Sub-K
- Samasta Microfinance
- National Bank for Agriculture and Rural Development (NABARD)

- NABARD Financial Services Limited (NABFINS)
- Samunnati Financial Intermediation & Services Pvt. Ltd.

Farm Machinery

- Escor ts
- John Deere
- TAFE Limited

Rural Development

- MP JEEVIKA
- BIHAR JEEVIKA
- Vrutti
- International Competence Centre for Organic
- Kisaanyard

Venture capital

- NAARM-A-Idea
- Caspian Impact Investment Advisors Pvt. Ltd.

Commodity & Exchange

- Archer Daniels Midland Company
- National Commodity & Derivatives Exchange Limited (NCDEX)
- National Bulk Handling Corporation Private Limited (NBHC)
- Cargill
- Torq Commodities
- National Collateral Management Services Limited (NCML)
- National Agricultural Cooperative Marketing Federation of India Limited (NAFED)
- Olam International
- Golden-Agri Resources
- Edelweiss Financial Services
- Agrocorp International
- Arise Integrated Industrial Platforms
- Rashtriya e-Market Services Ltd. (ReMS)
- Origo Commodities India Private Limited
- Louis Dreyfus Company
- Alpha Alternatives
- Arya Collateral warehousing services private limited
- Kalyx Warehousing Pvt. Ltd.
- Shree Shubham Logistics Pvt. Ltd.
- Ergos Business Solutions Pvt. Ltd.

FMCG

- National Dairy Development Board (NDDB)
- Vadilal Industries Ltd.
- ITC Limited
- Wipro Limited
- Mother Dairy Fruit & Vegetable Private Limited
- Anand Milk Union Limited (Amul)
- Jubilant FoodWorks Limited
- Marico Limited
- Hindustan Unilever Limited (HUL)
- Dabur India Limited
- PepsiCo India
- Adani Wilmar Limited
- LT Foods
- Paayas Milk Producer Company Limited
- Inner being Wellness
- Gyan Diary
- Morarka Organics

consultancy

- Techno Serve
- Ernst and Young India Private Limited.
- Agriculture Skill Council of India
- Tata Consultancy Services Limited
- Global Agri Systems
- PricewaterhouseCoopers (PwC)
- Grant Thornton Bharat
- NABARD Consultancy Services (NABCONS)
- Q & Q Research insights Pvt.Ltd.
- Truagrico Pvt. Ltd.

Retail

- Reliance Retail Limited
- Aditya Birla Group
- Future Group
- Walmart Inc.
- Farmers Fresh Zone

E-commerce

- Innovative Retail Concepts Private Limited (Big Basket)
- Ulink Agritech Pvt. Ltd. (Agrostar)
- Hiveloop Technology Pvt. Ltd. (UDAAN)
- Villageagro Agritech Pvt. Ltd.

Others

- Ranbaxy Laboratories Limited
- Agro star
- Anmol Feeds Pvt Ltd
- Century Plyboards Limited
- Dilasa
- Dehaat
- EM3 Agri Services
- Globion
- Kemin Industries
- Godrej Agrovet Limited
- COFCO International India Pvt. Ltd
- Fresh produce value creation services Pvt. Ltd. (Go4fresh)
- Polyplex
- Novel tech Feeds
- IFFCO Kisan Sanchar Ltd.
- Chembond Chemicals Ltd.
- Chifu Agritech Private Limited
- Indialogro Consortium Producer Company Ltd.
- Farmscape support network foundation
- Jamnalal Bajaj Foundation
- Bharat Agri Pvt. Ltd.
- International Crops Research Institute for the Semi-Arid Tropics
- Kisanwala Technologies Pvt. Ltd.

ILLUSTRIOUS ALUMNI



Shiv Prakash Godara

Vice President Axis Bank Batch: 2003-05

I went to NIAM two decades back, and pedagogy there has helped me to transform into a professional with rich ethics, culture, and diversity. The program is beautifully designed and delivered with rich content of modern management. Campus nurtures thought leaders through top-notch faculty interaction. Budding managers get the highest no of guest lectures from industry leaders and by the time they get into corporate they are tuned for taking challenging roles.



Prashant Reddy

Head (Oil & Oil Seeds) Louis Dreyfus Company Batch: 2003-05

NIAM holds a plethora of opportunities by enabling students to be the best version of themselves. I am impressed by the skill development approach by encouraging creativity & innovation, upgradation of the curriculum which would enable the students to be more adaptable in a new creative economy.



Atul Patil

Director
Cipla Limited
Batch: 2010-12

Deciding to pursue Management studies at NIAM a decade ago was a life-changing kind of and one of the best decisions I feel that I have ever taken. A good institution can make you future-ready to deliver the best out of you and I feel NIAM played a great role in my career.

Apart from excellent academic experience, collaboration with people from different backgrounds in NIAM broadened my perspectives about life, helping me develop on a personal front to be a good human being.



Satyajit Majumdar

National Manager- Strategic
Procurement
The Coca-Cola Company
Batch: 2004-06

Life is something that we experience, not something that we complete. For me, NIAM has been quite similar. Even after parting from the asylum of my formative year, if I'm carrying something from my NIAM experience then it's my learned-relearned-rinsed habit of nurturing curiosity, questioning, and challenging the status quo. This foundational core has shaped my progress and my leadership quality.



NIAM DISTINGUISHED ALUMNI

Amit Shekhar

2001-03
Head-Group Public
Affairs & Policy Cell
Mahindra Rise

Giridhar Ranuva

2001-03
Head of Regional
Commercial Excellence
APAC - BASF Southeast
Asia Pvt. Ltd
Krishna Mohan Singh
2001-03
Senior President
National Head
Commodities and
Micro Enterprise Loan -
YES Bank

Kalyan Chakravarti

2001-03
Policy Head Retail Agri
ICICI Bank

Amit Saxena

2002-04 Director
Flipkart

Rakhi Jhingran

2002-04 Senior
Principal
Accenture

Sonal Kumar

2002-04
Head of Sales
BASF

Archan Barua

2003-05
Commercial Lead
(Cotton)
Cargill India Pvt. Ltd

Ashish Joshi

2003-05
Senior Commodity
Analyst
Cargill India Pvt. Ltd

Priyanka Sinha

2003-05
Global Lead - Digital
Programmes
Dupont Water
Solutions

Prashant Reddy

2003-05
Head (Oil & Oil Seeds)
Louis Dreyfus
Company

Sarabjeet Singh

2003-05
Head - New Projects
ETG

Sasi Kiran Lingam

2003-05
Head- Strategic
Alliances
BASF

Shashi Kant Singh

2003-05
Partner
Pwc India

Shiv Prakash Godara

2003-05
AVP
Axis Bank

Vijay Kumar

2003-05
Senior head (supply
chain)- South Asia,
Southeast Asia, South
Korea
Abbot

Anil Kishore Devalapally

2004-06
Global Commodity
Price Risk Manager
Mondelez
International

Alok Gupta

2004-06
Executive Vice
President
YES Bank

Devla Manhas

2004-06
Associate Vice
President
Tata Capital

Manoj Agarwal

2004-06
Vice President
NABCONS

Ravindra Peddakota

2004-06
CEO
Ozo group of
Companies

Srikanth Ambati

2004-06
Vice president
Olam Intl.Ltd

Satyajit Majumdar

2004-06
National Manager
Strategic Procurement
The Coca Cola
Company

Raj Bardhan

2005-07 General
Manager Coromandel
Intl. Ltd

Jitendra Saklani

2005-07 Head
(Marketing
strategy & Innovation)
Chambal fertilisers &
chemicals Pvt Ltd

Debaranjan Pujahari

2005-07 Principal Head
Sattva Consulting

Nishant Sirohi

2005-07 Associate
Director EY

Ranjeet Singh Rajora

2006-08 Vice President
HDFC

Manu Madhavan

2006-08
Head (New Product
Development
& External
Manufacturing)
Marico Foods Pvt Ltd

Pankaj Kumar

2007-09
Head of Business
Development &
Partnerships
nurture.farm

Sonal Gupta

2007-09 Associate
Director KPMG India

Himanshu Panwar

2008-10 Business Head-
South
Pacific region
UPL

Tarun Katoch

2008-10 Co-founder &
Head Dvara E-Registry

Sukumar Chand

2009-11 Asia Supply
Chain
Network Development
Lead Mars

Atul Patil

2010-12 Director
Cipla

Anil Kumar Choubey

2005-07 Head of
Marketing Godrej
Agrovat

INVITATION

FROM PLACEMENT COORDINATOR

Dear Recruiters,

It is with great pride that I introduce the outstanding graduates of our PGDM IEV Foundation Batch at CCS NIAM. This pioneering group represents a new wave of innovation and entrepreneurship, embodying the highest standards of excellence and global recognition that our Institute has consistently achieved. Over the years, CCS NIAM alumni have set a powerful legacy, especially in Agri-Business Management, earning national acclaim for their professionalism and impact. The upcoming graduating batch of April 2024 is ready to continue this tradition of excellence.

Our goal is to establish CCS NIAM as a world-leading Agri-Business institution. With a flawless record of 100% placements—both summer and final—our graduates regularly exceed recruiters' expectations, thanks to a curriculum and learning environment that cultivate both technical expertise and leadership. This success is built on the collective dedication of our distinguished faculty, loyal alumni, motivated students, and, importantly, the trust recruiters place in our graduates.

I am delighted to invite you to participate in the Final Placement Season for the Batch of 2023-25 and the Summer Placements for the Batch of 2024-26. Your involvement is essential to our mission, and we deeply value your role in shaping the achievements of our Institute.

Looking forward to another impactful placement season!

Dr. Akshay Patidar

Placement
Officer CCS
NIAM, Jaipur

CONTACT US

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Placement Cell

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Email: industryconnect.iev@ccsniam.ac.in

HOW TO REACH



Jaipur is well-connected by air and rail to and from major Indian cities.

Jaipur International Airport is the principal airport serving Jaipur, the capital of Rajasthan. It offers direct flights to all major cities in India on all weekdays. It is located 8.1 km from the Institute's campus.



Jaipur Railway Station is 16 km from the Institute's campus. It has trains to all major Indian cities.

